

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Branstad under 50% in primary

Raleigh, N.C. – In the Iowa Democratic primary for U.S. Senate, Roxanne Conlin appears headed for a romp, while Terry Branstad is surprisingly under 50% in his bid for the Republican Gubernatorial nomination.

Terry Branstad has just 46% to entrepreneur Bob Vander Plaats' 31% and State Representative Rod Roberts' 13%. His standing is less strong than expected given his previous 16 year tenure as Governor. Branstad gets 41-68% of the vote across the ideological spectrum, but does worst among the 74% conservative majority, edging Tea Party favorite Vander Plaats only 41-35.

Branstad is very well liked, with a 59-20 favorability rating. Vander Plaats also grades well, at 47-19, with the least-known Roberts at 24-15.

Former U.S. Attorney Roxanne Conlin, the establishment pick, pulls 48% in the race to challenge Senator Chuck Grassley in the fall. While 31% are undecided at this late stage, the two lesser-known candidates, former State Representative Bob Krause and former State Senator Tom Fiegen, get only 13% and 8%, respectively. Conlin leads Krause by 30 points among the 38% liberal minority, and tops Fiegen by 50 points among the 46% moderate plurality, but trumps Krause only 24-22 among the 16% conservative minority.

More than 70% of likely Democratic primary voters have no opinion of Krause or Fiegen, and of those who do, they are both in negative territory, Fiegen at 12-16 and Krause at 11-18. Conlin, meanwhile, posts a strong 38-15 favorability mark.

“It’s going to be very interesting to see if Terry Branstad is the next victim of the Tea Party movement,” said Dean Debnam, President of Public Policy Polling. “He’s still ahead but the momentum seems to be on Vander Plaats’ side.”

PPP surveyed 474 likely Iowa Republican primary voters, with a margin of error of +/- 4.5%, and 406 likely Democratic primary voters, with a margin of error of +/-4.9%, from May 25th to 27th. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Iowa Survey Results

Q1 Do you have a favorable or unfavorable opinion of Terry Branstad?

Favorable..... 59%
Unfavorable 20%
Not Sure..... 22%

Q2 Do you have a favorable or unfavorable opinion of Rod Roberts?

Favorable..... 24%
Unfavorable 15%
Not Sure..... 62%

Q3 Do you have a favorable or unfavorable opinion of Bob Vander Plaats?

Favorable..... 47%
Unfavorable 19%
Not Sure..... 34%

Q4 The Republican candidates for governor are Terry Branstad, Rod Roberts, and Bob Vander Plaats. If the election was today, who would you vote for?

Terry Branstad..... 46%
Rod Roberts..... 13%
Bob Vander Plaats..... 31%
Undecided..... 11%

Q5 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 5%
Moderate..... 21%
Conservative..... 74%

Q6 If you are a woman, press 1, if a man, press 2.

Woman 48%
Man..... 52%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 9%
30 to 45..... 20%
46 to 65..... 47%
Older than 65..... 24%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Branstad Favorability				
Favorable	59%	64%	59%	58%
Unfavorable	20%	15%	25%	18%
Not Sure	22%	21%	15%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
Roberts Favorability				
Favorable	24%	9%	22%	25%
Unfavorable	15%	22%	27%	11%
Not Sure	62%	69%	52%	64%

	Base	Ideology		
		Liberal	Moderate	Conservative
Vander Plaats Favorability				
Favorable	47%	15%	30%	53%
Unfavorable	19%	53%	38%	12%
Not Sure	34%	33%	32%	35%

	Base	Ideology		
		Liberal	Moderate	Conservative
GOP Gov Primary				
Terry Branstad	46%	62%	58%	41%
Rod Roberts	13%	28%	14%	11%
Bob Vander Plaats	31%	10%	19%	35%
Undecided	11%	-	9%	12%





Crosstabs

	Base	Gender	
		Woman	Man
Branstad Favorability			
Favorable	59%	56%	61%
Unfavorable	20%	17%	22%
Not Sure	22%	27%	17%

	Base	Gender	
		Woman	Man
Roberts Favorability			
Favorable	24%	24%	24%
Unfavorable	15%	13%	17%
Not Sure	62%	64%	60%

	Base	Gender	
		Woman	Man
Vander Plaats Favorability			
Favorable	47%	42%	51%
Unfavorable	19%	18%	20%
Not Sure	34%	40%	29%

	Base	Gender	
		Woman	Man
GOP Gov Primary			
Terry Branstad	46%	42%	49%
Rod Roberts	13%	16%	9%
Bob Vander Plaats	31%	27%	34%
Undecided	11%	15%	8%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Branstad Favorability					
Favorable	59%	69%	50%	58%	63%
Unfavorable	20%	15%	19%	23%	16%
Not Sure	22%	15%	31%	19%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Roberts Favorability					
Favorable	24%	15%	14%	26%	30%
Unfavorable	15%	31%	16%	14%	10%
Not Sure	62%	54%	71%	60%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vander Plaats Favorability					
Favorable	47%	31%	50%	52%	39%
Unfavorable	19%	23%	10%	18%	27%
Not Sure	34%	46%	40%	30%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GOP Gov Primary					
Terry Branstad	46%	38%	40%	45%	55%
Rod Roberts	13%	8%	10%	14%	12%
Bob Vander Plaats	31%	46%	36%	31%	20%
Undecided	11%	8%	14%	9%	13%





Iowa Survey Results

Q1 Do you have a favorable or unfavorable opinion of Roxanne Conlin?

Favorable..... 38%
Unfavorable 15%
Not Sure..... 47%

Q2 Do you have a favorable or unfavorable opinion of Tom Fiegen?

Favorable..... 12%
Unfavorable 16%
Not Sure..... 72%

Q3 Do you have a favorable or unfavorable opinion of Bob Krause?

Favorable..... 11%
Unfavorable 18%
Not Sure..... 70%

Q4 The Democratic candidates for US Senate are Roxanne Conlin, Tom Fiegen, and Bob Krause. If the election was today, who would you vote for?

Roxanne Conlin 48%
Tom Fiegen..... 8%
Bob Krause..... 13%
Undecided..... 31%

Q5 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 38%
Moderate..... 46%
Conservative..... 16%

Q6 If you are a woman, press 1, if a man, press 2.

Woman 56%
Man..... 44%

Q7 If you are white, press one now. If other, press 2.

White 90%
Other..... 10%

Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 19%
30 to 45..... 18%
46 to 65..... 45%
Older than 65..... 18%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Conlin Favorability				
Favorable	38%	47%	39%	12%
Unfavorable	15%	8%	16%	31%
Not Sure	47%	45%	45%	57%

	Base	Ideology		
		Liberal	Moderate	Conservative
Fiegen Favorability				
Favorable	12%	18%	9%	6%
Unfavorable	16%	14%	17%	18%
Not Sure	72%	68%	74%	77%

	Base	Ideology		
		Liberal	Moderate	Conservative
Krause Favorability				
Favorable	11%	12%	13%	3%
Unfavorable	18%	19%	17%	20%
Not Sure	70%	69%	69%	77%

	Base	Ideology		
		Liberal	Moderate	Conservative
Dem Senate Primary				
Roxanne Conlin	48%	58%	47%	24%
Tom Fiegen	8%	8%	8%	8%
Bob Krause	13%	5%	17%	22%
Undecided	31%	29%	28%	45%





Crosstabs

	Base	Gender	
		Woman	Man
Conlin Favorability			
Favorable	38%	34%	44%
Unfavorable	15%	14%	17%
Not Sure	47%	53%	40%

	Base	Gender	
		Woman	Man
Fiegen Favorability			
Favorable	12%	10%	14%
Unfavorable	16%	12%	21%
Not Sure	72%	78%	65%

	Base	Gender	
		Woman	Man
Krause Favorability			
Favorable	11%	9%	14%
Unfavorable	18%	13%	26%
Not Sure	70%	78%	60%

	Base	Gender	
		Woman	Man
Dem Senate Primary			
Roxanne Conlin	48%	49%	46%
Tom Fiegen	8%	5%	11%
Bob Krause	13%	13%	13%
Undecided	31%	32%	29%





Crosstabs

	Base	Race	
		White	Other
Conlin Favorability			
Favorable	38%	38%	34%
Unfavorable	15%	15%	12%
Not Sure	47%	46%	54%

	Base	Race	
		White	Other
Fiegen Favorability			
Favorable	12%	13%	3%
Unfavorable	16%	16%	15%
Not Sure	72%	71%	82%

	Base	Race	
		White	Other
Krause Favorability			
Favorable	11%	12%	7%
Unfavorable	18%	18%	22%
Not Sure	70%	70%	71%

	Base	Race	
		White	Other
Dem Senate Primary			
Roxanne Conlin	48%	48%	43%
Tom Fiegen	8%	8%	8%
Bob Krause	13%	14%	10%
Undecided	31%	30%	39%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Conlin Favorability					
Favorable	38%	25%	27%	45%	44%
Unfavorable	15%	13%	16%	16%	14%
Not Sure	47%	63%	58%	38%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fiegen Favorability					
Favorable	12%	17%	11%	11%	10%
Unfavorable	16%	4%	16%	19%	20%
Not Sure	72%	79%	73%	70%	71%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Krause Favorability					
Favorable	11%	17%	4%	12%	10%
Unfavorable	18%	17%	20%	18%	20%
Not Sure	70%	67%	76%	70%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dem Senate Primary					
Roxanne Conlin	48%	25%	44%	55%	58%
Tom Fiegen	8%	17%	4%	7%	5%
Bob Krause	13%	8%	18%	14%	13%
Undecided	31%	50%	33%	25%	24%

