

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
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Scott again least popular governor in the country

Raleigh, N.C. – Florida’s Rick Scott has retaken the title of least popular governor in the country among the 36 on which PPP has polled this year. His job performance mark has tanked from 36% approving and 52% disapproving when PPP last polled the state in September to 26-58 now, a decline of 16 points on the margin. His greatest fall has been with his own party, which stands at 46-31, down 22 points. Independents disapprove by a 30-55 margin.

If Scott were faced with 2010 opponent Alex Sink in a hypothetical do-over today, he would fall by 16 points (53-37), versus 11 points two months ago. Even worse, if Scott’s predecessor Charlie Crist, formerly a Republican and now an independent, were to run against him as a Democrat in three years, Crist would wipe the floor with the incumbent, 55-32, up ten points from two months ago. Crist would get a quarter of the GOP vote and post a 20-point lead with independents. Even Sink would take 21% of the GOP and lead by 12 with independents. In the actual election, Sink got half that much Republican support and lost by eight points with independents, according to exit polls.

Voters are less sure they want Crist to run on yet a third ballot line than they were before, however. 39% think he should become a Democrat, but 26% think he should not. In September, the spread was 40-25. Democrats have become more welcoming (58-15 versus 55-20), but Republicans have reversed themselves (26-41 versus 37-34), and independents are now evenly split (24-24, as opposed to 38-22).

Like Scott, freshman Sen. Marco Rubio has become less popular, with voters now breaking even on his job performance (40-40), down from 44-39. If he is the GOP vice-presidential nominee, voters are also less sure he will be an enticement to them. 41% say his nomination would actually make them less likely to vote GOP, and only 24% say more likely. In September, it was a more even 36-30 spread. All of that movement is with the GOP, who now say he would make them more likely to stick with their party by only a 41-24 margin, versus 56-11.

PPP surveyed 700 Florida voters from November 28th to December 1st. The margin of error for the survey is +/-3.7%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Florida Survey Results

Q1 Do you approve or disapprove of Senator Marco Rubio's job performance?

Approve..... 40% Not sure 20%
Disapprove..... 40%

Q2 If Marco Rubio was the Republican candidate for Vice President next year, would that make you more or less likely to vote for the Republican presidential nominee, or would it not make a difference?

More likely..... 24% Wouldn't make a difference 35%
Less likely 41%

Q3 Do you approve or disapprove of Governor Rick Scott's job performance?

Approve 26% Not sure 16%
Disapprove..... 58%

Q4 If you could do last year's election for Governor over again, would you vote for Republican Rick Scott or Democrat Alex Sink?

Rick Scott..... 37% Not sure 10%
Alex Sink..... 53%

Q5 Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable..... 48%
Unfavorable 33%
Not sure 19%

Q6 Do you think Charlie Crist should become a Democrat, or not?

He should become a Democrat..... 39%
He should not..... 26%
Not sure 35%

Q7 If the candidates for Governor next time were Republican Rick Scott and Charlie Crist, running as a Democrat, who would you vote for?

Rick Scott..... 32% Not sure 13%
Charlie Crist 55%

Q8 If there was an election for Congress today, would you vote Democratic or Republican?

Democrat 46% Not sure 14%
Republican 40%

Q9 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 9%
Somewhat liberal 19%
Moderate..... 36%
Somewhat conservative..... 23%
Very conservative 14%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 42%
Republican..... 38%
Independent/Other..... 20%

Q12 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 12%
White 70%
African-American 12%
Other..... 6%





Q13 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 45</i>	13%
<i>30 to 45</i>	22%
<i>46 to 65</i>	40%
<i>Older than 65</i>	25%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rubio Approval						
Approve	40%	12%	14%	29%	66%	73%
Disapprove	40%	66%	64%	46%	19%	10%
Not sure	20%	22%	22%	24%	15%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
If Rubio is VP Nom, More/Less Likely to Vote GOP?						
More likely	24%	9%	9%	12%	42%	52%
Less likely	41%	66%	60%	46%	19%	21%
Wouldn't make a difference	35%	25%	31%	42%	38%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott Approval						
Approve	26%	10%	7%	19%	41%	57%
Disapprove	58%	81%	83%	66%	34%	24%
Not sure	16%	9%	10%	15%	26%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Sink Redo						
Rick Scott	37%	6%	13%	24%	67%	79%
Alex Sink	53%	89%	78%	60%	27%	17%
Not sure	10%	5%	9%	16%	6%	4%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Crist Favorability						
Favorable	48%	61%	59%	54%	31%	30%
Unfavorable	33%	21%	24%	27%	43%	54%
Not sure	19%	18%	17%	19%	26%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Crist Become a Dem ?						
He should become a Democrat	39%	61%	55%	33%	27%	39%
He should not	26%	4%	21%	27%	29%	38%
Not sure	35%	36%	24%	40%	44%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Crist 2014						
Rick Scott	32%	6%	8%	22%	56%	74%
Charlie Crist	55%	88%	82%	63%	26%	18%
Not sure	13%	5%	10%	15%	18%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Cong. Ballot						
Democrat	46%	89%	85%	48%	15%	8%
Republican	40%	4%	10%	29%	69%	88%
Not sure	14%	6%	5%	24%	16%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Rubio Approval			
Approve	40%	37%	42%
Disapprove	40%	37%	44%
Not sure	20%	26%	14%

	Base	Gender	
		Woman	Man
If Rubio is VP Nom, More/Less Likely to Vote GOP?			
More likely	24%	25%	22%
Less likely	41%	37%	45%
Wouldn't make a difference	35%	38%	33%

	Base	Gender	
		Woman	Man
Scott Approval			
Approve	26%	22%	30%
Disapprove	58%	59%	56%
Not sure	16%	19%	13%

	Base	Gender	
		Woman	Man
Scott/Sink Redo			
Rick Scott	37%	34%	41%
Alex Sink	53%	54%	51%
Not sure	10%	12%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Crist Favorability			
Favorable	48%	49%	45%
Unfavorable	33%	31%	35%
Not sure	19%	19%	19%

	Base	Gender	
		Woman	Man
Should Crist Become a Dem ?			
He should become a Democrat	39%	43%	36%
He should not Not sure	26%	24%	27%
	35%	33%	37%

	Base	Gender	
		Woman	Man
Scott/Crist 2014			
Rick Scott	32%	28%	37%
Charlie Crist	55%	59%	50%
Not sure	13%	13%	13%

	Base	Gender	
		Woman	Man
Generic Cong. Ballot			
Democrat	46%	51%	42%
Republican	40%	38%	41%
Not sure	14%	11%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Rubio Approval				
Approve	40%	19%	65%	34%
Disapprove	40%	59%	17%	45%
Not sure	20%	22%	18%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
If Rubio is VP Nom, More/Less Likely to Vote GOP?				
More likely	24%	9%	41%	22%
Less likely	41%	57%	24%	38%
Wouldn't make a difference	35%	34%	35%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott Approval				
Approve	26%	8%	46%	30%
Disapprove	58%	80%	31%	55%
Not sure	16%	12%	23%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Sink Redo				
Rick Scott	37%	10%	72%	36%
Alex Sink	53%	80%	21%	48%
Not sure	10%	9%	7%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Crist Favorability				
Favorable	48%	57%	38%	45%
Unfavorable	33%	23%	44%	36%
Not sure	19%	20%	18%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Crist Become a Dem ?				
He should become a Democrat	39%	58%	26%	24%
He should not Not sure	26%	15%	41%	24%
	35%	28%	33%	53%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Crist 2014				
Rick Scott	32%	9%	61%	32%
Charlie Crist	55%	80%	25%	52%
Not sure	13%	11%	13%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Cong. Ballot				
Democrat	46%	82%	9%	32%
Republican	40%	10%	83%	29%
Not sure	14%	7%	8%	38%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Rubio Approval					
Approve	40%	35%	46%	10%	33%
Disapprove	40%	52%	35%	50%	50%
Not sure	20%	13%	18%	40%	18%

	Base	Race			
		Hispanic	White	African-American	Other
If Rubio is VP Nom, More/Less Likely to Vote GOP?					
More likely	24%	23%	27%	7%	20%
Less likely	41%	48%	35%	61%	49%
Wouldn't make a difference	35%	29%	37%	32%	31%

	Base	Race			
		Hispanic	White	African-American	Other
Scott Approval					
Approve	26%	23%	31%	5%	21%
Disapprove	58%	66%	52%	80%	62%
Not sure	16%	11%	17%	14%	17%

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Sink Redo					
Rick Scott	37%	34%	46%	1%	25%
Alex Sink	53%	57%	46%	82%	65%
Not sure	10%	9%	9%	17%	11%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Crist Favorability					
Favorable	48%	41%	47%	50%	57%
Unfavorable	33%	35%	34%	24%	35%
Not sure	19%	24%	18%	25%	8%

	Base	Race			
		Hispanic	White	African-American	Other
Should Crist Become a Dem ?					
He should become a Democrat	39%	43%	37%	47%	41%
He should not	26%	22%	28%	17%	28%
Not sure	35%	35%	35%	36%	32%

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Crist 2014					
Rick Scott	32%	22%	39%	7%	27%
Charlie Crist	55%	57%	50%	77%	61%
Not sure	13%	22%	11%	16%	12%

	Base	Race			
		Hispanic	White	African-American	Other
Generic Cong. Ballot					
Democrat	46%	56%	37%	87%	46%
Republican	40%	36%	48%	1%	28%
Not sure	14%	7%	15%	11%	26%





Crosstabs

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Rubio Approval					
Approve	40%	38%	29%	40%	49%
Disapprove	40%	35%	45%	43%	33%
Not sure	20%	27%	25%	18%	17%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
If Rubio is VP Nom, More/Less Likely to Vote GOP?					
More likely	24%	22%	22%	23%	28%
Less likely	41%	51%	45%	38%	36%
Wouldn't make a difference	35%	27%	34%	39%	35%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Scott Approval					
Approve	26%	28%	17%	27%	31%
Disapprove	58%	61%	62%	61%	47%
Not sure	16%	11%	21%	11%	23%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Scott/Sink Redo					
Rick Scott	37%	44%	30%	34%	45%
Alex Sink	53%	44%	56%	58%	47%
Not sure	10%	11%	14%	8%	8%





Crosstabs

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Crist Favorability					
Favorable	48%	43%	55%	46%	46%
Unfavorable	33%	37%	25%	35%	34%
Not sure	19%	20%	20%	18%	20%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Should Crist Become a Dem ?					
He should become a Democrat	39%	37%	39%	40%	40%
He should not	26%	26%	23%	28%	25%
Not sure	35%	37%	39%	32%	35%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Scott/Crist 2014					
Rick Scott	32%	38%	23%	31%	39%
Charlie Crist	55%	47%	61%	56%	51%
Not sure	13%	15%	16%	13%	10%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Generic Cong. Ballot					
Democrat	46%	44%	49%	47%	44%
Republican	40%	41%	38%	37%	45%
Not sure	14%	15%	13%	16%	11%

