

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

Obama leads by 4 in Florida

Raleigh, N.C. – PPP's newest Florida poll finds little change in the state compared to mid-April. At that time Barack Obama led Mitt Romney 50-45 there, and now his advantage is 50-46. Voters in the state narrowly approve of Obama, 49/46, and continue to dislike Romney, giving him a 39/53 favorability rating.

Obama's strength is based on what's become a pretty predictable set of groups. He's up 57-39 with women, 61-36 with Hispanics, 93-7 with African Americans, and 65-27 with voters under 30. Romney's up 52-46 with seniors and 55-41 with whites but he'd need larger advantages with those demographics to be ahead overall.

Neither of Florida's most discussed Vice Presidential prospects would have a huge impact on the race. Marco Rubio is slightly popular with a 44/40 approval rating, but his presence on the ticket would only narrow Obama's lead to 49-46. Rubio would help some with Hispanic voters, taking Obama's lead down to 55-40 with that group, but doesn't make a huge dent overall.

Jeb Bush wouldn't help Romney either. He has a 48/42 favorability rating but with him as the VP Obama's lead actually increases ever so slightly to 5 points at 50/45.

Governor Rick Scott would be detrimental to Romney's prospects in the state. Scott's approval numbers have taken a step back in the wrong direction compared to April and now only 31% of voters give him good marks to 56% who disapprove. If he was on the ticket Obama would lead Romney 52-38. Obviously Scott won't be on the ticket for that very reason but it really speaks to how much he hurts the Republican brand in the state, something that could help put Obama over the top come November.

“Florida’s going to be closely contested this fall as it always is,” said Dean Debnam, President of Public Policy Polling. “But for now we’re finding Barack Obama as a modest favorite in the state.”

PPP surveyed 642 Florida voters from May 31st to June 3rd. The margin of error for the survey is +/-3.9%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Florida Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 49%
Disapprove..... 46%
Not sure 4%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 39%
Unfavorable 53%
Not sure 9%

Q3 If the candidates for President this year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 50%
Mitt Romney..... 46%
Undecided..... 4%

Q4 Do you have a favorable or unfavorable opinion of Jeb Bush?

Favorable..... 48%
Unfavorable 42%
Not sure 10%

Q5 Do you approve or disapprove of Senator Marco Rubio's job performance?

Approve 44% *Not sure* 16%
Disapprove..... 40%

Q6 Do you approve or disapprove of Governor Rick Scott's job performance?

Approve..... 31% *Not sure* 13%
Disapprove..... 56%

Q7 Do you have a favorable or unfavorable opinion of Allen West?

Favorable..... 21%
Unfavorable 30%
Not sure 49%

Q8 If the Democratic ticket for President was Barack Obama and Joe Biden, and the Republican ticket was Mitt Romney and Jeb Bush, which would you vote for?

Obama-Biden..... 50%
Romney-Bush 45%
Not sure 5%

Q9 If the Democratic ticket for President was Barack Obama and Joe Biden, and the Republican ticket was Mitt Romney and Marco Rubio, which would you vote for?

Obama-Biden..... 49%
Romney-Rubio..... 46%
Not sure 5%

Q10 If the Democratic ticket for President was Barack Obama and Joe Biden, and the Republican ticket was Mitt Romney and Rick Scott, which would you vote for?

Obama-Biden..... 52%
Romney-Scott..... 38%
Not sure 9%





Q11 If the Democratic ticket for President was Barack Obama and Joe Biden, and the Republican ticket was Mitt Romney and Allen West, which would you vote for?

<i>Obama-Biden</i>	49%
<i>Romney-West</i>	38%
<i>Not sure</i>	13%

Q12 Who did you vote for President in 2008?

<i>John McCain</i>	43%
<i>Barack Obama</i>	47%
<i>Someone else/Don't remember</i>	10%

Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	10%
<i>Somewhat liberal</i>	16%
<i>Moderate</i>	33%
<i>Somewhat conservative</i>	25%
<i>Very conservative</i>	16%

Q14 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	49%
<i>Man</i>	51%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	41%
<i>Republican</i>	40%
<i>Independent/Other</i>	19%

Q16 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic</i>	12%
<i>White</i>	70%
<i>African-American</i>	12%
<i>Other</i>	5%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	22%
<i>46 to 65</i>	33%
<i>Older than 65</i>	33%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	49%	9%	89%	40%
Disapprove	46%	88%	8%	44%
Not sure	4%	4%	3%	15%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney Favorability				
Favorable	39%	75%	8%	29%
Unfavorable	53%	16%	87%	49%
Not sure	9%	9%	5%	22%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney				
Barack Obama	50%	8%	90%	40%
Mitt Romney	46%	89%	8%	45%
Undecided	4%	4%	2%	15%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
J. Bush Favorability				
Favorable	48%	80%	21%	39%
Unfavorable	42%	10%	70%	46%
Not sure	10%	9%	10%	14%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Rubio Approval				
Approve	44%	79%	14%	36%
Disapprove	40%	9%	69%	43%
Not sure	16%	13%	18%	22%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Scott Approval				
Approve	31%	57%	9%	24%
Disapprove	56%	26%	83%	60%
Not sure	13%	17%	8%	16%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
West Favorability				
Favorable	21%	41%	5%	13%
Unfavorable	30%	9%	48%	40%
Not sure	49%	51%	47%	47%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama-Biden/Romney-Bush				
Obama-Biden	50%	9%	91%	39%
Romney-Bush	45%	87%	8%	38%
Not sure	5%	4%	2%	23%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama-Biden/Romney-Rubio				
Obama-Biden	49%	8%	91%	33%
Romney-Rubio	46%	87%	8%	46%
Not sure	5%	5%	1%	21%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama-Biden/Romney-Scott				
Obama-Biden	52%	12%	91%	44%
Romney-Scott	38%	73%	8%	34%
Not sure	9%	15%	1%	22%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama-Biden/Romney-West				
Obama-Biden	49%	9%	90%	32%
Romney-West	38%	72%	7%	37%
Not sure	13%	19%	3%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	49%	90%	85%	60%	14%	21%
Disapprove	46%	10%	10%	32%	82%	79%
Not sure	4%	-	5%	8%	4%	-





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	39%	10%	7%	24%	67%	76%
Unfavorable	53%	89%	90%	62%	22%	22%
Not sure	9%	1%	3%	15%	11%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	50%	89%	87%	63%	14%	15%
Mitt Romney	46%	11%	11%	30%	82%	82%
Undecided	4%	-	2%	7%	3%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
J. Bush Favorability						
Favorable	48%	14%	18%	46%	71%	69%
Unfavorable	42%	79%	75%	39%	19%	26%
Not sure	10%	7%	7%	15%	10%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rubio Approval						
Approve	44%	17%	15%	25%	77%	77%
Disapprove	40%	61%	72%	53%	12%	14%
Not sure	16%	21%	12%	22%	11%	9%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott Approval						
Approve	31%	18%	6%	18%	52%	59%
Disapprove	56%	77%	87%	66%	36%	24%
Not sure	13%	6%	6%	16%	12%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
West Favorability						
Favorable	21%	15%	5%	7%	35%	48%
Unfavorable	30%	43%	50%	33%	18%	16%
Not sure	49%	42%	45%	60%	47%	36%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama-Biden/Romney-Bush						
Obama-Biden	50%	92%	87%	63%	16%	16%
Romney-Bush	45%	8%	12%	28%	80%	80%
Not sure	5%	-	2%	9%	4%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama-Biden/Romney-Rubio						
Obama-Biden	49%	90%	87%	64%	13%	13%
Romney-Rubio	46%	10%	11%	27%	82%	84%
Not sure	5%	-	2%	9%	5%	2%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama-Biden/Romney-Scott						
Obama-Biden	52%	88%	87%	65%	23%	13%
Romney-Scott	38%	10%	12%	22%	63%	78%
Not sure	9%	2%	1%	13%	14%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama-Biden/Romney-West						
Obama-Biden	49%	90%	89%	61%	15%	13%
Romney-West	38%	10%	8%	21%	66%	78%
Not sure	13%	-	3%	18%	19%	9%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	49%	57%	42%
Disapprove	46%	38%	54%
Not sure	4%	5%	4%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	39%	32%	45%
Unfavorable	53%	60%	46%
Not sure	9%	8%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	50%	57%	43%
Mitt Romney	46%	39%	53%
Undecided	4%	4%	4%

	Base	Gender	
		Woman	Man
J. Bush Favorability			
Favorable	48%	42%	53%
Unfavorable	42%	48%	36%
Not sure	10%	9%	11%

	Base	Gender	
		Woman	Man
Rubio Approval			
Approve	44%	37%	50%
Disapprove	40%	47%	34%
Not sure	16%	16%	15%

	Base	Gender	
		Woman	Man
Scott Approval			
Approve	31%	25%	37%
Disapprove	56%	60%	52%
Not sure	13%	14%	11%





Crosstabs

	Base	Gender	
		Woman	Man
West Favorability			
Favorable	21%	14%	28%
Unfavorable	30%	34%	27%
Not sure	49%	52%	46%

	Base	Gender	
		Woman	Man
Obama-Biden/Romney-Bush			
Obama-Biden	50%	57%	44%
Romney-Bush	45%	39%	50%
Not sure	5%	4%	6%

	Base	Gender	
		Woman	Man
Obama-Biden/Romney-Rubio			
Obama-Biden	49%	56%	43%
Romney-Rubio	46%	39%	52%
Not sure	5%	5%	5%

	Base	Gender	
		Woman	Man
Obama-Biden/Romney-Scott			
Obama-Biden	52%	57%	47%
Romney-Scott	38%	32%	45%
Not sure	9%	11%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Obama-Biden/Romney-West			
Obama-Biden	49%	55%	44%
Romney-West	38%	32%	44%
Not sure	13%	13%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	49%	85%	12%	50%
Disapprove	46%	12%	84%	42%
Not sure	4%	3%	4%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	39%	14%	67%	32%
Unfavorable	53%	81%	22%	55%
Not sure	9%	5%	10%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	50%	87%	11%	50%
Mitt Romney	46%	11%	85%	41%
Undecided	4%	1%	4%	9%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
J. Bush Favorability				
Favorable	48%	24%	74%	46%
Unfavorable	42%	66%	18%	40%
Not sure	10%	10%	7%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Rubio Approval				
Approve	44%	20%	71%	37%
Disapprove	40%	64%	17%	39%
Not sure	16%	16%	12%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott Approval				
Approve	31%	12%	53%	26%
Disapprove	56%	79%	31%	60%
Not sure	13%	9%	15%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
West Favorability				
Favorable	21%	8%	38%	16%
Unfavorable	30%	46%	13%	33%
Not sure	49%	46%	49%	52%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama-Biden/Romney-Bush				
Obama-Biden	50%	86%	13%	52%
Romney-Bush	45%	11%	84%	37%
Not sure	5%	3%	4%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama-Biden/Romney-Rubio				
Obama-Biden	49%	86%	11%	50%
Romney-Rubio	46%	12%	84%	38%
Not sure	5%	2%	5%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama-Biden/Romney-Scott				
Obama-Biden	52%	87%	16%	54%
Romney-Scott	38%	10%	71%	31%
Not sure	9%	3%	13%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama-Biden/Romney-West				
Obama-Biden	49%	87%	11%	50%
Romney-West	38%	10%	70%	32%
Not sure	13%	3%	19%	18%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	49%	57%	41%	90%	51%
Disapprove	46%	36%	55%	9%	30%
Not sure	4%	7%	4%	1%	19%

	Base	Race			
		Hispanic	White	African-American	Other
Romney Favorability					
Favorable	39%	35%	46%	7%	23%
Unfavorable	53%	54%	47%	86%	54%
Not sure	9%	11%	7%	8%	23%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	50%	61%	41%	93%	41%
Mitt Romney	46%	36%	55%	7%	41%
Undecided	4%	3%	4%	1%	17%

	Base	Race			
		Hispanic	White	African-American	Other
J. Bush Favorability					
Favorable	48%	43%	55%	14%	44%
Unfavorable	42%	43%	37%	71%	37%
Not sure	10%	14%	8%	16%	20%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Rubio Approval					
Approve	44%	39%	50%	17%	36%
Disapprove	40%	48%	35%	64%	40%
Not sure	16%	13%	15%	19%	25%

	Base	Race			
		Hispanic	White	African-American	Other
Scott Approval					
Approve	31%	23%	36%	17%	25%
Disapprove	56%	58%	52%	75%	61%
Not sure	13%	19%	12%	9%	14%

	Base	Race			
		Hispanic	White	African-American	Other
West Favorability					
Favorable	21%	14%	25%	9%	15%
Unfavorable	30%	38%	26%	49%	21%
Not sure	49%	48%	48%	42%	64%

	Base	Race			
		Hispanic	White	African-American	Other
Obama-Biden/Romney-Bush					
Obama-Biden	50%	61%	42%	91%	41%
Romney-Bush	45%	36%	53%	7%	39%
Not sure	5%	3%	4%	3%	20%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Obama-Biden/Romney-Rubio					
Obama-Biden	49%	55%	42%	92%	46%
Romney-Rubio	46%	40%	54%	5%	43%
Not sure	5%	4%	5%	4%	11%

	Base	Race			
		Hispanic	White	African-American	Other
Obama-Biden/Romney-Scott					
Obama-Biden	52%	52%	46%	89%	49%
Romney-Scott	38%	34%	45%	8%	32%
Not sure	9%	14%	9%	4%	19%

	Base	Race			
		Hispanic	White	African-American	Other
Obama-Biden/Romney-West					
Obama-Biden	49%	52%	42%	89%	49%
Romney-West	38%	36%	44%	6%	33%
Not sure	13%	12%	14%	5%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	49%	59%	48%	51%	45%
Disapprove	46%	27%	48%	47%	52%
Not sure	4%	14%	4%	2%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	39%	16%	36%	38%	49%
Unfavorable	53%	59%	55%	57%	45%
Not sure	9%	24%	9%	5%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	50%	65%	46%	50%	46%
Mitt Romney	46%	27%	49%	46%	52%
Undecided	4%	8%	4%	4%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
J. Bush Favorability					
Favorable	48%	41%	49%	45%	53%
Unfavorable	42%	46%	43%	46%	35%
Not sure	10%	14%	7%	9%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rubio Approval					
Approve	44%	30%	46%	42%	49%
Disapprove	40%	49%	39%	43%	36%
Not sure	16%	22%	14%	16%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott Approval					
Approve	31%	14%	25%	33%	41%
Disapprove	56%	68%	59%	60%	46%
Not sure	13%	19%	16%	8%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
West Favorability					
Favorable	21%	5%	12%	26%	29%
Unfavorable	30%	32%	29%	33%	27%
Not sure	49%	62%	59%	41%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama-Biden/Romney-Bush					
Obama-Biden	50%	62%	51%	50%	46%
Romney-Bush	45%	27%	45%	45%	51%
Not sure	5%	11%	4%	5%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama-Biden/Romney-Rubio					
Obama-Biden	49%	59%	46%	51%	46%
Romney-Rubio	46%	30%	49%	45%	50%
Not sure	5%	11%	4%	4%	4%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama-Biden/Romney-Scott					
Obama-Biden	52%	56%	55%	54%	47%
Romney-Scott	38%	31%	38%	38%	42%
Not sure	9%	14%	7%	8%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama-Biden/Romney-West					
Obama-Biden	49%	57%	46%	51%	47%
Romney-West	38%	27%	42%	37%	41%
Not sure	13%	16%	12%	12%	13%

