

FOR IMMEDIATE RELEASE

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Mixed Messages on Isakson

Raleigh, N.C. – Georgia voters aren't too keen on first term Senator Johnny Isakson, but that doesn't necessarily spell trouble for his reelection prospects.

Only 36% of voters in the state say they like the job Isakson's doing, while 38% disapprove. Democrats are more unified in their disapproval (56%) of Isakson than Republicans are in their approval (53%) and independents go against him by a 34/38 margin as well. The 26% of voters who have no opinion about Isakson is pretty high for a first term Senator.

Georgians feel even more negatively about Barack Obama though, which may mean Isakson's personal popularity isn't all that important to his reelection prospects. 54% of voters disapprove of the President's performance to only 43% giving him good marks. His health care plan is even more unpopular with 55% of voters opposed to it and only 38% supportive.

What it adds up to is a 46-37 lead for Isakson over a hypothetical Democratic opponent. Despite his negative approval with independents, they favor him over a Democrat by a 48-23 margin. And even though Isakson's a blank slate to a lot of Republicans 79% of them still say they'll vote for him.

Isakson doesn't have any serious competition yet. Just for the heck of it we tested 2008 nominee Jim Martin and Attorney General/Gubernatorial candidate Thurbert Baker against him and they trailed 47-35 and 49-31 respectively.

"If this was a neutral sort of election year Johnny Isakson might be in a lot of trouble," said Dean Debnam, President of Public Policy Polling. "But it's a strongly Republican one."

PPP surveyed 596 Georgia voters from February 26th to 28th. The survey's margin of error is +/-4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Georgia Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 43%
Disapprove..... 54%
Not Sure..... 3%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support 38%
Oppose 55%
No Opinion..... 6%

Q3 Do you approve or disapprove of Senator Saxby Chambliss's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 38%
Disapprove..... 43%
Not Sure..... 18%

Q4 Do you approve or disapprove of Senator Johnny Isakson's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 36%
Disapprove..... 38%
Not Sure..... 26%

Q5 Generally speaking, this fall would you vote to reelect Republican Johnny Isakson or vote for his Democratic opponent? If you would vote for Isakson, press 1. If you would vote for his Democratic opponent, press 2. If you're not sure, press 3.

Isakson 46%
Generic Dem..... 37%
Not Sure..... 17%

Q6 Do you have a favorable or unfavorable opinion of Thurbert Baker? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 20%
Unfavorable 21%
Not Sure..... 59%

Q7 Do you have a favorable or unfavorable opinion of Jim Martin? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 23% *Not Sure*..... 55%
Unfavorable 22%

Q8 If the candidates for Senate this fall were Democrat Thurbert Baker and Republican Johnny Isakson, who would you vote for? If Thurbert Baker, press 1. If Johnny Isakson, press 2. If you're undecided, press 3.

Baker 31%
Isakson 49%
Undecided..... 20%





Q9 If the candidates for Senate this fall were Democrat Jim Martin and Republican Johnny Isakson, who would you vote for? If Jim Martin, press 1. If Johnny Isakson, press 2. If you're undecided, press 3.

Martin..... 35%
Isakson 47%
Undecided..... 18%

Q10 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 54%
Obama..... 43%
Someone Else/Don't Remember..... 3%

Q11 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 14%
Moderate..... 42%
Conservative..... 44%

Q12 If you are a woman, press 1, if a man, press 2.

Woman 51%
Man..... 49%

Q13 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 39%
Republican..... 40%
Independent/Other..... 21%

Q14 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 72%
African-American 24%
Other..... 4%

Q15 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 6%
30 to 45..... 26%
46 to 65..... 46%
Older than 65..... 22%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Approval				
Approve	43%	4%	91%	38%
Disapprove	54%	92%	6%	56%
Not Sure	3%	4%	3%	6%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Health Care				
Support	39%	3%	85%	26%
Oppose	56%	95%	7%	50%
No Opinion	6%	2%	9%	24%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Chambliss Approval				
Approve	38%	60%	12%	32%
Disapprove	43%	22%	71%	38%
Not Sure	18%	19%	17%	30%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Isakson Approval				
Approve	36%	52%	17%	23%
Disapprove	38%	23%	58%	35%
Not Sure	26%	26%	25%	41%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Isakson/Generic Democrat				
Isakson	46%	76%	10%	38%
Generic Dem	38%	7%	77%	38%
Not Sure	16%	17%	13%	23%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Baker Favorability				
Favorable	20%	11%	31%	-
Unfavorable	21%	24%	17%	30%
Not Sure	59%	65%	52%	70%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Martin Favorability				
Favorable	23%	13%	37%	-
Unfavorable	22%	29%	13%	35%
Not Sure	55%	58%	50%	65%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Baker/Isakson				
Baker	31%	7%	64%	3%
Isakson	49%	81%	10%	50%
Undecided	19%	12%	27%	47%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Martin/Isakson				
Martin	35%	6%	73%	9%
Isakson	48%	82%	5%	50%
Undecided	17%	12%	22%	41%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	43%	80%	58%	16%
Disapprove	54%	18%	38%	81%
Not Sure	3%	2%	4%	3%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Health Care				
Support	38%	83%	49%	14%
Oppose	55%	15%	40%	83%
No Opinion	6%	3%	10%	3%

	Base	Ideology		
		Liberal	Moderate	Conservative
Chambliss Approval				
Approve	38%	11%	29%	56%
Disapprove	43%	70%	52%	26%
Not Sure	18%	19%	19%	18%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Isakson Approval				
Approve	36%	18%	27%	50%
Disapprove	38%	56%	47%	24%
Not Sure	26%	27%	26%	26%

	Base	Ideology		
		Liberal	Moderate	Conservative
Isakson/Generic Democrat				
Isakson	46%	16%	31%	70%
Generic Dem	37%	76%	50%	13%
Not Sure	17%	8%	20%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
Baker Favorability				
Favorable	20%	28%	22%	15%
Unfavorable	21%	20%	21%	21%
Not Sure	59%	53%	56%	65%

	Base	Ideology		
		Liberal	Moderate	Conservative
Martin Favorability				
Favorable	23%	39%	26%	15%
Unfavorable	22%	10%	22%	26%
Not Sure	55%	51%	52%	59%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Baker/Isakson				
Baker	31%	67%	41%	11%
Isakson	49%	14%	32%	76%
Undecided	20%	19%	27%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
Martin/Isakson				
Martin	35%	77%	45%	11%
Isakson	47%	9%	31%	76%
Undecided	18%	15%	24%	13%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	43%	46%	39%
Disapprove	54%	49%	59%
Not Sure	3%	5%	2%

	Base	Gender	
		Woman	Man
Obama Health Care			
Support	38%	42%	34%
Oppose	55%	51%	60%
No Opinion	6%	6%	6%





Crosstabs

	Base	Gender	
		Woman	Man
Chambliss Approval			
Approve	38%	32%	44%
Disapprove	43%	42%	45%
Not Sure	18%	26%	10%

	Base	Gender	
		Woman	Man
Isakson Approval			
Approve	36%	33%	38%
Disapprove	38%	32%	44%
Not Sure	26%	34%	17%

	Base	Gender	
		Woman	Man
Isakson/Generic Democrat			
Isakson	46%	42%	50%
Generic Dem	37%	39%	35%
Not Sure	17%	19%	15%

	Base	Gender	
		Woman	Man
Baker Favorability			
Favorable	20%	20%	19%
Unfavorable	21%	14%	28%
Not Sure	59%	65%	53%





Crosstabs

	Base	Gender	
		Woman	Man
Martin Favorability			
Favorable	23%	19%	26%
Unfavorable	22%	19%	25%
Not Sure	55%	62%	48%

	Base	Gender	
		Woman	Man
Baker/Isakson			
Baker	31%	33%	29%
Isakson	49%	44%	54%
Undecided	20%	23%	17%

	Base	Gender	
		Woman	Man
Martin/Isakson			
Martin	35%	36%	33%
Isakson	47%	42%	53%
Undecided	18%	21%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	43%	85%	5%	36%
Disapprove	54%	13%	92%	59%
Not Sure	3%	2%	4%	5%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Health Care				
Support	38%	78%	3%	32%
Oppose	55%	14%	95%	58%
No Opinion	6%	9%	2%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Chambliss Approval				
Approve	38%	15%	61%	38%
Disapprove	43%	68%	20%	42%
Not Sure	18%	17%	19%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Isakson Approval				
Approve	36%	19%	53%	34%
Disapprove	38%	56%	20%	38%
Not Sure	26%	25%	26%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Isakson/Generic Democrat				
Isakson	46%	11%	79%	48%
Generic Dem	37%	76%	8%	23%
Not Sure	17%	14%	13%	30%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Baker Favorability				
Favorable	20%	31%	12%	14%
Unfavorable	21%	18%	26%	17%
Not Sure	59%	51%	62%	70%

	Base	Party		
		Democrat	Republican	Independent/Other
Martin Favorability				
Favorable	23%	38%	11%	18%
Unfavorable	22%	13%	30%	24%
Not Sure	55%	50%	59%	58%

	Base	Party		
		Democrat	Republican	Independent/Other
Baker/Isakson				
Baker	31%	65%	4%	20%
Isakson	49%	11%	86%	47%
Undecided	20%	23%	10%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Martin/Isakson				
Martin	35%	73%	4%	22%
Isakson	47%	7%	86%	50%
Undecided	18%	19%	11%	28%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	43%	25%	94%	48%
Disapprove	54%	71%	6%	48%
Not Sure	3%	4%	-	4%

	Base	Race		
		White	African-American	Other
Obama Health Care				
Support	38%	21%	89%	45%
Oppose	55%	72%	6%	46%
No Opinion	6%	6%	5%	9%

	Base	Race		
		White	African-American	Other
Chambliss Approval				
Approve	38%	47%	14%	38%
Disapprove	43%	37%	63%	41%
Not Sure	18%	17%	24%	21%

	Base	Race		
		White	African-American	Other
Isakson Approval				
Approve	36%	40%	24%	34%
Disapprove	38%	35%	49%	38%
Not Sure	26%	25%	28%	29%





Crosstabs

	Base	Race		
		White	African-American	Other
Isakson/Generic Democrat				
Isakson	46%	57%	15%	34%
Generic Dem	37%	27%	68%	45%
Not Sure	17%	17%	16%	21%

	Base	Race		
		White	African-American	Other
Baker Favorability				
Favorable	20%	15%	35%	20%
Unfavorable	21%	23%	15%	20%
Not Sure	59%	63%	49%	61%

	Base	Race		
		White	African-American	Other
Martin Favorability				
Favorable	23%	19%	34%	21%
Unfavorable	22%	24%	18%	16%
Not Sure	55%	57%	49%	63%

	Base	Race		
		White	African-American	Other
Baker/Isakson				
Baker	31%	20%	64%	43%
Isakson	49%	62%	13%	36%
Undecided	20%	19%	24%	21%





Crosstabs

	Base	Race		
		White	African-American	Other
Martin/Isakson				
Martin	35%	22%	70%	45%
Isakson	47%	62%	8%	36%
Undecided	18%	16%	23%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	43%	50%	46%	43%	36%
Disapprove	54%	42%	53%	53%	61%
Not Sure	3%	7%	1%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Health Care					
Support	38%	53%	41%	39%	30%
Oppose	55%	42%	54%	55%	61%
No Opinion	6%	5%	5%	6%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Chambliss Approval					
Approve	38%	29%	35%	38%	45%
Disapprove	43%	47%	42%	46%	39%
Not Sure	18%	25%	22%	17%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Isakson Approval					
Approve	36%	29%	31%	37%	41%
Disapprove	38%	35%	38%	42%	32%
Not Sure	26%	37%	31%	21%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Isakson/Generic Democrat					
Isakson	46%	27%	47%	43%	57%
Generic Dem	37%	48%	35%	40%	32%
Not Sure	17%	25%	18%	18%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Baker Favorability					
Favorable	20%	15%	21%	19%	22%
Unfavorable	21%	24%	16%	21%	24%
Not Sure	59%	61%	62%	60%	54%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Martin Favorability					
Favorable	23%	27%	25%	25%	14%
Unfavorable	22%	15%	19%	24%	24%
Not Sure	55%	58%	56%	51%	62%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Baker/Isakson					
Baker	31%	33%	29%	34%	29%
Isakson	49%	34%	48%	48%	55%
Undecided	20%	33%	23%	18%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Martin/Isakson					
Martin	35%	40%	32%	35%	35%
Isakson	47%	29%	45%	48%	55%
Undecided	18%	30%	23%	17%	10%

