

**FOR IMMEDIATE RELEASE**

**January 27, 2010**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Governor's Race Looking Close for Fall**

**Raleigh, N.C.** – Regardless of who emerges from next Tuesday's primaries it looks like Illinois will have a competitive race for Governor this fall.

In a poll looking at four of the possible general election match ups incumbent Democrat Pat Quinn trails Jim Ryan by a 42-35 margin and Andy McKenna by a 42-36 spread. Democratic challenger Dan Hynes leads Ryan 40-35 and McKenna 38-36.

It appears Democrats will be in particularly dire straits if Quinn wins nomination for a full term. His approval rating is just 25% with 55% of voters in the state disapproving of him. His own party is evenly divided about him 39/39, and he gets support from just 16% of independents and 9% of Republicans. Hynes does better than Quinn in the head to head match ups because he gets 67-69% of the Democratic vote compared to the incumbent's 60%.

The Republicans are competitive in all four hypothetical match ups because they hold solid leads with independents and are also benefiting from a more unified party. GOP voters are more committed to supporting their party's eventual nominee than Democrats are.

Quinn is the most unpopular of this quartet but the other contenders aren't very well liked either. Hynes' favorability is a 26/24 spread, McKenna's is 20/21, and Ryan's is 30/36.

"With competitive elections for both the Senate and Governor Illinois will be one of the most watched states in the country this fall," said Dean Debnam, President of Public Policy Polling. "Republicans have their best opportunities here in more than a decade."

PPP surveyed 1,062 Illinois voters from January 22<sup>nd</sup> to 25<sup>th</sup>. The margin of error is +/- 3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



## Illinois Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Dan Hynes? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 26%  
*Unfavorable* ..... 24%  
*Not Sure*..... 50%

**Q2** Do you have a favorable or unfavorable opinion of Andy McKenna? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 20%  
*Unfavorable* ..... 21%  
*Not Sure*..... 58%

**Q3** Do you approve or disapprove of Governor Pat Quinn's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve*..... 25% *Not Sure*..... 21%  
*Disapprove*..... 55%

**Q4** Do you have a favorable or unfavorable opinion of Jim Ryan? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 30%  
*Unfavorable* ..... 36%  
*Not Sure*..... 34%

**Q5** If the candidates for Governor this fall were Democrat Dan Hynes and Republican Andy McKenna, who would you vote for? If Dan Hynes, press 1. If Andy McKenna, press 2. If you're undecided, press 3.

*Hynes*..... 38% *Undecided*..... 26%  
*McKenna*..... 36%

**Q6** If the candidates for Governor this fall were Democrat Dan Hynes and Republican Jim Ryan, who would you vote for? If Dan Hynes, press 1. If Jim Ryan, press 2. If you're undecided, press 3.

*Hynes*.....40% *Undecided*.....25%  
*Ryan* .....35%

**Q7** If the candidates for Governor this fall were Democrat Pat Quinn and Republican Andy McKenna, who would you vote for? If Pat Quinn, press 1. If Andy McKenna, press 2. If you're undecided, press 3.

*Quinn*..... 36%  
*McKenna*..... 42%  
*Undecided*..... 22%

**Q8** If the candidates for Governor this fall were Democrat Pat Quinn and Republican Jim Ryan, who would you vote for? If Pat Quinn, press 1. If Jim Ryan, press 2. If you're undecided, press 3.

*Quinn*..... 35%  
*Ryan* ..... 42%  
*Undecided*..... 24%

**Q9** Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

*McCain*..... 37%  
*Obama*..... 57%  
*Someone Else/Don't Remember*..... 5%

**Q10** If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal*..... 26%  
*Moderate*..... 38%  
*Conservative*..... 36%





**Q11** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 50%

*Man*..... 50%

**Q12** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 47%

*Republican*..... 31%

*Independent/Other*..... 23%

**Q13** If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

*Hispanic*..... 8%

*White* ..... 74%

*African American* ..... 15%

*Other*..... 3%

**Q14** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 7%

*30 to 45*..... 24%

*46 to 65*..... 46%

*Older than 65*..... 23%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Hynes Favorability</b>				
<b>Favorable</b>	26%	16%	32%	25%
<b>Unfavorable</b>	24%	26%	23%	18%
<b>Not Sure</b>	50%	58%	45%	57%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>McKenna Favorability</b>				
<b>Favorable</b>	20%	29%	16%	6%
<b>Unfavorable</b>	21%	16%	24%	25%
<b>Not Sure</b>	58%	55%	60%	70%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Quinn Approval</b>				
<b>Approve</b>	25%	8%	37%	12%
<b>Disapprove</b>	55%	78%	39%	63%
<b>Not Sure</b>	21%	14%	24%	24%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Ryan Favorability</b>				
<b>Favorable</b>	30%	38%	24%	24%
<b>Unfavorable</b>	36%	28%	41%	41%
<b>Not Sure</b>	34%	33%	35%	36%





**Crosstabs**

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Hynes/McKenna</b>				
<b>Hynes</b>	38%	9%	58%	25%
<b>McKenna</b>	36%	69%	15%	26%
<b>Undecided</b>	26%	22%	27%	49%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Hynes/Ryan</b>				
<b>Hynes</b>	40%	11%	61%	27%
<b>Ryan</b>	35%	64%	16%	32%
<b>Undecided</b>	25%	26%	23%	41%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Quinn/McKenna</b>				
<b>Quinn</b>	36%	6%	57%	16%
<b>McKenna</b>	43%	77%	20%	43%
<b>Undecided</b>	22%	17%	23%	41%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Quinn/Ryan</b>				
<b>Quinn</b>	35%	7%	55%	15%
<b>Ryan</b>	42%	73%	21%	39%
<b>Undecided</b>	24%	20%	23%	46%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Hynes Favorability</b>				
<b>Favorable</b>	<b>26%</b>	37%	26%	18%
<b>Unfavorable</b>	<b>24%</b>	22%	22%	27%
<b>Not Sure</b>	<b>50%</b>	41%	52%	55%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McKenna Favorability</b>				
<b>Favorable</b>	<b>20%</b>	11%	20%	27%
<b>Unfavorable</b>	<b>21%</b>	31%	17%	19%
<b>Not Sure</b>	<b>58%</b>	59%	62%	54%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Quinn Approval</b>				
<b>Approve</b>	<b>25%</b>	39%	27%	14%
<b>Disapprove</b>	<b>55%</b>	39%	50%	70%
<b>Not Sure</b>	<b>21%</b>	23%	23%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Ryan Favorability</b>				
<b>Favorable</b>	<b>30%</b>	26%	26%	36%
<b>Unfavorable</b>	<b>36%</b>	41%	40%	29%
<b>Not Sure</b>	<b>34%</b>	33%	35%	35%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Hynes/McKenna</b>				
Hynes	38%	65%	39%	18%
McKenna	36%	10%	31%	58%
Undecided	26%	25%	29%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Hynes/Ryan</b>				
Hynes	40%	68%	44%	17%
Ryan	35%	13%	28%	57%
Undecided	25%	19%	28%	27%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Quinn/McKenna</b>				
Quinn	36%	64%	36%	16%
McKenna	43%	18%	40%	62%
Undecided	22%	18%	24%	22%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Quinn/Ryan</b>				
Quinn	35%	58%	40%	13%
Ryan	42%	20%	34%	65%
Undecided	24%	22%	26%	22%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Hynes Favorability</b>			
<b>Favorable</b>	26%	26%	26%
<b>Unfavorable</b>	24%	19%	28%
<b>Not Sure</b>	50%	54%	46%

	Base	Gender	
		Woman	Man
<b>McKenna Favorability</b>			
<b>Favorable</b>	20%	18%	22%
<b>Unfavorable</b>	21%	18%	24%
<b>Not Sure</b>	58%	63%	53%

	Base	Gender	
		Woman	Man
<b>Quinn Approval</b>			
<b>Approve</b>	25%	23%	26%
<b>Disapprove</b>	55%	49%	60%
<b>Not Sure</b>	21%	27%	14%

	Base	Gender	
		Woman	Man
<b>Ryan Favorability</b>			
<b>Favorable</b>	30%	28%	31%
<b>Unfavorable</b>	36%	31%	41%
<b>Not Sure</b>	34%	41%	28%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Hynes/McKenna</b>			
<b>Hynes</b>	<b>38%</b>	38%	38%
<b>McKenna</b>	<b>36%</b>	29%	42%
<b>Undecided</b>	<b>26%</b>	32%	20%

	Base	Gender	
		Woman	Man
<b>Hynes/Ryan</b>			
<b>Hynes</b>	<b>40%</b>	40%	40%
<b>Ryan</b>	<b>35%</b>	28%	41%
<b>Undecided</b>	<b>25%</b>	31%	19%

	Base	Gender	
		Woman	Man
<b>Quinn/McKenna</b>			
<b>Quinn</b>	<b>36%</b>	36%	35%
<b>McKenna</b>	<b>43%</b>	36%	49%
<b>Undecided</b>	<b>22%</b>	28%	16%

	Base	Gender	
		Woman	Man
<b>Quinn/Ryan</b>			
<b>Quinn</b>	<b>35%</b>	37%	32%
<b>Ryan</b>	<b>42%</b>	35%	48%
<b>Undecided</b>	<b>24%</b>	27%	20%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hynes Favorability</b>				
<b>Favorable</b>	26%	37%	15%	17%
<b>Unfavorable</b>	24%	18%	27%	30%
<b>Not Sure</b>	50%	44%	58%	52%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McKenna Favorability</b>				
<b>Favorable</b>	20%	16%	29%	18%
<b>Unfavorable</b>	21%	22%	17%	25%
<b>Not Sure</b>	58%	62%	54%	58%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Quinn Approval</b>				
<b>Approve</b>	25%	39%	9%	16%
<b>Disapprove</b>	55%	39%	77%	55%
<b>Not Sure</b>	21%	21%	14%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Ryan Favorability</b>				
<b>Favorable</b>	30%	24%	41%	26%
<b>Unfavorable</b>	36%	41%	25%	41%
<b>Not Sure</b>	34%	35%	34%	33%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hynes/McKenna</b>				
<b>Hynes</b>	38%	67%	7%	20%
<b>McKenna</b>	36%	9%	72%	41%
<b>Undecided</b>	26%	23%	21%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hynes/Ryan</b>				
<b>Hynes</b>	40%	69%	5%	28%
<b>Ryan</b>	35%	11%	71%	33%
<b>Undecided</b>	25%	19%	23%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Quinn/McKenna</b>				
<b>Quinn</b>	36%	60%	5%	26%
<b>McKenna</b>	43%	18%	80%	43%
<b>Undecided</b>	22%	22%	15%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Quinn/Ryan</b>				
<b>Quinn</b>	35%	60%	3%	26%
<b>Ryan</b>	42%	20%	76%	40%
<b>Undecided</b>	24%	20%	21%	34%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Hynes Favorability</b>					
<b>Favorable</b>	26%	33%	23%	36%	19%
<b>Unfavorable</b>	24%	11%	26%	14%	39%
<b>Not Sure</b>	50%	56%	50%	50%	42%

	Base	Race			
		Hispanic	White	African American	Other
<b>McKenna Favorability</b>					
<b>Favorable</b>	20%	28%	21%	15%	16%
<b>Unfavorable</b>	21%	17%	22%	22%	19%
<b>Not Sure</b>	58%	56%	58%	63%	65%

	Base	Race			
		Hispanic	White	African American	Other
<b>Quinn Approval</b>					
<b>Approve</b>	25%	33%	20%	43%	32%
<b>Disapprove</b>	55%	50%	59%	36%	52%
<b>Not Sure</b>	21%	17%	21%	21%	16%

	Base	Race			
		Hispanic	White	African American	Other
<b>Ryan Favorability</b>					
<b>Favorable</b>	30%	17%	32%	25%	16%
<b>Unfavorable</b>	36%	44%	32%	50%	42%
<b>Not Sure</b>	34%	39%	35%	25%	42%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Hynes/McKenna</b>					
<b>Hynes</b>	<b>38%</b>	56%	31%	64%	42%
<b>McKenna</b>	<b>36%</b>	17%	42%	14%	39%
<b>Undecided</b>	<b>26%</b>	28%	27%	21%	19%

	Base	Race			
		Hispanic	White	African American	Other
<b>Hynes/Ryan</b>					
<b>Hynes</b>	<b>40%</b>	78%	31%	70%	39%
<b>Ryan</b>	<b>35%</b>	6%	43%	7%	42%
<b>Undecided</b>	<b>25%</b>	17%	27%	22%	19%

	Base	Race			
		Hispanic	White	African American	Other
<b>Quinn/McKenna</b>					
<b>Quinn</b>	<b>36%</b>	39%	30%	64%	39%
<b>McKenna</b>	<b>43%</b>	33%	50%	11%	45%
<b>Undecided</b>	<b>22%</b>	28%	21%	25%	16%

	Base	Race			
		Hispanic	White	African American	Other
<b>Quinn/Ryan</b>					
<b>Quinn</b>	<b>35%</b>	39%	26%	75%	39%
<b>Ryan</b>	<b>42%</b>	33%	48%	14%	39%
<b>Undecided</b>	<b>24%</b>	28%	26%	11%	23%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hynes Favorability</b>					
Favorable	26%	28%	27%	30%	16%
Unfavorable	24%	17%	24%	24%	24%
Not Sure	50%	55%	48%	46%	60%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McKenna Favorability</b>					
Favorable	20%	17%	16%	23%	20%
Unfavorable	21%	22%	29%	20%	16%
Not Sure	58%	61%	55%	57%	64%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Quinn Approval</b>					
Approve	25%	32%	22%	21%	33%
Disapprove	55%	53%	62%	55%	47%
Not Sure	21%	15%	16%	24%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Ryan Favorability</b>					
Favorable	30%	37%	24%	35%	23%
Unfavorable	36%	33%	42%	35%	34%
Not Sure	34%	31%	34%	31%	43%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hynes/McKenna</b>					
<b>Hynes</b>	38%	42%	43%	38%	32%
<b>McKenna</b>	36%	29%	30%	39%	38%
<b>Undecided</b>	26%	29%	27%	24%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hynes/Ryan</b>					
<b>Hynes</b>	40%	30%	44%	41%	40%
<b>Ryan</b>	35%	51%	32%	38%	25%
<b>Undecided</b>	25%	19%	24%	21%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Quinn/McKenna</b>					
<b>Quinn</b>	36%	46%	30%	35%	40%
<b>McKenna</b>	43%	39%	44%	44%	40%
<b>Undecided</b>	22%	15%	27%	21%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Quinn/Ryan</b>					
<b>Quinn</b>	35%	44%	27%	35%	41%
<b>Ryan</b>	42%	44%	46%	43%	32%
<b>Undecided</b>	24%	13%	27%	22%	27%

