

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

Steve King would be early GOP favorite for Senate in Iowa

Raleigh, N.C. – If he decides to run for Iowa’s open Senate seat in 2014, Steve King would be a front-runner for the GOP nomination but would have a much tougher time winning the general election, according to PPP’s latest poll.

In a hypothetical four-way Republican primary contest, King would lead the pack with 41% support, followed by 22% for Tom Latham, 10% for Kim Reynolds and 9% for Bob Vander Plaats. 17% were not sure who they want as next year’s Republican nominee. 49% of very conservative primary voters would back King.

63% of primary voters view King favorably to 12% unfavorably. King would also be the clear choice if he were only running against Latham and Vander Plaats or just Latham.

King is down by 7 to 11 points against Bruce Braley (38/49), Tom Vilsack (39/49), Dave Loebsack (40/47) and Chet Culver (41/48). King loses moderate voters by roughly 40 points or more against each of these Democrats.

“Steve King is the darling of Republican primary voters while simultaneously having no appeal to voters in the middle,” said Dean Debnam, President of Public Policy Polling. It’s the story of the last two election cycles for GOP Senate hopes.”

Republicans would be much more competitive with Latham as their Senate candidate, partly because he attracts more moderate voters. Latham trails Braley by 3 points (41/44) and Vilsack by 4 points (46/42), and he leads Culver by 4 points (45/41) and Loebsack by 3 points (43/40). All of these results are within the margin of error. Latham’s +14 favorability rating is significantly higher than the other GOP candidates who might run.

Braley and Vilsack would be the toughest Democrats to beat in a general election. Braley has a +5 favorability rating, but 48% of voters do not have an opinion of him. Vilsack’s +14 favorability rating is higher and only 13% do not know how they feel about him.

PPP surveyed 846 Iowa voters as well as 326 usual Republican primary voters from February 1st to 3rd. The margin of error for the overall sample is +/-3.4% overall and +/-5.4% for the GOP portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Iowa Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 49%
Disapprove..... 47%
Not sure 4%

Q2 Do you have a favorable or unfavorable opinion of Bruce Braley?

Favorable..... 29%
Unfavorable 24%
Not sure 48%

Q3 Do you have a favorable or unfavorable opinion of Chet Culver?

Favorable..... 34%
Unfavorable 46%
Not sure 20%

Q4 Do you have a favorable or unfavorable opinion of Dave Loebsack?

Favorable..... 30%
Unfavorable 26%
Not sure 44%

Q5 Do you have a favorable or unfavorable opinion of Tom Vilsack?

Favorable..... 51%
Unfavorable 36%
Not sure 13%

Q6 Do you have a favorable or unfavorable opinion of Steve King?

Favorable..... 32%
Unfavorable 41%
Not sure 28%

Q7 Do you have a favorable or unfavorable opinion of Tom Latham?

Favorable..... 35%
Unfavorable 21%
Not sure 44%

Q8 Do you have a favorable or unfavorable opinion of Kim Reynolds?

Favorable..... 18%
Unfavorable 19%
Not sure 64%

Q9 Do you have a favorable or unfavorable opinion of Bob Vander Plaats?

Favorable..... 22%
Unfavorable 42%
Not sure 37%

Q10 If the candidates for Senate next year were Democrat Bruce Braley and Republican Steve King, who would you vote for?

Bruce Braley 49%
Steve King 38%
Not sure 13%

Q11 If the candidates for Senate next year were Democrat Bruce Braley and Republican Tom Latham, who would you vote for?

Bruce Braley 44%
Tom Latham 41%
Not sure 15%





Q12 If the candidates for Senate next year were Democrat Bruce Braley and Republican Kim Reynolds, who would you vote for?

Bruce Braley 44%
Kim Reynolds..... 37%
Not sure 19%

Q13 If the candidates for Senate next year were Democrat Bruce Braley and Republican Bob Vander Plaats, who would you vote for?

Bruce Braley 51%
Bob Vander Plaats 33%
Not sure 16%

Q14 If the candidates for Senate next year were Democrat Chet Culver and Republican Steve King, who would you vote for?

Chet Culver..... 48%
Steve King 41%
Not sure 11%

Q15 If the candidates for Senate next year were Democrat Chet Culver and Republican Tom Latham, who would you vote for?

Chet Culver..... 41%
Tom Latham..... 45%
Not sure 13%

Q16 If the candidates for Senate next year were Democrat Chet Culver and Republican Kim Reynolds, who would you vote for?

Chet Culver..... 42%
Kim Reynolds..... 41%
Not sure 17%

Q17 If the candidates for Senate next year were Democrat Chet Culver and Republican Bob Vander Plaats, who would you vote for?

Chet Culver..... 50%
Bob Vander Plaats..... 36%
Not sure 14%

Q18 If the candidates for Senate next year were Democrat Dave Loebsack and Republican Steve King, who would you vote for?

Dave Loebsack 47%
Steve King 40%
Not sure 13%

Q19 If the candidates for Senate next year were Democrat Dave Loebsack and Republican Tom Latham, who would you vote for?

Dave Loebsack 40%
Tom Latham..... 43%
Not sure 17%

Q20 If the candidates for Senate next year were Democrat Dave Loebsack and Republican Kim Reynolds, who would you vote for?

Dave Loebsack..... 41%
Kim Reynolds..... 39%
Not sure 20%

Q21 If the candidates for Senate next year were Democrat Dave Loebsack and Republican Bob Vander Plaats, who would you vote for?

Dave Loebsack 49%
Bob Vander Plaats 34%
Not sure 17%

Q22 If the candidates for Senate next year were Democrat Tom Vilsack and Republican Steve King, who would you vote for?

Tom Vilsack..... 49%
Steve King 39%
Not sure 11%

Q23 If the candidates for Senate next year were Democrat Tom Vilsack and Republican Tom Latham, who would you vote for?

Tom Vilsack..... 46%
Tom Latham 42%
Not sure 12%





Q24 If the candidates for Senate next year were Democrat Tom Vilsack and Republican Kim Reynolds, who would you vote for?

Tom Vilsack..... 46%
Kim Reynolds..... 38%
Not sure 16%

Q25 If the candidates for Senate next year were Democrat Tom Vilsack and Republican Bob Vander Plaats, who would you vote for?

Tom Vilsack..... 52%
Bob Vander Plaats 35%
Not sure 14%

Q26 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 50%
Mitt Romney..... 45%
Someone else/Don't remember 6%

Q27 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 12%
Somewhat liberal 17%
Moderate..... 31%
Somewhat conservative..... 19%
Very conservative 20%

Q28 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q29 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 40%
Republican..... 33%
Independent/Other..... 27%

Q30 If you are white, press 1. If other, press 2.

White 93%
Other..... 7%

Q31 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%
30 to 45..... 22%
46 to 65..... 43%
Older than 65..... 20%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval				
Approve	49%	91%	4%	33%
Disapprove	47%	5%	92%	58%
Not sure	4%	4%	4%	9%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Braley Favorability				
Favorable	29%	49%	7%	20%
Unfavorable	24%	12%	36%	27%
Not sure	48%	38%	57%	53%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Culver Favorability				
Favorable	34%	58%	8%	13%
Unfavorable	46%	22%	73%	52%
Not sure	20%	20%	19%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Loebsack Favorability				
Favorable	30%	49%	10%	26%
Unfavorable	26%	12%	40%	38%
Not sure	44%	39%	50%	36%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Vilsack Favorability				
Favorable	51%	81%	17%	50%
Unfavorable	36%	11%	67%	22%
Not sure	13%	8%	16%	28%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
King Favorability				
Favorable	32%	8%	58%	31%
Unfavorable	41%	67%	13%	29%
Not sure	28%	26%	29%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Latham Favorability				
Favorable	35%	21%	50%	40%
Unfavorable	21%	31%	12%	15%
Not sure	44%	48%	39%	46%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Reynolds Favorability				
Favorable	18%	9%	27%	16%
Unfavorable	19%	26%	10%	22%
Not sure	64%	65%	63%	62%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Vander Plaats Favorability				
Favorable	22%	7%	38%	19%
Unfavorable	42%	59%	21%	47%
Not sure	37%	34%	40%	34%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Braley/King Sen				
Bruce Braley	49%	85%	10%	43%
Steve King	38%	7%	74%	33%
Not sure	13%	8%	16%	24%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Braley/Latham Sen				
Bruce Braley	44%	79%	6%	29%
Tom Latham	41%	9%	77%	45%
Not sure	15%	12%	17%	26%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Braley/Reynolds Sen				
Bruce Braley	44%	80%	6%	26%
Kim Reynolds	37%	7%	70%	36%
Not sure	19%	13%	24%	38%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Braley/Vander Plaats Sen				
Bruce Braley	51%	86%	12%	43%
Bob Vander Plaats	33%	6%	64%	30%
Not sure	16%	8%	23%	27%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Culver/King Sen				
Chet Culver	48%	87%	7%	31%
Steve King	41%	6%	81%	38%
Not sure	11%	6%	13%	31%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Culver/Latham Sen				
Chet Culver	41%	76%	5%	20%
Tom Latham	45%	10%	84%	52%
Not sure	13%	13%	12%	28%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Culver/Reynolds Sen				
Chet Culver	42%	77%	5%	19%
Kim Reynolds	41%	9%	78%	46%
Not sure	17%	15%	17%	35%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Culver/Vander Plaats Sen				
Chet Culver	50%	88%	10%	35%
Bob Vander Plaats	36%	5%	70%	36%
Not sure	14%	7%	20%	29%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Loebsack/King Sen				
Dave Loebsack	47%	84%	6%	37%
Steve King	40%	7%	79%	26%
Not sure	13%	9%	15%	37%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Loebsack/Latham Sen				
Dave Loebsack	40%	73%	5%	25%
Tom Latham	43%	10%	80%	32%
Not sure	17%	16%	15%	44%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Loebsack/Reynolds Sen				
Dave Loebsack	41%	75%	4%	23%
Kim Reynolds	39%	8%	75%	35%
Not sure	20%	17%	20%	43%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Loebsack/Vander Plaats Sen				
Dave Loebsack	49%	83%	12%	34%
Bob Vander Plaats	34%	5%	66%	33%
Not sure	17%	12%	22%	32%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Vilsack/King Sen				
Tom Vilsack	49%	88%	7%	45%
Steve King	39%	6%	78%	26%
Not sure	11%	6%	15%	29%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Vilsack/Latham Sen				
Tom Vilsack	46%	81%	7%	36%
Tom Latham	42%	8%	81%	35%
Not sure	12%	10%	12%	30%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Vilsack/Reynolds Sen				
Tom Vilsack	46%	82%	8%	35%
Kim Reynolds	38%	6%	74%	31%
Not sure	16%	11%	18%	34%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Vilsack/Vander Plaats Sen				
Tom Vilsack	52%	88%	12%	47%
Bob Vander Plaats	35%	5%	68%	26%
Not sure	14%	6%	20%	28%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	49%	89%	86%	60%	17%	6%
Disapprove	47%	9%	10%	31%	81%	93%
Not sure	4%	1%	4%	9%	2%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Braley Favorability						
Favorable	29%	51%	52%	34%	12%	3%
Unfavorable	24%	19%	11%	17%	29%	43%
Not sure	48%	30%	37%	49%	60%	54%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Culver Favorability						
Favorable	34%	66%	59%	37%	13%	6%
Unfavorable	46%	22%	22%	37%	64%	79%
Not sure	20%	12%	19%	27%	22%	14%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Loebsack Favorability						
Favorable	30%	43%	53%	36%	13%	11%
Unfavorable	26%	20%	6%	19%	37%	44%
Not sure	44%	36%	40%	45%	50%	45%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vilsack Favorability						
Favorable	51%	82%	79%	60%	30%	12%
Unfavorable	36%	13%	13%	21%	53%	78%
Not sure	13%	5%	8%	19%	17%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
King Favorability						
Favorable	32%	10%	9%	14%	52%	71%
Unfavorable	41%	69%	70%	49%	19%	6%
Not sure	28%	21%	21%	37%	28%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Latham Favorability						
Favorable	35%	21%	23%	30%	41%	56%
Unfavorable	21%	33%	39%	19%	16%	8%
Not sure	44%	47%	38%	52%	42%	36%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Reynolds Favorability						
Favorable	18%	9%	7%	14%	24%	31%
Unfavorable	19%	30%	31%	19%	11%	9%
Not sure	64%	61%	62%	67%	65%	61%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vander Plaats Favorability						
Favorable	22%	9%	7%	7%	25%	61%
Unfavorable	42%	61%	65%	47%	33%	9%
Not sure	37%	29%	28%	46%	42%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Braley/King Sen						
Bruce Braley	49%	86%	82%	61%	20%	8%
Steve King	38%	11%	13%	19%	59%	85%
Not sure	13%	3%	5%	19%	21%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Braley/Latham Sen						
Bruce Braley	44%	86%	80%	51%	12%	6%
Tom Latham	41%	7%	15%	26%	61%	89%
Not sure	15%	7%	5%	23%	27%	6%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Braley/Reynolds Sen						
Bruce Braley	44%	83%	82%	51%	15%	5%
Kim Reynolds	37%	12%	9%	22%	50%	85%
Not sure	19%	6%	9%	27%	35%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Braley/Vander Plaats Sen						
Bruce Braley	51%	88%	86%	62%	24%	5%
Bob Vander Plaats	33%	8%	9%	16%	47%	82%
Not sure	16%	3%	5%	21%	29%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Culver/King Sen						
Chet Culver	48%	87%	86%	61%	14%	5%
Steve King	41%	11%	11%	22%	67%	90%
Not sure	11%	2%	3%	16%	19%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Culver/Latham Sen						
Chet Culver	41%	86%	77%	49%	9%	3%
Tom Latham	45%	9%	11%	33%	69%	93%
Not sure	13%	5%	12%	18%	22%	4%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Culver/Reynolds Sen						
Chet Culver	42%	84%	77%	49%	11%	3%
Kim Reynolds	41%	12%	11%	26%	63%	89%
Not sure	17%	4%	12%	25%	26%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Culver/Vander Plaats Sen						
Chet Culver	50%	91%	89%	62%	19%	4%
Bob Vander Plaats	36%	8%	8%	19%	51%	88%
Not sure	14%	1%	3%	19%	29%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Loebsack/King Sen						
Dave Loebsack	47%	86%	80%	60%	16%	3%
Steve King	40%	12%	11%	19%	67%	90%
Not sure	13%	2%	9%	21%	17%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Loebsack/Latham Sen						
Dave Loebsack	40%	82%	75%	47%	11%	3%
Tom Latham	43%	10%	13%	24%	70%	90%
Not sure	17%	8%	12%	29%	19%	7%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Loebsack/Reynolds Sen						
Dave Loebsack	41%	79%	74%	50%	11%	4%
Kim Reynolds	39%	11%	9%	22%	61%	89%
Not sure	20%	10%	17%	29%	29%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Loebsack/Vander Plaats Sen						
Dave Loebsack	49%	88%	81%	60%	23%	4%
Bob Vander Plaats	34%	8%	8%	14%	50%	86%
Not sure	17%	3%	11%	26%	26%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vilsack/King Sen						
Tom Vilsack	49%	87%	85%	64%	19%	3%
Steve King	39%	11%	10%	16%	65%	92%
Not sure	11%	2%	5%	20%	16%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vilsack/Latham Sen						
Tom Vilsack	46%	85%	81%	57%	17%	2%
Tom Latham	42%	8%	12%	24%	68%	93%
Not sure	12%	7%	8%	19%	16%	4%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vilsack/Reynolds Sen						
Tom Vilsack	46%	82%	83%	57%	19%	3%
Kim Reynolds	38%	9%	9%	18%	59%	92%
Not sure	16%	8%	8%	25%	22%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vilsack/Vander Plaats Sen						
Tom Vilsack	52%	86%	90%	65%	24%	5%
Bob Vander Plaats	35%	11%	6%	13%	52%	89%
Not sure	14%	2%	4%	22%	24%	6%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	49%	55%	42%
Disapprove	47%	40%	55%
Not sure	4%	5%	4%

	Base	Gender	
		Woman	Man
Bralely Favorability			
Favorable	29%	31%	26%
Unfavorable	24%	19%	29%
Not sure	48%	50%	45%





Crosstabs

	Base	Gender	
		Woman	Man
Culver Favorability			
Favorable	34%	38%	29%
Unfavorable	46%	40%	53%
Not sure	20%	23%	18%

	Base	Gender	
		Woman	Man
Loebsack Favorability			
Favorable	30%	27%	33%
Unfavorable	26%	22%	30%
Not sure	44%	51%	37%

	Base	Gender	
		Woman	Man
Vilsack Favorability			
Favorable	51%	52%	49%
Unfavorable	36%	33%	41%
Not sure	13%	15%	10%

	Base	Gender	
		Woman	Man
King Favorability			
Favorable	32%	26%	38%
Unfavorable	41%	40%	41%
Not sure	28%	34%	21%





Crosstabs

	Base	Gender	
		Woman	Man
Latham Favorability			
Favorable	35%	32%	39%
Unfavorable	21%	20%	22%
Not sure	44%	48%	39%

	Base	Gender	
		Woman	Man
Reynolds Favorability			
Favorable	18%	15%	20%
Unfavorable	19%	18%	20%
Not sure	64%	67%	60%

	Base	Gender	
		Woman	Man
Vander Plaats Favorability			
Favorable	22%	18%	25%
Unfavorable	42%	42%	41%
Not sure	37%	39%	34%

	Base	Gender	
		Woman	Man
Braley/King Sen			
Bruce Braley	49%	55%	43%
Steve King	38%	32%	46%
Not sure	13%	14%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Braley/Latham Sen			
Bruce Braley	44%	50%	37%
Tom Latham	41%	32%	51%
Not sure	15%	18%	12%

	Base	Gender	
		Woman	Man
Braley/Reynolds Sen			
Bruce Braley	44%	49%	38%
Kim Reynolds	37%	28%	46%
Not sure	19%	22%	16%

	Base	Gender	
		Woman	Man
Braley/Vander Plaats Sen			
Bruce Braley	51%	57%	44%
Bob Vander Plaats	33%	26%	41%
Not sure	16%	17%	15%

	Base	Gender	
		Woman	Man
Culver/King Sen			
Chet Culver	48%	55%	40%
Steve King	41%	34%	50%
Not sure	11%	11%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Culver/Latham Sen			
Chet Culver	41%	49%	32%
Tom Latham	45%	37%	55%
Not sure	13%	14%	13%

	Base	Gender	
		Woman	Man
Culver/Reynolds Sen			
Chet Culver	42%	49%	33%
Kim Reynolds	41%	33%	51%
Not sure	17%	18%	16%

	Base	Gender	
		Woman	Man
Culver/Vander Plaats Sen			
Chet Culver	50%	58%	42%
Bob Vander Plaats	36%	28%	45%
Not sure	14%	14%	13%

	Base	Gender	
		Woman	Man
Loebsack/King Sen			
Dave Loebsack	47%	51%	42%
Steve King	40%	33%	48%
Not sure	13%	16%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Loebsack/Latham Sen			
Dave Loebsack	40%	46%	34%
Tom Latham	43%	33%	53%
Not sure	17%	21%	13%

	Base	Gender	
		Woman	Man
Loebsack/Reynolds Sen			
Dave Loebsack	41%	45%	35%
Kim Reynolds	39%	32%	48%
Not sure	20%	23%	17%

	Base	Gender	
		Woman	Man
Loebsack/Vander Plaats Sen			
Dave Loebsack	49%	54%	43%
Bob Vander Plaats	34%	28%	41%
Not sure	17%	18%	17%

	Base	Gender	
		Woman	Man
Vilsack/King Sen			
Tom Vilsack	49%	55%	43%
Steve King	39%	31%	48%
Not sure	11%	13%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Vilsack/Latham Sen			
Tom Vilsack	46%	53%	37%
Tom Latham	42%	33%	53%
Not sure	12%	14%	10%

	Base	Gender	
		Woman	Man
Vilsack/Reynolds Sen			
Tom Vilsack	46%	53%	39%
Kim Reynolds	38%	30%	47%
Not sure	16%	17%	14%

	Base	Gender	
		Woman	Man
Vilsack/Vander Plaats Sen			
Tom Vilsack	52%	58%	45%
Bob Vander Plaats	35%	28%	42%
Not sure	14%	14%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	49%	88%	8%	42%
Disapprove	47%	9%	89%	51%
Not sure	4%	3%	3%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Braleay Favorability				
Favorable	29%	50%	7%	26%
Unfavorable	24%	13%	38%	22%
Not sure	48%	38%	56%	52%

	Base	Party		
		Democrat	Republican	Independent/Other
Culver Favorability				
Favorable	34%	60%	9%	25%
Unfavorable	46%	22%	74%	47%
Not sure	20%	18%	17%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Loebsack Favorability				
Favorable	30%	49%	12%	27%
Unfavorable	26%	13%	38%	28%
Not sure	44%	38%	50%	45%

	Base	Party		
		Democrat	Republican	Independent/Other
Viisack Favorability				
Favorable	51%	81%	20%	45%
Unfavorable	36%	11%	64%	38%
Not sure	13%	8%	16%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
King Favorability				
Favorable	32%	8%	60%	31%
Unfavorable	41%	65%	13%	39%
Not sure	28%	27%	27%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Latham Favorability				
Favorable	35%	21%	53%	33%
Unfavorable	21%	33%	10%	19%
Not sure	44%	46%	37%	48%

	Base	Party		
		Democrat	Republican	Independent/Other
Reynolds Favorability				
Favorable	18%	9%	30%	15%
Unfavorable	19%	26%	7%	23%
Not sure	64%	65%	63%	62%

	Base	Party		
		Democrat	Republican	Independent/Other
Vander Plaats Favorability				
Favorable	22%	6%	43%	19%
Unfavorable	42%	59%	20%	43%
Not sure	37%	35%	38%	38%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Braley/King Sen				
Bruce Braley	49%	85%	11%	45%
Steve King	38%	10%	75%	35%
Not sure	13%	5%	14%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Braley/Latham Sen				
Bruce Braley	44%	83%	5%	34%
Tom Latham	41%	9%	81%	38%
Not sure	15%	8%	14%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Braley/Reynolds Sen				
Bruce Braley	44%	83%	4%	36%
Kim Reynolds	37%	8%	74%	33%
Not sure	19%	9%	22%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Braley/Vander Plaats Sen				
Bruce Braley	51%	88%	12%	44%
Bob Vander Plaats	33%	7%	65%	32%
Not sure	16%	5%	23%	24%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Culver/King Sen				
Chet Culver	48%	89%	8%	38%
Steve King	41%	8%	80%	43%
Not sure	11%	4%	12%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Culver/Latham Sen				
Chet Culver	41%	81%	4%	29%
Tom Latham	45%	11%	86%	46%
Not sure	13%	8%	10%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Culver/Reynolds Sen				
Chet Culver	42%	82%	3%	30%
Kim Reynolds	41%	9%	80%	41%
Not sure	17%	9%	17%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Culver/Vander Plaats Sen				
Chet Culver	50%	90%	10%	42%
Bob Vander Plaats	36%	7%	72%	34%
Not sure	14%	4%	18%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Loebsack/King Sen				
Dave Loebsack	47%	85%	6%	41%
Steve King	40%	9%	81%	36%
Not sure	13%	7%	13%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Loebsack/Latham Sen				
Dave Loebsack	40%	77%	5%	30%
Tom Latham	43%	10%	83%	40%
Not sure	17%	12%	12%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Loebsack/Reynolds Sen				
Dave Loebsack	41%	77%	3%	34%
Kim Reynolds	39%	9%	76%	38%
Not sure	20%	14%	20%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Loebsack/Vander Plaats Sen				
Dave Loebsack	49%	85%	9%	43%
Bob Vander Plaats	34%	6%	69%	31%
Not sure	17%	8%	21%	26%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Vilsack/King Sen				
Tom Vilsack	49%	89%	8%	43%
Steve King	39%	8%	78%	38%
Not sure	11%	4%	14%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Vilsack/Latham Sen				
Tom Vilsack	46%	85%	6%	36%
Tom Latham	42%	9%	83%	41%
Not sure	12%	6%	10%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Vilsack/Reynolds Sen				
Tom Vilsack	46%	85%	8%	38%
Kim Reynolds	38%	7%	76%	37%
Not sure	16%	8%	16%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Vilsack/Vander Plaats Sen				
Tom Vilsack	52%	89%	13%	45%
Bob Vander Plaats	35%	7%	69%	32%
Not sure	14%	4%	18%	22%





Crosstabs

	Base	Race	
		White	Other
Obama Approval			
Approve	49%	48%	55%
Disapprove	47%	47%	44%
Not sure	4%	4%	1%

	Base	Race	
		White	Other
Braley Favorability			
Favorable	29%	29%	26%
Unfavorable	24%	23%	36%
Not sure	48%	48%	37%

	Base	Race	
		White	Other
Culver Favorability			
Favorable	34%	34%	26%
Unfavorable	46%	47%	39%
Not sure	20%	19%	35%

	Base	Race	
		White	Other
Loebsack Favorability			
Favorable	30%	31%	27%
Unfavorable	26%	25%	35%
Not sure	44%	44%	38%





Crosstabs

	Base	Race	
		White	Other
Vilsack Favorability			
Favorable	51%	52%	35%
Unfavorable	36%	35%	52%
Not sure	13%	13%	13%

	Base	Race	
		White	Other
King Favorability			
Favorable	32%	31%	33%
Unfavorable	41%	41%	37%
Not sure	28%	28%	30%

	Base	Race	
		White	Other
Latham Favorability			
Favorable	35%	35%	36%
Unfavorable	21%	22%	19%
Not sure	44%	44%	46%

	Base	Race	
		White	Other
Reynolds Favorability			
Favorable	18%	18%	14%
Unfavorable	19%	18%	30%
Not sure	64%	64%	57%





Crosstabs

	Base	Race	
		White	Other
Vander Plaats Favorability			
Favorable	22%	21%	34%
Unfavorable	42%	42%	31%
Not sure	37%	37%	35%

	Base	Race	
		White	Other
Braley/King Sen			
Bruce Braley	49%	49%	52%
Steve King	38%	38%	39%
Not sure	13%	13%	10%

	Base	Race	
		White	Other
Braley/Latham Sen			
Bruce Braley	44%	44%	43%
Tom Latham	41%	41%	39%
Not sure	15%	15%	18%

	Base	Race	
		White	Other
Braley/Reynolds Sen			
Bruce Braley	44%	44%	42%
Kim Reynolds	37%	36%	44%
Not sure	19%	20%	13%





Crosstabs

	Base	Race	
		White	Other
Braley/Vander Plaats Sen			
Bruce Braley	51%	51%	43%
Bob Vander Plaats	33%	32%	47%
Not sure	16%	16%	11%

	Base	Race	
		White	Other
Culver/King Sen			
Chet Culver	48%	49%	40%
Steve King	41%	41%	45%
Not sure	11%	10%	15%

	Base	Race	
		White	Other
Culver/Latham Sen			
Chet Culver	41%	42%	34%
Tom Latham	45%	46%	44%
Not sure	13%	13%	22%

	Base	Race	
		White	Other
Culver/Reynolds Sen			
Chet Culver	42%	42%	37%
Kim Reynolds	41%	41%	45%
Not sure	17%	17%	18%





Crosstabs

	Base	Race	
		White	Other
Culver/Vander Plaats Sen			
Chet Culver	50%	51%	45%
Bob Vander Plaats	36%	35%	47%
Not sure	14%	14%	8%

	Base	Race	
		White	Other
Loebsack/King Sen			
Dave Loebsack	47%	46%	53%
Steve King	40%	41%	34%
Not sure	13%	13%	13%

	Base	Race	
		White	Other
Loebsack/Latham Sen			
Dave Loebsack	40%	40%	40%
Tom Latham	43%	43%	36%
Not sure	17%	17%	24%

	Base	Race	
		White	Other
Loebsack/Reynolds Sen			
Dave Loebsack	41%	41%	39%
Kim Reynolds	39%	39%	41%
Not sure	20%	20%	20%





Crosstabs

	Base	Race	
		White	Other
Loebsack/Vander Plaats Sen			
Dave Loebsack	49%	49%	44%
Bob Vander Plaats	34%	33%	41%
Not sure	17%	18%	15%

	Base	Race	
		White	Other
Vilsack/King Sen			
Tom Vilsack	49%	50%	42%
Steve King	39%	39%	38%
Not sure	11%	11%	19%

	Base	Race	
		White	Other
Vilsack/Latham Sen			
Tom Vilsack	46%	46%	40%
Tom Latham	42%	43%	39%
Not sure	12%	11%	21%

	Base	Race	
		White	Other
Vilsack/Reynolds Sen			
Tom Vilsack	46%	47%	40%
Kim Reynolds	38%	38%	44%
Not sure	16%	15%	16%





Crosstabs

	Base	Race	
		White	Other
Vilsack/Vander Plaats Sen			
Tom Vilsack	52%	53%	42%
Bob Vander Plaats	35%	34%	38%
Not sure	14%	13%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	49%	53%	49%	48%	46%
Disapprove	47%	37%	50%	48%	49%
Not sure	4%	9%	1%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Braley Favorability					
Favorable	29%	30%	23%	30%	32%
Unfavorable	24%	16%	27%	25%	23%
Not sure	48%	53%	50%	45%	45%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Culver Favorability					
Favorable	34%	37%	32%	33%	34%
Unfavorable	46%	37%	53%	48%	41%
Not sure	20%	26%	15%	19%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Loebsack Favorability					
Favorable	30%	23%	31%	31%	33%
Unfavorable	26%	16%	23%	28%	31%
Not sure	44%	60%	46%	41%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vilsack Favorability					
Favorable	51%	44%	56%	49%	54%
Unfavorable	36%	30%	30%	41%	39%
Not sure	13%	26%	14%	11%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
King Favorability					
Favorable	32%	21%	28%	34%	38%
Unfavorable	41%	42%	38%	43%	38%
Not sure	28%	37%	34%	23%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Latham Favorability					
Favorable	35%	40%	30%	36%	33%
Unfavorable	21%	12%	24%	23%	23%
Not sure	44%	48%	46%	41%	44%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Reynolds Favorability					
Favorable	18%	16%	11%	20%	20%
Unfavorable	19%	16%	23%	19%	16%
Not sure	64%	67%	66%	61%	64%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vander Plaats Favorability					
Favorable	22%	19%	18%	23%	25%
Unfavorable	42%	30%	39%	45%	46%
Not sure	37%	51%	44%	32%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Braley/King Sen					
Bruce Braley	49%	60%	46%	49%	44%
Steve King	38%	33%	38%	38%	45%
Not sure	13%	7%	17%	13%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Braley/Latham Sen					
Bruce Braley	44%	53%	40%	45%	39%
Tom Latham	41%	33%	42%	41%	46%
Not sure	15%	14%	19%	14%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brale/Reynolds Sen					
Bruce Braley	44%	51%	36%	47%	40%
Kim Reynolds	37%	37%	40%	34%	39%
Not sure	19%	12%	24%	19%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brale/Vander Plaats Sen					
Bruce Braley	51%	58%	46%	53%	46%
Bob Vander Plaats	33%	33%	36%	31%	35%
Not sure	16%	9%	18%	16%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Culver/King Sen					
Chet Culver	48%	53%	43%	50%	47%
Steve King	41%	33%	43%	42%	44%
Not sure	11%	14%	15%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Culver/Latham Sen					
Chet Culver	41%	44%	35%	44%	40%
Tom Latham	45%	37%	47%	47%	48%
Not sure	13%	19%	18%	10%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Culver/Reynolds Sen					
Chet Culver	42%	47%	38%	43%	39%
Kim Reynolds	41%	35%	44%	42%	42%
Not sure	17%	19%	19%	15%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Culver/Vander Plaats Sen					
Chet Culver	50%	58%	48%	50%	46%
Bob Vander Plaats	36%	33%	35%	36%	38%
Not sure	14%	9%	17%	13%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Loebsack/King Sen					
Dave Loebsack	47%	56%	44%	47%	42%
Steve King	40%	33%	41%	41%	44%
Not sure	13%	12%	16%	12%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Loebsack/Latham Sen					
Dave Loebsack	40%	47%	39%	41%	35%
Tom Latham	43%	30%	45%	44%	46%
Not sure	17%	23%	17%	15%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Loebsack/Reynolds Sen					
Dave Loebsack	41%	44%	36%	43%	37%
Kim Reynolds	39%	35%	42%	39%	42%
Not sure	20%	21%	22%	18%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Loebsack/Vander Plaats Sen					
Dave Loebsack	49%	55%	47%	50%	43%
Bob Vander Plaats	34%	29%	34%	34%	37%
Not sure	17%	17%	19%	16%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vilsack/King Sen					
Tom Vilsack	49%	58%	46%	49%	47%
Steve King	39%	30%	39%	41%	43%
Not sure	11%	12%	16%	10%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vilsack/Latham Sen					
Tom Vilsack	46%	47%	46%	46%	45%
Tom Latham	42%	37%	41%	44%	44%
Not sure	12%	16%	14%	10%	11%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vilsack/Reynolds Sen					
Tom Vilsack	46%	47%	45%	48%	45%
Kim Reynolds	38%	30%	39%	39%	41%
Not sure	16%	23%	17%	13%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vilsack/Vander Plaats Sen					
Tom Vilsack	52%	56%	52%	52%	49%
Bob Vander Plaats	35%	30%	34%	35%	37%
Not sure	14%	14%	14%	13%	15%





Iowa Survey Results

Q1 Do you have a favorable or unfavorable opinion of Steve King?

Favorable..... 63%
Unfavorable 12%
Not sure 25%

Q2 Do you have a favorable or unfavorable opinion of Tom Latham?

Favorable..... 53%
Unfavorable 11%
Not sure 37%

Q3 Do you have a favorable or unfavorable opinion of Kim Reynolds?

Favorable..... 30%
Unfavorable 8%
Not sure 61%

Q4 Do you have a favorable or unfavorable opinion of Bob Vander Plaats?

Favorable..... 47%
Unfavorable 21%
Not sure 32%

Q5 Given the choices of Steve King, Tom Latham, Kim Reynolds, and Bob Vander Plaats, who would you most like to see as the Republican candidate for Senate next year?

Steve King 41%
Tom Latham..... 22%
Kim Reynolds..... 10%
Bob Vander Plaats 9%
Not sure..... 17%

Q6 If Kim Reynolds was not a candidate, who would you most like to see as the Republican candidate for Senate next year, given the choices of Steve King, Tom Latham, and Bob Vander Plaats?

Steve King 42%
Tom Latham..... 23%
Bob Vander Plaats..... 19%
Not sure 15%

Q7 If the candidates for Senate next year were just Steve King and Tom Latham, who would you vote for?

Steve King 50%
Tom Latham..... 27%
Not sure..... 23%

Q8 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 1%
Somewhat liberal 5%
Moderate..... 21%
Somewhat conservative..... 31%
Very conservative 43%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 48%
Man..... 52%

Q10 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 33%
46 to 65..... 39%
Older than 65..... 28%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
King Favorability						
Favorable	63%	42%	40%	38%	64%	78%
Unfavorable	12%	58%	36%	27%	9%	4%
Not sure	25%	-	23%	36%	27%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Latham Favorability						
Favorable	53%	21%	26%	44%	51%	61%
Unfavorable	11%	37%	34%	12%	10%	7%
Not sure	37%	42%	40%	43%	39%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Reynolds Favorability						
Favorable	30%	21%	10%	20%	36%	33%
Unfavorable	8%	37%	23%	18%	3%	5%
Not sure	61%	42%	66%	63%	61%	61%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vander Plaats Favorability						
Favorable	47%	21%	10%	26%	37%	69%
Unfavorable	21%	58%	60%	33%	26%	6%
Not sure	32%	21%	30%	41%	36%	25%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 GOP Sen Preference						
Steve King	41%	21%	18%	33%	38%	49%
Tom Latham	22%	58%	30%	32%	25%	14%
Kim Reynolds	10%	21%	23%	11%	10%	9%
Bob Vander Plaats	9%	-	20%	4%	6%	14%
Not sure	17%	-	10%	20%	21%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 GOP Sen Preference w/o Reynolds						
Steve King	42%	21%	18%	31%	44%	50%
Tom Latham	23%	42%	33%	36%	27%	13%
Bob Vander Plaats	19%	-	40%	12%	12%	25%
Not sure	15%	37%	10%	21%	17%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 GOP Sen King/Latham						
Steve King	50%	33%	21%	37%	48%	61%
Tom Latham	27%	33%	69%	35%	27%	19%
Not sure	23%	33%	10%	28%	25%	20%

	Base	Gender	
		Woman	Man
King Favorability			
Favorable	63%	58%	68%
Unfavorable	12%	11%	13%
Not sure	25%	31%	19%





Crosstabs

	Base	Gender	
		Woman	Man
Latham Favorability			
Favorable	53%	50%	55%
Unfavorable	11%	11%	10%
Not sure	37%	38%	35%

	Base	Gender	
		Woman	Man
Reynolds Favorability			
Favorable	30%	27%	33%
Unfavorable	8%	7%	9%
Not sure	61%	66%	58%

	Base	Gender	
		Woman	Man
Vander Plaats Favorability			
Favorable	47%	44%	50%
Unfavorable	21%	19%	23%
Not sure	32%	37%	27%

	Base	Gender	
		Woman	Man
2014 GOP Sen Preference			
Steve King	41%	44%	38%
Tom Latham	22%	17%	27%
Kim Reynolds	10%	10%	11%
Bob Vander Plaats	9%	12%	7%
Not sure	17%	17%	17%





Crosstabs

	Base	Gender	
		Woman	Man
2014 GOP Sen Preference w/o Reynolds			
Steve King	42%	41%	43%
Tom Latham	23%	23%	24%
Bob Vander Plaats	19%	22%	16%
Not sure	15%	14%	16%

	Base	Gender	
		Woman	Man
2014 GOP Sen King/Latham			
Steve King	50%	49%	51%
Tom Latham	27%	26%	28%
Not sure	23%	25%	21%

	Base	Age		
		18 to 45	46 to 65	Older than 65
King Favorability				
Favorable	63%	58%	67%	64%
Unfavorable	12%	12%	13%	12%
Not sure	25%	30%	21%	24%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Latham Favorability				
Favorable	53%	47%	60%	51%
Unfavorable	11%	12%	8%	13%
Not sure	37%	42%	33%	36%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Reynolds Favorability				
Favorable	30%	23%	34%	32%
Unfavorable	8%	12%	6%	8%
Not sure	61%	65%	60%	60%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Vander Plaats Favorability				
Favorable	47%	51%	48%	41%
Unfavorable	21%	19%	20%	25%
Not sure	32%	30%	32%	34%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 GOP Sen Preference				
Steve King	41%	40%	40%	43%
Tom Latham	22%	21%	22%	24%
Kim Reynolds	10%	12%	9%	11%
Bob Vander Plaats	9%	5%	13%	10%
Not sure	17%	23%	15%	13%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 GOP Sen Preference w/o Reynolds				
Steve King	42%	40%	39%	49%
Tom Latham	23%	20%	26%	24%
Bob Vander Plaats	19%	23%	19%	15%
Not sure	15%	18%	16%	12%



Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 GOP Sen King/Latham				
Steve King	50%	51%	47%	53%
Tom Latham	27%	22%	32%	27%
Not sure	23%	27%	21%	21%