

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Perry whalping Romney, Bachmann in Kentucky primary

Raleigh, N.C. – Though Kentucky’s primary will probably not play a crucial role in deciding the Republicans’ presidential nominee next year, Rick Perry’s more-than-twenty-point lead over Mitt Romney is an indication of the appeal he holds to conservatives in states beyond Iowa and South Carolina, where PPP has already shown him in the lead, by double digits in the latter.

If the revived speculation about a Sarah Palin candidacy does result in a campaign, Perry would lead with 34% to Romney’s 14%, Palin’s 12%, Ron Paul’s 8%, Newt Gingrich’s 7%, Michele Bachmann’s 6%, Herman Cain’s and Jon Huntsman’s 3%, and Rick Santorum’s 2%.

Paul, whose son Rand is the state’s new senator, jumps to third at 11% if the field remains at its current makeup. After Perry, who moves up to 39%, with Romney at 15%, Bachmann gains the most from Palin’s absence, inching from 6% to 10%, followed by Gingrich’s 8%, and the others still in the low single digits.

Perry gets literally half of the “very conservative” vote, with Paul at 13%, Bachmann at 11%, and Romney tied for fourth with Gingrich at 7%. These voters make up 39% of the electorate, outnumbered only by their brethren who say they are ideologically slightly more to the center. The 42% “somewhat conservative” plurality still favor Perry by an almost 2:1 margin, 40-21 over Romney, with everyone else in single digits. Only among self-described moderates, a mere 14% of voters, can Romney claim an edge, with 24% to Bachmann’s 16%, Paul’s 15%, Perry’s 14%, and Gingrich’s 12%.

“PPP has polled 4 southern states in the last 2 weeks- South Carolina, North Carolina, West Virginia, and Kentucky- and Rick Perry has a double digit lead in all of them,” said Dean Debnam, President of Public Policy Polling. “He’s proving to be an extremely formidable candidate in his home region.”

PPP surveyed 326 usual Kentucky Republican primary voters from August 25th to 28th. The margin of error for the survey is +/-5.4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Kentucky Survey Results

Q1 Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable..... 49%
Unfavorable 30%
Not sure 22%

Q2 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 41%
Unfavorable 43%
Not sure 16%

Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 62%
Unfavorable 29%
Not sure 9%

Q4 Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable..... 66%
Unfavorable 14%
Not sure 20%

Q5 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 44%
Unfavorable 41%
Not sure 15%

Q6 If the candidates for President next year were Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Sarah Palin, Ron Paul, Rick Perry, Mitt Romney, and Rick Santorum, who would you vote for?

Michele Bachmann 6%
Herman Cain..... 3%
Newt Gingrich 7%
Jon Huntsman..... 3%
Sarah Palin 12%
Ron Paul..... 8%
Rick Perry 34%
Mitt Romney..... 14%
Rick Santorum 2%
Someone else/Undecided..... 10%

Q7 What if Sarah Palin didn't run for President, and the candidates were just Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Ron Paul, Rick Perry, Mitt Romney, and Rick Santorum. Who would you vote for?

Michele Bachmann 10%
Herman Cain..... 3%
Newt Gingrich 8%
Jon Huntsman..... 1%
Ron Paul..... 11%
Rick Perry 39%
Mitt Romney..... 15%
Rick Santorum 1%
Someone else/Undecided..... 11%





Q8 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	2%
<i>Somewhat liberal</i>	4%
<i>Moderate</i>	14%
<i>Somewhat conservative</i>	42%
<i>Very conservative</i>	39%

Q9 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	46%
<i>Man</i>	54%

Q10 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	10%
<i>30 to 45</i>	26%
<i>46 to 65</i>	36%
<i>Older than 65</i>	28%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bachmann Favorability						
Favorable	49%	11%	7%	27%	44%	67%
Unfavorable	30%	23%	50%	45%	29%	24%
Not sure	22%	66%	43%	28%	27%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gingrich Favorability						
Favorable	41%	-	19%	27%	44%	47%
Unfavorable	43%	13%	76%	54%	41%	39%
Not sure	16%	87%	6%	19%	15%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	62%	63%	19%	50%	48%	84%
Unfavorable	29%	37%	57%	45%	37%	12%
Not sure	9%	-	24%	5%	15%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perry Favorability						
Favorable	66%	23%	7%	39%	68%	81%
Unfavorable	14%	15%	48%	33%	10%	8%
Not sure	20%	63%	44%	28%	21%	11%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	44%	63%	15%	38%	52%	39%
Unfavorable	41%	26%	72%	42%	34%	47%
Not sure	15%	11%	13%	20%	15%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary						
Michele Bachmann	6%	-	7%	8%	7%	5%
Herman Cain	3%	-	17%	-	4%	3%
Newt Gingrich	7%	-	19%	12%	6%	6%
Jon Huntsman	3%	29%	7%	9%	1%	2%
Sarah Palin	12%	-	-	12%	9%	17%
Ron Paul	8%	11%	19%	8%	6%	10%
Rick Perry	34%	48%	-	17%	35%	42%
Mitt Romney	14%	-	-	22%	20%	6%
Rick Santorum	2%	-	19%	4%	1%	2%
Someone else/Undecided	10%	11%	13%	7%	12%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary w/o Palin						
Michele Bachmann	10%	-	26%	16%	7%	11%
Herman Cain	3%	-	17%	-	3%	3%
Newt Gingrich	8%	15%	19%	12%	7%	7%
Jon Huntsman	1%	15%	7%	5%	1%	-
Ron Paul	11%	11%	19%	15%	7%	13%
Rick Perry	39%	48%	-	14%	40%	50%
Mitt Romney	15%	-	-	24%	21%	7%
Rick Santorum	1%	-	-	-	1%	2%
Someone else/Undecided	11%	11%	13%	14%	13%	7%

	Base	Gender	
		Woman	Man
Bachmann Favorability			
Favorable	49%	50%	48%
Unfavorable	30%	25%	33%
Not sure	22%	24%	19%





Crosstabs

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	41%	40%	42%
Unfavorable	43%	40%	45%
Not sure	16%	20%	12%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	62%	70%	54%
Unfavorable	29%	21%	36%
Not sure	9%	9%	9%

	Base	Gender	
		Woman	Man
Perry Favorability			
Favorable	66%	62%	70%
Unfavorable	14%	11%	16%
Not sure	20%	27%	14%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	44%	47%	41%
Unfavorable	41%	35%	46%
Not sure	15%	18%	13%





Crosstabs

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Michele Bachmann	6%	6%	7%
Herman Cain	3%	2%	4%
Newt Gingrich	7%	6%	8%
Jon Huntsman	3%	4%	2%
Sarah Palin	12%	15%	10%
Ron Paul	8%	11%	6%
Rick Perry	34%	32%	36%
Mitt Romney	14%	11%	16%
Rick Santorum	2%	1%	3%
Someone else/Undecided	10%	12%	8%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary w/o Palin			
Michele Bachmann	10%	9%	12%
Herman Cain	3%	2%	4%
Newt Gingrich	8%	8%	8%
Jon Huntsman	1%	1%	2%
Ron Paul	11%	13%	9%
Rick Perry	39%	38%	40%
Mitt Romney	15%	12%	17%
Rick Santorum	1%	1%	1%
Someone else/Undecided	11%	15%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bachmann Favorability					
Favorable	49%	20%	42%	56%	57%
Unfavorable	30%	40%	35%	25%	27%
Not sure	22%	40%	23%	20%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	41%	13%	35%	44%	54%
Unfavorable	43%	60%	53%	41%	29%
Not sure	16%	27%	12%	16%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	62%	67%	53%	61%	68%
Unfavorable	29%	20%	40%	31%	21%
Not sure	9%	13%	7%	8%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	66%	47%	70%	65%	72%
Unfavorable	14%	20%	14%	14%	11%
Not sure	20%	33%	16%	21%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	44%	33%	40%	49%	44%
Unfavorable	41%	53%	49%	35%	38%
Not sure	15%	13%	12%	17%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Michele Bachmann	6%	-	5%	11%	3%
Herman Cain	3%	-	2%	5%	4%
Newt Gingrich	7%	7%	7%	7%	8%
Jon Huntsman	3%	7%	5%	3%	-
Sarah Palin	12%	27%	12%	10%	10%
Ron Paul	8%	20%	7%	10%	4%
Rick Perry	34%	13%	42%	28%	42%
Mitt Romney	14%	20%	14%	12%	13%
Rick Santorum	2%	7%	2%	2%	2%
Someone else/Undecided	10%	-	5%	14%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary w/o Palin					
Michele Bachmann	10%	7%	9%	13%	9%
Herman Cain	3%	-	2%	5%	3%
Newt Gingrich	8%	7%	7%	8%	10%
Jon Huntsman	1%	7%	-	2%	-
Ron Paul	11%	20%	14%	11%	6%
Rick Perry	39%	27%	44%	32%	47%
Mitt Romney	15%	20%	16%	13%	15%
Rick Santorum	1%	-	-	2%	2%
Someone else/Undecided	11%	13%	7%	15%	8%

