

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
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Quinn in deep trouble, Dems favor Madigan

Raleigh, N.C. – Illinois Gov. Pat Quinn enters his re-election cycle as the most unpopular governor that PPP has measured, with only a quarter of his state's voters approving of his job performance and nearly two-thirds disapproving. He starts out as a slight underdog in hypothetical match-ups against three unknown potential Republican challengers, getting no more than 40% of the vote. Should those candidates become better-known, however, Quinn would probably be in perilous position.

Quinn trails State Sen. Kirk Dillard by seven points (37-44), and state Treasurer Dan Rutherford by four (39-43), and leads rising star Congressman Aaron Schock by only a point (40-39). But 61-65% of voters have no opinion of the three would-be governors, so they have more to gain than does the incumbent.

Democrats would be best served, at least at this point, by nominating popular state Attorney General Lisa Madigan, of whom 48% have a positive opinion and only 32% a negative one, making her by far the best-liked and the second best-known of six candidates on either side of the aisle, after Quinn. She tops Dillard and Rutherford each by the same nine-point margin (46-37), and Schock by eight (46-38).

Doing not much better than Quinn is Bill Daley. He is surprisingly no better-known than the Republicans, but less popular, with a 12-24 favorability spread. He trails Dillard by two points and Rutherford by one, and tops Schock by five, but 25-30% are undecided.

Quinn is unpopular with Democratic primary voters (40-43 approval margin), and if he chose to plow ahead with his bid, he would trail Daley head-to-head by three points (37-34) and Madigan by a whopping 44 (64-20).

“Lisa Madigan is the big x factor in this race,” said Dean Debnam, President of Public Policy Polling. “If she decides to run she'll be a big favorite but otherwise Republicans should have a decent chance in this contest.”

PPP surveyed 500 Illinois voters, including an oversample of 319 usual Democratic primary voters and 303 Republican primary voters, from November 26th to 28th. The margin of error for the overall survey is +/-4.4%, +/-5.5% for the Democratic portion, and +/-5.6% for the GOP portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Illinois Survey Results

Q2 Do you approve or disapprove of Governor Pat Quinn's job performance?

Approve 25%
Disapprove..... 64%
Not sure 11%

Q3 Do you have a favorable or unfavorable opinion of Bill Daley?

Favorable..... 12%
Unfavorable 24%
Not sure 64%

Q4 Do you have a favorable or unfavorable opinion of Kirk Dillard?

Favorable..... 18%
Unfavorable 17%
Not sure 65%

Q5 Do you have a favorable or unfavorable opinion of Lisa Madigan?

Favorable..... 48%
Unfavorable 32%
Not sure 20%

Q6 Do you have a favorable or unfavorable opinion of Dan Rutherford?

Favorable..... 21%
Unfavorable 18%
Not sure 61%

Q7 Do you have a favorable or unfavorable opinion of Aaron Schock?

Favorable..... 18%
Unfavorable 17%
Not sure 64%

Q8 If the candidates for Governor in 2014 were Democrat Pat Quinn and Republican Kirk Dillard, who would you vote for?

Pat Quinn..... 37%
Kirk Dillard 44%
Not sure 19%

Q9 If the candidates for Governor in 2014 were Democrat Pat Quinn and Republican Dan Rutherford, who would you vote for?

Pat Quinn..... 39%
Dan Rutherford 43%
Not sure 18%

Q10 If the candidates for Governor in 2014 were Democrat Pat Quinn and Republican Aaron Schock, who would you vote for?

Pat Quinn..... 40%
Aaron Schock 39%
Not sure 21%

Q11 If the candidates for Governor in 2014 were Democrat Bill Daley and Republican Kirk Dillard, who would you vote for?

Bill Daley..... 34%
Kirk Dillard 36%
Not sure 30%

Q12 If the candidates for Governor in 2014 were Democrat Bill Daley and Republican Dan Rutherford, who would you vote for?

Bill Daley..... 37%
Dan Rutherford 38%
Not sure 25%





Q13 If the candidates for Governor in 2014 were Democrat Bill Daley and Republican Aaron Schock, who would you vote for?

Bill Daley..... 40%
Aaron Schock 35%
Not sure 25%

Q14 If the candidates for Governor in 2014 were Democrat Lisa Madigan and Republican Kirk Dillard, who would you vote for?

Lisa Madigan 46%
Kirk Dillard 37%
Not sure 17%

Q15 If the candidates for Governor in 2014 were Democrat Lisa Madigan and Republican Dan Rutherford, who would you vote for?

Lisa Madigan 46%
Dan Rutherford 37%
Not sure 18%

Q16 If the candidates for Governor in 2014 were Democrat Lisa Madigan and Republican Aaron Schock, who would you vote for?

Lisa Madigan 46%
Aaron Schock 38%
Not sure 17%

Q17 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 56%
Mitt Romney..... 39%
Someone else/Don't remember 4%

Q18 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 10%
Somewhat liberal 24%
Moderate..... 30%
Somewhat conservative..... 22%
Very conservative 14%

Q19 If you are a woman, press 1. If a man, press 2.

Woman 57%
Man..... 43%

Q20 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 45%
Republican..... 30%
Independent/Other..... 25%

Q21 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 12%
White 68%
African-American 13%
Other..... 6%

Q22 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 39%
46 to 65..... 41%
Older than 65..... 20%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Quinn Approval				
Approve	25%	40%	4%	19%
Disapprove	64%	45%	91%	71%
Not sure	11%	16%	5%	10%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Daley Favorability				
Favorable	12%	15%	8%	10%
Unfavorable	24%	17%	34%	23%
Not sure	64%	68%	58%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Dillard Favorability				
Favorable	18%	9%	30%	11%
Unfavorable	17%	19%	16%	11%
Not sure	65%	72%	54%	79%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Madigan Favorability				
Favorable	48%	69%	19%	36%
Unfavorable	32%	13%	58%	36%
Not sure	20%	17%	23%	28%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Rutherford Favorability				
Favorable	21%	15%	31%	-
Unfavorable	18%	18%	19%	11%
Not sure	61%	67%	50%	89%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Schock Favorability				
Favorable	18%	10%	31%	8%
Unfavorable	17%	19%	13%	29%
Not sure	64%	71%	55%	63%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Quinn/Dillard				
Pat Quinn	37%	62%	3%	35%
Kirk Dillard	44%	13%	88%	35%
Not sure	19%	25%	9%	30%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Quinn/Rutherford				
Pat Quinn	39%	64%	5%	35%
Dan Rutherford	43%	14%	84%	31%
Not sure	18%	22%	11%	34%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Quinn/Schock				
Pat Quinn	40%	65%	5%	37%
Aaron Schock	39%	13%	78%	30%
Not sure	21%	22%	17%	32%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Daley/Dillard				
Bill Daley	34%	55%	6%	15%
Kirk Dillard	36%	9%	75%	24%
Not sure	30%	35%	18%	61%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Daley/Rutherford				
Bill Daley	37%	61%	4%	23%
Dan Rutherford	38%	9%	80%	34%
Not sure	25%	30%	16%	44%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Daley/Schock				
Bill Daley	40%	66%	5%	27%
Aaron Schock	35%	8%	72%	40%
Not sure	25%	26%	23%	33%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Madigan/Dillard				
Lisa Madigan	46%	76%	5%	38%
Kirk Dillard	37%	7%	81%	26%
Not sure	17%	18%	14%	36%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Madigan/Rutherford				
Lisa Madigan	46%	74%	6%	42%
Dan Rutherford	37%	7%	81%	20%
Not sure	18%	19%	13%	38%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Madigan/Schock				
Lisa Madigan	46%	74%	6%	42%
Aaron Schock	38%	9%	79%	38%
Not sure	17%	17%	15%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Quinn Approval						
Approve	25%	31%	42%	24%	15%	7%
Disapprove	64%	44%	42%	67%	77%	89%
Not sure	11%	25%	16%	8%	8%	3%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Daley Favorability						
Favorable	12%	10%	16%	15%	9%	5%
Unfavorable	24%	22%	13%	25%	28%	35%
Not sure	64%	68%	70%	60%	63%	60%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dillard Favorability						
Favorable	18%	12%	9%	15%	25%	28%
Unfavorable	17%	15%	16%	26%	12%	13%
Not sure	65%	74%	74%	60%	63%	59%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Madigan Favorability						
Favorable	48%	75%	65%	54%	31%	15%
Unfavorable	32%	13%	17%	23%	49%	61%
Not sure	20%	13%	18%	22%	21%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rutherford Favorability						
Favorable	21%	14%	14%	16%	32%	29%
Unfavorable	18%	18%	14%	27%	14%	14%
Not sure	61%	67%	72%	57%	54%	57%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Schock Favorability						
Favorable	18%	13%	10%	13%	28%	32%
Unfavorable	17%	14%	22%	21%	15%	8%
Not sure	64%	73%	68%	66%	58%	60%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Quinn/Dillard						
Pat Quinn	37%	71%	64%	37%	15%	5%
Kirk Dillard	44%	15%	16%	39%	70%	81%
Not sure	19%	14%	20%	24%	15%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Quinn/Rutherford						
Pat Quinn	39%	69%	64%	40%	18%	10%
Dan Rutherford	43%	14%	18%	38%	67%	76%
Not sure	18%	17%	18%	22%	15%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Quinn/Schock						
Pat Quinn	40%	68%	65%	42%	18%	11%
Aaron Schock	39%	16%	14%	34%	60%	75%
Not sure	21%	16%	22%	24%	21%	13%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Daley/Dillard						
Bill Daley	34%	65%	54%	37%	9%	11%
Kirk Dillard	36%	11%	9%	31%	59%	73%
Not sure	30%	24%	37%	32%	31%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Daley/Rutherford						
Bill Daley	37%	67%	59%	40%	12%	11%
Dan Rutherford	38%	11%	9%	30%	68%	77%
Not sure	25%	22%	32%	29%	20%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Daley/Schock						
Bill Daley	40%	74%	66%	42%	14%	11%
Aaron Schock	35%	10%	7%	26%	62%	73%
Not sure	25%	16%	28%	32%	24%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Madigan/Dillard						
Lisa Madigan	46%	77%	71%	52%	22%	11%
Kirk Dillard	37%	10%	10%	29%	61%	79%
Not sure	17%	14%	19%	20%	18%	10%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Madigan/Rutherford						
Lisa Madigan	46%	78%	68%	56%	16%	11%
Dan Rutherford	37%	9%	9%	30%	60%	80%
Not sure	18%	14%	23%	14%	24%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Madigan/Schock						
Lisa Madigan	46%	76%	68%	55%	18%	11%
Aaron Schock	38%	11%	13%	30%	63%	75%
Not sure	17%	14%	19%	15%	19%	15%

	Base	Gender	
		Woman	Man
Quinn Approval			
Approve	25%	25%	24%
Disapprove	64%	61%	69%
Not sure	11%	14%	7%

	Base	Gender	
		Woman	Man
Daley Favorability			
Favorable	12%	12%	13%
Unfavorable	24%	22%	27%
Not sure	64%	67%	60%





Crosstabs

	Base	Gender	
		Woman	Man
Dillard Favorability			
Favorable	18%	13%	24%
Unfavorable	17%	16%	19%
Not sure	65%	71%	57%

	Base	Gender	
		Woman	Man
Madigan Favorability			
Favorable	48%	53%	41%
Unfavorable	32%	25%	41%
Not sure	20%	22%	18%

	Base	Gender	
		Woman	Man
Rutherford Favorability			
Favorable	21%	18%	25%
Unfavorable	18%	16%	21%
Not sure	61%	66%	55%

	Base	Gender	
		Woman	Man
Schock Favorability			
Favorable	18%	19%	17%
Unfavorable	17%	15%	21%
Not sure	64%	66%	62%





Crosstabs

	Base	Gender	
		Woman	Man
Quinn/Dillard			
Pat Quinn	37%	39%	35%
Kirk Dillard	44%	38%	52%
Not sure	19%	23%	13%

	Base	Gender	
		Woman	Man
Quinn/Rutherford			
Pat Quinn	39%	41%	38%
Dan Rutherford	43%	37%	50%
Not sure	18%	22%	13%

	Base	Gender	
		Woman	Man
Quinn/Schock			
Pat Quinn	40%	41%	39%
Aaron Schock	39%	36%	43%
Not sure	21%	23%	18%

	Base	Gender	
		Woman	Man
Daley/Dillard			
Bill Daley	34%	37%	31%
Kirk Dillard	36%	31%	43%
Not sure	30%	32%	26%





Crosstabs

	Base	Gender	
		Woman	Man
Daley/Rutherford			
Bill Daley	37%	40%	33%
Dan Rutherford	38%	31%	48%
Not sure	25%	29%	19%

	Base	Gender	
		Woman	Man
Daley/Schock			
Bill Daley	40%	42%	38%
Aaron Schock	35%	31%	39%
Not sure	25%	27%	23%

	Base	Gender	
		Woman	Man
Madigan/Dillard			
Lisa Madigan	46%	53%	37%
Kirk Dillard	37%	26%	50%
Not sure	17%	21%	13%

	Base	Gender	
		Woman	Man
Madigan/Rutherford			
Lisa Madigan	46%	52%	38%
Dan Rutherford	37%	28%	49%
Not sure	18%	21%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Madigan/Schock			
Lisa Madigan	46%	50%	40%
Aaron Schock	38%	32%	45%
Not sure	17%	18%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Quinn Approval				
Approve	25%	38%	9%	20%
Disapprove	64%	44%	87%	72%
Not sure	11%	18%	4%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Daley Favorability				
Favorable	12%	16%	12%	6%
Unfavorable	24%	15%	30%	33%
Not sure	64%	69%	58%	61%

	Base	Party		
		Democrat	Republican	Independent/Other
Dillard Favorability				
Favorable	18%	9%	33%	14%
Unfavorable	17%	14%	13%	28%
Not sure	65%	76%	54%	59%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Madigan Favorability				
Favorable	48%	66%	24%	44%
Unfavorable	32%	15%	50%	40%
Not sure	20%	19%	26%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Rutherford Favorability				
Favorable	21%	14%	32%	20%
Unfavorable	18%	14%	16%	30%
Not sure	61%	73%	52%	51%

	Base	Party		
		Democrat	Republican	Independent/Other
Schock Favorability				
Favorable	18%	11%	29%	20%
Unfavorable	17%	16%	15%	23%
Not sure	64%	73%	57%	57%

	Base	Party		
		Democrat	Republican	Independent/Other
Quinn/Dillard				
Pat Quinn	37%	65%	6%	26%
Kirk Dillard	44%	14%	84%	51%
Not sure	19%	21%	11%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Quinn/Rutherford				
Pat Quinn	39%	67%	5%	31%
Dan Rutherford	43%	13%	82%	49%
Not sure	18%	20%	13%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Quinn/Schock				
Pat Quinn	40%	67%	6%	32%
Aaron Schock	39%	12%	76%	45%
Not sure	21%	21%	18%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Daley/Dillard				
Bill Daley	34%	60%	10%	17%
Kirk Dillard	36%	9%	73%	41%
Not sure	30%	32%	17%	42%

	Base	Party		
		Democrat	Republican	Independent/Other
Daley/Rutherford				
Bill Daley	37%	64%	6%	24%
Dan Rutherford	38%	10%	81%	39%
Not sure	25%	26%	13%	37%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Daley/Schock				
Bill Daley	40%	71%	7%	24%
Aaron Schock	35%	8%	71%	38%
Not sure	25%	21%	21%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Madigan/Dillard				
Lisa Madigan	46%	76%	7%	39%
Kirk Dillard	37%	9%	81%	34%
Not sure	17%	15%	12%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Madigan/Rutherford				
Lisa Madigan	46%	76%	5%	39%
Dan Rutherford	37%	7%	82%	37%
Not sure	18%	17%	14%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Madigan/Schock				
Lisa Madigan	46%	76%	6%	38%
Aaron Schock	38%	9%	79%	41%
Not sure	17%	15%	15%	21%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Quinn Approval					
Approve	25%	35%	20%	40%	17%
Disapprove	64%	53%	69%	47%	77%
Not sure	11%	12%	11%	13%	6%

	Base	Race			
		Hispanic	White	African-American	Other
Daley Favorability					
Favorable	12%	8%	12%	18%	8%
Unfavorable	24%	27%	23%	25%	22%
Not sure	64%	65%	65%	57%	69%

	Base	Race			
		Hispanic	White	African-American	Other
Dillard Favorability					
Favorable	18%	25%	19%	10%	3%
Unfavorable	17%	18%	15%	28%	20%
Not sure	65%	57%	66%	62%	77%

	Base	Race			
		Hispanic	White	African-American	Other
Madigan Favorability					
Favorable	48%	59%	42%	74%	36%
Unfavorable	32%	23%	36%	14%	44%
Not sure	20%	18%	22%	13%	20%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Rutherford Favorability					
Favorable	21%	25%	22%	17%	11%
Unfavorable	18%	27%	17%	23%	7%
Not sure	61%	48%	62%	60%	82%

	Base	Race			
		Hispanic	White	African-American	Other
Schock Favorability					
Favorable	18%	11%	22%	12%	6%
Unfavorable	17%	19%	17%	15%	18%
Not sure	64%	70%	61%	73%	77%

	Base	Race			
		Hispanic	White	African-American	Other
Quinn/Dillard					
Pat Quinn	37%	52%	29%	62%	44%
Kirk Dillard	44%	40%	54%	9%	22%
Not sure	19%	8%	17%	29%	34%

	Base	Race			
		Hispanic	White	African-American	Other
Quinn/Rutherford					
Pat Quinn	39%	49%	31%	70%	50%
Dan Rutherford	43%	33%	54%	7%	21%
Not sure	18%	18%	16%	22%	30%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Quinn/Schock					
Pat Quinn	40%	52%	32%	68%	50%
Aaron Schock	39%	34%	48%	10%	14%
Not sure	21%	14%	20%	22%	37%

	Base	Race			
		Hispanic	White	African-American	Other
Daley/Dillard					
Bill Daley	34%	38%	28%	62%	30%
Kirk Dillard	36%	25%	46%	5%	15%
Not sure	30%	36%	26%	33%	55%

	Base	Race			
		Hispanic	White	African-American	Other
Daley/Rutherford					
Bill Daley	37%	46%	29%	67%	41%
Dan Rutherford	38%	24%	50%	6%	17%
Not sure	25%	30%	22%	27%	42%

	Base	Race			
		Hispanic	White	African-American	Other
Daley/Schock					
Bill Daley	40%	53%	31%	73%	41%
Aaron Schock	35%	25%	44%	6%	15%
Not sure	25%	21%	25%	21%	44%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Madigan/Dillard					
Lisa Madigan	46%	60%	36%	87%	41%
Kirk Dillard	37%	20%	48%	5%	21%
Not sure	17%	19%	17%	8%	38%

	Base	Race			
		Hispanic	White	African-American	Other
Madigan/Rutherford					
Lisa Madigan	46%	57%	36%	85%	44%
Dan Rutherford	37%	25%	47%	5%	20%
Not sure	18%	18%	17%	11%	36%

	Base	Race			
		Hispanic	White	African-American	Other
Madigan/Schock					
Lisa Madigan	46%	56%	36%	85%	44%
Aaron Schock	38%	27%	48%	5%	18%
Not sure	17%	18%	15%	11%	38%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Quinn Approval				
Approve	25%	23%	25%	27%
Disapprove	64%	66%	65%	61%
Not sure	11%	11%	10%	13%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Daley Favorability				
Favorable	12%	9%	13%	15%
Unfavorable	24%	20%	28%	24%
Not sure	64%	70%	59%	61%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Dillard Favorability				
Favorable	18%	21%	13%	20%
Unfavorable	17%	10%	24%	19%
Not sure	65%	70%	63%	61%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Madigan Favorability				
Favorable	48%	44%	50%	51%
Unfavorable	32%	28%	35%	33%
Not sure	20%	28%	15%	16%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Rutherford Favorability				
Favorable	21%	14%	25%	25%
Unfavorable	18%	19%	16%	21%
Not sure	61%	67%	59%	54%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Schock Favorability				
Favorable	18%	17%	19%	18%
Unfavorable	17%	14%	20%	17%
Not sure	64%	68%	61%	65%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Quinn/Dillard				
Pat Quinn	37%	37%	39%	36%
Kirk Dillard	44%	44%	44%	43%
Not sure	19%	19%	18%	20%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Quinn/Rutherford				
Pat Quinn	39%	40%	39%	39%
Dan Rutherford	43%	43%	43%	43%
Not sure	18%	17%	18%	18%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Quinn/Schock				
Pat Quinn	40%	38%	43%	41%
Aaron Schock	39%	44%	36%	36%
Not sure	21%	19%	21%	23%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Daley/Dillard				
Bill Daley	34%	34%	35%	32%
Kirk Dillard	36%	36%	36%	36%
Not sure	30%	30%	29%	31%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Daley/Rutherford				
Bill Daley	37%	41%	34%	33%
Dan Rutherford	38%	37%	40%	40%
Not sure	25%	22%	26%	27%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Daley/Schock				
Bill Daley	40%	42%	39%	38%
Aaron Schock	35%	36%	34%	33%
Not sure	25%	22%	27%	29%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Madigan/Dillard				
Lisa Madigan	46%	44%	48%	47%
Kirk Dillard	37%	34%	37%	40%
Not sure	17%	22%	15%	13%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Madigan/Rutherford				
Lisa Madigan	46%	44%	47%	47%
Dan Rutherford	37%	34%	38%	40%
Not sure	18%	22%	16%	13%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Madigan/Schock				
Lisa Madigan	46%	42%	48%	47%
Aaron Schock	38%	41%	36%	37%
Not sure	17%	17%	16%	16%





Illinois Survey Results

Q1 Do you approve or disapprove of Governor Pat Quinn's job performance?

Approve 40%
Disapprove..... 43%
Not sure 16%

Q2 Do you have a favorable or unfavorable opinion of Bill Daley?

Favorable..... 14%
Unfavorable 19%
Not sure 67%

Q3 Do you have a favorable or unfavorable opinion of Lisa Madigan?

Favorable..... 68%
Unfavorable 16%
Not sure 16%

Q4 If the Democratic candidates for Governor were Bill Daley and Pat Quinn, who would you vote for?

Bill Daley..... 37%
Pat Quinn..... 34%
Not sure 29%

Q5 If the Democratic candidates for Governor were Lisa Madigan and Pat Quinn, who would you vote for?

Lisa Madigan 64%
Pat Quinn..... 20%
Not sure 17%

Q6 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 18%
Somewhat liberal 38%
Moderate..... 29%
Somewhat conservative..... 12%
Very conservative 2%

Q7 If you are a woman, press 1. If a man, press 2.

Woman 59%
Man..... 41%

Q8 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 9%
White 72%
African-American 14%
Other..... 5%

Q9 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 32%
46 to 65..... 42%
Older than 65..... 26%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Quinn Approval						
Approve	40%	45%	49%	28%	31%	52%
Disapprove	43%	29%	28%	63%	63%	48%
Not sure	16%	25%	22%	9%	6%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Daley Favorability						
Favorable	14%	13%	19%	11%	8%	-
Unfavorable	19%	15%	15%	22%	31%	10%
Not sure	67%	72%	65%	66%	61%	90%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Madigan Favorability						
Favorable	68%	76%	70%	65%	53%	100%
Unfavorable	16%	7%	16%	16%	33%	-
Not sure	16%	17%	14%	19%	14%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Daley/Quinn						
Bill Daley	37%	37%	28%	45%	47%	38%
Pat Quinn	34%	31%	42%	23%	37%	52%
Not sure	29%	33%	29%	32%	16%	10%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Madigan/Quinn						
Lisa Madigan	64%	61%	64%	70%	49%	80%
Pat Quinn	20%	14%	18%	19%	36%	20%
Not sure	17%	26%	18%	12%	15%	-

	Base	Gender	
		Woman	Man
Quinn Approval			
Approve	40%	41%	39%
Disapprove	43%	41%	47%
Not sure	16%	18%	14%

	Base	Gender	
		Woman	Man
Daley Favorability			
Favorable	14%	15%	12%
Unfavorable	19%	16%	23%
Not sure	67%	68%	65%

	Base	Gender	
		Woman	Man
Madigan Favorability			
Favorable	68%	73%	62%
Unfavorable	16%	12%	22%
Not sure	16%	15%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Daley/Quinn			
Bill Daley	37%	37%	37%
Pat Quinn	34%	31%	39%
Not sure	29%	32%	23%

	Base	Gender	
		Woman	Man
Madigan/Quinn			
Lisa Madigan	64%	72%	51%
Pat Quinn	20%	14%	27%
Not sure	17%	13%	21%

	Base	Race			
		Hispanic	White	African-American	Other
Quinn Approval					
Approve	40%	36%	40%	49%	25%
Disapprove	43%	43%	42%	40%	68%
Not sure	16%	21%	17%	11%	7%

	Base	Race			
		Hispanic	White	African-American	Other
Daley Favorability					
Favorable	14%	-	15%	23%	7%
Unfavorable	19%	22%	17%	30%	5%
Not sure	67%	78%	68%	47%	88%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Madigan Favorability					
Favorable	68%	60%	69%	84%	35%
Unfavorable	16%	19%	15%	8%	50%
Not sure	16%	21%	16%	7%	15%

	Base	Race			
		Hispanic	White	African-American	Other
Daley/Quinn					
Bill Daley	37%	30%	38%	37%	38%
Pat Quinn	34%	40%	33%	33%	47%
Not sure	29%	30%	29%	30%	15%

	Base	Race			
		Hispanic	White	African-American	Other
Madigan/Quinn					
Lisa Madigan	64%	76%	62%	71%	43%
Pat Quinn	20%	19%	20%	15%	35%
Not sure	17%	5%	18%	14%	22%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Quinn Approval				
Approve	40%	35%	42%	44%
Disapprove	43%	46%	43%	40%
Not sure	16%	20%	14%	16%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Daley Favorability				
Favorable	14%	11%	12%	21%
Unfavorable	19%	11%	26%	18%
Not sure	67%	78%	62%	61%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Madigan Favorability				
Favorable	68%	65%	66%	77%
Unfavorable	16%	17%	17%	13%
Not sure	16%	17%	18%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Daley/Quinn				
Bill Daley	37%	41%	37%	33%
Pat Quinn	34%	26%	38%	39%
Not sure	29%	33%	26%	28%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Madigan/Quinn				
Lisa Madigan	64%	67%	61%	63%
Pat Quinn	20%	17%	20%	22%
Not sure	17%	15%	19%	15%





Illinois Survey Results

Q1 Do you have a favorable or unfavorable opinion of Kirk Dillard?

Favorable..... 25%
Unfavorable 15%
Not sure 60%

Q2 Do you have a favorable or unfavorable opinion of Dan Rutherford?

Favorable..... 37%
Unfavorable 15%
Not sure 47%

Q3 Do you have a favorable or unfavorable opinion of Aaron Schock?

Favorable..... 30%
Unfavorable 14%
Not sure 56%

Q4 Given the choices of Bill Brady, Kirk Dillard, Bruce Rauner, Dan Rutherford, Aaron Schock, and Joe Walsh, who would you most like to see as the Republican candidate for Governor in 2014?

Bill Brady..... 14%
Kirk Dillard 12%
Bruce Rauner..... 7%
Dan Rutherford 19%
Aaron Schock 18%
Joe Walsh 8%
Someone else..... 7%
Not sure 15%

Q5 If the candidates for Governor in 2014 were just Kirk Dillard, Dan Rutherford, and Aaron Schock, who would you vote for?

Kirk Dillard 17%
Dan Rutherford 27%
Aaron Schock 26%
Not sure 30%

Q6 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 1%
Somewhat liberal 5%
Moderate..... 22%
Somewhat conservative..... 37%
Very conservative 35%

Q7 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man..... 48%

Q8 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 30%
46 to 65..... 39%
Older than 65..... 31%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dillard Favorability						
Favorable	25%	71%	37%	25%	25%	22%
Unfavorable	15%	-	11%	15%	12%	18%
Not sure	60%	29%	52%	60%	62%	60%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rutherford Favorability						
Favorable	37%	42%	49%	35%	40%	34%
Unfavorable	15%	29%	-	19%	13%	17%
Not sure	47%	29%	51%	46%	47%	49%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Schock Favorability						
Favorable	30%	71%	14%	18%	38%	31%
Unfavorable	14%	29%	18%	16%	10%	16%
Not sure	56%	-	67%	66%	52%	53%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 GOP Gov Preference						
Bill Brady	14%	29%	35%	7%	11%	17%
Kirk Dillard	12%	-	18%	9%	12%	13%
Bruce Rauner	7%	-	10%	12%	5%	5%
Dan Rutherford	19%	-	10%	24%	22%	15%
Aaron Schock	18%	42%	12%	13%	18%	21%
Joe Walsh	8%	-	4%	5%	11%	7%
Someone else	7%	29%	-	14%	8%	3%
Not sure	15%	-	10%	16%	13%	19%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dillard/Rutherford/Schock						
Kirk Dillard	17%	-	26%	16%	15%	18%
Dan Rutherford	27%	42%	17%	28%	33%	21%
Aaron Schock	26%	29%	22%	26%	24%	29%
Not sure	30%	29%	35%	30%	28%	32%

	Base	Gender	
		Woman	Man
Dillard Favorability			
Favorable	25%	20%	31%
Unfavorable	15%	12%	18%
Not sure	60%	68%	51%

	Base	Gender	
		Woman	Man
Rutherford Favorability			
Favorable	37%	32%	43%
Unfavorable	15%	13%	17%
Not sure	47%	55%	39%

	Base	Gender	
		Woman	Man
Schock Favorability			
Favorable	30%	27%	34%
Unfavorable	14%	6%	22%
Not sure	56%	67%	44%





Crosstabs

	Base	Gender	
		Woman	Man
2014 GOP Gov Preference			
Bill Brady	14%	14%	14%
Kirk Dillard	12%	11%	12%
Bruce Rauner	7%	10%	4%
Dan Rutherford	19%	14%	25%
Aaron Schock	18%	17%	18%
Joe Walsh	8%	8%	8%
Someone else	7%	7%	7%
Not sure	15%	18%	12%

	Base	Gender	
		Woman	Man
Dillard/Rutherford/Schock			
Kirk Dillard	17%	14%	20%
Dan Rutherford	27%	23%	30%
Aaron Schock	26%	29%	23%
Not sure	30%	33%	27%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Dillard Favorability				
Favorable	25%	24%	25%	25%
Unfavorable	15%	2%	23%	17%
Not sure	60%	73%	52%	58%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Rutherford Favorability				
Favorable	37%	31%	45%	35%
Unfavorable	15%	9%	15%	21%
Not sure	47%	60%	40%	44%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Schock Favorability				
Favorable	30%	31%	33%	26%
Unfavorable	14%	11%	17%	13%
Not sure	56%	58%	50%	61%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 GOP Gov Preference				
Bill Brady	14%	16%	11%	15%
Kirk Dillard	12%	13%	9%	14%
Bruce Rauner	7%	9%	6%	6%
Dan Rutherford	19%	11%	28%	17%
Aaron Schock	18%	24%	17%	13%
Joe Walsh	8%	7%	10%	6%
Someone else	7%	9%	5%	8%
Not sure	15%	11%	14%	21%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Dillard/Rutherford/Schock				
Kirk Dillard	17%	20%	13%	18%
Dan Rutherford	27%	20%	33%	25%
Aaron Schock	26%	36%	23%	21%
Not sure	30%	24%	31%	36%

