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## Close race for Hawaii Senate seat

**Raleigh, N.C.** – With former Gov. Linda Lingle having jumped into the race, the Democrats' bid to retain Daniel Akaka's seat could be very competitive. Akaka has held the seat for over 21 years, and another Democrat for 13 years before that.

The two announced Democrats, former Rep. Ed Case and current Rep. Mazie Hirono, are locked in a tight battle for the nomination at the moment. Hirono leads with 45% to Case's 40%. Hirono's lead is built entirely by an enormous 72-20 lead with the most liberal voters. Case leads by one to 20 points with every other ideological group.

It is, at least at this point, a good thing for Democrats that Hirono is in the lead, because while Case performs better against the unknown Carroll, Hirono does a little better versus their strongest and most likely opponent, Lingle. Hirono bests Lingle by six points, 48-42, but Case actually trails by two, 43-45. Lingle performs roughly equally well with Republicans and independents against either Democrat, leading by 69 or 71 points with her own party and by 26 with independents. But her share of the Democratic vote is a hefty enough 17% against Hirono, but 24% versus Case.

Case is liked by voters better overall because he actually has a net positive favorability rating with both Republicans and independents, while Hirono has a net negative margin with each, but that does not help Case when it comes time to face off with Lingle, who is far more popular with independents and her own party.

"This race has become far more competitive since PPP last polled it in March," said Dean Debnam, President of Public Policy Polling. "Linda Lingle's candidacy does give Republicans a chance for a pick up that would be devastating to Democratic hopes of holding onto the Senate."

PPP surveyed 568 Hawaii voters, including 368 usual Democratic primary voters, from October 13<sup>th</sup> to 16<sup>th</sup>. The margin of error for the entire survey is +/-4.1%, and +/-5.1% for the Democratic portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



## Hawaii Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Ed Case?

*Favorable*..... 48%  
*Unfavorable* ..... 27%  
*Not sure* ..... 24%

**Q2** Do you have a favorable or unfavorable opinion of John Carroll?

*Favorable*..... 13%  
*Unfavorable* ..... 34%  
*Not sure* ..... 53%

**Q3** Do you have a favorable or unfavorable opinion of Mazie Hirono?

*Favorable*..... 46%  
*Unfavorable* ..... 38%  
*Not sure* ..... 16%

**Q4** Do you have a favorable or unfavorable opinion of Linda Lingle?

*Favorable*..... 46%  
*Unfavorable* ..... 43%  
*Not sure* ..... 11%

**Q5** If the candidates for Senate next year were Democrat Ed Case and Republican John Carroll, who would you vote for?

*Ed Case*..... 60%  
*John Carroll* ..... 21%  
*Undecided*..... 18%

**Q6** If the candidates for Senate next year were Republican Linda Lingle and Democrat Ed Case, who would you vote for?

*Linda Lingle* ..... 45%  
*Ed Case*..... 43%  
*Undecided*..... 12%

**Q7** If the candidates for Senate next year were Democrat Mazie Hirono and Republican John Carroll, who would you vote for?

*Mazie Hirono*..... 56%  
*John Carroll* ..... 29%  
*Undecided*..... 15%

**Q8** If the candidates for Senate next year were Republican Linda Lingle and Democrat Mazie Hirono, who would you vote for?

*Linda Lingle* ..... 42%  
*Mazie Hirono*..... 48%  
*Undecided*..... 10%

**Q9** If the candidates for US Senate were Ed Case and Mazie Hirono, who would you vote for? (Asked of 368 Democratic primary voters)

*Ed Case*..... 40%  
*Mazie Hirono*..... 45%  
*Not sure* ..... 15%

**Q10** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 14%  
*Somewhat liberal* ..... 22%  
*Moderate*..... 31%  
*Somewhat conservative*..... 22%  
*Very conservative* ..... 10%

**Q11** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 56%  
*Man*..... 44%





**Q12** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	49%
<i>Republican</i> .....	24%
<i>Independent/Other</i> .....	27%

**Q13** If you are Hispanic, press 1. If native Hawaiian, press 2. If Asian, press 3. If white, press 4. If other, press 5.

<i>Hispanic</i> .....	8%
<i>Native Hawaiian</i> .....	18%
<i>Asian</i> .....	30%
<i>White</i> .....	37%
<i>Other</i> .....	8%

**Q14** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	10%
<i>30 to 45</i> .....	20%
<i>46 to 65</i> .....	49%
<i>Older than 65</i> .....	21%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Case Favorability</b>						
Favorable	48%	51%	58%	45%	47%	37%
Unfavorable	27%	33%	17%	24%	31%	44%
Not sure	24%	16%	25%	31%	22%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Carroll Favorability</b>						
Favorable	13%	10%	8%	11%	16%	29%
Unfavorable	34%	39%	43%	26%	36%	27%
Not sure	53%	51%	49%	63%	48%	44%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hirono Favorability</b>						
Favorable	46%	69%	60%	50%	28%	15%
Unfavorable	38%	18%	23%	29%	63%	72%
Not sure	16%	13%	17%	21%	9%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Lingle Favorability</b>						
Favorable	46%	14%	21%	51%	69%	80%
Unfavorable	43%	72%	68%	38%	22%	10%
Not sure	11%	13%	11%	11%	9%	10%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Case/Carroll</b>						
Ed Case	60%	82%	79%	63%	41%	25%
John Carroll	21%	3%	7%	15%	41%	56%
Undecided	18%	15%	14%	22%	18%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Lingle/Case</b>						
Linda Lingle	45%	13%	27%	41%	74%	79%
Ed Case	43%	76%	65%	40%	20%	9%
Undecided	12%	10%	8%	19%	6%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hirono/Carroll</b>						
Mazie Hirono	56%	86%	78%	60%	33%	9%
John Carroll	29%	6%	9%	21%	51%	76%
Undecided	15%	8%	13%	19%	16%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Lingle/Hirono</b>						
Linda Lingle	42%	10%	20%	38%	71%	83%
Mazie Hirono	48%	84%	73%	45%	22%	10%
Undecided	10%	6%	7%	18%	7%	7%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 Dem Sen Primary</b>						
<b>Ed Case</b>	40%	20%	47%	44%	41%	60%
<b>Mazie Hirono</b>	45%	72%	38%	38%	40%	40%
<b>Not sure</b>	15%	9%	15%	18%	18%	-

	Base	Gender	
		Woman	Man
<b>Case Favorability</b>			
<b>Favorable</b>	48%	48%	49%
<b>Unfavorable</b>	27%	24%	32%
<b>Not sure</b>	24%	28%	19%

	Base	Gender	
		Woman	Man
<b>Carroll Favorability</b>			
<b>Favorable</b>	13%	9%	18%
<b>Unfavorable</b>	34%	33%	35%
<b>Not sure</b>	53%	58%	47%

	Base	Gender	
		Woman	Man
<b>Hirono Favorability</b>			
<b>Favorable</b>	46%	50%	42%
<b>Unfavorable</b>	38%	34%	43%
<b>Not sure</b>	16%	17%	14%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Lingle Favorability</b>			
<b>Favorable</b>	46%	38%	57%
<b>Unfavorable</b>	43%	47%	37%
<b>Not sure</b>	11%	15%	6%

	Base	Gender	
		Woman	Man
<b>Case/Carroll</b>			
<b>Ed Case</b>	60%	63%	57%
<b>John Carroll</b>	21%	18%	26%
<b>Undecided</b>	18%	19%	17%

	Base	Gender	
		Woman	Man
<b>Lingle/Case</b>			
<b>Linda Lingle</b>	45%	38%	54%
<b>Ed Case</b>	43%	50%	33%
<b>Undecided</b>	12%	11%	12%

	Base	Gender	
		Woman	Man
<b>Hirono/Carroll</b>			
<b>Mazie Hirono</b>	56%	62%	49%
<b>John Carroll</b>	29%	22%	37%
<b>Undecided</b>	15%	16%	14%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Lingle/Hirono</b>			
<b>Linda Lingle</b>	<b>42%</b>	36%	50%
<b>Mazie Hirono</b>	<b>48%</b>	56%	38%
<b>Undecided</b>	<b>10%</b>	9%	12%

	Base	Gender	
		Woman	Man
<b>2012 Dem Sen Primary</b>			
<b>Ed Case</b>	<b>40%</b>	40%	40%
<b>Mazie Hirono</b>	<b>45%</b>	46%	44%
<b>Not sure</b>	<b>15%</b>	14%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Case Favorability</b>				
<b>Favorable</b>	<b>48%</b>	51%	43%	49%
<b>Unfavorable</b>	<b>27%</b>	25%	30%	29%
<b>Not sure</b>	<b>24%</b>	24%	26%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Carroll Favorability</b>				
<b>Favorable</b>	<b>13%</b>	8%	22%	14%
<b>Unfavorable</b>	<b>34%</b>	43%	21%	28%
<b>Not sure</b>	<b>53%</b>	48%	56%	58%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hirono Favorability</b>				
<b>Favorable</b>	46%	71%	14%	31%
<b>Unfavorable</b>	38%	16%	72%	46%
<b>Not sure</b>	16%	13%	13%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Lingle Favorability</b>				
<b>Favorable</b>	46%	22%	78%	63%
<b>Unfavorable</b>	43%	67%	13%	26%
<b>Not sure</b>	11%	12%	9%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Case/Carroll</b>				
<b>Ed Case</b>	60%	80%	29%	53%
<b>John Carroll</b>	21%	5%	52%	23%
<b>Undecided</b>	18%	15%	19%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Lingle/Case</b>				
<b>Linda Lingle</b>	45%	24%	81%	52%
<b>Ed Case</b>	43%	67%	12%	26%
<b>Undecided</b>	12%	8%	7%	22%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hirono/Carroll</b>				
<b>Mazie Hirono</b>	56%	86%	13%	41%
<b>John Carroll</b>	29%	6%	70%	33%
<b>Undecided</b>	15%	8%	17%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Lingle/Hirono</b>				
<b>Linda Lingle</b>	42%	17%	82%	53%
<b>Mazie Hirono</b>	48%	77%	11%	27%
<b>Undecided</b>	10%	6%	7%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>2012 Dem Sen Primary</b>				
<b>Ed Case</b>	40%	35%	52%	56%
<b>Mazie Hirono</b>	45%	52%	10%	28%
<b>Not sure</b>	15%	13%	39%	16%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Case Favorability</b>						
<b>Favorable</b>	48%	64%	48%	44%	47%	54%
<b>Unfavorable</b>	27%	18%	36%	28%	24%	29%
<b>Not sure</b>	24%	18%	15%	27%	28%	17%





**Crosstabs**

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Carroll Favorability</b>						
<b>Favorable</b>	13%	15%	17%	11%	11%	21%
<b>Unfavorable</b>	34%	32%	40%	32%	34%	24%
<b>Not sure</b>	53%	53%	42%	57%	54%	55%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Hirono Favorability</b>						
<b>Favorable</b>	46%	48%	60%	45%	37%	65%
<b>Unfavorable</b>	38%	36%	28%	34%	48%	29%
<b>Not sure</b>	16%	15%	12%	21%	15%	6%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Lingle Favorability</b>						
<b>Favorable</b>	46%	42%	43%	39%	56%	37%
<b>Unfavorable</b>	43%	47%	44%	50%	35%	50%
<b>Not sure</b>	11%	11%	13%	11%	9%	13%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Case/Carroll</b>						
<b>Ed Case</b>	60%	70%	61%	66%	53%	63%
<b>John Carroll</b>	21%	16%	15%	20%	28%	18%
<b>Undecided</b>	18%	14%	24%	15%	19%	19%





**Crosstabs**

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Lingle/Case</b>						
<b>Linda Lingle</b>	45%	36%	46%	43%	50%	38%
<b>Ed Case</b>	43%	55%	38%	43%	42%	48%
<b>Undecided</b>	12%	9%	16%	14%	9%	13%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Hirono/Carroll</b>						
<b>Mazie Hirono</b>	56%	57%	68%	56%	49%	64%
<b>John Carroll</b>	29%	24%	18%	27%	37%	25%
<b>Undecided</b>	15%	20%	13%	17%	14%	11%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>Lingle/Hirono</b>						
<b>Linda Lingle</b>	42%	34%	38%	33%	56%	28%
<b>Mazie Hirono</b>	48%	49%	54%	54%	38%	53%
<b>Undecided</b>	10%	17%	8%	12%	6%	19%

	Base	Race				
		Hispanic	Native Hawaiian	Asian	White	Other
<b>2012 Dem Sen Primary</b>						
<b>Ed Case</b>	40%	45%	33%	32%	55%	16%
<b>Mazie Hirono</b>	45%	41%	51%	50%	32%	69%
<b>Not sure</b>	15%	13%	16%	17%	13%	15%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Case Favorability</b>					
Favorable	48%	52%	44%	48%	53%
Unfavorable	27%	20%	27%	30%	25%
Not sure	24%	28%	29%	22%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Carroll Favorability</b>					
Favorable	13%	12%	9%	15%	13%
Unfavorable	34%	24%	18%	38%	43%
Not sure	53%	64%	73%	46%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hirono Favorability</b>					
Favorable	46%	48%	47%	48%	43%
Unfavorable	38%	28%	31%	40%	44%
Not sure	16%	24%	22%	12%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lingle Favorability</b>					
Favorable	46%	44%	42%	48%	47%
Unfavorable	43%	32%	40%	45%	46%
Not sure	11%	24%	18%	7%	7%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Case/Carroll</b>					
<b>Ed Case</b>	60%	80%	51%	59%	62%
<b>John Carroll</b>	21%	12%	24%	23%	20%
<b>Undecided</b>	18%	8%	24%	18%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lingle/Case</b>					
<b>Linda Lingle</b>	45%	40%	49%	45%	46%
<b>Ed Case</b>	43%	40%	36%	46%	44%
<b>Undecided</b>	12%	20%	16%	10%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hirono/Carroll</b>					
<b>Mazie Hirono</b>	56%	56%	59%	56%	55%
<b>John Carroll</b>	29%	20%	26%	31%	30%
<b>Undecided</b>	15%	24%	15%	13%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lingle/Hirono</b>					
<b>Linda Lingle</b>	42%	36%	37%	43%	48%
<b>Mazie Hirono</b>	48%	44%	43%	51%	46%
<b>Undecided</b>	10%	20%	20%	6%	6%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 Dem Sen Primary</b>					
<b>Ed Case</b>	40%	31%	32%	39%	50%
<b>Mazie Hirono</b>	45%	54%	36%	48%	43%
<b>Not sure</b>	15%	15%	32%	13%	7%

