



FOR IMMEDIATE RELEASE

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No Bounce for Romney in Florida

Raleigh, N.C.-- PPP's newest Florida poll, conducted completely after the Republican convention, finds no change in the Presidential race there. Barack Obama leads Mitt Romney 48-47, exactly as he did on our last poll of the state five weeks ago.

The Republican convention being held in Tampa appears to have been a wash. 33% of voters say it made them more likely to vote for Republicans, 33% said it made them less likely to vote for Republicans, and 34% said it didn't make a difference to them either way.

Romney did see a slight bump in his favorability numbers. 49% of voters have a positive opinion of him to 47% with a negative one. That +2 spread is up a net 5 points from late July when his breakdown was 46/49.

The rest of the speakers at the convention seem to have been more of a hit with voters. Condoleezza Rice's numbers in particular stand out. 66% of voters see her favorably to 22% with a negative opinion. That's up a net 13 points from our last poll when she was already pretty darn popular at 59/28. Even with Democrats Rice comes in at 47/36. Another star from the convention is Ann Romney. 56% of voters give her good marks to 22% with an unfavorable opinion and she comes close to breaking even with Democrats at 32/39.

The biggest winner of the convention on the Republican side may have been Marco Rubio. He now has a 51% approval rating with 33% of voters disapproving of him. Those are the best numbers PPP has found for him since he took office. He is pretty universally beloved by GOP voters at 85/11 and even with Democrats he has a 26% approval rating, more crossover support than we usually find for folks these days.

“Mitt Romney received no bounce from the Republican convention in Florida,” said Dean Debnam, President of Public Policy Polling. “The other speakers appear to have made more of a positive impression on voters than he did himself. To some extent he was overshadowed at his own convention.”

PPP surveyed 1,548 likely Florida voters from August 31st to September 2nd. The margin of error for the survey is +/-2.5%. This poll was not paid for or authorized by any campaign or political organization.





Florida Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 47%
Disapprove..... 50%
Not sure 2%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 49%
Unfavorable 47%
Not sure 5%

Q3 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 48%
Mitt Romney..... 47%
Undecided..... 4%

Q4 Do you approve or disapprove of Senator Marco Rubio's job performance?

Approve 51% *Not sure* 15%
Disapprove..... 33%

Q5 Did the Republican convention make you more or less likely to vote for Republicans this year, or did it not make a difference?

More likely..... 33% *Didn't make a difference*..... 34%
Less likely 33%

Q6 Do you have a favorable or unfavorable opinion of Ann Romney?

Favorable..... 56%
Unfavorable 22%
Not sure 22%

Q7 Do you have a favorable or unfavorable opinion of Chris Christie?

Favorable..... 41%
Unfavorable 32%
Not sure 26%

Q8 Do you have a favorable or unfavorable opinion of Condoleezza Rice?

Favorable..... 66%
Unfavorable 22%
Not sure 13%

Q9 Do you have a favorable or unfavorable opinion of Susana Martinez?

Favorable..... 35%
Unfavorable 16%
Not sure 50%

Q10 Do you have a favorable or unfavorable opinion of Paul Ryan?

Favorable..... 47%
Unfavorable 40%
Not sure 13%

Q11 Do you have a favorable or unfavorable opinion of the speech Clint Eastwood gave at the Republican convention?

Favorable..... 36%
Unfavorable 41%
Not sure 22%

Q12 Do you have a favorable or unfavorable opinion of Clint Eastwood in general?

Favorable..... 72%
Unfavorable 11%
Not sure 17%





Q13 Who do you think gives better speeches:
Barack Obama or Mitt Romney?

Barack Obama..... 58%
Mitt Romney..... 32%
Not sure..... 10%

Q14 Do you support or oppose Paul Ryan's
proposal for reforming Medicare?

Support..... 37%
Oppose..... 44%
Not sure..... 18%

Q15 Do you think Mitt Romney should release his
tax returns for the last 12 years, or not?

He should..... 49%
He should not..... 41%
Not sure..... 10%

Q16 Would you describe yourself as very liberal,
somewhat liberal, moderate, somewhat
conservative, or very conservative?

Very liberal..... 9%
Somewhat liberal..... 16%
Moderate..... 36%
Somewhat conservative..... 25%
Very conservative..... 13%

Q17 If you are a woman, press 1. If a man, press 2.

Woman..... 54%
Man..... 46%

Q18 If you are a Democrat, press 1. If a Republican,
press 2. If you are an independent or identify
with another party, press 3.

Democrat..... 41%
Republican..... 37%
Independent/Other..... 21%

Q19 If you are Hispanic, press 1. If white, press 2.
If African-American, press 3. If other, press 4.

Hispanic..... 13%
White..... 70%
African-American..... 13%
Other..... 5%

Q20 If you are 18 to 29 years old, press 1. If 30 to
45, press 2. If 46 to 65, press 3. If you are
older than 65, press 4.

18 to 29..... 12%
30 to 45..... 29%
46 to 65..... 33%
Older than 65..... 26%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	47%	83%	80%	54%	22%	11%
Disapprove	50%	16%	15%	43%	76%	89%
Not sure	2%	1%	5%	3%	2%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
M. Romney Favorability						
Favorable	49%	19%	16%	41%	73%	86%
Unfavorable	47%	77%	76%	54%	24%	12%
Not sure	5%	4%	8%	5%	4%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	48%	81%	84%	55%	23%	13%
Mitt Romney	47%	19%	15%	39%	71%	85%
Undecided	4%	-	2%	6%	6%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rubio Approval						
Approve	51%	24%	25%	42%	74%	86%
Disapprove	33%	56%	59%	39%	14%	6%
Not sure	15%	20%	16%	19%	12%	8%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Did RNC Make You More/Less Likely to Vote GOP?						
More likely	33%	14%	11%	27%	48%	62%
Less likely	33%	60%	42%	41%	18%	5%
Didn't make a difference	34%	25%	46%	32%	34%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
A. Romney Favorability						
Favorable	56%	36%	29%	51%	73%	85%
Unfavorable	22%	49%	36%	23%	9%	5%
Not sure	22%	15%	35%	26%	18%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Christie Favorability						
Favorable	41%	29%	21%	32%	56%	74%
Unfavorable	32%	47%	56%	39%	16%	5%
Not sure	26%	23%	23%	29%	27%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Condi Favorability						
Favorable	66%	52%	48%	57%	84%	88%
Unfavorable	22%	35%	35%	27%	10%	3%
Not sure	13%	13%	16%	16%	6%	9%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Martinez Favorability						
Favorable	35%	16%	14%	28%	47%	66%
Unfavorable	16%	31%	29%	17%	7%	1%
Not sure	50%	53%	57%	55%	46%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ryan Favorability						
Favorable	47%	17%	14%	38%	70%	87%
Unfavorable	40%	65%	78%	48%	16%	5%
Not sure	13%	18%	8%	14%	15%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Eastwood Speech Favorability						
Favorable	36%	20%	11%	25%	56%	72%
Unfavorable	41%	61%	61%	52%	22%	11%
Not sure	22%	19%	28%	23%	22%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Eastwood Favorability						
Favorable	72%	54%	64%	71%	80%	85%
Unfavorable	11%	27%	17%	10%	5%	3%
Not sure	17%	19%	19%	19%	14%	12%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Who Gives Better Speeches?						
Barack Obama	58%	86%	82%	67%	39%	20%
Mitt Romney	32%	11%	9%	22%	48%	71%
Not sure	10%	2%	10%	10%	13%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Ryan Plan						
Support	37%	16%	9%	27%	55%	84%
Oppose	44%	65%	78%	52%	23%	5%
Not sure	18%	19%	14%	21%	22%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Romney Release Taxes?						
He should	49%	67%	76%	58%	29%	13%
He should not	41%	19%	15%	31%	63%	80%
Not sure	10%	13%	10%	12%	8%	7%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	47%	48%	46%
Disapprove	50%	50%	51%
Not sure	2%	2%	3%





Crosstabs

	Base	Gender	
		Woman	Man
M. Romney Favorability			
Favorable	49%	49%	49%
Unfavorable	47%	46%	47%
Not sure	5%	5%	4%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	48%	49%	48%
Mitt Romney	47%	47%	48%
Undecided	4%	4%	4%

	Base	Gender	
		Woman	Man
Rubio Approval			
Approve	51%	52%	51%
Disapprove	33%	29%	38%
Not sure	15%	19%	11%

	Base	Gender	
		Woman	Man
Did RNC Make You More/Less Likely to Vote GOP?			
More likely	33%	34%	32%
Less likely	33%	33%	32%
Didn't make a difference	34%	33%	36%





Crosstabs

	Base	Gender	
		Woman	Man
A. Romney Favorability			
Favorable	56%	55%	57%
Unfavorable	22%	24%	20%
Not sure	22%	21%	24%

	Base	Gender	
		Woman	Man
Christie Favorability			
Favorable	41%	39%	44%
Unfavorable	32%	32%	33%
Not sure	26%	29%	23%

	Base	Gender	
		Woman	Man
Condi Favorability			
Favorable	66%	64%	68%
Unfavorable	22%	21%	23%
Not sure	13%	15%	10%

	Base	Gender	
		Woman	Man
Martinez Favorability			
Favorable	35%	32%	38%
Unfavorable	16%	15%	16%
Not sure	50%	53%	46%





Crosstabs

	Base	Gender	
		Woman	Man
Ryan Favorability			
Favorable	47%	44%	49%
Unfavorable	40%	40%	40%
Not sure	13%	15%	11%

	Base	Gender	
		Woman	Man
Eastwood Speech Favorability			
Favorable	36%	34%	39%
Unfavorable	41%	41%	42%
Not sure	22%	25%	19%

	Base	Gender	
		Woman	Man
Eastwood Favorability			
Favorable	72%	66%	80%
Unfavorable	11%	13%	8%
Not sure	17%	21%	13%

	Base	Gender	
		Woman	Man
Who Gives Better Speeches?			
Barack Obama	58%	58%	58%
Mitt Romney	32%	33%	31%
Not sure	10%	9%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Support/Oppose Ryan Plan			
Support	37%	35%	41%
Oppose	44%	44%	44%
Not sure	18%	21%	15%

	Base	Gender	
		Woman	Man
Should Romney Release Taxes?			
He should	49%	49%	48%
He should not	41%	39%	44%
Not sure	10%	12%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	47%	77%	13%	50%
Disapprove	50%	20%	86%	46%
Not sure	2%	3%	1%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
M. Romney Favorability				
Favorable	49%	21%	87%	38%
Unfavorable	47%	75%	11%	54%
Not sure	5%	4%	3%	8%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	48%	79%	13%	51%
Mitt Romney	47%	18%	85%	39%
Undecided	4%	3%	2%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Rubio Approval				
Approve	51%	26%	85%	42%
Disapprove	33%	51%	11%	38%
Not sure	15%	23%	5%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Did RNC Make You More/Less Likely to Vote GOP?				
More likely	33%	14%	61%	21%
Less likely	33%	50%	9%	39%
Didn't make a difference	34%	36%	30%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
A. Romney Favorability				
Favorable	56%	32%	88%	46%
Unfavorable	22%	39%	4%	20%
Not sure	22%	29%	8%	34%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Christie Favorability				
Favorable	41%	21%	70%	31%
Unfavorable	32%	48%	14%	35%
Not sure	26%	32%	16%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Condi Favorability				
Favorable	66%	47%	87%	65%
Unfavorable	22%	36%	7%	21%
Not sure	13%	17%	7%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Martinez Favorability				
Favorable	35%	22%	56%	22%
Unfavorable	16%	27%	4%	14%
Not sure	50%	51%	40%	64%

	Base	Party		
		Democrat	Republican	Independent/Other
Ryan Favorability				
Favorable	47%	19%	83%	35%
Unfavorable	40%	64%	9%	52%
Not sure	13%	17%	8%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Eastwood Speech Favorability				
Favorable	36%	15%	67%	24%
Unfavorable	41%	65%	14%	45%
Not sure	22%	20%	20%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
Eastwood Favorability				
Favorable	72%	58%	87%	74%
Unfavorable	11%	20%	3%	7%
Not sure	17%	22%	11%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Who Gives Better Speeches?				
Barack Obama	58%	86%	25%	65%
Mitt Romney	32%	10%	62%	21%
Not sure	10%	5%	13%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Ryan Plan				
Support	37%	15%	69%	24%
Oppose	44%	70%	13%	50%
Not sure	18%	15%	18%	26%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Should Romney Release Taxes?				
He should	49%	75%	20%	50%
He should not	41%	16%	72%	35%
Not sure	10%	8%	9%	15%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	47%	51%	41%	77%	53%
Disapprove	50%	46%	57%	22%	41%
Not sure	2%	3%	2%	1%	6%

	Base	Race			
		Hispanic	White	African-American	Other
M. Romney Favorability					
Favorable	49%	49%	55%	20%	33%
Unfavorable	47%	45%	40%	77%	66%
Not sure	5%	6%	5%	3%	1%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	48%	52%	42%	80%	48%
Mitt Romney	47%	45%	54%	19%	35%
Undecided	4%	3%	4%	0%	17%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Rubio Approval					
Approve	51%	54%	56%	27%	36%
Disapprove	33%	29%	31%	49%	36%
Not sure	15%	17%	13%	24%	28%

	Base	Race			
		Hispanic	White	African-American	Other
Did RNC Make You More/Less Likely to Vote GOP?					
More likely	33%	39%	36%	17%	22%
Less likely	33%	34%	30%	43%	39%
Didn't make a difference	34%	27%	34%	40%	39%

	Base	Race			
		Hispanic	White	African-American	Other
A. Romney Favorability					
Favorable	56%	54%	63%	27%	32%
Unfavorable	22%	33%	15%	44%	27%
Not sure	22%	12%	22%	29%	41%

	Base	Race			
		Hispanic	White	African-American	Other
Christie Favorability					
Favorable	41%	40%	47%	19%	24%
Unfavorable	32%	29%	29%	48%	44%
Not sure	26%	31%	24%	34%	31%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Condi Favorability					
Favorable	66%	60%	73%	40%	41%
Unfavorable	22%	29%	16%	39%	41%
Not sure	13%	11%	11%	22%	18%

	Base	Race			
		Hispanic	White	African-American	Other
Martinez Favorability					
Favorable	35%	44%	35%	27%	21%
Unfavorable	16%	16%	13%	30%	22%
Not sure	50%	40%	52%	43%	57%

	Base	Race			
		Hispanic	White	African-American	Other
Ryan Favorability					
Favorable	47%	43%	52%	21%	33%
Unfavorable	40%	35%	38%	57%	51%
Not sure	13%	22%	10%	22%	16%

	Base	Race			
		Hispanic	White	African-American	Other
Eastwood Speech Favorability					
Favorable	36%	39%	40%	18%	22%
Unfavorable	41%	39%	37%	66%	47%
Not sure	22%	21%	23%	16%	31%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Eastwood Favorability					
Favorable	72%	63%	78%	52%	67%
Unfavorable	11%	17%	7%	25%	7%
Not sure	17%	19%	15%	23%	26%

	Base	Race			
		Hispanic	White	African-American	Other
Who Gives Better Speeches?					
Barack Obama	58%	64%	53%	81%	57%
Mitt Romney	32%	29%	36%	16%	25%
Not sure	10%	6%	11%	3%	18%

	Base	Race			
		Hispanic	White	African-American	Other
Support/Oppose Ryan Plan					
Support	37%	37%	41%	23%	28%
Oppose	44%	39%	41%	63%	57%
Not sure	18%	24%	18%	14%	15%

	Base	Race			
		Hispanic	White	African-American	Other
Should Romney Release Taxes?					
He should	49%	55%	43%	68%	62%
He should not	41%	35%	46%	28%	25%
Not sure	10%	10%	11%	4%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	44%	56%	45%	42%
Disapprove	50%	52%	43%	52%	56%
Not sure	2%	4%	1%	3%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
M. Romney Favorability					
Favorable	49%	46%	42%	52%	54%
Unfavorable	47%	52%	52%	44%	41%
Not sure	5%	2%	6%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	48%	48%	57%	46%	42%
Mitt Romney	47%	40%	39%	51%	55%
Undecided	4%	12%	4%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rubio Approval					
Approve	51%	38%	48%	53%	59%
Disapprove	33%	30%	34%	36%	31%
Not sure	15%	32%	18%	11%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Did RNC Make You More/Less Likely to Vote GOP?					
More likely	33%	33%	26%	36%	38%
Less likely	33%	39%	36%	31%	28%
Didn't make a difference	34%	29%	38%	34%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
A. Romney Favorability					
Favorable	56%	46%	48%	59%	66%
Unfavorable	22%	27%	21%	24%	17%
Not sure	22%	27%	30%	17%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Christie Favorability					
Favorable	41%	29%	38%	45%	46%
Unfavorable	32%	31%	34%	31%	33%
Not sure	26%	40%	29%	23%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Condi Favorability					
Favorable	66%	58%	62%	67%	71%
Unfavorable	22%	23%	24%	21%	20%
Not sure	13%	19%	14%	12%	8%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Martinez Favorability					
Favorable	35%	30%	37%	33%	37%
Unfavorable	16%	15%	13%	18%	16%
Not sure	50%	54%	51%	49%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ryan Favorability					
Favorable	47%	43%	40%	50%	52%
Unfavorable	40%	39%	44%	40%	37%
Not sure	13%	17%	16%	10%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Eastwood Speech Favorability					
Favorable	36%	30%	34%	39%	39%
Unfavorable	41%	37%	43%	41%	42%
Not sure	22%	33%	23%	20%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Eastwood Favorability					
Favorable	72%	63%	69%	76%	75%
Unfavorable	11%	13%	10%	10%	11%
Not sure	17%	24%	21%	13%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Who Gives Better Speeches?					
Barack Obama	58%	65%	63%	55%	53%
Mitt Romney	32%	28%	27%	34%	37%
Not sure	10%	7%	11%	11%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Ryan Plan					
Support	37%	36%	29%	42%	42%
Oppose	44%	45%	46%	43%	43%
Not sure	18%	19%	25%	15%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Romney Release Taxes?					
He should	49%	48%	54%	48%	44%
He should not	41%	33%	37%	44%	47%
Not sure	10%	19%	10%	8%	8%

