Florida:
Scott is Clear Front Runner in Republican Gubernatorial Primary
No Clear Leader in Senate Democratic Primary

Rick Scott surges ahead of former Congressman Bill McCollum in the race for the Florida Republican Party gubernatorial nomination. Scott leads McCollum 43:29.

Since entering the race in April, Scott has dominated the primary launching a negative campaign against McCollum and ultimately pushing down the former Congressman's favorability ratings. In March, 33% of Republican voters had a favorable opinion of McCollum and 20% had an unfavorable opinion. Now, 26% of Florida Republicans have a favorable opinion of the himand 40% have an unfavorable opinion.

Republicans have higher opinions of Scott, but not by much 35% give him high marks and 32% have an unfavorable opinion.

Before Scott entered the election, McCollum was leading Democratic nominee Alex Sink, now both Republicans are trailing Sink.

In the Democratic Senate primary, both Jeff Greene and Kendrick Meek are unknown amongst Democrats. 45% of Democrats are unsure of their opinion of Greene and 47% have yet to form their opinion of Meek. With 37% of Democratic voters undecided the plurality of Democrats are undecided in the Florida Senate Primary.

Meek is marginally ahead of Greene 28:25, but well within the margin of error. Democratic voters seem uninterested in this election. Most Democrats have rallied behind Charlie Crist.

"In both cases the primaries are hurting the party's chances of winning the general election," said Dean Debnam, President of Public Policy Polling. "It has been particularly difficult because the opposing party isn't facing the trials of primary season and other candidates have been able to inch ahead, as the party attempts to form a united front."

PPP surveyed 400 Republican primary voters and 339 Democratic primary voters from July 16-18th. The margin of error for the Republican survey is +/-4.9% and for the Democratic one it's +/-5.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Florida Survey Results

Q1 Do you have a favorable or unfavorable opinion of Bill McCollum? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

    Favorable..26%

    Unfavorable 40%

    Not sure 34%

Q2 Do you have a favorable or unfavorable opinion of Rick Scott? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

    Favorable..35%

    Unfavorable 32%

    Not Sure..33%

Q3 The Republican candidates for Governor are Bill McCollum and Rick Scott. If the primary was today, who would you vote for? If Bill McCollum, press 1. If Rick Scott, press 2. If you're undecided, press 3

    McCollum..29%

    Scott 43%

    Undecided..28%

Q4 Would you describe yourself as a liberal, moderate, or conservative?

    Liberal.. 4%

    Moderate...26%

    Conservative..70%

Q5 If you are a woman, press 1, if a man, press 2.

    Woman 50%

    Man..50%

Q6 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

    18 to 29... 4%

    30 to 45...13%

    46 to 65...34%

    Older than 65...50%

July 16-18, 2010

Survey of 400 Republican primary voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

	Ideology			
	Base	Liberal	Moderate	Conservative
McCollum Favorability				
Favorable	**26%**	27%	25%	26%
Unfavorable	**40%**	47%	43%	39%
Not sure	**34%**	26%	33%	35%

	Ideology			
	Base	Liberal	Moderate	Conservative
Scott Favorability				
Favorable	**35%**	33%	28%	38%
Unfavorable	**32%**	49%	43%	27%
Not Sure	**33%**	18%	29%	35%

	Ideology			
	Base	Liberal	Moderate	Conservative
Republican Governor				
McCollum	**29%**	27%	27%	31%
Scott	**43%**	40%	36%	45%
Undecided	**28%**	33%	38%	24%

	Gender		
	Base	Woman	Man
McCollum Favorability			
Favorable	**26%**	25%	27%
Unfavorable	**40%**	40%	41%
Not sure	**34%**	35%	32%

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	Gender		
	Base	Woman	Man
Scott Favorability			
Favorable	**35%**	32%	38%
Unfavorable	**32%**	35%	29%
Not Sure	**33%**	32%	33%

	Gender		
	Base	Woman	Man
Republican Governor			
McCollum	**29%**	31%	28%
Scott	**43%**	38%	47%
Undecided	**28%**	31%	25%

	Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
McCollum Favorability					
Favorable	**26%**	23%	22%	26%	27%
Unfavorable	**40%**	37%	32%	43%	41%
Not sure	**34%**	41%	46%	30%	32%

	Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Scott Favorability					
Favorable	**35%**	8%	29%	42%	34%
Unfavorable	**32%**	44%	22%	31%	35%
Not Sure	**33%**	48%	49%	27%	31%

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		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Republican Governor					
McCollum	**29%**	28%	26%	25%	34%
Scott	**43%**	41%	30%	47%	43%
Undecided	**28%**	31%	43%	28%	24%

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Florida Survey Results

Q1 Do you have a favorable or unfavorable opinion of Jeff Greene? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3

Favorable...............22% *Not Sure*.................45%

Unfavorable 33%

Q2 Do you have a favorable or unfavorable opinion of Kendrick Meek? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..33%

Unfavorable 20%

Not Sure...47%

Q3 The Democratic candidates for Senate are Glenn Burkett, Maurice Ferre, Jeff Greene, and Kendrick Meek. If the primary was today, who would you vote for? If Glenn Burkett, press 1. If Maurice Ferre, press 2. If Jeff Greene, press 3. If Kendrick Meek, press 4. If you're undecided, press 5.

Burkett 6%

Ferre 4%

Greene..25%

Meek..28%

Undecided..37%

Q4 Would you describe yourself as a liberal, moderate, or conservative?

Liberal...32%

Moderate..56%

Conservative..12%

Q5 If you are a woman, press 1, if a man, press 2.

Woman 58%

Man...42%

Q6 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..12%

White 66%

African American 19%

Other... 3%

Q7 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29... 3%

30 to 45...10%

46 to 65...46%

Older than 65..40%

		Ideology		
	Base	Liberal	Moderate	Conservative
Greene Favorability				
Favorable	22%	24%	21%	22%
Unfavorable	33%	40%	31%	22%
Not Sure	45%	36%	47%	56%

		Ideology		
	Base	Liberal	Moderate	Conservative
Meek Favorability				
Favorable	33%	44%	29%	22%
Unfavorable	20%	14%	21%	35%
Not Sure	47%	42%	51%	44%

		Ideology		
	Base	Liberal	Moderate	Conservative
Democratic Senate				
Burkett	6%	5%	8%	3%
Ferre	4%	1%	4%	6%
Greene	25%	26%	23%	29%
Meek	28%	39%	26%	10%
Undecided	37%	29%	38%	52%

		Gender	
	Base	Woman	Man
Greene Favorability			
Favorable	22%	19%	27%
Unfavorable	33%	31%	36%
Not Sure	45%	50%	37%

Crosstabs

	Base	Gender	
		Woman	Man
Meek Favorability			
Favorable	**33%**	28%	40%
Unfavorable	**20%**	16%	25%
Not Sure	**47%**	56%	34%

	Base	Gender	
		Woman	Man
Democratic Senate			
Burkett	**6%**	4%	10%
Ferre	**4%**	4%	3%
Greene	**25%**	24%	26%
Meek	**28%**	28%	28%
Undecided	**37%**	40%	33%

	Base	Race			
		Hispanic	White	African American	Other
Greene Favorability					
Favorable	**22%**	20%	24%	19%	18%
Unfavorable	**33%**	45%	31%	35%	18%
Not Sure	**45%**	35%	45%	46%	64%

	Base	Race			
		Hispanic	White	African American	Other
Meek Favorability					
Favorable	**33%**	15%	28%	63%	18%
Unfavorable	**20%**	25%	20%	19%	9%
Not Sure	**47%**	60%	52%	19%	73%

Crosstabs

		Race			
	Base	Hispanic	White	African American	Other
Democratic Senate					
Burkett	6%	10%	5%	7%	9%
Ferre	4%	15%	0%	7%	-
Greene	25%	25%	27%	19%	27%
Meek	28%	10%	28%	44%	18%
Undecided	37%	40%	40%	22%	45%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Greene Favorability					
Favorable	22%	-	25%	23%	23%
Unfavorable	33%	48%	19%	36%	32%
Not Sure	45%	52%	56%	41%	45%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Meek Favorability					
Favorable	33%	41%	31%	34%	31%
Unfavorable	20%	41%	12%	22%	18%
Not Sure	47%	19%	56%	44%	51%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Democratic Senate					
Burkett	6%	-	9%	8%	4%
Ferre	4%	22%	6%	4%	1%
Greene	25%	59%	16%	22%	27%
Meek	28%	-	28%	24%	35%
Undecided	37%	19%	40%	41%	33%