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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Crist Holds onto Narrow Lead over Scott

Raleigh, N.C. – After a few polls showing little movement in the Florida gubernatorial election, incumbent Rick Scott has almost closed the gap on former governor Charlie Crist. Crist now leads by a 2-point margin, 43/41. Democratic candidate Nan Rich still trails Scott slightly, 40/34, despite Rich having only 9% favorability rating statewide. The gubernatorial race has tightened despite continuing dismal job approval for Scott: only 34% of voters approve of the job he’s doing while 51% disapprove. Opinions about Crist have dropped substantially, though: 36% of voters now view him favorably while 46% view him unfavorably. This is a decline from our October poll, where more voters saw Crist favorably than unfavorably, and likely the reason for his lead evaporating.

“Republican voters have really rallied around Rick Scott over the last three months,” said Dean Debnam, President of Public Policy Polling. “His consolidating support from the party base explains most of his gain relative to Charlie Crist since the last time we polled.”

Nationally, potential Republican presidential candidate Marco Rubio continues to struggle winning over his own state, with 43% of voters approving of the job he’s doing as Senator versus 45% who disapprove. Democratic colleague Bill Nelson has a better net approval rating with 40% of voters giving him high marks compared to 35% who disapprove.

As with other states across the country, voters show widespread support of raising the minimum wage to \$10 (62/29). Independents widely support a \$10 minimum wage (66/20), and the proposal even garners support from 34% of Republican voters.

For the first time ever we find a plurality of voters in Florida supportive of gay marriage, with 47% supporting it to 44% who disapprove. And though marijuana possession is still criminalized in Florida, voters overwhelmingly support legalizing its use for medical purposes (65/23). Even 50% of Republicans support the medical marijuana initiative, with numbers highest among Independents (77/9).

PPP surveyed 591 Florida voters, including 243 Democratic primary voters, from January 16th to 21st. The margin of error for the overall survey is +/- 4.0% and for the Democratic primary part it’s +/-6.3%. PPP’s surveys are conducted through automated telephone interviews.





Florida Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 44%
Disapprove..... 48%
Not sure 8%

Q2 Do you approve or disapprove of Governor Rick Scott's job performance?

Approve 34% *Not sure* 15%
Disapprove..... 51%

Q3 Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable..... 36% *Not sure* 19%
Unfavorable 46%

Q4 Do you have a favorable or unfavorable opinion of Nan Rich?

Favorable..... 9% *Not sure* 70%
Unfavorable 21%

Q5 If the candidates for Governor this fall were Republican Rick Scott and Democrat Charlie Crist, who would you vote for?

Rick Scott..... 41%
Charlie Crist..... 43%
Not sure 15%

Q6 If the candidates for Governor this fall were Republican Rick Scott and Democrat Nan Rich, who would you vote for?

Rick Scott..... 40%
Nan Rich..... 34%
Not sure 25%

Q7 Do you approve or disapprove of Attorney General Pam Bondi's job performance?

Approve 28%
Disapprove..... 33%
Not sure 39%

Q8 If the candidates for Attorney General were Republican Pam Bondi and Democrat George Sheldon, who would you vote for?

Pam Bondi 37%
George Sheldon..... 34%
Not sure 29%

Q9 If the candidates for Attorney General were Republican Pam Bondi and Democrat Perry Thurston, who would you vote for?

Pam Bondi 37%
Perry Thurston..... 35%
Not sure 28%

Q10 Do you approve or disapprove of Senator Bill Nelson's job performance?

Approve 40%
Disapprove..... 35%
Not sure 25%

Q11 Do you approve or disapprove of Senator Marco Rubio's job performance?

Approve 43%
Disapprove..... 45%
Not sure 12%

Q12 Would you support or oppose a ballot initiative allowing the use of marijuana for medical purposes?

Support 65%
Oppose 23%
Not sure 12%

Q13 Do you approve or disapprove of the Affordable Care Act?

Approve 40%
Disapprove..... 49%
Not sure 12%





Q14 Do you think the implementation of the Affordable Care Act so far has been very successful, somewhat successful, somewhat unsuccessful, very unsuccessful, or are you not sure?

Very successful..... 6%
Somewhat successful..... 29%
Somewhat unsuccessful..... 20%
Very unsuccessful..... 42%
Not sure..... 4%

Q15 Would you support or oppose raising the minimum wage to \$10 an hour?

Support.....62% *Not sure*..... 9%
Oppose.....29%

Q16 Congress is considering whether to continue or cut off federal unemployment benefits for workers whose state unemployment benefits have ended but cannot find a job. Do you think that Congress should continue or cut off federal unemployment benefits at this time?

<i>Strongly feel Congress should continue benefits</i>43%	<i>Strongly feel Congress should cut off benefits</i>19%
<i>Somewhat think Congress should continue benefits</i>24%	<i>Somewhat think Congress should cut off benefits</i> 8%
	<i>Not sure</i> 7%

Q17 Do you think guns should be allowed in movie theaters, or not?

<i>Think they should be allowed</i>21%	<i>Think they should not be</i>73%
	<i>Not sure</i> 6%

Q18 Do you think same-sex marriage should be allowed, or not?

<i>Think it should be allowed</i>47%	<i>Think it should not be</i>44%
	<i>Not sure</i> 9%

Q19 Generally speaking, if there was an election for Congress today, would you vote for the Democratic or Republican candidate from your district?

Democrat.....46% *Not sure*.....13%
Republican.....41%

Q20 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 51%
Mitt Romney.....44%
Someone else/Don't remember..... 5%

Q21 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 10%
Somewhat liberal..... 20%
Moderate.....33%
Somewhat conservative.....21%
Very conservative..... 17%

Q22 If you are a woman, press 1. If a man, press 2.

Woman..... 53%
Man.....47%

Q23 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 41%
Republican.....34%
Independent/Other.....24%

Q24 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 13%
White.....70%
African-American..... 13%
Other..... 4%





Q25 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	30%
<i>46 to 65</i>	43%
<i>Older than 65</i>	27%

Q26 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval				
Approve	44%	82%	3%	15%
Disapprove	48%	7%	95%	58%
Not sure	8%	12%	2%	27%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Scott Approval				
Approve	34%	16%	57%	12%
Disapprove	51%	73%	25%	59%
Not sure	15%	11%	19%	28%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Crist Favorability				
Favorable	36%	58%	11%	16%
Unfavorable	46%	19%	76%	48%
Not sure	19%	23%	12%	36%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Rich Favorability				
Favorable	9%	14%	5%	1%
Unfavorable	21%	18%	23%	20%
Not sure	70%	68%	72%	79%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Scott/Crist				
Rick Scott	41%	11%	79%	23%
Charlie Crist	43%	74%	10%	20%
Not sure	15%	15%	11%	57%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Scott/Rich				
Rick Scott	40%	12%	74%	29%
Nan Rich	34%	58%	8%	20%
Not sure	25%	29%	18%	51%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Bondi Approval				
Approve	28%	14%	45%	27%
Disapprove	33%	42%	21%	34%
Not sure	39%	44%	33%	39%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Bondi/Sheldon				
Pam Bondi	37%	11%	69%	28%
George Sheldon	34%	57%	9%	20%
Not sure	29%	32%	23%	52%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Bondi/Thurston				
Pam Bondi	37%	10%	71%	25%
Perry Thurston	35%	57%	9%	22%
Not sure	28%	32%	19%	53%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Nelson Approval				
Approve	40%	59%	19%	34%
Disapprove	35%	14%	60%	37%
Not sure	25%	28%	21%	30%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Rubio Approval				
Approve	43%	15%	76%	34%
Disapprove	45%	70%	17%	42%
Not sure	12%	15%	7%	24%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose Med. Marijuana Initiative				
Support	65%	72%	54%	76%
Oppose	23%	12%	37%	14%
Not sure	12%	16%	9%	9%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
ACA Approval				
Approve	40%	73%	2%	20%
Disapprove	49%	13%	89%	64%
Not sure	12%	13%	9%	16%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
ACA Implementation				
Very successful	6%	11%	-	2%
Somewhat successful	29%	51%	5%	21%
Somewhat unsuccessful	20%	25%	14%	16%
Very unsuccessful	42%	9%	78%	60%
Not sure	4%	5%	4%	2%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose \$10 Min. Wage				
Support	62%	86%	34%	63%
Oppose	29%	9%	53%	21%
Not sure	9%	5%	13%	17%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should Congress Continue or Cut Off Unemployment?				
Strongly feel Congress should continue benefits	43%	61%	21%	41%
Somewhat think Congress should continue benefits	24%	21%	29%	11%
Strongly feel Congress should cut off benefits	19%	6%	33%	27%
Somewhat think Congress should cut off benefits	8%	5%	10%	17%
Not sure	7%	6%	7%	5%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should Guns Be Allowed @ Movies?				
Think they should be allowed	21%	7%	37%	21%
Think they should not be	73%	89%	53%	67%
Not sure	6%	3%	10%	12%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should Same-sex Marriage Be Allowed?				
Think it should be allowed	47%	69%	23%	35%
Think it should not be	44%	23%	67%	56%
Not sure	9%	7%	10%	9%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Generic Cong. Ballot				
Democrat	46%	86%	2%	29%
Republican	41%	3%	87%	25%
Not sure	13%	12%	10%	45%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	44%	86%	71%	53%	10%	14%
Disapprove	48%	6%	19%	32%	87%	86%
Not sure	8%	8%	10%	15%	3%	-





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott Approval						
Approve	34%	16%	14%	30%	52%	51%
Disapprove	51%	81%	71%	57%	32%	24%
Not sure	15%	3%	15%	13%	16%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Crist Favorability						
Favorable	36%	68%	47%	47%	16%	8%
Unfavorable	46%	15%	25%	35%	66%	81%
Not sure	19%	16%	27%	19%	18%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rich Favorability						
Favorable	9%	22%	8%	10%	6%	5%
Unfavorable	21%	9%	14%	21%	22%	31%
Not sure	70%	69%	79%	69%	72%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Crist						
Rick Scott	41%	13%	17%	28%	71%	74%
Charlie Crist	43%	70%	69%	56%	15%	11%
Not sure	15%	16%	14%	17%	14%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Rich						
Rick Scott	40%	13%	16%	32%	62%	72%
Nan Rich	34%	60%	54%	40%	14%	10%
Not sure	25%	27%	30%	27%	24%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bondi Approval						
Approve	28%	20%	13%	23%	40%	46%
Disapprove	33%	46%	44%	35%	21%	22%
Not sure	39%	34%	43%	42%	39%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bondi/Sheldon						
Pam Bondi	37%	15%	15%	23%	62%	72%
George Sheldon	34%	65%	50%	41%	12%	11%
Not sure	29%	20%	35%	35%	26%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bondi/Thurston						
Pam Bondi	37%	19%	15%	22%	65%	69%
Perry Thurston	35%	69%	51%	39%	11%	18%
Not sure	28%	11%	34%	38%	24%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nelson Approval						
Approve	40%	58%	59%	51%	21%	12%
Disapprove	35%	12%	14%	26%	52%	68%
Not sure	25%	30%	27%	24%	27%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rubio Approval						
Approve	43%	16%	23%	30%	67%	74%
Disapprove	45%	75%	56%	60%	22%	18%
Not sure	12%	9%	20%	10%	11%	9%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Med. Marijuana Initiative						
Support	65%	87%	74%	67%	62%	40%
Oppose	23%	3%	13%	17%	29%	50%
Not sure	12%	9%	13%	16%	9%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Approval						
Approve	40%	74%	63%	49%	10%	12%
Disapprove	49%	7%	25%	36%	83%	81%
Not sure	12%	19%	12%	14%	7%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Implementation						
Very successful	6%	7%	5%	6%	5%	6%
Somewhat successful	29%	54%	44%	40%	2%	9%
Somewhat unsuccessful	20%	16%	32%	22%	16%	8%
Very unsuccessful	42%	18%	17%	25%	75%	73%
Not sure	4%	4%	2%	7%	1%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose \$10 Min. Wage						
Support	62%	85%	75%	75%	45%	32%
Oppose	29%	15%	17%	15%	46%	53%
Not sure	9%	-	8%	10%	9%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Congress Continue or Cut Off Unemployment?						
Strongly feel Congress should continue benefits	43%	83%	53%	47%	24%	23%
Somewhat think Congress should continue benefits	24%	11%	26%	23%	26%	28%
Strongly feel Congress should cut off benefits	19%	4%	14%	10%	33%	32%
Somewhat think Congress should cut off benefits	8%	2%	3%	10%	10%	11%
Not sure	7%	-	5%	11%	6%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Guns Be Allowed @ Movies?						
Think they should be allowed	21%	14%	11%	9%	31%	48%
Think they should not be	73%	80%	84%	88%	62%	40%
Not sure	6%	6%	5%	4%	7%	12%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Same-sex Marriage Be Allowed?						
Think it should be allowed	47%	88%	73%	50%	22%	20%
Think it should not be	44%	8%	21%	39%	64%	76%
Not sure	9%	4%	6%	11%	14%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Cong. Ballot						
Democrat	46%	89%	76%	57%	12%	11%
Republican	41%	3%	16%	22%	73%	85%
Not sure	13%	8%	7%	21%	15%	4%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	44%	47%	40%
Disapprove	48%	42%	55%
Not sure	8%	11%	5%

	Base	Gender	
		Woman	Man
Scott Approval			
Approve	34%	27%	41%
Disapprove	51%	57%	44%
Not sure	15%	15%	15%

	Base	Gender	
		Woman	Man
Crist Favorability			
Favorable	36%	38%	34%
Unfavorable	46%	42%	50%
Not sure	19%	21%	16%

	Base	Gender	
		Woman	Man
Rich Favorability			
Favorable	9%	8%	10%
Unfavorable	21%	20%	21%
Not sure	70%	72%	69%

	Base	Gender	
		Woman	Man
Scott/Crist			
Rick Scott	41%	36%	47%
Charlie Crist	43%	47%	39%
Not sure	15%	17%	14%

	Base	Gender	
		Woman	Man
Scott/Rich			
Rick Scott	40%	33%	49%
Nan Rich	34%	38%	30%
Not sure	25%	29%	21%





	Base	Gender	
		Woman	Man
Bondi Approval			
Approve	28%	23%	34%
Disapprove	33%	30%	36%
Not sure	39%	47%	30%

	Base	Gender	
		Woman	Man
Bondi/Sheldon			
Pam Bondi	37%	29%	47%
George Sheldon	34%	36%	32%
Not sure	29%	35%	22%

	Base	Gender	
		Woman	Man
Bondi/Thurston			
Pam Bondi	37%	31%	45%
Perry Thurston	35%	36%	34%
Not sure	28%	34%	21%

	Base	Gender	
		Woman	Man
Nelson Approval			
Approve	40%	38%	43%
Disapprove	35%	30%	40%
Not sure	25%	32%	17%

	Base	Gender	
		Woman	Man
Rubio Approval			
Approve	43%	38%	47%
Disapprove	45%	45%	46%
Not sure	12%	17%	7%

	Base	Gender	
		Woman	Man
Support/Oppose Med. Marijuana Initiative			
Support	65%	61%	69%
Oppose	23%	25%	21%
Not sure	12%	15%	10%





	Base	Gender	
		Woman	Man
ACA Approval			
Approve	40%	42%	37%
Disapprove	49%	44%	53%
Not sure	12%	14%	9%

	Base	Gender	
		Woman	Man
ACA Implementation			
Very successful	6%	9%	2%
Somewhat successful	29%	28%	30%
Somewhat unsuccessful	20%	19%	20%
Very unsuccessful	42%	38%	46%
Not sure	4%	6%	2%

	Base	Gender	
		Woman	Man
Support/Oppose \$10 Min. Wage			
Support	62%	69%	55%
Oppose	29%	23%	35%
Not sure	9%	9%	10%

	Base	Gender	
		Woman	Man
Should Congress Continue or Cut Off Unemployment?			
Strongly feel Congress should continue benefits	43%	48%	37%
Somewhat think Congress should continue benefits	24%	19%	30%
Strongly feel Congress should cut off benefits	19%	20%	18%
Somewhat think Congress should cut off benefits	8%	6%	11%
Not sure	7%	7%	6%





	Base	Gender	
		Woman	Man
Should Guns Be Allowed @ Movies?			
Think they should be allowed	21%	13%	30%
Think they should not be	73%	80%	64%
Not sure	6%	7%	6%

	Base	Gender	
		Woman	Man
Should Same-sex Marriage Be Allowed?			
Think it should be allowed	47%	48%	46%
Think it should not be	44%	42%	46%
Not sure	9%	10%	8%

	Base	Gender	
		Woman	Man
Generic Cong. Ballot			
Democrat	46%	53%	39%
Republican	41%	35%	47%
Not sure	13%	11%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	44%	76%	10%	38%
Disapprove	48%	14%	88%	49%
Not sure	8%	10%	2%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott Approval				
Approve	34%	19%	58%	26%
Disapprove	51%	69%	27%	54%
Not sure	15%	12%	15%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Crist Favorability				
Favorable	36%	52%	17%	35%
Unfavorable	46%	24%	72%	45%
Not sure	19%	24%	11%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Rich Favorability				
Favorable	9%	14%	7%	4%
Unfavorable	21%	19%	21%	23%
Not sure	70%	67%	72%	73%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Crist				
Rick Scott	41%	20%	80%	23%
Charlie Crist	43%	66%	14%	47%
Not sure	15%	14%	6%	30%





	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Rich				
Rick Scott	40%	14%	75%	35%
Nan Rich	34%	57%	10%	30%
Not sure	25%	29%	15%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Bondi Approval				
Approve	28%	16%	43%	29%
Disapprove	33%	39%	24%	35%
Not sure	39%	45%	34%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
Bondi/Sheldon				
Pam Bondi	37%	15%	66%	33%
George Sheldon	34%	54%	12%	31%
Not sure	29%	30%	22%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
Bondi/Thurston				
Pam Bondi	37%	12%	71%	33%
Perry Thurston	35%	58%	10%	30%
Not sure	28%	29%	19%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
Nelson Approval				
Approve	40%	57%	19%	41%
Disapprove	35%	15%	60%	34%
Not sure	25%	28%	21%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Rubio Approval				
Approve	43%	16%	76%	40%
Disapprove	45%	65%	18%	50%
Not sure	12%	18%	6%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Med. Marijuana Initiative				
Support	65%	70%	50%	77%
Oppose	23%	15%	42%	9%
Not sure	12%	15%	9%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
ACA Approval				
Approve	40%	68%	8%	36%
Disapprove	49%	18%	83%	53%
Not sure	12%	14%	10%	11%





	Base	Party		
		Democrat	Republican	Independent/Other
ACA Implementation				
Very successful	6%	10%	3%	1%
Somewhat successful	29%	46%	5%	33%
Somewhat unsuccessful	20%	24%	14%	21%
Very unsuccessful	42%	15%	73%	43%
Not sure	4%	5%	5%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose \$10 Min. Wage				
Support	62%	83%	34%	66%
Oppose	29%	11%	56%	20%
Not sure	9%	6%	10%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Congress Continue or Cut Off Unemployment?				
Strongly feel Congress should continue benefits	43%	64%	23%	35%
Somewhat think Congress should continue benefits	24%	19%	31%	23%
Strongly feel Congress should cut off benefits	19%	8%	31%	19%
Somewhat think Congress should cut off benefits	8%	3%	9%	14%
Not sure	7%	6%	5%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Guns Be Allowed @ Movies?				
Think they should be allowed	21%	7%	35%	25%
Think they should not be	73%	90%	57%	65%
Not sure	6%	2%	8%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Same-sex Marriage Be Allowed?				
Think it should be allowed	47%	65%	22%	53%
Think it should not be	44%	29%	69%	34%
Not sure	9%	6%	9%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Cong. Ballot				
Democrat	46%	88%	6%	33%
Republican	41%	8%	88%	30%
Not sure	13%	4%	6%	38%





	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	44%	52%	34%	90%	44%
Disapprove	48%	36%	59%	1%	49%
Not sure	8%	12%	7%	9%	7%

	Base	Race			
		Hispanic	White	African-American	Other
Scott Approval					
Approve	34%	38%	34%	28%	28%
Disapprove	51%	41%	51%	59%	64%
Not sure	15%	21%	15%	14%	8%

	Base	Race			
		Hispanic	White	African-American	Other
Crist Favorability					
Favorable	36%	36%	33%	55%	23%
Unfavorable	46%	54%	49%	16%	58%
Not sure	19%	10%	18%	29%	19%

	Base	Race			
		Hispanic	White	African-American	Other
Rich Favorability					
Favorable	9%	17%	7%	11%	7%
Unfavorable	21%	42%	15%	29%	25%
Not sure	70%	41%	78%	60%	67%

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Crist					
Rick Scott	41%	48%	44%	17%	44%
Charlie Crist	43%	28%	42%	68%	34%
Not sure	15%	24%	13%	15%	22%

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Rich					
Rick Scott	40%	49%	44%	16%	32%
Nan Rich	34%	26%	32%	56%	22%
Not sure	25%	25%	24%	27%	45%

	Base	Race			
		Hispanic	White	African-American	Other
Bondi Approval					
Approve	28%	37%	32%	2%	27%
Disapprove	33%	33%	31%	39%	38%
Not sure	39%	30%	37%	59%	35%

	Base	Race			
		Hispanic	White	African-American	Other
Bondi/Sheldon					
Pam Bondi	37%	50%	41%	6%	36%
George Sheldon	34%	27%	31%	62%	15%
Not sure	29%	23%	28%	32%	49%





	Base	Race			
		Hispanic	White	African-American	Other
Bondi/Thurston					
Pam Bondi	37%	36%	44%	3%	40%
Perry Thurston	35%	37%	30%	63%	27%
Not sure	28%	27%	26%	34%	33%

	Base	Race			
		Hispanic	White	African-American	Other
Nelson Approval					
Approve	40%	32%	39%	53%	45%
Disapprove	35%	51%	37%	9%	35%
Not sure	25%	17%	24%	38%	21%

	Base	Race			
		Hispanic	White	African-American	Other
Rubio Approval					
Approve	43%	45%	49%	6%	35%
Disapprove	45%	45%	40%	72%	50%
Not sure	12%	10%	10%	23%	15%

	Base	Race			
		Hispanic	White	African-American	Other
Support/Oppose Med. Marijuana Initiative					
Support	65%	53%	67%	58%	75%
Oppose	23%	26%	24%	15%	18%
Not sure	12%	21%	9%	27%	7%

	Base	Race			
		Hispanic	White	African-American	Other
ACA Approval					
Approve	40%	37%	32%	80%	48%
Disapprove	49%	52%	56%	6%	47%
Not sure	12%	12%	12%	14%	5%

	Base	Race			
		Hispanic	White	African-American	Other
ACA Implementation					
Very successful	6%	14%	1%	21%	3%
Somewhat successful	29%	23%	24%	59%	31%
Somewhat unsuccessful	20%	24%	20%	12%	23%
Very unsuccessful	42%	36%	51%	-	37%
Not sure	4%	3%	4%	7%	5%





	Base	Race			
		Hispanic	White	African-American	Other
Support/Oppose \$10 Min. Wage					
Support	62%	59%	58%	88%	68%
Oppose	29%	29%	33%	4%	30%
Not sure	9%	12%	10%	8%	2%

	Base	Race			
		Hispanic	White	African-American	Other
Should Congress Continue or Cut Off Unemployment?					
Strongly feel Congress should continue benefits	43%	43%	38%	66%	51%
Somewhat think Congress should continue benefits	24%	35%	25%	11%	6%
Strongly feel Congress should cut off benefits	19%	10%	23%	5%	24%
Somewhat think Congress should cut off benefits	8%	6%	8%	8%	6%
Not sure	7%	6%	5%	11%	13%

	Base	Race			
		Hispanic	White	African-American	Other
Should Guns Be Allowed @ Movies?					
Think they should be allowed	21%	30%	23%	-	28%
Think they should not be	73%	60%	70%	100%	69%
Not sure	6%	11%	7%	-	3%

	Base	Race			
		Hispanic	White	African-American	Other
Should Same-sex Marriage Be Allowed?					
Think it should be allowed	47%	60%	48%	26%	53%
Think it should not be	44%	32%	43%	62%	43%
Not sure	9%	8%	9%	12%	4%





	Base	Race			
		Hispanic	White	African-American	Other
Generic Cong. Ballot					
Democrat	46%	49%	37%	98%	34%
Republican	41%	40%	49%	-	33%
Not sure	13%	11%	14%	2%	33%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Obama Approval				
Approve	44%	48%	43%	41%
Disapprove	48%	39%	49%	55%
Not sure	8%	13%	7%	4%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Scott Approval				
Approve	34%	34%	29%	42%
Disapprove	51%	45%	59%	46%
Not sure	15%	21%	12%	13%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Crist Favorability				
Favorable	36%	28%	38%	40%
Unfavorable	46%	48%	43%	47%
Not sure	19%	24%	19%	13%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Rich Favorability				
Favorable	9%	13%	5%	11%
Unfavorable	21%	25%	22%	13%
Not sure	70%	62%	73%	76%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Scott/Crist				
Rick Scott	41%	41%	35%	52%
Charlie Crist	43%	41%	48%	40%
Not sure	15%	18%	18%	8%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Scott/Rich				
Rick Scott	40%	41%	34%	49%
Nan Rich	34%	38%	36%	26%
Not sure	25%	20%	29%	25%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Bondi Approval				
Approve	28%	27%	27%	31%
Disapprove	33%	35%	34%	27%
Not sure	39%	38%	38%	41%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Bondi/Sheldon				
Pam Bondi	37%	38%	34%	42%
George Sheldon	34%	34%	36%	31%
Not sure	29%	28%	30%	27%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Bondi/Thurston				
Pam Bondi	37%	37%	34%	44%
Perry Thurston	35%	39%	36%	29%
Not sure	28%	24%	30%	27%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Nelson Approval				
Approve	40%	34%	43%	43%
Disapprove	35%	35%	32%	39%
Not sure	25%	31%	25%	18%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Rubio Approval				
Approve	43%	42%	42%	45%
Disapprove	45%	43%	50%	41%
Not sure	12%	15%	9%	14%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Support/Oppose Med. Marijuana Initiative				
Support	65%	70%	71%	49%
Oppose	23%	16%	18%	39%
Not sure	12%	15%	11%	13%

	Base	Age		
		18 to 45	46 to 65	Older than 65
ACA Approval				
Approve	40%	41%	40%	38%
Disapprove	49%	53%	48%	46%
Not sure	12%	7%	12%	16%

	Base	Age		
		18 to 45	46 to 65	Older than 65
ACA Implementation				
Very successful	6%	7%	5%	5%
Somewhat successful	29%	28%	31%	28%
Somewhat unsuccessful	20%	20%	17%	23%
Very unsuccessful	42%	43%	42%	39%
Not sure	4%	2%	5%	5%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Support/Oppose \$10 Min. Wage				
Support	62%	61%	66%	57%
Oppose	29%	30%	25%	32%
Not sure	9%	8%	9%	11%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Should Congress Continue or Cut Off Unemployment?				
Strongly feel Congress should continue benefits	43%	30%	49%	47%
Somewhat think Congress should continue benefits	24%	35%	21%	17%
Strongly feel Congress should cut off benefits	19%	14%	20%	22%
Somewhat think Congress should cut off benefits	8%	11%	6%	9%
Not sure	7%	10%	5%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Should Guns Be Allowed @ Movies?				
Think they should be allowed	21%	29%	22%	11%
Think they should not be	73%	62%	75%	80%
Not sure	6%	9%	3%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Should Same-sex Marriage Be Allowed?				
Think it should be allowed	47%	58%	46%	37%
Think it should not be	44%	34%	45%	52%
Not sure	9%	8%	8%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Generic Cong. Ballot				
Democrat	46%	51%	46%	42%
Republican	41%	40%	37%	47%
Not sure	13%	9%	17%	10%





	Base	Mode	
		Phone	Internet
Obama Approval			
Approve	44%	46%	35%
Disapprove	48%	50%	39%
Not sure	8%	4%	26%

	Base	Mode	
		Phone	Internet
Scott Approval			
Approve	34%	37%	22%
Disapprove	51%	52%	48%
Not sure	15%	11%	30%

	Base	Mode	
		Phone	Internet
Crist Favorability			
Favorable	36%	38%	27%
Unfavorable	46%	50%	28%
Not sure	19%	12%	45%

	Base	Mode	
		Phone	Internet
Rich Favorability			
Favorable	9%	10%	4%
Unfavorable	21%	23%	10%
Not sure	70%	67%	85%

	Base	Mode	
		Phone	Internet
Scott/Crist			
Rick Scott	41%	43%	33%
Charlie Crist	43%	43%	47%
Not sure	15%	14%	20%

	Base	Mode	
		Phone	Internet
Scott/Rich			
Rick Scott	40%	42%	32%
Nan Rich	34%	35%	31%
Not sure	25%	23%	36%

	Base	Mode	
		Phone	Internet
Bondi Approval			
Approve	28%	32%	14%
Disapprove	33%	35%	22%
Not sure	39%	33%	64%

	Base	Mode	
		Phone	Internet
Bondi/Sheldon			
Pam Bondi	37%	41%	21%
George Sheldon	34%	35%	31%
Not sure	29%	24%	48%





	Base	Mode	
		Phone	Internet
Bondi/Thurston			
Pam Bondi	37%	40%	27%
Perry Thurston	35%	37%	26%
Not sure	28%	23%	47%

	Base	Mode	
		Phone	Internet
Nelson Approval			
Approve	40%	41%	36%
Disapprove	35%	38%	23%
Not sure	25%	21%	41%

	Base	Mode	
		Phone	Internet
Rubio Approval			
Approve	43%	45%	32%
Disapprove	45%	46%	41%
Not sure	12%	8%	27%

	Base	Mode	
		Phone	Internet
Support/Oppose Med. Marijuana Initiative			
Support	65%	64%	66%
Oppose	23%	25%	16%
Not sure	12%	11%	18%

	Base	Mode	
		Phone	Internet
ACA Approval			
Approve	40%	40%	38%
Disapprove	49%	49%	46%
Not sure	12%	10%	17%

	Base	Mode	
		Phone	Internet
ACA Implementation			
Very successful	6%	7%	2%
Somewhat successful	29%	30%	26%
Somewhat unsuccessful	20%	17%	32%
Very unsuccessful	42%	43%	35%
Not sure	4%	4%	6%





	Base	Mode	
		Phone	Internet
Support/Oppose \$10 Min. Wage			
Support	62%	60%	72%
Oppose	29%	31%	17%
Not sure	9%	9%	11%

	Base	Mode	
		Phone	Internet
Should Congress Continue or Cut Off Unemployment?			
Strongly feel Congress should continue benefits	43%	45%	33%
Somewhat think Congress should continue benefits	24%	22%	32%
Strongly feel Congress should cut off benefits	19%	20%	13%
Somewhat think Congress should cut off benefits	8%	8%	8%
Not sure	7%	5%	14%

	Base	Mode	
		Phone	Internet
Should Guns Be Allowed @ Movies?			
Think they should be allowed	21%	23%	14%
Think they should not be	73%	72%	74%
Not sure	6%	5%	12%

	Base	Mode	
		Phone	Internet
Should Same-sex Marriage Be Allowed?			
Think it should be allowed	47%	45%	58%
Think it should not be	44%	48%	29%
Not sure	9%	8%	13%



	Base	Mode	
		Phone	Internet
Generic Cong. Ballot			
Democrat	46%	46%	50%
Republican	41%	44%	27%
Not sure	13%	10%	23%



Florida Survey Results

Q1 Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable.....51% *Not sure*22%
Unfavorable27%

Q2 Do you have a favorable or unfavorable opinion of Nan Rich?

Favorable.....13% *Not sure*70%
Unfavorable18%

Q3 If the Democratic candidates for Governor this year were Charlie Crist and Nan Rich, who would you vote for?

Charlie Crist..... 58%
Nan Rich..... 16%
Not sure 25%

Q4 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 18%
Somewhat liberal 30%
Moderate..... 38%
Somewhat conservative..... 9%
Very conservative 5%

Q5 If you are a woman, press 1. If a man, press 2.

Woman 58%
Man..... 42%

Q6 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 16%
White 50%
African-American 28%
Other..... 6%

Q7 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 33%
46 to 65..... 40%
Older than 65..... 27%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Crist Favorability						
Favorable	51%	68%	54%	50%	33%	6%
Unfavorable	27%	17%	21%	29%	57%	29%
Not sure	22%	15%	25%	21%	11%	65%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rich Favorability						
Favorable	13%	31%	7%	12%	6%	-
Unfavorable	18%	11%	12%	17%	32%	59%
Not sure	70%	58%	81%	72%	62%	41%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Crist/Rich						
Charlie Crist	58%	74%	66%	49%	66%	16%
Nan Rich	16%	15%	16%	17%	22%	12%
Not sure	25%	11%	18%	35%	12%	72%

	Base	Gender	
		Woman	Man
Crist Favorability			
Favorable	51%	45%	59%
Unfavorable	27%	28%	25%
Not sure	22%	26%	17%

	Base	Gender	
		Woman	Man
Rich Favorability			
Favorable	13%	11%	16%
Unfavorable	18%	18%	17%
Not sure	70%	71%	67%

	Base	Gender	
		Woman	Man
Crist/Rich			
Charlie Crist	58%	53%	66%
Nan Rich	16%	16%	17%
Not sure	25%	31%	17%

	Base	Race			
		Hispanic	White	African-American	Other
Crist Favorability					
Favorable	51%	42%	53%	57%	30%
Unfavorable	27%	47%	27%	12%	40%
Not sure	22%	12%	20%	31%	30%

	Base	Race			
		Hispanic	White	African-American	Other
Rich Favorability					
Favorable	13%	24%	10%	11%	12%
Unfavorable	18%	19%	11%	28%	21%
Not sure	70%	58%	79%	61%	67%





	Base	Race			
		Hispanic	White	African-American	Other
Crist/Rich					
Charlie Crist	58%	63%	56%	60%	62%
Nan Rich	16%	16%	21%	10%	10%
Not sure	25%	21%	23%	31%	27%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Crist Favorability				
Favorable	51%	37%	50%	69%
Unfavorable	27%	35%	27%	18%
Not sure	22%	28%	23%	13%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Rich Favorability				
Favorable	13%	18%	7%	16%
Unfavorable	18%	15%	20%	17%
Not sure	70%	67%	73%	68%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Crist/Rich				
Charlie Crist	58%	46%	55%	78%
Nan Rich	16%	20%	18%	9%
Not sure	25%	33%	27%	13%

