

FOR IMMEDIATE RELEASE

March 4, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Oxendine leads GOP primary

Raleigh, N.C. – John Oxendine’s the early frontrunner for the Republican nomination for Governor of Georgia this year, although the extent to which that’s strong support and not just a product of early name recognition remains to be seen.

Oxendine is at 27% right now to 19% for Karen Handel and 13% for Nathan Deal. The other Republicans running are currently earning only 2-3% of the vote. 66% of Republican primary voters have an opinion about Oxendine, while only 37% do of Handel and just 28% do of Deal. They likely have a lot of room to grow as they build up their name recognition.

There’s no real ideological split developing in the candidates’ support yet. Oxendine has the lead with both conservatives and moderates. He has a broader advantage with men (29-16 over both Handel and Deal) than he does with women (just 24-22 over Handel.)

“There are more voters undecided than anything else when it comes to the GOP contest for Governor,” said Dean Debnam, President of Public Policy Polling. “Any of the candidates who have the resources to get themselves on tv all over the state should have a chance when it’s time for voting.”

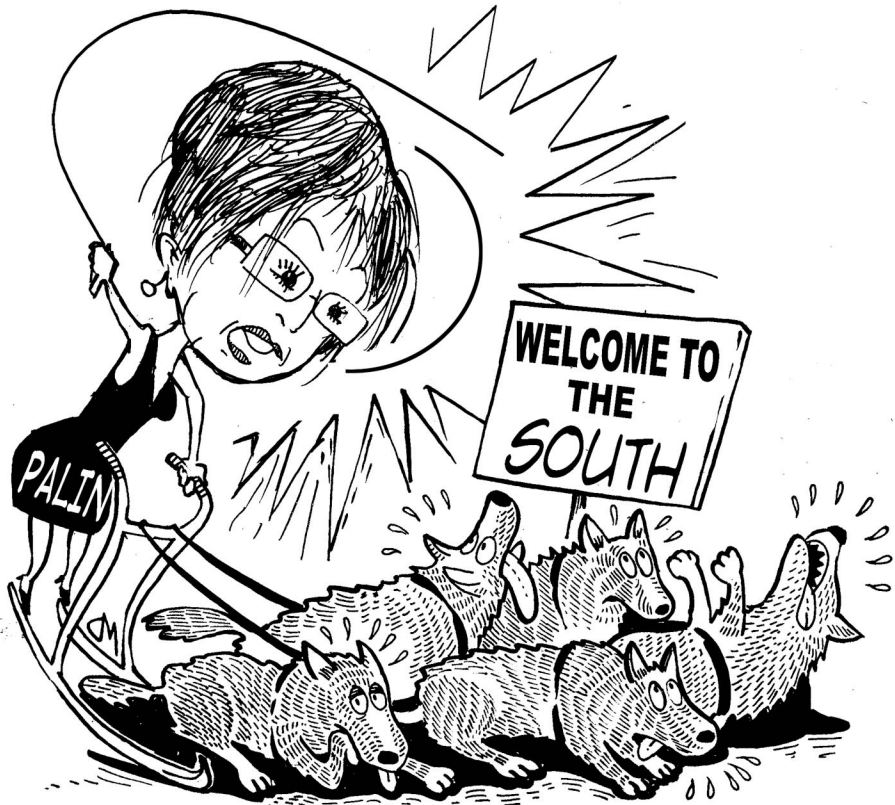
Looking ahead to the 2012 Republican race in the state, Mike Huckabee holds an early lead with 38% to 28% for Mitt Romney and 25% for Sarah Palin.

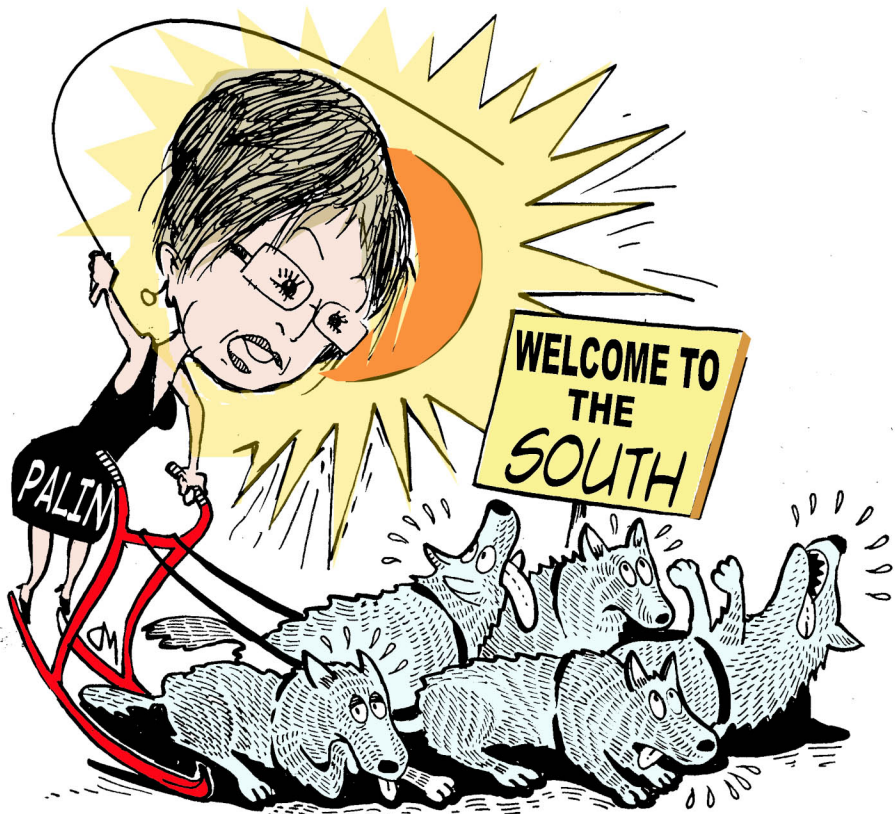
This continues a trend of surprisingly poor polling for Palin in the South. A PPP poll last week found her in third place in Texas, and recent polls in North Carolina and Alabama both found her in second place behind Huckabee. It’s expected that the South will be an area of strength for Palin if she does go forward with a bid but for now that doesn’t appear to be the case.

PPP surveyed 516 likely Republican primary voters from February 26th to 28th. The survey’s margin of error is +/-4.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Georgia Survey Results

Q1 Do you have a favorable or unfavorable opinion of Nathan Deal? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 14%
Unfavorable 14%
Not Sure..... 72%

Q2 Do you have a favorable or unfavorable opinion of Karen Handel? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 24%
Unfavorable 13%
Not Sure..... 63%

Q3 Do you have a favorable or unfavorable opinion of John Oxendine? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 42%
Unfavorable 24%
Not Sure..... 34%

Q4 The Republican candidates for Governor are Jeff Chapman, Nathan Deal, Karen Handel, Eric Johnson, Ray McBerry, John Oxendine, and Austin Scott. If the election was today, who would you vote for? If Jeff Chapman, press 1. If Nathan Deal, press 2. If Karen Handel, press 3. If Eric Johnson, press 4. If Ray McBerry, press 5. If John Oxendine, press 6. If Austin Scott, press 7. If you're undecided, press 8.

Chapman 2%
Deal 13%
Handel 19%
Johnson 3%
McBerry 2%
Oxendine 27%
Scott 3%
Undecided..... 32%

Q5 If the Republican candidates for President in 2012 were Mike Huckabee, Sarah Palin, and Mitt Romney who would you vote for? If Mike Huckabee, press 1. If Sarah Palin, press 2. If Mitt Romney, press 3. If you're undecided, press 4.

Huckabee..... 38%
Palin..... 25%
Romney 28%
Undecided..... 9%

Q6 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 93%
Obama 5%
Someone Else/Don't Remember..... 2%





Q7 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 2%
Moderate..... 25%
Conservative..... 72%

Q8 If you are a woman, press 1, if a man, press 2.

Woman 49%
Man..... 51%

Q9 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 2%
Republican..... 78%
Independent/Other..... 21%

Q10 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 89%
African-American 3%
Other..... 8%

Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 8%
30 to 45..... 24%
46 to 65..... 44%
Older than 65..... 25%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Deal Favorability				
Favorable	13%	14%	11%	9%
Unfavorable	15%	13%	51%	9%
Not Sure	72%	73%	38%	81%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Handel Favorability				
Favorable	24%	25%	14%	20%
Unfavorable	13%	12%	38%	9%
Not Sure	62%	63%	49%	70%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Oxendine Favorability				
Favorable	42%	43%	18%	32%
Unfavorable	24%	22%	67%	9%
Not Sure	34%	35%	15%	58%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Republican Governor				
Chapman	2%	2%	-	-
Deal	13%	11%	42%	25%
Handel	19%	19%	4%	20%
Johnson	3%	3%	-	-
McBerry	2%	2%	-	-
Oxendine	27%	27%	24%	20%
Scott	3%	3%	-	-
Undecided	32%	32%	30%	34%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Republican President				
Huckabee	38%	39%	7%	49%
Palin	25%	24%	43%	39%
Romney	28%	28%	40%	6%
Undecided	9%	9%	10%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Deal Favorability				
Favorable	14%	-	13%	15%
Unfavorable	14%	23%	17%	13%
Not Sure	72%	77%	70%	72%

	Base	Ideology		
		Liberal	Moderate	Conservative
Handel Favorability				
Favorable	24%	-	20%	27%
Unfavorable	13%	16%	18%	11%
Not Sure	63%	84%	62%	62%

	Base	Ideology		
		Liberal	Moderate	Conservative
Oxendine Favorability				
Favorable	42%	44%	35%	45%
Unfavorable	24%	25%	37%	20%
Not Sure	34%	31%	29%	36%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Republican Governor				
Chapman	2%	-	1%	2%
Deal	13%	8%	21%	10%
Handel	19%	27%	16%	19%
Johnson	3%	-	1%	4%
McBerry	2%	-	2%	2%
Oxendine	27%	48%	23%	27%
Scott	3%	12%	3%	3%
Undecided	32%	5%	32%	33%

	Base	Ideology		
		Liberal	Moderate	Conservative
Republican President				
Huckabee	38%	28%	35%	40%
Palin	25%	31%	27%	24%
Romney	28%	25%	29%	28%
Undecided	9%	16%	9%	9%

	Base	Gender	
		Woman	Man
Deal Favorability			
Favorable	14%	11%	16%
Unfavorable	14%	14%	15%
Not Sure	72%	75%	68%

	Base	Gender	
		Woman	Man
Handel Favorability			
Favorable	24%	24%	24%
Unfavorable	13%	11%	15%
Not Sure	63%	65%	61%





Crosstabs

	Base	Gender	
		Woman	Man
Oxendine Favorability			
Favorable	42%	37%	47%
Unfavorable	24%	22%	26%
Not Sure	34%	41%	27%

	Base	Gender	
		Woman	Man
Republican Governor			
Chapman	2%	3%	1%
Deal	13%	10%	16%
Handel	19%	22%	16%
Johnson	3%	1%	5%
McBerry	2%	1%	2%
Oxendine	27%	24%	29%
Scott	3%	3%	4%
Undecided	32%	36%	28%

	Base	Gender	
		Woman	Man
Republican President			
Huckabee	38%	41%	36%
Palin	25%	24%	25%
Romney	28%	23%	33%
Undecided	9%	12%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Deal Favorability				
Favorable	14%	19%	14%	12%
Unfavorable	14%	31%	15%	13%
Not Sure	72%	49%	71%	76%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Handel Favorability				
Favorable	24%	-	25%	25%
Unfavorable	13%	51%	13%	10%
Not Sure	63%	49%	62%	65%

	Base	Party		
		Democrat	Republican	Independent/Other
Oxendine Favorability				
Favorable	42%	27%	43%	40%
Unfavorable	24%	43%	23%	26%
Not Sure	34%	30%	34%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Republican Governor				
Chapman	2%	-	2%	2%
Deal	13%	31%	13%	13%
Handel	19%	8%	21%	13%
Johnson	3%	-	3%	2%
McBerry	2%	-	2%	1%
Oxendine	27%	37%	27%	25%
Scott	3%	-	3%	3%
Undecided	32%	24%	30%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Republican President				
Huckabee	38%	33%	41%	30%
Palin	25%	55%	24%	23%
Romney	28%	12%	26%	38%
Undecided	9%	-	9%	9%





Crosstabs

	Base	Race		
		White	African-American	Other
Deal Favorability				
Favorable	14%	14%	10%	9%
Unfavorable	14%	15%	14%	11%
Not Sure	72%	71%	76%	79%

	Base	Race		
		White	African-American	Other
Handel Favorability				
Favorable	24%	25%	10%	20%
Unfavorable	13%	13%	10%	10%
Not Sure	63%	61%	81%	70%

	Base	Race		
		White	African-American	Other
Oxendine Favorability				
Favorable	42%	44%	20%	35%
Unfavorable	24%	24%	26%	24%
Not Sure	34%	33%	54%	41%

	Base	Race		
		White	African-American	Other
Republican Governor				
Chapman	2%	2%	-	2%
Deal	13%	13%	24%	10%
Handel	19%	19%	-	29%
Johnson	3%	3%	-	7%
McBerry	2%	2%	-	4%
Oxendine	27%	28%	24%	14%
Scott	3%	3%	-	-
Undecided	32%	31%	53%	34%





Crosstabs

	Base	Race		
		White	African-American	Other
Republican President				
Huckabee	38%	40%	30%	18%
Palin	25%	23%	26%	41%
Romney	28%	27%	44%	32%
Undecided	9%	9%	-	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Deal Favorability					
Favorable	14%	11%	14%	11%	20%
Unfavorable	14%	22%	11%	16%	13%
Not Sure	72%	67%	75%	73%	68%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Handel Favorability					
Favorable	24%	22%	29%	23%	23%
Unfavorable	13%	11%	13%	15%	10%
Not Sure	63%	67%	59%	62%	67%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Oxendine Favorability					
Favorable	42%	33%	44%	41%	44%
Unfavorable	24%	22%	22%	27%	21%
Not Sure	34%	44%	33%	32%	35%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Republican Governor					
Chapman	2%	-	1%	2%	3%
Deal	13%	11%	14%	12%	15%
Handel	19%	22%	20%	19%	17%
Johnson	3%	-	1%	4%	3%
McBerry	2%	-	4%	1%	1%
Oxendine	27%	11%	28%	27%	29%
Scott	3%	-	6%	3%	2%
Undecided	32%	56%	26%	32%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Republican President					
Huckabee	38%	33%	42%	39%	35%
Palin	25%	44%	25%	23%	21%
Romney	28%	11%	26%	30%	32%
Undecided	9%	11%	7%	8%	11%

