

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL [information@publicpolicypolling.com](mailto:information@publicpolicypolling.com), OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

## **Abercrombie least popular gov. in U.S., HI wants gay marriage**

**Raleigh, N.C.** – Move over, John Kasich. Step aside, Rick Scott. Take a hike, Scott Walker. There is a new least popular governor in town, and he is a Democrat from one of the bluest states in the country, Hawaii. Neil Abercrombie's net approval rating has plummeted 33 points since PPP last polled the state in March, when he had a decent 48-41 spread. That is now 30-56, nine points worse than the previous most hated governor on which PPP has polled this year, Ohio's Kasich.

Abercrombie has slid across the board, but the costliest decline for him has been with his own party, which makes up almost half the state's voters. He has fallen 39 points with Democrats, from 66-23 to only 43-39. He has also dropped 45 points with the sizeable 27% who claim to be independents, from breaking even at 45-44 to in the basement at 21-65. Needless to say, Republicans pretty handily disapprove, 13-80, slightly worse than March's 16-75.

It has been a bad year for Hawaii politicians at all levels. Yesterday's release showed native President Obama down 15 points since March. Now soon-to-retire junior Sen. Daniel Akaka is down 10 points, from 55-35 to 48-38. Even senior Sen. Daniel Inouye has suffered. His +39 (62-23) is down from +46 (69-23) in March, but that still puts him in a three-way tie for the second most popular of 87 senators on which PPP has polled. He had previously been the most popular overall.

Hawaii does not have full marriage rights for gay couples, but 49% of voters want same-sex marriage to be legal. 40% want it to remain illegal. The sentiment in favor of legal equality grows tremendously, though, when civil unions are included as an option. Civil unions will be legal next year in Hawaii. 77% support gay couples having some sort of legal recognition, with 40% still supporting full marriage, and 37% favoring civil unions. That sentiment is shared by 90% of Democrats, 77% of independents, and even 59% of Republicans.

PPP surveyed 568 Hawaii voters from October 13<sup>th</sup> to 16<sup>th</sup>. The margin of error for the survey is +/-4.1%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



## Hawaii Survey Results

**Q1** Do you approve or disapprove of Governor Neil Abercrombie's job performance?

Approve..... 30% Not sure ..... 14%  
Disapprove..... 56%

**Q2** Do you approve or disapprove of Senator Daniel Inouye's job performance?

Approve ..... 62% Not sure ..... 14%  
Disapprove..... 23%

**Q3** Do you approve or disapprove of Senator Daniel Akaka's job performance?

Approve ..... 48% Not sure ..... 14%  
Disapprove..... 38%

**Q4** Do you have a favorable or unfavorable opinion of Colleen Hanabusa?

Favorable..... 42%  
Unfavorable ..... 36%  
Not sure ..... 22%

**Q5** Do you have a favorable or unfavorable opinion of Charles Djou?

Favorable..... 42%  
Unfavorable ..... 39%  
Not sure ..... 19%

**Q6** Do you have a favorable or unfavorable opinion of Duke Aiona?

Favorable..... 42%  
Unfavorable ..... 34%  
Not sure ..... 25%

**Q7** Do you think same-sex marriage should be legal or illegal?

Legal..... 49%  
Illegal ..... 40%  
Not sure ..... 11%

**Q8** Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry ..... 40%  
Gay couples should be allowed to form civil unions but not marry ..... 37%  
There should be no legal recognition of a gay couple's relationship ..... 22%  
Not sure ..... 1%

**Q9** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 14%  
Somewhat liberal ..... 22%  
Moderate..... 31%  
Somewhat conservative..... 22%  
Very conservative ..... 10%

**Q10** If you are a woman, press 1. If a man, press 2.

Woman ..... 56%  
Man..... 44%

**Q11** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat ..... 49%  
Republican..... 24%  
Independent/Other ..... 27%



**Q12** If you are Hispanic, press 1. If native Hawaiian, press 2. If Asian, press 3. If white, press 4. If other, press 5.

<i>Hispanic</i> .....	8%
<i>Native Hawaiian</i> .....	18%
<i>Asian</i> .....	30%
<i>White</i> .....	37%
<i>Other</i> .....	8%

**Q13** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	10%
<i>30 to 45</i> .....	20%
<i>46 to 65</i> .....	49%
<i>Older than 65</i> .....	21%



**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Abercrombie Approval</b>						
<b>Approve</b>	30%	56%	34%	32%	17%	7%
<b>Disapprove</b>	56%	32%	40%	55%	76%	81%
<b>Not sure</b>	14%	12%	27%	13%	6%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Inouye Approval</b>						
<b>Approve</b>	62%	72%	78%	68%	51%	26%
<b>Disapprove</b>	23%	14%	10%	15%	38%	60%
<b>Not sure</b>	14%	14%	12%	18%	11%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Akaka Approval</b>						
<b>Approve</b>	48%	65%	59%	52%	35%	19%
<b>Disapprove</b>	38%	19%	26%	30%	56%	71%
<b>Not sure</b>	14%	16%	14%	18%	10%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hanabusa Favorability</b>						
<b>Favorable</b>	42%	71%	56%	40%	27%	6%
<b>Unfavorable</b>	36%	10%	22%	30%	55%	82%
<b>Not sure</b>	22%	19%	22%	30%	18%	12%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Djou Favorability</b>						
Favorable	42%	12%	22%	38%	66%	83%
Unfavorable	39%	64%	57%	43%	16%	4%
Not sure	19%	24%	21%	19%	17%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Aiona Favorability</b>						
Favorable	42%	28%	22%	36%	64%	71%
Unfavorable	34%	48%	56%	30%	18%	12%
Not sure	25%	24%	21%	35%	18%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Same-Sex Marriage</b>						
Legal	49%	73%	78%	48%	29%	7%
Illegal	40%	23%	14%	40%	59%	75%
Not sure	11%	4%	9%	12%	12%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gay Marriage/Civ. Unions/No Recognition</b>						
Gay couples should be allowed to legally marry	40%	71%	61%	38%	17%	7%
Gay couples should be allowed to form civil unions but not marry	37%	18%	33%	43%	49%	30%
There should be no legal recognition of a gay couple's relationship	22%	11%	6%	19%	30%	61%
Not sure	1%	-	-	1%	3%	2%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Abercrombie Approval</b>			
<b>Approve</b>	30%	26%	34%
<b>Disapprove</b>	56%	57%	54%
<b>Not sure</b>	14%	17%	11%

	Base	Gender	
		Woman	Man
<b>Inouye Approval</b>			
<b>Approve</b>	62%	63%	62%
<b>Disapprove</b>	23%	21%	26%
<b>Not sure</b>	14%	16%	11%

	Base	Gender	
		Woman	Man
<b>Akaka Approval</b>			
<b>Approve</b>	48%	50%	46%
<b>Disapprove</b>	38%	34%	42%
<b>Not sure</b>	14%	16%	11%

	Base	Gender	
		Woman	Man
<b>Hanabusa Favorability</b>			
<b>Favorable</b>	42%	47%	35%
<b>Unfavorable</b>	36%	29%	45%
<b>Not sure</b>	22%	24%	20%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Djou Favorability</b>			
<b>Favorable</b>	42%	36%	50%
<b>Unfavorable</b>	39%	42%	35%
<b>Not sure</b>	19%	22%	15%

	Base	Gender	
		Woman	Man
<b>Aiona Favorability</b>			
<b>Favorable</b>	42%	42%	42%
<b>Unfavorable</b>	34%	34%	33%
<b>Not sure</b>	25%	24%	25%

	Base	Gender	
		Woman	Man
<b>Same-Sex Marriage</b>			
<b>Legal</b>	49%	51%	48%
<b>Illegal</b>	40%	35%	46%
<b>Not sure</b>	11%	15%	6%

	Base	Gender	
		Woman	Man
<b>Gay Marriage/Civ. Unions/No Recognition</b>			
<b>Gay couples should be allowed to legally marry</b>	40%	40%	39%
<b>Gay couples should be allowed to form civil unions but not marry</b>	37%	41%	32%
<b>There should be no legal recognition of a gay couple's relationship</b>	22%	18%	27%
<b>Not sure</b>	1%	1%	2%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Abercrombie Approval</b>				
<b>Approve</b>	30%	43%	13%	21%
<b>Disapprove</b>	56%	39%	80%	65%
<b>Not sure</b>	14%	18%	7%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Inouye Approval</b>				
<b>Approve</b>	62%	80%	36%	53%
<b>Disapprove</b>	23%	8%	46%	31%
<b>Not sure</b>	14%	11%	17%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Akaka Approval</b>				
<b>Approve</b>	48%	70%	24%	31%
<b>Disapprove</b>	38%	17%	63%	51%
<b>Not sure</b>	14%	13%	13%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hanabusa Favorability</b>				
<b>Favorable</b>	42%	64%	14%	26%
<b>Unfavorable</b>	36%	14%	65%	51%
<b>Not sure</b>	22%	22%	21%	23%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Djou Favorability</b>				
<b>Favorable</b>	42%	22%	72%	51%
<b>Unfavorable</b>	39%	59%	11%	27%
<b>Not sure</b>	19%	19%	17%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Aiona Favorability</b>				
<b>Favorable</b>	42%	27%	70%	44%
<b>Unfavorable</b>	34%	48%	13%	25%
<b>Not sure</b>	25%	24%	17%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Same-Sex Marriage</b>				
<b>Legal</b>	49%	68%	24%	38%
<b>Illegal</b>	40%	22%	67%	48%
<b>Not sure</b>	11%	10%	9%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Gay Marriage/Civ. Unions/No Recognition</b>				
<b>Gay couples should be allowed to legally marry</b>	40%	57%	17%	29%
<b>Gay couples should be allowed to form civil unions but not marry</b>	37%	33%	42%	41%
<b>There should be no legal recognition of a gay couple's relationship</b>	22%	9%	39%	29%
<b>Not sure</b>	1%	1%	1%	1%





**Crosstabs**

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Abercrombie Approval</b>						
<b>Approve</b>	30%	40%	30%	29%	28%	32%
<b>Disapprove</b>	56%	55%	62%	52%	57%	50%
<b>Not sure</b>	14%	5%	8%	20%	15%	18%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Inouye Approval</b>						
<b>Approve</b>	62%	76%	67%	68%	54%	59%
<b>Disapprove</b>	23%	19%	16%	19%	30%	30%
<b>Not sure</b>	14%	5%	17%	13%	16%	12%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Akaka Approval</b>						
<b>Approve</b>	48%	55%	64%	50%	39%	46%
<b>Disapprove</b>	38%	40%	22%	38%	45%	36%
<b>Not sure</b>	14%	5%	15%	13%	16%	18%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Hanabusa Favorability</b>						
<b>Favorable</b>	42%	34%	53%	48%	33%	39%
<b>Unfavorable</b>	36%	43%	30%	28%	46%	26%
<b>Not sure</b>	22%	23%	17%	23%	21%	35%





**Crosstabs**

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Djou Favorability</b>						
Favorable	42%	40%	39%	37%	50%	27%
Unfavorable	39%	40%	43%	44%	31%	44%
Not sure	19%	20%	17%	18%	18%	29%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Aiona Favorability</b>						
Favorable	42%	51%	44%	35%	45%	38%
Unfavorable	34%	32%	40%	34%	31%	33%
Not sure	25%	17%	15%	31%	25%	29%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Same-Sex Marriage</b>						
Legal	49%	50%	43%	49%	54%	44%
Illegal	40%	43%	49%	38%	38%	31%
Not sure	11%	7%	9%	13%	8%	26%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Gay Marriage/Civ. Unions/No Recognition</b>						
Gay couples should be allowed to legally marry	40%	50%	36%	38%	41%	41%
Gay couples should be allowed to form civil unions but not marry	37%	31%	37%	35%	40%	36%
There should be no legal recognition of a gay couple's relationship	22%	18%	26%	25%	19%	18%
Not sure	1%	-	0%	2%	0%	6%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Abercrombie Approval</b>					
<b>Approve</b>	<b>30%</b>	36%	30%	30%	26%
<b>Disapprove</b>	<b>56%</b>	48%	59%	56%	56%
<b>Not sure</b>	<b>14%</b>	16%	11%	14%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Inouye Approval</b>					
<b>Approve</b>	<b>62%</b>	68%	53%	66%	60%
<b>Disapprove</b>	<b>23%</b>	20%	22%	23%	28%
<b>Not sure</b>	<b>14%</b>	12%	24%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Akaka Approval</b>					
<b>Approve</b>	<b>48%</b>	48%	44%	50%	48%
<b>Disapprove</b>	<b>38%</b>	36%	38%	38%	36%
<b>Not sure</b>	<b>14%</b>	16%	18%	12%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hanabusa Favorability</b>					
<b>Favorable</b>	<b>42%</b>	48%	35%	41%	46%
<b>Unfavorable</b>	<b>36%</b>	32%	28%	40%	36%
<b>Not sure</b>	<b>22%</b>	20%	37%	18%	18%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Djou Favorability</b>					
Favorable	42%	36%	41%	42%	46%
Unfavorable	39%	48%	37%	39%	36%
Not sure	19%	16%	22%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Aiona Favorability</b>					
Favorable	42%	24%	30%	48%	47%
Unfavorable	34%	32%	35%	35%	30%
Not sure	25%	44%	35%	17%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Same-Sex Marriage</b>					
Legal	49%	64%	41%	53%	43%
Illegal	40%	20%	46%	40%	44%
Not sure	11%	16%	13%	8%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gay Marriage/Civ. Unions/No Recognition</b>					
Gay couples should be allowed to legally marry	40%	56%	30%	43%	33%
Gay couples should be allowed to form civil unions but not marry	37%	28%	39%	35%	45%
There should be no legal recognition of a gay couple's relationship	22%	16%	28%	21%	19%
Not sure	1%	-	2%	1%	2%

