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Braley, Branstad lead in Iowa races

Raleigh, N.C. – PPP's newest Iowa poll finds that the US Senate race has narrowed since the summer, but that Democrat Bruce Braley continues to hold a clear lead over all of his Republican opponents. In July Braley led the GOP field by an average of 11 points. Now it's an average of 7 points: he leads Matt Whitaker 40/34, Joni Ernst and Mark Jacobs 41/35, and Sam Clovis 42/34. At least part of Braley's leads at this point is a product of name recognition- 56% of voters know enough about him to have formed an opinion, where none of the Republican hopefuls have more than 25% familiarity.

The Republican primary for Senate is still pretty wide open, with 42% of voters undecided. Mark Jacobs has opened up a small lead at 20% to 13% for Joni Ernst, 11% for Matt Whitaker, 8% for Sam Clovis, and 3% each for Paul Lunde and Scott Schaben. Even with Republican primary voters the highest name id any of the candidates has is 32% for Jacobs.

There's a pretty clear reason why the Senate race has tightened over the last seven months. Barack Obama's approval rating in the state has dropped a net 10 points compared to the summer, from a -4 spread at 46/50 to now a -14 one at 40/54. That decline in the overall political climate for Democrats is having an effect in races like Iowa and Michigan where the actual candidates aren't particularly well known.

In the Iowa Governor's race Terry Branstad continues to have approval numbers that aren't terribly impressive, but still leads by double digits for reelection against a Democratic opponent who isn't particularly well known. Branstad has a 45/40 approval spread and leads Jack Hatch 48/36, the same 12 point lead he held in July. Hatch only has 31% name recognition and the undecideds in the race skew Democratic.

“Right now it looks like Iowa voters could be headed for a split decision in November,” said Dean Debnam, President of Public Policy Polling. “They’re inclined to reelect Terry Branstad but they’re also leaning toward keeping the open Senate seat Democratic by choosing Bruce Braley to replace Tom Harkin.”

PPP surveyed 869 Iowa voters, including 283 Republican primary voters, from February 20th to 23rd. The margin of error for the overall survey is +/- 3.3% and for the Republican primary component it's +/-5.8%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.





Iowa Survey Results

Q1 Do you approve or disapprove of Governor Terry Branstad's job performance?

Approve 72%
Disapprove..... 16%
Not sure 12%

Q2 Do you have a favorable or unfavorable opinion of Tom Hoefling?

Favorable..... 3%
Unfavorable 9%
Not sure 88%

Q3 Do you have a favorable or unfavorable opinion of Sam Clovis?

Favorable..... 15%
Unfavorable 7%
Not sure 78%

Q4 Do you have a favorable or unfavorable opinion of Joni Ernst?

Favorable..... 16%
Unfavorable 7%
Not sure 76%

Q5 Do you have a favorable or unfavorable opinion of Mark Jacobs?

Favorable..... 24%
Unfavorable 8%
Not sure 68%

Q6 Do you have a favorable or unfavorable opinion of Matt Whitaker?

Favorable..... 17%
Unfavorable 10%
Not sure 73%

Q7 Given the choices of Sam Clovis, Joni Ernst, Mark Jacobs, Paul Lunde, Scott Schaben, and Matt Whitaker, who would you most like to see as the Republican candidate for Senate this fall?

Sam Clovis..... 8%
Joni Ernst..... 13%
Mark Jacobs 20%
Paul Lunde..... 3%
Scott Schaben 3%
Matt Whitaker..... 11%
Someone else/Not sure 42%

Q8 If the Republican candidates for Governor were Terry Branstad and Tom Hoefling, who would you vote for?

Terry Branstad 70%
Tom Hoefling..... 11%
Not sure 18%

Q9 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 2%
Somewhat liberal 5%
Moderate..... 21%
Somewhat conservative..... 39%
Very conservative 33%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 43%
Man..... 57%





Q11 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	34%
<i>46 to 65</i>	43%
<i>Older than 65</i>	23%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Branstad Approval						
Approve	72%	50%	33%	50%	81%	83%
Disapprove	16%	24%	55%	24%	12%	9%
Not sure	12%	26%	13%	26%	7%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hoefling Favorability						
Favorable	3%	-	10%	3%	3%	2%
Unfavorable	9%	24%	26%	10%	8%	6%
Not sure	88%	76%	63%	86%	89%	92%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Clovis Favorability						
Favorable	15%	-	3%	12%	14%	21%
Unfavorable	7%	24%	32%	7%	5%	3%
Not sure	78%	76%	65%	81%	81%	76%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ernst Favorability						
Favorable	16%	6%	4%	10%	22%	16%
Unfavorable	7%	-	22%	6%	6%	7%
Not sure	76%	94%	74%	84%	72%	77%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jacobs Favorability						
Favorable	24%	13%	13%	20%	18%	36%
Unfavorable	8%	24%	16%	9%	11%	1%
Not sure	68%	63%	71%	70%	71%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Whitaker Favorability						
Favorable	17%	-	4%	21%	21%	13%
Unfavorable	10%	24%	25%	8%	8%	9%
Not sure	73%	76%	71%	71%	71%	78%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 GOP Sen Preference						
Sam Clovis	8%	-	-	2%	11%	10%
Joni Ernst	13%	13%	26%	8%	15%	12%
Mark Jacobs	20%	37%	24%	20%	15%	25%
Paul Lunde	3%	-	9%	-	5%	0%
Scott Schaben	3%	-	-	7%	2%	3%
Matt Whitaker	11%	-	7%	15%	10%	10%
Someone else/Not sure	42%	50%	35%	50%	42%	38%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Branstad/Hoefling						
Terry Branstad	70%	76%	43%	62%	73%	77%
Tom Hoefling	11%	24%	44%	18%	6%	6%
Not sure	18%	-	13%	19%	21%	17%





	Base	Gender	
		Woman	Man
Branstad Approval			
Approve	72%	70%	73%
Disapprove	16%	12%	19%
Not sure	12%	18%	8%

	Base	Gender	
		Woman	Man
Hoefling Favorability			
Favorable	3%	2%	4%
Unfavorable	9%	7%	10%
Not sure	88%	90%	86%

	Base	Gender	
		Woman	Man
Clovis Favorability			
Favorable	15%	7%	21%
Unfavorable	7%	5%	8%
Not sure	78%	87%	71%

	Base	Gender	
		Woman	Man
Ernst Favorability			
Favorable	16%	16%	16%
Unfavorable	7%	5%	9%
Not sure	76%	79%	74%

	Base	Gender	
		Woman	Man
Jacobs Favorability			
Favorable	24%	18%	28%
Unfavorable	8%	4%	11%
Not sure	68%	78%	61%

	Base	Gender	
		Woman	Man
Whitaker Favorability			
Favorable	17%	10%	22%
Unfavorable	10%	6%	13%
Not sure	73%	84%	65%





	Base	Gender	
		Woman	Man
2014 GOP Sen Preference			
Sam Clovis	8%	3%	12%
Joni Ernst	13%	17%	10%
Mark Jacobs	20%	18%	21%
Paul Lunde	3%	3%	3%
Scott Schaben	3%	2%	5%
Matt Whitaker	11%	9%	12%
Someone else/Not sure	42%	48%	37%

	Base	Gender	
		Woman	Man
Branstad/Hoefling			
Terry Branstad	70%	72%	70%
Tom Hoefling	11%	8%	14%
Not sure	18%	21%	17%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Branstad Approval				
Approve	72%	61%	74%	84%
Disapprove	16%	22%	15%	11%
Not sure	12%	17%	12%	5%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Hoefling Favorability				
Favorable	3%	4%	2%	3%
Unfavorable	9%	8%	10%	8%
Not sure	88%	87%	88%	89%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Clovis Favorability				
Favorable	15%	14%	16%	15%
Unfavorable	7%	7%	8%	5%
Not sure	78%	80%	77%	80%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Ernst Favorability				
Favorable	16%	8%	22%	17%
Unfavorable	7%	9%	5%	8%
Not sure	76%	82%	73%	75%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Jacobs Favorability				
Favorable	24%	15%	26%	31%
Unfavorable	8%	12%	5%	8%
Not sure	68%	73%	69%	61%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Whitaker Favorability				
Favorable	17%	15%	19%	16%
Unfavorable	10%	9%	11%	9%
Not sure	73%	75%	70%	75%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 GOP Sen Preference				
Sam Clovis	8%	8%	6%	11%
Joni Ernst	13%	6%	20%	12%
Mark Jacobs	20%	17%	21%	23%
Paul Lunde	3%	3%	3%	3%
Scott Schaben	3%	3%	5%	1%
Matt Whitaker	11%	17%	8%	6%
Someone else/Not sure	42%	47%	37%	44%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Branstad/Hoefling				
Terry Branstad	70%	63%	71%	80%
Tom Hoefling	11%	9%	16%	6%
Not sure	18%	28%	13%	14%





Iowa Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 40%
Disapprove..... 54%
Not sure 6%

Q2 Do you approve or disapprove of Governor Terry Branstad's job performance?

Approve 45%
Disapprove..... 40%
Not sure 15%

Q3 Do you have a favorable or unfavorable opinion of Jack Hatch?

Favorable..... 16%
Unfavorable 15%
Not sure 69%

Q4 Do you have a favorable or unfavorable opinion of Tom Hoefling?

Favorable..... 3%
Unfavorable 9%
Not sure 88%

Q5 If the candidates for Governor this fall were Republican Terry Branstad and Democrat Jack Hatch, who would you vote for?

Terry Branstad 48%
Jack Hatch..... 36%
Not sure 15%

Q6 If the candidates for Governor this fall were Republican Tom Hoefling and Democrat Jack Hatch, who would you vote for?

Tom Hoefling..... 30%
Jack Hatch..... 34%
Not sure 36%

Q7 Do you have a favorable or unfavorable opinion of Bruce Braley?

Favorable..... 31%
Unfavorable 25%
Not sure 44%

Q8 Do you have a favorable or unfavorable opinion of Sam Clovis?

Favorable..... 9%
Unfavorable 11%
Not sure 81%

Q9 Do you have a favorable or unfavorable opinion of Joni Ernst?

Favorable..... 9%
Unfavorable 12%
Not sure 79%

Q10 Do you have a favorable or unfavorable opinion of Mark Jacobs?

Favorable..... 13%
Unfavorable 12%
Not sure 75%

Q11 Do you have a favorable or unfavorable opinion of Matt Whitaker?

Favorable..... 11%
Unfavorable 12%
Not sure 77%

Q12 If the candidates for Senate next year were Democrat Bruce Braley and Republican Sam Clovis, who would you vote for?

Bruce Braley 42%
Sam Clovis..... 34%
Not sure 24%





Q13 If the candidates for Senate next year were Democrat Bruce Braley and Republican Joni Ernst, who would you vote for?

Bruce Braley 41%
Joni Ernst..... 35%
Not sure 23%

Q14 If the candidates for Senate next year were Democrat Bruce Braley and Republican Mark Jacobs, who would you vote for?

Bruce Braley 41%
Mark Jacobs 35%
Not sure 24%

Q15 If the candidates for Senate next year were Democrat Bruce Braley and Republican Matt Whitaker, who would you vote for?

Bruce Braley 40%
Matt Whitaker..... 34%
Not sure 26%

Q16 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 49%
Mitt Romney..... 43%
Someone else/Don't remember 8%

Q17 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 10%
Somewhat liberal 22%
Moderate..... 30%
Somewhat conservative..... 24%
Very conservative 14%

Q18 If you are a woman, press 1. If a man, press 2.

Woman 51%
Man..... 49%

Q19 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 37%
Republican..... 31%
Independent/Other..... 32%

Q20 If you are white, press 1. If other, press 2.

White 93%
Other..... 7%

Q21 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 26%
46 to 65..... 42%
Older than 65..... 20%

Q22 Mode

Phone 80%
Internet 20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval				
Approve	40%	77%	2%	20%
Disapprove	54%	16%	95%	65%
Not sure	6%	7%	3%	15%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Branstad Approval				
Approve	45%	22%	74%	34%
Disapprove	40%	64%	13%	37%
Not sure	15%	14%	14%	29%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hatch Favorability				
Favorable	16%	27%	5%	11%
Unfavorable	15%	10%	21%	16%
Not sure	69%	63%	74%	74%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hoefling Favorability				
Favorable	3%	4%	3%	-
Unfavorable	9%	11%	6%	13%
Not sure	88%	85%	92%	87%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Branstad/Hatch				
Terry Branstad	48%	17%	87%	30%
Jack Hatch	36%	65%	6%	28%
Not sure	15%	18%	7%	42%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hoefling/Hatch				
Tom Hoefling	30%	7%	61%	2%
Jack Hatch	34%	63%	4%	19%
Not sure	36%	30%	35%	79%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Braley Favorability				
Favorable	31%	55%	7%	16%
Unfavorable	25%	8%	45%	23%
Not sure	44%	37%	48%	61%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Clovis Favorability				
Favorable	9%	6%	12%	5%
Unfavorable	11%	16%	5%	14%
Not sure	81%	78%	84%	81%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Ernst Favorability				
Favorable	9%	7%	13%	3%
Unfavorable	12%	16%	6%	18%
Not sure	79%	76%	81%	79%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Jacobs Favorability				
Favorable	13%	9%	20%	4%
Unfavorable	12%	18%	5%	14%
Not sure	75%	73%	75%	82%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Whitaker Favorability				
Favorable	11%	8%	15%	5%
Unfavorable	12%	16%	7%	16%
Not sure	77%	76%	78%	78%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Bralely/Clovis				
Bruce Bralely	42%	76%	7%	29%
Sam Clovis	34%	7%	68%	12%
Not sure	24%	17%	25%	59%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Bralely/Ernst				
Bruce Bralely	41%	76%	5%	30%
Joni Ernst	35%	6%	72%	12%
Not sure	23%	18%	23%	58%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Bralely/Jacobs				
Bruce Bralely	41%	77%	4%	26%
Mark Jacobs	35%	6%	72%	16%
Not sure	24%	18%	24%	58%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Bralely/Whitaker				
Bruce Bralely	40%	74%	4%	26%
Matt Whitaker	34%	7%	69%	14%
Not sure	26%	19%	27%	60%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	40%	76%	73%	45%	10%	2%
Disapprove	54%	19%	22%	44%	87%	96%
Not sure	6%	4%	5%	11%	3%	2%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Branstad Approval						
Approve	45%	16%	26%	35%	69%	79%
Disapprove	40%	69%	61%	43%	21%	11%
Not sure	15%	16%	14%	21%	10%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hatch Favorability						
Favorable	16%	37%	28%	15%	7%	2%
Unfavorable	15%	8%	9%	11%	24%	22%
Not sure	69%	55%	63%	74%	69%	76%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hoefling Favorability						
Favorable	3%	1%	3%	4%	3%	2%
Unfavorable	9%	12%	11%	8%	8%	5%
Not sure	88%	86%	85%	88%	89%	93%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Branstad/Hatch						
Terry Branstad	48%	13%	18%	40%	77%	89%
Jack Hatch	36%	69%	66%	38%	12%	4%
Not sure	15%	18%	15%	22%	11%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hoefling/Hatch						
Tom Hoefling	30%	8%	7%	18%	52%	71%
Jack Hatch	34%	66%	67%	35%	8%	2%
Not sure	36%	26%	27%	46%	40%	28%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bralley Favorability						
Favorable	31%	64%	52%	32%	13%	5%
Unfavorable	25%	7%	4%	18%	47%	48%
Not sure	44%	29%	44%	50%	40%	47%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Clovis Favorability						
Favorable	9%	11%	3%	6%	10%	17%
Unfavorable	11%	22%	14%	14%	4%	5%
Not sure	81%	68%	83%	80%	86%	78%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ernst Favorability						
Favorable	9%	7%	6%	7%	13%	14%
Unfavorable	12%	20%	14%	15%	5%	8%
Not sure	79%	74%	80%	78%	81%	78%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Jacobs Favorability						
Favorable	13%	5%	8%	11%	15%	27%
Unfavorable	12%	23%	11%	18%	7%	4%
Not sure	75%	72%	81%	71%	78%	69%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Whitaker Favorability						
Favorable	11%	3%	7%	14%	14%	12%
Unfavorable	12%	20%	15%	12%	8%	9%
Not sure	77%	77%	78%	73%	78%	80%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bralely/Clovis						
Bralely	42%	78%	74%	45%	16%	6%
Clovis	34%	11%	8%	18%	59%	80%
Not sure	24%	12%	18%	36%	25%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bralely/Ernst						
Bralely	41%	78%	72%	47%	11%	6%
Ernst	35%	10%	9%	18%	65%	80%
Not sure	23%	12%	19%	34%	24%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bralely/Jacobs						
Bralely	41%	76%	73%	47%	13%	2%
Jacobs	35%	10%	7%	21%	62%	83%
Not sure	24%	13%	20%	32%	25%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bralely/Whitaker						
Bralely	40%	78%	72%	43%	13%	2%
Whitaker	34%	8%	8%	18%	62%	78%
Not sure	26%	14%	20%	38%	25%	20%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	40%	41%	38%
Disapprove	54%	51%	57%
Not sure	6%	7%	5%

	Base	Gender	
		Woman	Man
Branstad Approval			
Approve	45%	38%	53%
Disapprove	40%	45%	35%
Not sure	15%	18%	12%

	Base	Gender	
		Woman	Man
Hatch Favorability			
Favorable	16%	16%	17%
Unfavorable	15%	10%	20%
Not sure	69%	74%	63%

	Base	Gender	
		Woman	Man
Hoefling Favorability			
Favorable	3%	3%	3%
Unfavorable	9%	8%	10%
Not sure	88%	89%	87%





	Base	Gender	
		Woman	Man
Branstad/Hatch			
Terry Branstad	48%	41%	56%
Jack Hatch	36%	40%	33%
Not sure	15%	19%	11%

	Base	Gender	
		Woman	Man
Hoefling/Hatch			
Tom Hoefling	30%	23%	37%
Jack Hatch	34%	36%	32%
Not sure	36%	41%	30%

	Base	Gender	
		Woman	Man
Braley Favorability			
Favorable	31%	32%	31%
Unfavorable	25%	16%	35%
Not sure	44%	53%	34%

	Base	Gender	
		Woman	Man
Clovis Favorability			
Favorable	9%	6%	12%
Unfavorable	11%	9%	13%
Not sure	81%	85%	76%

	Base	Gender	
		Woman	Man
Ernst Favorability			
Favorable	9%	10%	9%
Unfavorable	12%	9%	16%
Not sure	79%	82%	76%

	Base	Gender	
		Woman	Man
Jacobs Favorability			
Favorable	13%	10%	16%
Unfavorable	12%	7%	17%
Not sure	75%	83%	66%

	Base	Gender	
		Woman	Man
Whitaker Favorability			
Favorable	11%	8%	14%
Unfavorable	12%	8%	17%
Not sure	77%	85%	69%

	Base	Gender	
		Woman	Man
Braley/Clovis			
Bruce Braley	42%	45%	40%
Sam Clovis	34%	25%	42%
Not sure	24%	30%	17%





	Base	Gender	
		Woman	Man
Braley/Ernst			
Bruce Braley	41%	42%	41%
Joni Ernst	35%	28%	43%
Not sure	23%	30%	16%

	Base	Gender	
		Woman	Man
Braley/Jacobs			
Bruce Braley	41%	43%	39%
Mark Jacobs	35%	27%	43%
Not sure	24%	30%	17%

	Base	Gender	
		Woman	Man
Braley/Whitaker			
Bruce Braley	40%	42%	37%
Matt Whitaker	34%	25%	44%
Not sure	26%	33%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	40%	78%	5%	30%
Disapprove	54%	15%	91%	64%
Not sure	6%	7%	4%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Branstad Approval				
Approve	45%	22%	78%	41%
Disapprove	40%	67%	8%	39%
Not sure	15%	12%	14%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Hatch Favorability				
Favorable	16%	29%	5%	12%
Unfavorable	15%	10%	19%	16%
Not sure	69%	61%	75%	72%

	Base	Party		
		Democrat	Republican	Independent/Other
Hoefling Favorability				
Favorable	3%	3%	3%	4%
Unfavorable	9%	11%	6%	9%
Not sure	88%	87%	91%	87%

	Base	Party		
		Democrat	Republican	Independent/Other
Branstad/Hatch				
Terry Branstad	48%	13%	88%	49%
Jack Hatch	36%	72%	5%	26%
Not sure	15%	14%	7%	25%





	Base	Party		
		Democrat	Republican	Independent/Other
Hoefling/Hatch				
Tom Hoefling	30%	4%	59%	32%
Jack Hatch	34%	71%	4%	21%
Not sure	36%	25%	36%	48%

	Base	Party		
		Democrat	Republican	Independent/Other
Bralely Favorability				
Favorable	31%	57%	10%	22%
Unfavorable	25%	5%	44%	31%
Not sure	44%	39%	47%	47%

	Base	Party		
		Democrat	Republican	Independent/Other
Clovis Favorability				
Favorable	9%	5%	9%	12%
Unfavorable	11%	19%	4%	9%
Not sure	81%	77%	87%	79%

	Base	Party		
		Democrat	Republican	Independent/Other
Ernst Favorability				
Favorable	9%	7%	13%	9%
Unfavorable	12%	18%	8%	9%
Not sure	79%	75%	79%	82%

	Base	Party		
		Democrat	Republican	Independent/Other
Jacobs Favorability				
Favorable	13%	7%	18%	16%
Unfavorable	12%	18%	8%	10%
Not sure	75%	75%	75%	74%

	Base	Party		
		Democrat	Republican	Independent/Other
Whitaker Favorability				
Favorable	11%	8%	11%	14%
Unfavorable	12%	16%	9%	11%
Not sure	77%	75%	81%	75%

	Base	Party		
		Democrat	Republican	Independent/Other
Bralely/Clovis				
Bruce Braley	42%	80%	8%	32%
Sam Clovis	34%	5%	68%	34%
Not sure	24%	15%	24%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Bralely/Ernst				
Bruce Braley	41%	81%	6%	30%
Joni Ernst	35%	4%	72%	36%
Not sure	23%	15%	23%	34%





	Base	Party		
		Democrat	Republican	Independent/Other
Braley/Jacobs				
Bruce Braley	41%	80%	5%	32%
Mark Jacobs	35%	3%	73%	35%
Not sure	24%	16%	22%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Braley/Whitaker				
Bruce Braley	40%	79%	5%	29%
Matt Whitaker	34%	6%	66%	35%
Not sure	26%	15%	29%	36%

	Base	Race	
		White	Other
Obama Approval			
Approve	40%	39%	48%
Disapprove	54%	55%	45%
Not sure	6%	6%	7%

	Base	Race	
		White	Other
Branstad Approval			
Approve	45%	46%	40%
Disapprove	40%	39%	45%
Not sure	15%	15%	15%

	Base	Race	
		White	Other
Hatch Favorability			
Favorable	16%	16%	15%
Unfavorable	15%	14%	22%
Not sure	69%	69%	63%

	Base	Race	
		White	Other
Hoefling Favorability			
Favorable	3%	2%	18%
Unfavorable	9%	9%	12%
Not sure	88%	90%	71%

	Base	Race	
		White	Other
Branstad/Hatch			
Terry Branstad	48%	48%	48%
Jack Hatch	36%	36%	36%
Not sure	15%	15%	15%

	Base	Race	
		White	Other
Hoefling/Hatch			
Tom Hoefling	30%	30%	29%
Jack Hatch	34%	34%	30%
Not sure	36%	36%	41%





	Base	Race	
		White	Other
Braleay Favorability			
Favorable	31%	31%	28%
Unfavorable	25%	25%	30%
Not sure	44%	44%	42%

	Base	Race	
		White	Other
Clovis Favorability			
Favorable	9%	8%	17%
Unfavorable	11%	11%	13%
Not sure	81%	81%	70%

	Base	Race	
		White	Other
Ernst Favorability			
Favorable	9%	9%	12%
Unfavorable	12%	12%	8%
Not sure	79%	79%	80%

	Base	Race	
		White	Other
Jacobs Favorability			
Favorable	13%	12%	27%
Unfavorable	12%	12%	16%
Not sure	75%	76%	58%

	Base	Race	
		White	Other
Whitaker Favorability			
Favorable	11%	10%	17%
Unfavorable	12%	11%	21%
Not sure	77%	78%	62%

	Base	Race	
		White	Other
Braleay/Clovis			
Bruce Braley	42%	42%	53%
Sam Clovis	34%	34%	34%
Not sure	24%	25%	14%

	Base	Race	
		White	Other
Braleay/Ernst			
Bruce Braley	41%	41%	49%
Joni Ernst	35%	35%	34%
Not sure	23%	24%	16%

	Base	Race	
		White	Other
Braleay/Jacobs			
Bruce Braley	41%	41%	49%
Mark Jacobs	35%	36%	31%
Not sure	24%	24%	21%





	Base	Race	
		White	Other
Braley/Whitaker			
Bruce Braley	40%	39%	47%
Matt Whitaker	34%	34%	35%
Not sure	26%	27%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	40%	40%	36%	43%	38%
Disapprove	54%	55%	56%	52%	56%
Not sure	6%	5%	7%	6%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Branstad Approval					
Approve	45%	37%	45%	44%	55%
Disapprove	40%	34%	34%	46%	36%
Not sure	15%	29%	21%	10%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hatch Favorability					
Favorable	16%	7%	13%	20%	19%
Unfavorable	15%	9%	14%	16%	18%
Not sure	69%	84%	73%	65%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hoefling Favorability					
Favorable	3%	1%	3%	4%	3%
Unfavorable	9%	5%	6%	10%	12%
Not sure	88%	94%	91%	86%	85%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Branstad/Hatch					
Terry Branstad	48%	43%	54%	44%	53%
Jack Hatch	36%	27%	35%	41%	35%
Not sure	15%	30%	11%	15%	12%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hoefling/Hatch					
Tom Hoefling	30%	27%	34%	28%	31%
Jack Hatch	34%	25%	30%	39%	34%
Not sure	36%	48%	35%	33%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bralely Favorability					
Favorable	31%	31%	24%	34%	34%
Unfavorable	25%	16%	23%	27%	28%
Not sure	44%	53%	53%	38%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clovis Favorability					
Favorable	9%	8%	8%	8%	9%
Unfavorable	11%	11%	7%	13%	12%
Not sure	81%	81%	85%	79%	79%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ernst Favorability					
Favorable	9%	5%	7%	11%	11%
Unfavorable	12%	16%	11%	10%	15%
Not sure	79%	80%	82%	78%	74%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Jacobs Favorability					
Favorable	13%	17%	10%	12%	18%
Unfavorable	12%	6%	13%	13%	13%
Not sure	75%	77%	77%	75%	69%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Whitaker Favorability					
Favorable	11%	8%	11%	11%	12%
Unfavorable	12%	17%	9%	13%	12%
Not sure	77%	75%	80%	76%	75%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Braley/Clovis					
Bruce Braley	42%	44%	38%	45%	43%
Sam Clovis	34%	26%	38%	30%	40%
Not sure	24%	30%	24%	25%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Braley/Ernst					
Bruce Braley	41%	48%	38%	42%	39%
Joni Ernst	35%	21%	40%	34%	40%
Not sure	23%	31%	22%	23%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Braley/Jacobs					
Bruce Braley	41%	46%	38%	43%	39%
Mark Jacobs	35%	24%	39%	33%	41%
Not sure	24%	31%	23%	24%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Braley/Whitaker					
Bruce Braley	40%	42%	35%	42%	40%
Matt Whitaker	34%	27%	36%	34%	37%
Not sure	26%	31%	29%	24%	23%

	Base	Mode	
		Phone	Internet
Obama Approval			
Approve	40%	41%	33%
Disapprove	54%	54%	55%
Not sure	6%	4%	13%

	Base	Mode	
		Phone	Internet
Branstad Approval			
Approve	45%	48%	35%
Disapprove	40%	42%	30%
Not sure	15%	10%	35%





	Base	Mode	
		Phone	Internet
Hatch Favorability			
Favorable	16%	18%	10%
Unfavorable	15%	17%	5%
Not sure	69%	65%	85%

	Base	Mode	
		Phone	Internet
Hoefling Favorability			
Favorable	3%	3%	3%
Unfavorable	9%	10%	6%
Not sure	88%	87%	92%

	Base	Mode	
		Phone	Internet
Branstad/Hatch			
Terry Branstad	48%	48%	48%
Jack Hatch	36%	38%	28%
Not sure	15%	13%	23%

	Base	Mode	
		Phone	Internet
Hoefling/Hatch			
Tom Hoefling	30%	31%	28%
Jack Hatch	34%	36%	27%
Not sure	36%	34%	45%

	Base	Mode	
		Phone	Internet
Braley Favorability			
Favorable	31%	34%	20%
Unfavorable	25%	28%	14%
Not sure	44%	38%	66%

	Base	Mode	
		Phone	Internet
Clovis Favorability			
Favorable	9%	10%	4%
Unfavorable	11%	12%	7%
Not sure	81%	79%	89%

	Base	Mode	
		Phone	Internet
Ernst Favorability			
Favorable	9%	11%	2%
Unfavorable	12%	11%	15%
Not sure	79%	78%	83%

	Base	Mode	
		Phone	Internet
Jacobs Favorability			
Favorable	13%	14%	9%
Unfavorable	12%	13%	9%
Not sure	75%	73%	82%





	Base	Mode	
		Phone	Internet
Whitaker Favorability			
Favorable	11%	11%	10%
Unfavorable	12%	13%	10%
Not sure	77%	76%	80%

	Base	Mode	
		Phone	Internet
Braley/Clovis			
Bruce Braley	42%	44%	36%
Sam Clovis	34%	35%	29%
Not sure	24%	21%	35%

	Base	Mode	
		Phone	Internet
Braley/Ernst			
Bruce Braley	41%	42%	39%
Joni Ernst	35%	38%	23%
Not sure	23%	20%	37%

	Base	Mode	
		Phone	Internet
Braley/Jacobs			
Bruce Braley	41%	42%	36%
Mark Jacobs	35%	37%	29%
Not sure	24%	21%	35%

	Base	Mode	
		Phone	Internet
Braley/Whitaker			
Bruce Braley	40%	41%	34%
Matt Whitaker	34%	36%	26%
Not sure	26%	23%	39%

