



FOR IMMEDIATE RELEASE

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Florida shows perils of Gingrich for GOP

Raleigh, N.C. – If the Newt surge persists over the next few months the biggest winner is going to be Barack Obama. We can see that pretty clearly in our newest Florida poll.

If Mitt Romney's the Republican nominee, Obama's in a lot of trouble in the Sunshine State. Obama leads Romney only 45-44, and given that the undecideds skew largely Republican he'd probably lose to Romney if the election was today. Obama being stuck in the mid-40s against Romney is par for the course in our Florida polling. In September Obama led 46-45, in June it was 47-43, and in March it was 46-44. The dial has barely moved all year.

But if Newt Gingrich is the Republican nominee it's a completely different story. Obama leads him 50-44 in a head to head. To find the last time a GOP Presidential candidate lost Florida by more than that you have to go all the way back to Thomas Dewey in 1948. Even Barry Goldwater did better in Florida than Gingrich is right now.

The conservative Republican base is certainly a lot more enthusiastic about Gingrich than they are about Romney right now. But when it comes to appeal to Democrats and independents, Newt just simply doesn't have it. Romney beats Obama by 7 points with independents. Gingrich trails Obama by 1 with them. Romney holds Obama to 78% of the Democratic vote. Obama gets 83% of his own party against Gingrich. And even among Republicans Gingrich loses 14% to Obama, while Romney sheds only 9%. Conservative Republicans are going to vote for Mitt in the end in the general whether they like him or not. It doesn't look like that's necessarily the case for moderate Republicans when it comes to Newt.

“Republican voters are going to have to make a choice at some point,” said Dean Debnam, President of Public Policy Polling. “If they want a nominee they’re excited about they can support Newt Gingrich. But if they want a nominee who can actually beat Obama they’re probably stuck with Romney.”

PPP surveyed 700 Florida voters from November 28th to December 1st. The margin of error for the survey is +/-3.7%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.





Florida Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 45%
Disapprove..... 50%
Not sure 5%

Q2 Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable..... 26%
Unfavorable 59%
Not sure 14%

Q3 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 37%
Unfavorable 51%
Not sure 12%

Q4 Do you have a favorable or unfavorable opinion of Ron Paul?

Favorable..... 27%
Unfavorable 53%
Not sure 20%

Q5 Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable..... 15%
Unfavorable 67%
Not sure 18%

Q6 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 37%
Unfavorable 47%
Not sure 16%

Q7 If the candidates for President next year were Democrat Barack Obama and Republican Herman Cain, who would you vote for?

Barack Obama..... 51%
Herman Cain..... 37%
Undecided..... 12%

Q8 If the candidates for President next year were Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?

Barack Obama..... 50%
Newt Gingrich 44%
Undecided..... 7%

Q9 If the candidates for President next year were Democrat Barack Obama and Republican Ron Paul, who would you vote for?

Barack Obama..... 46%
Ron Paul..... 40%
Undecided..... 14%

Q10 If the candidates for President next year were Democrat Barack Obama and Republican Rick Perry, who would you vote for?

Barack Obama..... 50%
Rick Perry 38%
Undecided..... 12%

Q11 If the candidates for President next year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 45%
Mitt Romney..... 44%
Undecided..... 11%





Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	9%
<i>Somewhat liberal</i>	19%
<i>Moderate</i>	36%
<i>Somewhat conservative</i>	23%
<i>Very conservative</i>	14%

Q13 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q14 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	42%
<i>Republican</i>	38%
<i>Independent/Other</i>	20%

Q15 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic</i>	12%
<i>White</i>	70%
<i>African-American</i>	12%
<i>Other</i>	6%

Q16 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 45</i>	13%
<i>30 to 45</i>	22%
<i>46 to 65</i>	40%
<i>Older than 65</i>	25%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	45%	78%	78%	53%	16%	4%
Disapprove	50%	20%	15%	39%	79%	96%
Not sure	5%	3%	7%	8%	4%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cain Favorability						
Favorable	26%	10%	8%	22%	32%	62%
Unfavorable	59%	74%	81%	62%	52%	28%
Not sure	14%	16%	11%	16%	17%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gingrich Favorability						
Favorable	37%	4%	9%	32%	63%	63%
Unfavorable	51%	87%	78%	55%	25%	26%
Not sure	12%	9%	13%	13%	12%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Paul Favorability						
Favorable	27%	27%	22%	31%	27%	24%
Unfavorable	53%	57%	59%	46%	51%	62%
Not sure	20%	16%	19%	23%	22%	14%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perry Favorability						
Favorable	15%	7%	7%	11%	19%	35%
Unfavorable	67%	84%	78%	69%	58%	49%
Not sure	18%	9%	15%	19%	22%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	37%	7%	22%	40%	48%	47%
Unfavorable	47%	83%	62%	43%	33%	37%
Not sure	16%	10%	16%	16%	19%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Cain						
Barack Obama	51%	86%	85%	59%	25%	6%
Herman Cain	37%	8%	11%	26%	53%	89%
Undecided	12%	7%	3%	15%	22%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Gingrich						
Barack Obama	50%	91%	85%	58%	19%	7%
Newt Gingrich	44%	7%	13%	33%	74%	86%
Undecided	7%	2%	2%	10%	7%	7%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Paul						
Barack Obama	46%	88%	81%	51%	20%	6%
Ron Paul	40%	10%	14%	33%	60%	78%
Undecided	14%	3%	5%	16%	20%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Perry						
Barack Obama	50%	92%	82%	59%	22%	7%
Rick Perry	38%	8%	13%	29%	56%	81%
Undecided	12%	-	5%	12%	22%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	45%	94%	79%	46%	18%	7%
Mitt Romney	44%	3%	14%	37%	71%	86%
Undecided	11%	3%	7%	17%	12%	7%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	45%	46%	43%
Disapprove	50%	48%	52%
Not sure	5%	6%	5%





Crosstabs

	Base	Gender	
		Woman	Man
Cain Favorability			
Favorable	26%	23%	31%
Unfavorable	59%	60%	58%
Not sure	14%	17%	11%

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	37%	30%	44%
Unfavorable	51%	54%	49%
Not sure	12%	16%	7%

	Base	Gender	
		Woman	Man
Paul Favorability			
Favorable	27%	22%	33%
Unfavorable	53%	53%	53%
Not sure	20%	26%	14%

	Base	Gender	
		Woman	Man
Perry Favorability			
Favorable	15%	13%	18%
Unfavorable	67%	64%	70%
Not sure	18%	23%	12%





Crosstabs

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	37%	32%	42%
Unfavorable	47%	47%	47%
Not sure	16%	21%	11%

	Base	Gender	
		Woman	Man
Obama/Cain			
Barack Obama	51%	53%	49%
Herman Cain	37%	34%	40%
Undecided	12%	13%	11%

	Base	Gender	
		Woman	Man
Obama/Gingrich			
Barack Obama	50%	52%	47%
Newt Gingrich	44%	39%	49%
Undecided	7%	9%	4%

	Base	Gender	
		Woman	Man
Obama/Paul			
Barack Obama	46%	50%	43%
Ron Paul	40%	36%	44%
Undecided	14%	15%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Perry			
Barack Obama	50%	52%	49%
Rick Perry	38%	35%	40%
Undecided	12%	13%	11%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	45%	48%	40%
Mitt Romney	44%	40%	49%
Undecided	11%	12%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	45%	73%	14%	43%
Disapprove	50%	20%	84%	50%
Not sure	5%	7%	3%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Cain Favorability				
Favorable	26%	12%	40%	31%
Unfavorable	59%	74%	44%	56%
Not sure	14%	13%	16%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Gingrich Favorability				
Favorable	37%	16%	62%	33%
Unfavorable	51%	71%	28%	54%
Not sure	12%	13%	10%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Paul Favorability				
Favorable	27%	25%	24%	35%
Unfavorable	53%	53%	54%	50%
Not sure	20%	22%	21%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Perry Favorability				
Favorable	15%	8%	27%	10%
Unfavorable	67%	76%	54%	71%
Not sure	18%	16%	19%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	37%	25%	48%	39%
Unfavorable	47%	59%	34%	46%
Not sure	16%	16%	17%	15%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Cain				
Barack Obama	51%	82%	17%	49%
Herman Cain	37%	9%	67%	37%
Undecided	12%	8%	16%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Gingrich				
Barack Obama	50%	83%	14%	47%
Newt Gingrich	44%	12%	78%	46%
Undecided	7%	6%	7%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Paul				
Barack Obama	46%	79%	13%	41%
Ron Paul	40%	12%	68%	46%
Undecided	14%	9%	19%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Perry				
Barack Obama	50%	83%	13%	49%
Rick Perry	38%	11%	67%	40%
Undecided	12%	6%	20%	10%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	45%	78%	9%	39%
Mitt Romney	44%	14%	77%	46%
Undecided	11%	7%	13%	16%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	45%	45%	36%	87%	61%
Disapprove	50%	46%	59%	11%	33%
Not sure	5%	9%	5%	2%	6%

	Base	Race			
		Hispanic	White	African-American	Other
Cain Favorability					
Favorable	26%	20%	28%	22%	34%
Unfavorable	59%	66%	58%	62%	58%
Not sure	14%	13%	15%	16%	8%

	Base	Race			
		Hispanic	White	African-American	Other
Gingrich Favorability					
Favorable	37%	32%	43%	9%	30%
Unfavorable	51%	56%	45%	80%	58%
Not sure	12%	13%	12%	12%	13%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Paul Favorability					
Favorable	27%	19%	26%	26%	52%
Unfavorable	53%	60%	54%	50%	32%
Not sure	20%	21%	20%	24%	16%

	Base	Race			
		Hispanic	White	African-American	Other
Perry Favorability					
Favorable	15%	21%	16%	2%	17%
Unfavorable	67%	65%	65%	76%	76%
Not sure	18%	14%	19%	21%	6%

	Base	Race			
		Hispanic	White	African-American	Other
Romney Favorability					
Favorable	37%	24%	40%	21%	54%
Unfavorable	47%	62%	43%	63%	36%
Not sure	16%	14%	17%	16%	10%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Cain					
Barack Obama	51%	49%	44%	89%	57%
Herman Cain	37%	28%	43%	8%	34%
Undecided	12%	23%	12%	3%	9%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Gingrich					
Barack Obama	50%	55%	42%	89%	56%
Newt Gingrich	44%	36%	53%	5%	34%
Undecided	7%	9%	6%	7%	10%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Paul					
Barack Obama	46%	52%	38%	86%	54%
Ron Paul	40%	31%	47%	8%	37%
Undecided	14%	17%	15%	5%	9%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Perry					
Barack Obama	50%	52%	42%	92%	55%
Rick Perry	38%	36%	44%	5%	30%
Undecided	12%	12%	13%	3%	15%

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	45%	52%	36%	91%	37%
Mitt Romney	44%	33%	54%	5%	34%
Undecided	11%	16%	10%	4%	29%





Crosstabs

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	45%	33%	45%	49%	42%
Disapprove	50%	53%	48%	48%	54%
Not sure	5%	14%	7%	3%	4%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Cain Favorability					
Favorable	26%	27%	27%	30%	21%
Unfavorable	59%	59%	59%	56%	65%
Not sure	14%	14%	15%	15%	14%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	37%	32%	23%	39%	48%
Unfavorable	51%	51%	64%	50%	43%
Not sure	12%	16%	13%	11%	9%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	27%	30%	36%	27%	17%
Unfavorable	53%	49%	40%	55%	63%
Not sure	20%	22%	24%	18%	20%





Crosstabs

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	15%	19%	8%	18%	16%
Unfavorable	67%	62%	68%	66%	69%
Not sure	18%	19%	24%	16%	15%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	37%	30%	24%	36%	52%
Unfavorable	47%	49%	57%	49%	34%
Not sure	16%	22%	19%	15%	14%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Obama/Cain					
Barack Obama	51%	51%	49%	54%	48%
Herman Cain	37%	35%	36%	37%	38%
Undecided	12%	14%	15%	10%	14%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Obama/Gingrich					
Barack Obama	50%	54%	51%	51%	44%
Newt Gingrich	44%	43%	37%	43%	51%
Undecided	7%	3%	12%	5%	5%





Crosstabs

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Obama/Paul					
Barack Obama	46%	49%	45%	47%	45%
Ron Paul	40%	43%	39%	41%	38%
Undecided	14%	8%	16%	12%	17%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Obama/Perry					
Barack Obama	50%	54%	49%	53%	46%
Rick Perry	38%	32%	37%	37%	42%
Undecided	12%	14%	13%	10%	13%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	45%	51%	45%	45%	40%
Mitt Romney	44%	41%	36%	44%	54%
Undecided	11%	8%	19%	11%	7%

