

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

1 point separates Obama and Romney in Florida

Raleigh, N.C. – PPP's newest Florida poll finds Barack Obama leading Mitt Romney 49/48, flipping the numbers from each of our last two polls of the state which found Romney leading by a point.

Obama's leading in Florida based on his strength with women (54/45), African Americans (89/10), and voters under 30 (55/39). Romney is strong with men (53/43), whites (57/39), and seniors (53/46). Romney also has narrow advantages with Hispanics (54/46) and independents (50/43).

Floridians actually trust Romney over Obama to deal both with the economy (50/46) and foreign policy (49/48) so something else is driving Obama's razor thin lead in the state. When asked to consider who won the debates as a whole voters pick Romney by a 47/46 margin, indicating that Obama's wins in the last two debates mostly made up for his overwhelming loss in the first one.

“The Presidential race in Florida right now couldn't be much closer,” said Dean Debnam, President of Public Policy Polling. “All three polls we've done of the state since the first Presidential debate have found the candidates within a point of each other.”

In Florida's Senate race incumbent Bill Nelson looks to have a pretty commanding lead heading into the final week of the campaign, 50/42 over Republican foe Connie Mack IV. Nelson's approval rating is on positive ground for the first time in quite a while at 44/41. Mack continues to be quite an unpopular candidate with only 36% of voters rating him favorably to 46% with a negative one. Nelson is winning independent voters 51/36 even as Obama is simultaneously losing them, and he's also taking 17% of the Republican vote.

Republican voters are slightly more enthusiastic than Democrats in Florida this fall with 72% of them saying they're 'very excited' to vote in the election to 68% of Democrats who say the same thing. It's a small difference but any little thing could matter in a state that's very closely divided at this point.

PPP surveyed 687 likely voters from October 26th to 28th. The margin of error for the survey is +/-3.7%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Florida Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 48%
Disapprove..... 50%
Not sure 2%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 51%
Unfavorable 46%
Not sure 3%

Q3 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 49%
Mitt Romney..... 48%
Undecided..... 3%

Q4 Do you approve or disapprove of Senator Bill Nelson's job performance?

Approve44% *Not sure*15%
Disapprove.....41%

Q5 Do you have a favorable or unfavorable opinion of Connie Mack IV?

Favorable..... 36%
Unfavorable 46%
Not sure 17%

Q6 The candidates for Senate this fall are Democrat Bill Nelson and Republican Connie Mack IV. If the election was today, who would you vote for?

Bill Nelson..... 50%
Connie Mack IV 42%
Undecided..... 9%

Q7 Who do you think won the Presidential debates overall?

Barack Obama..... 46%
Mitt Romney..... 47%
Not sure 7%

Q8 Do you trust Barack Obama or Mitt Romney more on the issue of the economy?

Barack Obama..... 46%
Mitt Romney..... 50%
Not sure 4%

Q9 Do you trust Barack Obama or Mitt Romney more on the issue of foreign policy?

Barack Obama..... 48%
Mitt Romney..... 49%
Not sure 3%

Q10 Are you very excited, somewhat excited, or not at all excited about voting in the 2012 elections?

Very excited 68%
Somewhat excited 22%
Not at all excited 10%

Q11 If there was an election for Congress today, would you vote Democratic or Republican?

Democratic..... 48%
Republican..... 45%
Not sure 7%





Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	10%
<i>Somewhat liberal</i>	14%
<i>Moderate</i>	34%
<i>Somewhat conservative</i>	27%
<i>Very conservative</i>	15%

Q13 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	55%
<i>Man</i>	45%

Q14 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	43%
<i>Republican</i>	38%
<i>Independent/Other</i>	19%

Q15 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic</i>	14%
<i>White</i>	64%
<i>African-American</i>	14%
<i>Other</i>	8%

Q16 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	14%
<i>30 to 45</i>	24%
<i>46 to 65</i>	37%
<i>Older than 65</i>	25%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	48%	83%	89%	60%	24%	3%
Disapprove	50%	17%	9%	37%	75%	97%
Not sure	2%	-	2%	3%	1%	0%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	51%	17%	13%	41%	73%	94%
Unfavorable	46%	80%	83%	58%	22%	4%
Not sure	3%	3%	3%	1%	5%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	49%	83%	89%	61%	24%	5%
Mitt Romney	48%	17%	11%	36%	71%	92%
Undecided	3%	-	-	3%	5%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nelson Approval						
Approve	44%	68%	76%	56%	25%	3%
Disapprove	41%	18%	9%	27%	57%	86%
Not sure	15%	14%	15%	16%	18%	11%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mack Favorability						
Favorable	36%	17%	11%	25%	47%	77%
Unfavorable	46%	64%	71%	56%	35%	10%
Not sure	17%	19%	17%	19%	18%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nelson/Mack						
Bill Nelson	50%	83%	80%	62%	29%	8%
Connie Mack IV	42%	12%	12%	28%	57%	90%
Undecided	9%	6%	7%	10%	13%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Who Won Debates Overall?						
Barack Obama	46%	77%	83%	58%	22%	6%
Mitt Romney	47%	15%	14%	33%	71%	91%
Not sure	7%	8%	3%	9%	7%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trusted More on Econ.						
Barack Obama	46%	80%	83%	55%	22%	5%
Mitt Romney	50%	19%	15%	40%	72%	93%
Not sure	4%	1%	2%	5%	6%	2%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trusted More on Foreign Policy						
Barack Obama	48%	80%	86%	59%	24%	6%
Mitt Romney	49%	19%	13%	37%	71%	92%
Not sure	3%	1%	1%	4%	5%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Voter Enthusiasm						
Very excited	68%	79%	65%	61%	66%	81%
Somewhat excited	22%	14%	23%	28%	21%	15%
Not at all excited	10%	7%	12%	11%	13%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Cong. Ballot						
Democratic	48%	89%	93%	54%	23%	6%
Republican	45%	10%	7%	34%	67%	91%
Not sure	7%	2%	-	12%	9%	3%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	48%	52%	44%
Disapprove	50%	46%	55%
Not sure	2%	2%	1%





Crosstabs

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	51%	47%	56%
Unfavorable	46%	51%	40%
Not sure	3%	2%	4%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	49%	54%	43%
Mitt Romney	48%	45%	53%
Undecided	3%	2%	4%

	Base	Gender	
		Woman	Man
Nelson Approval			
Approve	44%	44%	43%
Disapprove	41%	37%	45%
Not sure	15%	18%	12%

	Base	Gender	
		Woman	Man
Mack Favorability			
Favorable	36%	35%	38%
Unfavorable	46%	46%	46%
Not sure	17%	19%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Nelson/Mack			
Bill Nelson	50%	50%	49%
Connie Mack IV	42%	39%	44%
Undecided	9%	10%	7%

	Base	Gender	
		Woman	Man
Who Won Debates Overall?			
Barack Obama	46%	50%	41%
Mitt Romney	47%	44%	52%
Not sure	7%	6%	7%

	Base	Gender	
		Woman	Man
Trusted More on Econ.			
Barack Obama	46%	50%	40%
Mitt Romney	50%	48%	54%
Not sure	4%	3%	6%

	Base	Gender	
		Woman	Man
Trusted More on Foreign Policy			
Barack Obama	48%	52%	42%
Mitt Romney	49%	45%	54%
Not sure	3%	3%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Voter Enthusiasm			
Very excited	68%	65%	71%
Somewhat excited	22%	25%	18%
Not at all excited	10%	10%	11%

	Base	Gender	
		Woman	Man
Generic Cong. Ballot			
Democratic	48%	51%	43%
Republican	45%	42%	49%
Not sure	7%	6%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	48%	82%	12%	43%
Disapprove	50%	16%	87%	55%
Not sure	2%	2%	1%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	51%	20%	86%	52%
Unfavorable	46%	77%	11%	45%
Not sure	3%	3%	2%	3%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	49%	84%	12%	43%
Mitt Romney	48%	15%	85%	50%
Undecided	3%	1%	3%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Nelson Approval				
Approve	44%	70%	15%	43%
Disapprove	41%	14%	71%	41%
Not sure	15%	16%	15%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Mack Favorability				
Favorable	36%	16%	64%	28%
Unfavorable	46%	62%	25%	52%
Not sure	17%	22%	11%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Nelson/Mack				
Bill Nelson	50%	78%	17%	51%
Connie Mack IV	42%	14%	76%	36%
Undecided	9%	8%	7%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Who Won Debates Overall?				
Barack Obama	46%	80%	10%	42%
Mitt Romney	47%	14%	84%	49%
Not sure	7%	6%	6%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More on Econ.				
Barack Obama	46%	80%	8%	41%
Mitt Romney	50%	18%	88%	51%
Not sure	4%	3%	3%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More on Foreign Policy				
Barack Obama	48%	84%	11%	40%
Mitt Romney	49%	14%	87%	51%
Not sure	3%	2%	2%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Voter Enthusiasm				
Very excited	68%	68%	72%	59%
Somewhat excited	22%	24%	18%	25%
Not at all excited	10%	8%	10%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Cong. Ballot				
Democratic	48%	85%	11%	35%
Republican	45%	12%	84%	44%
Not sure	7%	4%	4%	21%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	48%	43%	39%	86%	63%
Disapprove	50%	56%	58%	14%	37%
Not sure	2%	2%	2%	-	-

	Base	Race			
		Hispanic	White	African-American	Other
Romney Favorability					
Favorable	51%	54%	60%	17%	37%
Unfavorable	46%	44%	38%	74%	63%
Not sure	3%	2%	2%	9%	-

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	49%	46%	39%	89%	63%
Mitt Romney	48%	54%	57%	10%	35%
Undecided	3%	1%	4%	1%	2%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Nelson Approval					
Approve	44%	40%	38%	67%	55%
Disapprove	41%	45%	47%	12%	29%
Not sure	15%	15%	14%	21%	16%

	Base	Race			
		Hispanic	White	African-American	Other
Mack Favorability					
Favorable	36%	29%	43%	16%	33%
Unfavorable	46%	57%	42%	51%	55%
Not sure	17%	14%	16%	32%	12%

	Base	Race			
		Hispanic	White	African-American	Other
Nelson/Mack					
Bill Nelson	50%	52%	42%	80%	58%
Connie Mack IV	42%	39%	49%	11%	38%
Undecided	9%	9%	9%	10%	4%

	Base	Race			
		Hispanic	White	African-American	Other
Who Won Debates Overall?					
Barack Obama	46%	41%	36%	89%	59%
Mitt Romney	47%	56%	55%	10%	39%
Not sure	7%	3%	9%	1%	2%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Trusted More on Econ.					
Barack Obama	46%	45%	35%	84%	58%
Mitt Romney	50%	55%	59%	13%	41%
Not sure	4%	1%	6%	2%	1%

	Base	Race			
		Hispanic	White	African-American	Other
Trusted More on Foreign Policy					
Barack Obama	48%	45%	39%	83%	61%
Mitt Romney	49%	55%	57%	13%	36%
Not sure	3%	-	4%	4%	3%

	Base	Race			
		Hispanic	White	African-American	Other
Voter Enthusiasm					
Very excited	68%	71%	67%	81%	49%
Somewhat excited	22%	25%	21%	11%	44%
Not at all excited	10%	4%	12%	9%	8%

	Base	Race			
		Hispanic	White	African-American	Other
Generic Cong. Ballot					
Democratic	48%	51%	38%	86%	48%
Republican	45%	39%	55%	11%	36%
Not sure	7%	10%	6%	3%	16%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	48%	53%	44%	52%	44%
Disapprove	50%	41%	56%	47%	54%
Not sure	2%	6%	-	2%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	51%	41%	60%	48%	54%
Unfavorable	46%	57%	35%	50%	43%
Not sure	3%	2%	5%	2%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	49%	55%	44%	52%	46%
Mitt Romney	48%	39%	54%	45%	53%
Undecided	3%	6%	2%	4%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nelson Approval					
Approve	44%	39%	44%	46%	43%
Disapprove	41%	37%	44%	38%	43%
Not sure	15%	24%	12%	16%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mack Favorability					
Favorable	36%	27%	42%	34%	40%
Unfavorable	46%	49%	42%	48%	46%
Not sure	17%	24%	16%	18%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nelson/Mack					
Bill Nelson	50%	47%	49%	54%	45%
Connie Mack IV	42%	33%	44%	40%	46%
Undecided	9%	20%	7%	6%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Who Won Debates Overall?					
Barack Obama	46%	49%	43%	50%	42%
Mitt Romney	47%	37%	56%	44%	49%
Not sure	7%	14%	2%	5%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More on Econ.					
Barack Obama	46%	48%	38%	51%	43%
Mitt Romney	50%	46%	58%	46%	53%
Not sure	4%	6%	4%	3%	4%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More on Foreign Policy					
Barack Obama	48%	52%	40%	53%	46%
Mitt Romney	49%	43%	58%	43%	51%
Not sure	3%	4%	2%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Voter Enthusiasm					
Very excited	68%	64%	71%	69%	66%
Somewhat excited	22%	22%	19%	24%	22%
Not at all excited	10%	13%	10%	8%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Cong. Ballot					
Democratic	48%	52%	45%	50%	44%
Republican	45%	34%	49%	43%	50%
Not sure	7%	14%	6%	7%	5%

