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OF THE PRESS RELEASE**

Floridians choose Charlie Crist over Rick Scott

Raleigh, N.C. – While Floridians might not be familiar with some of the potential Democratic candidates running against Governor Rick Scott for the Governor race in 2014, poll numbers show that they are not happy with Scott's job performance.

Florida voter approval of Rick Scott's job performance is 33% with 57% disapproving. When asked about the favorability of newly turned Democrat Charlie Crist, the former Republican Governor of Florida, voters have a 49% favorable opinion while 38% have an unfavorable opinion of him.

Among Republican primary voters, Governor Rick Scott has a 56% approval rating and 32% disapproval rating. When pitted against Republican Pam Bondi for Governor in 2014, Rick Scott leads (49-25). If challenging Republican Allen West, Rick Scott trails (37-38).

Among Democratic primary voters, Charlie Crist has a favorable rating of 73% and an unfavorable rating of 17%. When asked which Democratic candidate they would like to see run for governor next year, Crist won with 52% followed by Alex Sink (18%) and Pam Iorio (13%), among others.

Pitting the former Governor against the current Governor, Floridians said they would vote for Charlie Crist over Rick Scott (53-39). Other possible Democrats running for the Governorship are either not as well known as Crist or not as favorable.

“Rick Scott continues to be one of the most unpopular Governors in the country and most Democrats are embracing Charlie Crist now that he's officially joined the party,” said Dean Debnam, President of Public Policy Polling. “It's early but Crist looks like the favorite if he tries to get his old office back next year.”

PPP surveyed 501 Florida voters, including an oversample of 401 usual Democratic primary voters and 436 Republican primary voters, from January 11 to 13th. The margin of error for the overall sample is +/-4.4%, +/-4.9% for the Democratic portion, and +/-4.7% for the Republican portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Florida Survey Results

Q1 Do you approve or disapprove of Governor Rick Scott's job performance?

Approve33% *Not sure* 9%
Disapprove.....57%

Q2 Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable..... 49%
Unfavorable 38%
Not sure 13%

Q3 Do you have a favorable or unfavorable opinion of Buddy Dyer?

Favorable..... 13%
Unfavorable 24%
Not sure 63%

Q4 Do you have a favorable or unfavorable opinion of Pam Iorio?

Favorable..... 24%
Unfavorable 16%
Not sure 61%

Q5 Do you have a favorable or unfavorable opinion of Nan Rich?

Favorable..... 9%
Unfavorable 16%
Not sure 75%

Q6 Do you have a favorable or unfavorable opinion of Alex Sink?

Favorable..... 37%
Unfavorable 22%
Not sure 41%

Q7 Do you have a favorable or unfavorable opinion of Debbie Wasserman Schultz?

Favorable..... 30%
Unfavorable 36%
Not sure 35%

Q8 If the candidates for Governor next year were Republican Rick Scott and Democrat Charlie Crist, who would you vote for?

Rick Scott..... 39%
Charlie Crist..... 53%
Not sure 8%

Q9 If the candidates for Governor next year were Republican Rick Scott and Democrat Buddy Dyer, who would you vote for?

Rick Scott..... 41%
Buddy Dyer..... 37%
Not sure 23%

Q10 If the candidates for Governor next year were Republican Rick Scott and Democrat Pam Iorio, who would you vote for?

Rick Scott..... 39%
Pam Iorio 43%
Not sure 19%

Q11 If the candidates for Governor next year were Republican Rick Scott and Democrat Nan Rich, who would you vote for?

Rick Scott..... 41%
Nan Rich..... 37%
Not sure 22%





Q12 If the candidates for Governor next year were Republican Rick Scott and Democrat Alex Sink, who would you vote for?

Rick Scott..... 40%
Alex Sink..... 47%
Not sure 14%

Q13 If the candidates for Governor next year were Republican Rick Scott and Democrat Debbie Wasserman Schultz, who would you vote for?

Rick Scott..... 42%
Debbie Wasserman Schultz..... 44%
Not sure 14%

Q14 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 12%
Somewhat liberal 17%
Moderate..... 33%
Somewhat conservative..... 21%
Very conservative 18%

Q15 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q16 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 44%
Republican..... 38%
Independent/Other..... 18%

Q17 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 11%
White 68%
African-American 15%
Other..... 6%

Q18 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 24%
46 to 65..... 38%
Older than 65..... 26%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott Approval						
Approve	33%	19%	10%	30%	45%	58%
Disapprove	57%	75%	87%	65%	38%	25%
Not sure	9%	6%	3%	5%	17%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Crist Favorability						
Favorable	49%	67%	61%	63%	34%	15%
Unfavorable	38%	18%	20%	29%	46%	79%
Not sure	13%	15%	19%	8%	20%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dyer Favorability						
Favorable	13%	22%	14%	11%	11%	10%
Unfavorable	24%	30%	32%	26%	15%	23%
Not sure	63%	48%	55%	63%	75%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Iorio Favorability						
Favorable	24%	15%	23%	30%	20%	22%
Unfavorable	16%	21%	16%	14%	14%	18%
Not sure	61%	64%	61%	56%	66%	60%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rich Favorability						
Favorable	9%	18%	6%	10%	5%	9%
Unfavorable	16%	19%	20%	16%	11%	14%
Not sure	75%	64%	75%	74%	85%	76%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Sink Favorability						
Favorable	37%	51%	49%	44%	25%	19%
Unfavorable	22%	11%	22%	15%	24%	42%
Not sure	41%	38%	30%	41%	51%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
DWS Favorability						
Favorable	30%	51%	46%	40%	10%	3%
Unfavorable	36%	17%	24%	24%	52%	62%
Not sure	35%	32%	30%	36%	38%	35%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Crist						
Rick Scott	39%	16%	17%	25%	58%	78%
Charlie Crist	53%	80%	76%	67%	31%	13%
Not sure	8%	4%	6%	8%	11%	9%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Dyer						
Rick Scott	41%	16%	18%	29%	59%	79%
Buddy Dyer	37%	61%	59%	47%	16%	5%
Not sure	23%	23%	23%	24%	26%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Iorio						
Rick Scott	39%	14%	13%	27%	58%	78%
Pam Iorio	43%	65%	68%	52%	22%	10%
Not sure	19%	21%	19%	21%	19%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Rich						
Rick Scott	41%	17%	16%	30%	60%	81%
Nan Rich	37%	64%	54%	46%	15%	12%
Not sure	22%	20%	29%	24%	26%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Sink						
Rick Scott	40%	19%	16%	24%	59%	84%
Alex Sink	47%	66%	73%	60%	25%	9%
Not sure	14%	15%	11%	16%	16%	7%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/DWS						
Rick Scott	42%	14%	17%	28%	66%	85%
Debbie Wasserman Schultz	44%	82%	70%	53%	16%	8%
Not sure	14%	5%	13%	18%	18%	7%

	Base	Gender	
		Woman	Man
Scott Approval			
Approve	33%	27%	40%
Disapprove	57%	60%	55%
Not sure	9%	13%	5%

	Base	Gender	
		Woman	Man
Crist Favorability			
Favorable	49%	52%	45%
Unfavorable	38%	33%	45%
Not sure	13%	15%	10%

	Base	Gender	
		Woman	Man
Dyer Favorability			
Favorable	13%	13%	13%
Unfavorable	24%	22%	28%
Not sure	63%	66%	60%





Crosstabs

	Base	Gender	
		Woman	Man
Iorio Favorability			
Favorable	24%	25%	22%
Unfavorable	16%	11%	21%
Not sure	61%	64%	57%

	Base	Gender	
		Woman	Man
Rich Favorability			
Favorable	9%	8%	9%
Unfavorable	16%	16%	16%
Not sure	75%	76%	75%

	Base	Gender	
		Woman	Man
Sink Favorability			
Favorable	37%	37%	37%
Unfavorable	22%	18%	26%
Not sure	41%	44%	36%

	Base	Gender	
		Woman	Man
DWS Favorability			
Favorable	30%	28%	31%
Unfavorable	36%	31%	41%
Not sure	35%	41%	28%





Crosstabs

	Base	Gender	
		Woman	Man
Scott/Crist			
Rick Scott	39%	31%	49%
Charlie Crist	53%	61%	44%
Not sure	8%	9%	8%

	Base	Gender	
		Woman	Man
Scott/Dyer			
Rick Scott	41%	37%	45%
Buddy Dyer	37%	37%	36%
Not sure	23%	26%	19%

	Base	Gender	
		Woman	Man
Scott/Iorio			
Rick Scott	39%	31%	47%
Pam Iorio	43%	47%	38%
Not sure	19%	22%	15%

	Base	Gender	
		Woman	Man
Scott/Rich			
Rick Scott	41%	34%	49%
Nan Rich	37%	40%	33%
Not sure	22%	26%	17%





Crosstabs

	Base	Gender	
		Woman	Man
Scott/Sink			
Rick Scott	40%	33%	47%
Alex Sink	47%	50%	43%
Not sure	14%	17%	10%

	Base	Gender	
		Woman	Man
Scott/DWS			
Rick Scott	42%	34%	52%
Debbie Wasserman Schultz	44%	48%	39%
Not sure	14%	18%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott Approval				
Approve	33%	21%	49%	32%
Disapprove	57%	71%	38%	64%
Not sure	9%	8%	13%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Crist Favorability				
Favorable	49%	70%	29%	38%
Unfavorable	38%	16%	62%	44%
Not sure	13%	14%	9%	18%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Dyer Favorability				
Favorable	13%	18%	7%	10%
Unfavorable	24%	22%	28%	24%
Not sure	63%	60%	65%	67%

	Base	Party		
		Democrat	Republican	Independent/Other
Iorio Favorability				
Favorable	24%	27%	21%	22%
Unfavorable	16%	10%	20%	20%
Not sure	61%	63%	60%	57%

	Base	Party		
		Democrat	Republican	Independent/Other
Rich Favorability				
Favorable	9%	10%	6%	11%
Unfavorable	16%	13%	18%	19%
Not sure	75%	77%	76%	71%

	Base	Party		
		Democrat	Republican	Independent/Other
Sink Favorability				
Favorable	37%	51%	23%	33%
Unfavorable	22%	9%	33%	29%
Not sure	41%	39%	44%	38%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
DWS Favorability				
Favorable	30%	43%	9%	39%
Unfavorable	36%	18%	56%	38%
Not sure	35%	39%	35%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Crist				
Rick Scott	39%	15%	66%	41%
Charlie Crist	53%	76%	29%	48%
Not sure	8%	9%	6%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Dyer				
Rick Scott	41%	16%	69%	41%
Buddy Dyer	37%	58%	16%	28%
Not sure	23%	26%	15%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Iorio				
Rick Scott	39%	13%	69%	38%
Pam Iorio	43%	66%	20%	33%
Not sure	19%	21%	11%	29%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Rich				
Rick Scott	41%	15%	71%	41%
Nan Rich	37%	59%	14%	29%
Not sure	22%	25%	14%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Sink				
Rick Scott	40%	15%	70%	35%
Alex Sink	47%	70%	19%	47%
Not sure	14%	14%	10%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/DWS				
Rick Scott	42%	15%	73%	44%
Debbie Wasserman Schultz	44%	69%	16%	40%
Not sure	14%	16%	10%	17%

	Base	Race			
		Hispanic	White	African-American	Other
Scott Approval					
Approve	33%	36%	35%	30%	24%
Disapprove	57%	53%	57%	57%	66%
Not sure	9%	11%	8%	14%	11%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Crist Favorability					
Favorable	49%	42%	45%	64%	60%
Unfavorable	38%	47%	42%	19%	30%
Not sure	13%	11%	13%	17%	9%

	Base	Race			
		Hispanic	White	African-American	Other
Dyer Favorability					
Favorable	13%	3%	13%	23%	4%
Unfavorable	24%	29%	25%	24%	18%
Not sure	63%	68%	63%	54%	78%

	Base	Race			
		Hispanic	White	African-American	Other
Iorio Favorability					
Favorable	24%	25%	22%	29%	26%
Unfavorable	16%	10%	17%	15%	8%
Not sure	61%	64%	61%	56%	66%

	Base	Race			
		Hispanic	White	African-American	Other
Rich Favorability					
Favorable	9%	2%	10%	9%	7%
Unfavorable	16%	14%	15%	24%	8%
Not sure	75%	84%	75%	67%	85%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Sink Favorability					
Favorable	37%	23%	37%	48%	38%
Unfavorable	22%	19%	25%	12%	16%
Not sure	41%	57%	38%	41%	46%

	Base	Race			
		Hispanic	White	African-American	Other
DWS Favorability					
Favorable	30%	33%	26%	42%	33%
Unfavorable	36%	27%	40%	24%	30%
Not sure	35%	40%	34%	35%	37%

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Crist					
Rick Scott	39%	38%	43%	24%	27%
Charlie Crist	53%	54%	49%	66%	66%
Not sure	8%	8%	8%	10%	7%

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Dyer					
Rick Scott	41%	33%	46%	30%	18%
Buddy Dyer	37%	33%	36%	41%	46%
Not sure	23%	34%	18%	29%	36%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Iorio					
Rick Scott	39%	32%	44%	25%	24%
Pam Iorio	43%	45%	38%	55%	55%
Not sure	19%	23%	18%	19%	21%

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Rich					
Rick Scott	41%	31%	48%	26%	24%
Nan Rich	37%	40%	32%	51%	46%
Not sure	22%	29%	20%	23%	31%

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Sink					
Rick Scott	40%	37%	45%	20%	30%
Alex Sink	47%	46%	42%	64%	57%
Not sure	14%	16%	13%	16%	12%

	Base	Race			
		Hispanic	White	African-American	Other
Scott/DWS					
Rick Scott	42%	39%	48%	22%	34%
Debbie Wasserman Schultz	44%	49%	38%	62%	51%
Not sure	14%	12%	13%	16%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott Approval					
Approve	33%	32%	33%	32%	37%
Disapprove	57%	50%	59%	61%	54%
Not sure	9%	18%	9%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Crist Favorability					
Favorable	49%	50%	52%	46%	49%
Unfavorable	38%	32%	38%	38%	42%
Not sure	13%	18%	10%	16%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dyer Favorability					
Favorable	13%	7%	19%	11%	12%
Unfavorable	24%	32%	19%	25%	25%
Not sure	63%	61%	62%	64%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Iorio Favorability					
Favorable	24%	25%	17%	26%	26%
Unfavorable	16%	18%	14%	16%	16%
Not sure	61%	57%	69%	58%	58%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rich Favorability					
Favorable	9%	11%	9%	8%	10%
Unfavorable	16%	32%	14%	14%	13%
Not sure	75%	57%	78%	79%	77%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Sink Favorability					
Favorable	37%	32%	40%	38%	37%
Unfavorable	22%	18%	24%	23%	22%
Not sure	41%	50%	36%	40%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
DWS Favorability					
Favorable	30%	21%	31%	31%	29%
Unfavorable	36%	32%	33%	39%	35%
Not sure	35%	46%	36%	29%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott/Crist					
Rick Scott	39%	29%	43%	38%	42%
Charlie Crist	53%	68%	52%	53%	47%
Not sure	8%	4%	5%	9%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott/Dyer					
Rick Scott	41%	54%	43%	36%	39%
Buddy Dyer	37%	29%	43%	37%	34%
Not sure	23%	18%	14%	27%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott/Iorio					
Rick Scott	39%	32%	45%	35%	42%
Pam Iorio	43%	54%	36%	48%	36%
Not sure	19%	14%	19%	18%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott/Rich					
Rick Scott	41%	36%	45%	38%	45%
Nan Rich	37%	50%	36%	38%	30%
Not sure	22%	14%	19%	24%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott/Sink					
Rick Scott	40%	39%	43%	36%	42%
Alex Sink	47%	46%	48%	49%	42%
Not sure	14%	14%	9%	14%	17%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott/DWS					
Rick Scott	42%	32%	47%	41%	46%
Debbie Wasserman Schultz	44%	57%	45%	44%	37%
Not sure	14%	11%	9%	16%	17%





Florida Survey Results

Q1 Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable..... 73%
Unfavorable 17%
Not sure 10%

Q2 Do you have a favorable or unfavorable opinion of Buddy Dyer?

Favorable..... 14%
Unfavorable 24%
Not sure 61%

Q3 Do you have a favorable or unfavorable opinion of Pam Iorio?

Favorable..... 27%
Unfavorable 13%
Not sure 60%

Q4 Do you have a favorable or unfavorable opinion of Nan Rich?

Favorable..... 9%
Unfavorable 14%
Not sure 78%

Q5 Do you have a favorable or unfavorable opinion of Alex Sink?

Favorable..... 53%
Unfavorable 11%
Not sure 37%

Q6 Do you have a favorable or unfavorable opinion of Debbie Wasserman Schultz?

Favorable..... 52%
Unfavorable 12%
Not sure 36%

Q7 Given the choices of Charlie Crist, Buddy Dyer, Pam Iorio, Nan Rich, and Alex Sink, who would you most like to be the Democratic candidate for Governor next year?

Charlie Crist..... 52%
Buddy Dyer..... 4%
Pam Iorio 13%
Nan Rich..... 1%
Alex Sink..... 18%
Someone else/Not sure 12%

Q8 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 18%
Somewhat liberal 28%
Moderate..... 39%
Somewhat conservative..... 11%
Very conservative 3%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 65%
Man..... 35%

Q10 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 8%
White 71%
African-American 17%
Other..... 4%

Q11 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 33%
46 to 65..... 40%
Older than 65..... 27%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Crist Favorability						
Favorable	73%	73%	80%	76%	48%	57%
Unfavorable	17%	18%	13%	14%	27%	36%
Not sure	10%	9%	7%	10%	25%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dyer Favorability						
Favorable	14%	20%	13%	13%	14%	8%
Unfavorable	24%	24%	25%	25%	23%	22%
Not sure	61%	56%	62%	62%	64%	70%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Iorio Favorability						
Favorable	27%	17%	22%	38%	22%	8%
Unfavorable	13%	12%	20%	10%	10%	-
Not sure	60%	71%	58%	52%	68%	92%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rich Favorability						
Favorable	9%	11%	8%	11%	2%	4%
Unfavorable	14%	7%	16%	15%	17%	-
Not sure	78%	82%	76%	74%	81%	96%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Sink Favorability						
Favorable	53%	63%	58%	55%	27%	7%
Unfavorable	11%	5%	13%	9%	22%	4%
Not sure	37%	33%	28%	35%	51%	89%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
DWS Favorability						
Favorable	52%	69%	62%	50%	26%	-
Unfavorable	12%	5%	12%	9%	32%	7%
Not sure	36%	27%	26%	41%	43%	93%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 Dem Gov Preference						
Charlie Crist	52%	63%	51%	55%	37%	23%
Buddy Dyer	4%	1%	4%	2%	6%	25%
Pam Iorio	13%	11%	11%	15%	20%	8%
Nan Rich	1%	1%	2%	0%	-	-
Alex Sink	18%	13%	26%	17%	12%	12%
Someone else/Not sure	12%	12%	7%	11%	25%	32%

	Base	Gender	
		Woman	Man
Crist Favorability			
Favorable	73%	71%	77%
Unfavorable	17%	16%	18%
Not sure	10%	13%	5%





Crosstabs

	Base	Gender	
		Woman	Man
Dyer Favorability			
Favorable	14%	13%	16%
Unfavorable	24%	21%	31%
Not sure	61%	66%	53%

	Base	Gender	
		Woman	Man
Iorio Favorability			
Favorable	27%	26%	29%
Unfavorable	13%	11%	17%
Not sure	60%	63%	55%

	Base	Gender	
		Woman	Man
Rich Favorability			
Favorable	9%	9%	9%
Unfavorable	14%	11%	18%
Not sure	78%	80%	72%

	Base	Gender	
		Woman	Man
Sink Favorability			
Favorable	53%	50%	58%
Unfavorable	11%	10%	13%
Not sure	37%	40%	30%





Crosstabs

	Base	Gender	
		Woman	Man
DWS Favorability			
Favorable	52%	50%	57%
Unfavorable	12%	8%	18%
Not sure	36%	42%	25%

	Base	Gender	
		Woman	Man
2014 Dem Gov Preference			
Charlie Crist	52%	52%	53%
Buddy Dyer	4%	3%	5%
Pam Iorio	13%	15%	10%
Nan Rich	1%	1%	0%
Alex Sink	18%	17%	19%
Someone else/Not sure	12%	12%	14%

	Base	Race			
		Hispanic	White	African-American	Other
Crist Favorability					
Favorable	73%	60%	73%	80%	68%
Unfavorable	17%	32%	18%	7%	12%
Not sure	10%	8%	10%	13%	19%

	Base	Race			
		Hispanic	White	African-American	Other
Dyer Favorability					
Favorable	14%	3%	12%	27%	6%
Unfavorable	24%	50%	23%	21%	19%
Not sure	61%	47%	65%	51%	75%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
lorio Favorability					
Favorable	27%	36%	24%	35%	23%
Unfavorable	13%	4%	14%	13%	16%
Not sure	60%	60%	63%	52%	61%

	Base	Race			
		Hispanic	White	African-American	Other
Rich Favorability					
Favorable	9%	-	10%	11%	-
Unfavorable	14%	21%	11%	21%	9%
Not sure	78%	79%	79%	69%	91%

	Base	Race			
		Hispanic	White	African-American	Other
Sink Favorability					
Favorable	53%	22%	58%	54%	12%
Unfavorable	11%	13%	12%	5%	13%
Not sure	37%	65%	30%	41%	75%

	Base	Race			
		Hispanic	White	African-American	Other
DWS Favorability					
Favorable	52%	43%	53%	53%	47%
Unfavorable	12%	15%	12%	12%	3%
Not sure	36%	42%	35%	35%	50%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
2014 Dem Gov Preference					
Charlie Crist	52%	58%	49%	55%	75%
Buddy Dyer	4%	10%	2%	6%	-
Pam Iorio	13%	15%	15%	9%	6%
Nan Rich	1%	-	1%	1%	-
Alex Sink	18%	11%	19%	19%	6%
Someone else/Not sure	12%	5%	14%	10%	12%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Crist Favorability				
Favorable	73%	73%	74%	70%
Unfavorable	17%	18%	13%	21%
Not sure	10%	9%	13%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Dyer Favorability				
Favorable	14%	20%	11%	10%
Unfavorable	24%	23%	29%	20%
Not sure	61%	57%	60%	70%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Iorio Favorability				
Favorable	27%	34%	19%	29%
Unfavorable	13%	9%	18%	9%
Not sure	60%	57%	62%	62%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Rich Favorability				
Favorable	9%	9%	9%	8%
Unfavorable	14%	16%	14%	10%
Not sure	78%	75%	77%	82%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Sink Favorability				
Favorable	53%	55%	52%	51%
Unfavorable	11%	9%	13%	10%
Not sure	37%	36%	35%	38%

	Base	Age		
		18 to 45	46 to 65	Older than 65
DWS Favorability				
Favorable	52%	45%	57%	53%
Unfavorable	12%	9%	15%	10%
Not sure	36%	45%	28%	38%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 Dem Gov Preference				
Charlie Crist	52%	52%	53%	50%
Buddy Dyer	4%	5%	3%	3%
Pam Iorio	13%	20%	10%	10%
Nan Rich	1%	-	1%	1%
Alex Sink	18%	11%	21%	21%
Someone else/Not sure	12%	11%	11%	15%





Florida Survey Results

Q1 Do you approve or disapprove of Governor Rick Scott's job performance?

Approve56% *Not sure*12%
Disapprove.....32%

Q2 Generally speaking, would you like the Republican candidate for Governor next year to be Rick Scott or someone else?

Rick Scott..... 50%
Someone else..... 40%
Not sure 10%

Q3 If the Republican candidates for Governor next year were Rick Scott and Allen West, who would you vote for?

Rick Scott..... 37%
Allen West..... 38%
Not sure 25%

Q4 If the Republican candidates for Governor next year were Rick Scott and Pam Bondi, who would you vote for?

Rick Scott..... 49%
Pam Bondi 25%
Not sure 26%

Q5 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry 15%
Gay couples should be allowed to form civil unions but not marry 43%
There should be no legal recognition of a gay couple's relationship 39%
Not sure 3%

Q6 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 2%
Somewhat liberal 9%
Moderate..... 19%
Somewhat conservative..... 36%
Very conservative 35%

Q7 If you are a woman, press 1. If a man, press 2.

Woman 48%
Man..... 52%

Q8 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 26%
46 to 65..... 46%
Older than 65..... 28%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott Approval						
Approve	56%	56%	22%	41%	55%	75%
Disapprove	32%	19%	76%	48%	30%	14%
Not sure	12%	25%	1%	11%	16%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott or Someone Else?						
Rick Scott	50%	50%	27%	30%	47%	69%
Someone else	40%	19%	69%	64%	36%	24%
Not sure	10%	31%	4%	5%	17%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/West						
Rick Scott	37%	58%	40%	35%	40%	35%
Allen West	38%	42%	31%	33%	32%	48%
Not sure	25%	-	29%	33%	28%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Bondi						
Rick Scott	49%	44%	34%	36%	50%	59%
Pam Bondi	25%	32%	43%	35%	20%	20%
Not sure	26%	25%	23%	29%	29%	22%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	15%	20%	38%	35%	14%	2%
Gay couples should be allowed to form civil unions but not marry	43%	33%	43%	47%	45%	41%
There should be no legal recognition of a gay couple's relationship	39%	47%	19%	16%	35%	58%
Not sure	3%	-	-	2%	6%	-

	Base	Gender	
		Woman	Man
Scott Approval			
Approve	56%	49%	63%
Disapprove	32%	33%	30%
Not sure	12%	18%	7%

	Base	Gender	
		Woman	Man
Scott or Someone Else?			
Rick Scott	50%	45%	54%
Someone else	40%	42%	38%
Not sure	10%	13%	8%

	Base	Gender	
		Woman	Man
Scott/West			
Rick Scott	37%	37%	38%
Allen West	38%	33%	42%
Not sure	25%	30%	20%





Crosstabs

	Base	Gender	
		Woman	Man
Scott/Bondi			
Rick Scott	49%	48%	49%
Pam Bondi	25%	18%	31%
Not sure	26%	34%	19%

	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	15%	16%	15%
Gay couples should be allowed to form civil unions but not marry	43%	44%	43%
There should be no legal recognition of a gay couple's relationship	39%	36%	41%
Not sure	3%	4%	1%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Scott Approval				
Approve	56%	45%	56%	67%
Disapprove	32%	40%	33%	22%
Not sure	12%	16%	11%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Scott or Someone Else?				
Rick Scott	50%	38%	53%	56%
Someone else	40%	50%	41%	27%
Not sure	10%	12%	6%	16%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Scott/West				
Rick Scott	37%	42%	34%	39%
Allen West	38%	35%	40%	36%
Not sure	25%	23%	26%	25%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Scott/Bondi				
Rick Scott	49%	41%	50%	53%
Pam Bondi	25%	28%	27%	19%
Not sure	26%	31%	23%	27%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	15%	22%	15%	9%
Gay couples should be allowed to form civil unions but not marry	43%	41%	40%	52%
There should be no legal recognition of a gay couple's relationship	39%	31%	43%	39%
Not sure	3%	6%	2%	-

