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Floridians Show Favoritism for Democrats

Raleigh, N.C. – Although swing-state Florida has been a key battleground state for the November election, many voters are beginning to show favoritism for the Democratic Party. If there was an election today, 47% say they would vote for the Democratic candidate for Congress, while 43% would vote for the Republican candidate. This shows a gain of 3 points for Democrats since the end of August, when 44% supported the Democratic candidate and 43% supported the Republican candidate.

In addition, Senator Bill Nelson has gained support from Floridians over the past few weeks. The Survey found that Senator Nelson would now take 46% of the vote for Florida Senate compared to Connie Mack IV's 37%. Despite Nelson's approval slightly lower than a month ago, now 34 from 35, he leads Connie Mack by 9 points, an increase of 2 points from August when he led 45 to 38.

"Bill Nelson continues to look like a pretty strong favorite for reelection," said Dean Debnam, President of Public Policy Polling. "He's not popular, but Connie Mack IV has proven to be an exceptionally weak opponent for him."

Currently, Rick Scott is facing high disapproval ratings from his constituents. 48% of likely Florida voters disapprove of Scott's job performance. Further, 48% stated that if there was an election today they would vote for the Democratic opponent, while 42% would vote for Scott.

48% of Florida voters think that Charlie Crist should become a Democrat, while only 21% disagree. This comes after Crist's recent speech at the Democratic National Convention in Charlotte, NC. Although Crist's approval ratings are not favorable with 43% having an unfavorable opinion compared to 39% with a favorable opinion, voters do see him leading the state. If Crist were to run against Rick Scott for Governor of the state in 2014, Crist is favored by 5 points with 48% of the vote while Scott carries 43%.

PPP surveyed 861 likely Florida voters from September 20th to 23rd. The margin of error for the survey is +/-3.3%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Florida Survey Results

Q1 Do you approve or disapprove of Senator Bill Nelson's job performance?

Approve34% Not sure24%
Disapprove.....41%

Q2 Do you have a favorable or unfavorable opinion of Connie Mack IV?

Favorable..... 30%
Unfavorable 44%
Not sure26%

Q3 The candidates for Senate this fall are Democrat Bill Nelson and Republican Connie Mack IV. If the election was today, who would you vote for?

Bill Nelson..... 46%
Connie Mack IV 37%
Undecided..... 17%

Q4 Do you approve or disapprove of Senator Marco Rubio's job performance?

Approve52% Not sure16%
Disapprove.....32%

Q5 Do you approve or disapprove of Governor Rick Scott's job performance?

Approve38% Not sure13%
Disapprove.....48%

Q6 Generally speaking, if there was an election today, would you vote for Republican Rick Scott or his Democratic opponent?

Rick Scott.....42% Not sure10%
Democratic
opponent.....48%

Q7 Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable..... 39%
Unfavorable 43%
Not sure 18%

Q8 Do you think Charlie Crist should become a Democrat, or not?

He should..... 48%
He should not..... 21%
Not sure 31%

Q9 If the candidates for Governor next time were Republican Rick Scott and Charlie Crist, running as a Democrat, who would you vote for?

Rick Scott..... 43%
Charlie Crist..... 48%
Not sure 9%

Q10 If there was an election for Congress today, would you vote Democratic or Republican?

Democratic..... 47%
Republican..... 43%
Not sure 11%

Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 10%
Somewhat liberal 15%
Moderate..... 34%
Somewhat conservative..... 25%
Very conservative 16%

Q12 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 44%
Republican..... 36%
Independent/Other..... 20%





Q14 If you are Hispanic, press 1. If white, press 2.
If African-American, press 3. If other, press 4.

<i>Hispanic</i>	13%
<i>White</i>	69%
<i>African-American</i>	13%
<i>Other</i>	5%

Q15 If you are 18 to 29 years old, press 1. If 30 to
45, press 2. If 46 to 65, press 3. If you are
older than 65, press 4

<i>18 to 29</i>	12%
<i>30 to 45</i>	22%
<i>46 to 65</i>	34%
<i>Older than 65</i>	32%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nelson Approval						
Approve	34%	49%	60%	43%	18%	9%
Disapprove	41%	14%	18%	31%	59%	75%
Not sure	24%	37%	22%	26%	23%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mack Favorability						
Favorable	30%	23%	14%	20%	42%	55%
Unfavorable	44%	47%	60%	56%	30%	24%
Not sure	26%	30%	26%	25%	28%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nelson/Mack						
Bill Nelson	46%	73%	79%	60%	20%	12%
Connie Mack IV	37%	15%	8%	21%	61%	74%
Undecided	17%	12%	13%	20%	19%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rubio Approval						
Approve	52%	19%	23%	42%	75%	85%
Disapprove	32%	59%	56%	38%	15%	6%
Not sure	16%	22%	21%	19%	10%	10%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott Approval						
Approve	38%	13%	8%	25%	60%	77%
Disapprove	48%	72%	85%	60%	23%	14%
Not sure	13%	15%	6%	15%	17%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott or Dem Opponent?						
Rick Scott	42%	17%	8%	27%	67%	81%
Democratic opponent	48%	75%	86%	60%	20%	15%
Not sure	10%	8%	6%	13%	14%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Crist Favorability						
Favorable	39%	58%	55%	51%	22%	13%
Unfavorable	43%	17%	25%	30%	62%	75%
Not sure	18%	25%	20%	19%	16%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Crist Become a Dem ?						
He should	48%	70%	58%	42%	40%	50%
He should not	21%	14%	14%	18%	30%	25%
Not sure	31%	16%	28%	41%	30%	24%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Crist '14						
Rick Scott	43%	12%	12%	25%	72%	84%
Charlie Crist	48%	77%	78%	65%	17%	11%
Not sure	9%	11%	10%	10%	10%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Cong. Ballot						
Democratic	47%	80%	84%	59%	18%	11%
Republican	43%	11%	8%	26%	71%	84%
Not sure	11%	9%	8%	16%	11%	4%

	Base	Gender	
		Woman	Man
Nelson Approval			
Approve	34%	35%	33%
Disapprove	41%	33%	51%
Not sure	24%	32%	16%

	Base	Gender	
		Woman	Man
Mack Favorability			
Favorable	30%	27%	34%
Unfavorable	44%	43%	45%
Not sure	26%	30%	21%





Crosstabs

	Base	Gender	
		Woman	Man
Nelson/Mack			
Bill Nelson	46%	51%	41%
Connie Mack IV	37%	31%	43%
Undecided	17%	18%	16%

	Base	Gender	
		Woman	Man
Rubio Approval			
Approve	52%	48%	56%
Disapprove	32%	30%	34%
Not sure	16%	22%	10%

	Base	Gender	
		Woman	Man
Scott Approval			
Approve	38%	33%	44%
Disapprove	48%	52%	44%
Not sure	13%	15%	11%

	Base	Gender	
		Woman	Man
Scott or Dem Opponent?			
Rick Scott	42%	36%	48%
Democratic opponent	48%	52%	44%
Not sure	10%	12%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Crist Favorability			
Favorable	39%	39%	39%
Unfavorable	43%	39%	48%
Not sure	18%	23%	13%

	Base	Gender	
		Woman	Man
Should Crist Become a Dem ?			
He should	48%	48%	48%
He should not	21%	19%	24%
Not sure	31%	34%	28%

	Base	Gender	
		Woman	Man
Scott/Crist '14			
Rick Scott	43%	38%	48%
Charlie Crist	48%	50%	45%
Not sure	9%	12%	7%

	Base	Gender	
		Woman	Man
Generic Cong. Ballot			
Democratic	47%	52%	41%
Republican	43%	37%	49%
Not sure	11%	11%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Nelson Approval				
Approve	34%	54%	10%	33%
Disapprove	41%	18%	70%	40%
Not sure	24%	27%	20%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Mack Favorability				
Favorable	30%	15%	53%	22%
Unfavorable	44%	55%	25%	53%
Not sure	26%	30%	22%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Nelson/Mack				
Bill Nelson	46%	75%	11%	48%
Connie Mack IV	37%	11%	74%	26%
Undecided	17%	14%	15%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Rubio Approval				
Approve	52%	26%	85%	50%
Disapprove	32%	51%	9%	33%
Not sure	16%	23%	7%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Scott Approval				
Approve	38%	13%	72%	31%
Disapprove	48%	73%	18%	48%
Not sure	13%	13%	9%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott or Dem Opponent?				
Rick Scott	42%	12%	80%	39%
Democratic opponent	48%	82%	9%	45%
Not sure	10%	6%	11%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Crist Favorability				
Favorable	39%	55%	19%	40%
Unfavorable	43%	22%	69%	41%
Not sure	18%	23%	12%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Crist Become a Dem ?				
He should	48%	61%	40%	34%
He should not	21%	11%	33%	22%
Not sure	31%	28%	27%	44%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Crist '14				
Rick Scott	43%	13%	81%	41%
Charlie Crist	48%	77%	12%	47%
Not sure	9%	10%	7%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Cong. Ballot				
Democratic	47%	85%	7%	36%
Republican	43%	10%	86%	33%
Not sure	11%	5%	7%	30%

	Base	Race			
		Hispanic	White	African-American	Other
Nelson Approval					
Approve	34%	32%	34%	41%	17%
Disapprove	41%	51%	45%	17%	29%
Not sure	24%	16%	21%	42%	54%

	Base	Race			
		Hispanic	White	African-American	Other
Mack Favorability					
Favorable	30%	34%	33%	12%	34%
Unfavorable	44%	47%	45%	44%	25%
Not sure	26%	19%	22%	45%	42%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Nelson/Mack					
Bill Nelson	46%	42%	44%	70%	35%
Connie Mack IV	37%	46%	41%	7%	32%
Undecided	17%	12%	16%	23%	34%

	Base	Race			
		Hispanic	White	African-American	Other
Rubio Approval					
Approve	52%	55%	58%	18%	40%
Disapprove	32%	33%	29%	49%	28%
Not sure	16%	12%	13%	33%	32%

	Base	Race			
		Hispanic	White	African-American	Other
Scott Approval					
Approve	38%	42%	44%	7%	30%
Disapprove	48%	46%	43%	73%	59%
Not sure	13%	12%	13%	19%	10%

	Base	Race			
		Hispanic	White	African-American	Other
Scott or Dem Opponent?					
Rick Scott	42%	44%	49%	6%	33%
Democratic opponent	48%	47%	41%	84%	55%
Not sure	10%	9%	10%	9%	13%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Crist Favorability					
Favorable	39%	32%	38%	52%	37%
Unfavorable	43%	49%	46%	23%	38%
Not sure	18%	19%	16%	25%	25%

	Base	Race			
		Hispanic	White	African-American	Other
Should Crist Become a Dem ?					
He should	48%	45%	46%	54%	64%
He should not	21%	21%	24%	12%	8%
Not sure	31%	34%	30%	34%	29%

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Crist '14					
Rick Scott	43%	46%	49%	10%	38%
Charlie Crist	48%	48%	42%	75%	54%
Not sure	9%	6%	9%	15%	8%

	Base	Race			
		Hispanic	White	African-American	Other
Generic Cong. Ballot					
Democratic	47%	44%	39%	87%	57%
Republican	43%	47%	49%	7%	30%
Not sure	11%	10%	12%	6%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nelson Approval					
Approve	34%	26%	24%	38%	40%
Disapprove	41%	50%	42%	38%	41%
Not sure	24%	24%	33%	25%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mack Favorability					
Favorable	30%	32%	24%	30%	34%
Unfavorable	44%	39%	40%	48%	44%
Not sure	26%	29%	35%	22%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nelson/Mack					
Bill Nelson	46%	39%	44%	52%	44%
Connie Mack IV	37%	32%	31%	35%	44%
Undecided	17%	29%	24%	12%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rubio Approval					
Approve	52%	53%	49%	49%	57%
Disapprove	32%	18%	36%	36%	30%
Not sure	16%	29%	14%	16%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott Approval					
Approve	38%	29%	46%	33%	42%
Disapprove	48%	47%	43%	54%	46%
Not sure	13%	24%	10%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott or Dem Opponent?					
Rick Scott	42%	32%	46%	37%	47%
Democratic opponent	48%	53%	43%	53%	45%
Not sure	10%	16%	10%	10%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Crist Favorability					
Favorable	39%	39%	38%	38%	40%
Unfavorable	43%	42%	46%	43%	42%
Not sure	18%	19%	15%	19%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Crist Become a Dem ?					
He should	48%	53%	48%	49%	45%
He should not	21%	14%	23%	20%	24%
Not sure	31%	33%	28%	31%	31%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott/Crist '14					
Rick Scott	43%	47%	46%	37%	46%
Charlie Crist	48%	39%	51%	52%	44%
Not sure	9%	14%	3%	11%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Cong. Ballot					
Democratic	47%	50%	48%	49%	42%
Republican	43%	33%	40%	40%	50%
Not sure	11%	17%	13%	11%	8%

