



FOR IMMEDIATE RELEASE

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama holds small lead in close Florida race

Raleigh, N.C. – Public Policy Polling’s final Florida survey finds Barack Obama with a 50-48 lead in the state.

Support from independents and Hispanic voters seems to be helping to put Obama over the top for the time being in this narrow contest. He has a 57-36 lead with the former group and has opened up a 55-42 advantage with the latter.

Obama has banked a significant lead with those who have already voted in the Sunshine State. He is up 56-43 with them but trails John McCain 54-42 with those planning to wait until election day to vote.

“Florida’s going to be close,” said Dean Debnam, the President of Public Policy Polling. “The issue is whether the election day ground game for the Republicans will be able to match the good job the Democrats have already done of getting their voters out to the polls. You have to give Obama the slight advantage based on the fact that his supporters have already gotten out and voted.”

Obama leads by five points with women while the candidates are tied with men. The campaigns are roughly even among middle aged voters, but Obama has a 63-34 advantage with voters under 30 while McCain has the 55-42 edge with those over 65.

PPP surveys released tonight have also found Obama with small edges in North Carolina, Ohio, and Montana as well as larger ones in Virginia and Pennsylvania.

PPP surveyed 1,717 likely voters from October 31st to November 2nd. The survey’s margin of error is +/-2.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Florida Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....48% *Undecided*..... 2%

Obama.....50%

Q2 Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

Yes 56%

No..... 44%

Q3 If you are a woman, press 1, if a man, press 2.

Woman 53%

Man..... 47%

Q4 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat 44%

Republican..... 41%

Other..... 14%

Q5 if you are Hispanic, press 1. If you are white, press 2. If you are African-American, press 3. If other, press 4.

Hispanic..... 13%

White 70%

African American 13%

Other..... 4%

Q6 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 15%

30 to 45..... 27%

46 to 65..... 37%

Older than 65..... 21%





	Base	Already Voted	
		Yes	No
McCain/Obama			
McCain	48%	43%	54%
Obama	50%	56%	42%
Undecided	2%	1%	3%

	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	48%	47%	49%
Obama	50%	52%	49%
Undecided	2%	2%	2%

	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	48%	17%	84%	36%
Obama	50%	82%	14%	57%
Undecided	2%	1%	2%	7%

	Base	Race			
		Hispanic	White	African American	Other
McCain/Obama					
McCain	48%	42%	57%	6%	34%
Obama	50%	55%	41%	93%	53%
Undecided	2%	2%	2%	1%	14%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	48%	34%	49%	47%	55%
Obama	50%	63%	49%	51%	42%
Undecided	2%	3%	2%	2%	3%

