



FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama holds small Indiana lead

Raleigh, N.C. – Barack Obama is holding a slight lead on John McCain in Indiana, 48-46, according to the newest survey from Public Policy Polling.

Obama's lead in the state is being fueled largely by voter concern about the economy. 60% of respondents list it as their biggest issue when deciding who to vote for this fall, and the Democrat has a 59-34 lead with that segment of the electorate.

Obama is also benefiting from strong support with independent voters, among whom he leads 49-39. His 89-11 lead with black voters is just enough to offset the 51-42 advantage John McCain has with whites.

“Barack Obama has a real chance to pull off a Midwestern sweep,” said Dean Debnam, President of Public Policy Polling. “Indiana and Missouri are the two toughest wins for him there but we’ve found him with a two point lead in each of those states over the last week. If Obama can hold on to enough white voters in those places his overwhelming black support will put him over the top.”

Obama's surprising success in Indiana is not doing anything to help Jill Long Thompson's prospects for defeating Governor Mitch Daniels. Daniels leads 57-36, holding Thompson to only 64% of the vote even with Democrats, and has a 56-32 lead with independents.

Two other statewide races are too close to call and have a lot of undecideds. Linda Pence leads Greg Zoeller 42-39 while Tony Bennett has a 38-36 advantage on Richard Wood.

PPP surveyed 1,411 likely voters on October 18th and 19th. The survey's margin of error is +/-2.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Indiana Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....46% *Undecided*..... 6%
Obama.....48%

Q2 Are you firmly committed to your choice for President, or could you change your mind between now and the election? If you are firmly committed, press 1. If you could change your mind, press 2.

Firmly Committed.....92%
Could Change Mind..... 8%

Q3 In 2004 the candidates for President were Republican George W. Bush and Democrat John Kerry. Who did you vote for that year, or did you not vote? If you voted for George W. Bush, press 1. If John Kerry, press 2. If you didn't vote, press 3.

Bush..... 52% *Didn't Vote*..... 10%
Kerry 38%

Q4 The candidates for Governor are Republican Mitch Daniels and Democrat Jill Long Thompson. If the election was today, who would you vote for? If you would vote for the Republican, Mitch Daniels, press 1. If for the Democrat, Jill Long Thompson, press 2. if you're undecided, press 3.

Daniels.....57%
Thompson..... 36%
Undecided..... 8%

Q5 The candidates for Attorney General are Democrat Linda Pence and Republican Greg Zoeller. If the election was today, who would you vote for? If you would vote for the Democrat, Linda Pence, press 1. If for the Republican, Greg Zoeller, press 2. If you're undecided, press 3.

Pence 42%
Zoeller.....39%
Undecided..... 19%

Q6 The candidates for Superintendent of Public Instruction are Republican Tony Bennett and Democrat Richard Wood. If the election was today, who would you vote for? If you would vote for the Republican, Tony Bennett, press 1. If for the Democrat, Richard Wood, press 2. If you're undecided, press 3.

Bennett 38%
Wood 36%
Undecided..... 26%





Q7 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

<i>War in Iraq</i>	11%
<i>Education</i>	4%
<i>Economy and Jobs</i>	60%
<i>Taxes</i>	6%
<i>Moral and Family Values</i>	11%
<i>Health Care</i>	4%
<i>Immigration</i>	2%
<i>Other</i>	2%

Q8 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

<i>Urban</i>	16%
<i>Suburban</i>	37%
<i>Rural</i>	21%
<i>Small Town</i>	26%

Q9 If you are a woman, press 1, if a man, press 2.

<i>Woman</i>	50%
<i>Man</i>	50%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

<i>Democrat</i>	38%
<i>Republican</i>	37%
<i>Other</i>	25%

Q11 If you are white, press 1. If you are African-American, press 2. If other, press 3.

<i>White</i>	87%
<i>African American</i>	10%
<i>Other</i>	3%

Q12 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	16%
<i>30 to 45</i>	28%
<i>46 to 65</i>	38%
<i>Older than 65</i>	18%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
McCain/Obama					
McCain	46%	32%	46%	55%	47%
Obama	48%	63%	48%	39%	44%
Undecided	6%	5%	5%	7%	9%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
2004 Vote					
Bush	52%	38%	51%	62%	53%
Kerry	38%	51%	39%	30%	35%
Didn't Vote	10%	11%	10%	8%	12%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Governor					
Daniels	57%	49%	60%	56%	58%
Thompson	36%	47%	31%	38%	34%
Undecided	8%	4%	9%	6%	9%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Attorney General					
Pence	42%	55%	40%	38%	39%
Zoeller	39%	30%	40%	44%	40%
Undecided	19%	15%	21%	18%	21%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Superintendent					
Bennett	38%	29%	38%	43%	40%
Wood	36%	43%	35%	32%	34%
Undecided	26%	28%	26%	25%	26%

	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	46%	46%	46%
Obama	48%	47%	48%
Undecided	6%	7%	6%

	Base	Gender	
		Woman	Man
2004 Vote			
Bush	52%	53%	51%
Kerry	38%	38%	38%
Didn't Vote	10%	9%	12%

	Base	Gender	
		Woman	Man
Governor			
Daniels	57%	55%	58%
Thompson	36%	36%	35%
Undecided	8%	9%	7%





	Base	Gender	
		Woman	Man
Attorney General			
Pence	42%	42%	41%
Zoeller	39%	37%	41%
Undecided	19%	21%	18%

	Base	Gender	
		Woman	Man
Superintendent			
Bennett	38%	36%	41%
Wood	36%	35%	36%
Undecided	26%	29%	23%

	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	46%	11%	86%	39%
Obama	48%	84%	10%	49%
Undecided	6%	4%	4%	13%

	Base	Party		
		Democrat	Republican	Other
2004 Vote				
Bush	52%	17%	92%	46%
Kerry	38%	73%	4%	36%
Didn't Vote	10%	10%	4%	19%





	Base	Party		
		Democrat	Republican	Other
Governor				
Daniels	57%	28%	86%	56%
Thompson	36%	64%	10%	32%
Undecided	8%	8%	4%	13%

	Base	Party		
		Democrat	Republican	Other
Attorney General				
Pence	42%	75%	13%	34%
Zoeller	39%	11%	72%	32%
Undecided	19%	14%	15%	34%

	Base	Party		
		Democrat	Republican	Other
Superintendent				
Bennett	38%	11%	74%	26%
Wood	36%	71%	7%	26%
Undecided	26%	19%	19%	48%

	Base	Race		
		White	African American	Other
McCain/Obama				
McCain	46%	51%	11%	27%
Obama	48%	42%	89%	60%
Undecided	6%	7%	-	13%





	Base	Race		
		White	African American	Other
2004 Vote				
Bush	52%	57%	15%	32%
Kerry	38%	34%	73%	45%
Didn't Vote	10%	9%	13%	22%

	Base	Race		
		White	African American	Other
Governor				
Daniels	57%	61%	27%	30%
Thompson	36%	32%	65%	40%
Undecided	8%	7%	7%	30%

	Base	Race		
		White	African American	Other
Attorney General				
Pence	42%	38%	72%	42%
Zoeller	39%	43%	12%	26%
Undecided	19%	19%	16%	32%

	Base	Race		
		White	African American	Other
Superintendent				
Bennett	38%	41%	16%	24%
Wood	36%	32%	66%	33%
Undecided	26%	26%	18%	44%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	46%	40%	45%	46%	53%
Obama	48%	54%	49%	48%	38%
Undecided	6%	6%	6%	6%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2004 Vote					
Bush	52%	42%	51%	53%	60%
Kerry	38%	31%	41%	41%	34%
Didn't Vote	10%	27%	9%	6%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
Daniels	57%	54%	57%	56%	61%
Thompson	36%	36%	35%	37%	34%
Undecided	8%	10%	8%	8%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Attorney General					
Pence	42%	37%	40%	45%	41%
Zoeller	39%	33%	38%	40%	43%
Undecided	19%	30%	22%	14%	16%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Superintendent					
Bennett	38%	34%	37%	39%	44%
Wood	36%	32%	36%	38%	34%
Undecided	26%	34%	28%	23%	23%





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
McCain/Obama									
McCain	46%	47%	32%	34%	81%	92%	28%	74%	52%
Obama	48%	49%	59%	59%	9%	5%	65%	17%	45%
Undecided	6%	4%	9%	7%	10%	3%	8%	8%	3%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
2004 Vote									
Bush	52%	54%	37%	44%	73%	88%	34%	68%	58%
Kerry	38%	35%	40%	46%	21%	6%	49%	25%	34%
Didn't Vote	10%	11%	23%	10%	6%	6%	17%	8%	8%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Governor									
Daniels	57%	53%	45%	50%	87%	86%	44%	69%	53%
Thompson	36%	41%	46%	41%	11%	10%	52%	28%	41%
Undecided	8%	7%	9%	9%	2%	4%	4%	3%	7%





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Attorney General									
Pence	42%	51%	46%	47%	23%	13%	60%	13%	36%
Zoeller	39%	33%	36%	32%	63%	70%	21%	79%	24%
Undecided	19%	16%	18%	21%	15%	17%	20%	9%	40%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Superintendent									
Bennett	38%	42%	27%	32%	60%	69%	23%	56%	20%
Wood	36%	38%	48%	41%	19%	9%	46%	35%	13%
Undecided	26%	21%	25%	27%	21%	22%	31%	9%	67%

