

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Gay marriage opposition down in FL, Rubio no draw as VP

Raleigh, N.C. – Opposition to same-sex marriage in Florida has fallen a little in the last three months. When PPP last polled the state in June, 37% wanted it to be legal and 53% illegal. That level of opposition is now only 48%. At the same time, support for legal equality for gay couples is slightly on the rise. In June, a third favored full marriage rights and another 34% civil unions, for 67% total. Now, it is 29% and 40%, or 69% altogether. Only 29% do not favor any recognition of these relationships at all.

New Sen. Marco Rubio's net approval rating continues to inch in the wrong direction. In March, his approval-disapproval margin was 43-31, then 42-35 in June, and now 44-39.

And despite his wunderkind treatment by the press, Rubio's own constituents say his presence on the GOP presidential ticket would not make them any more likely to vote for that ticket. 34% say a Rubio VP nomination would have no impact on their vote, while a 36% plurality actually say they would be turned off by that, and only 30% say Rubio would entice them. By a 24-37 margin, independents say Rubio as the #2 would actually make them less likely to vote Republican. Needless to say, Florida is crucial to the GOP's chances of taking back the White House, but a hometown "hero" may not be of any service.

Despite their lack of home crowds, particularly in Miami, the state's two Major League Baseball teams are still the most popular with fans. 17% root for each the Tampa Bay Rays and Florida Marlins, with 14% behind the Atlanta Braves from the state to the north. 10% root for the New York Yankees, indicating the influence of the Northeastern transplants. Four other teams are in single digits, and 24% have no favorite or prefer someone else.

In football, the Miami Dolphins are king, with 21% to the Tampa Bay Buccaneers' 15%, the Jacksonville Jaguars' 14%, and five teams in single digits. 23% are not football fans.

PPP surveyed 476 Florida voters from September 22nd to 25th. The margin of error for the survey is +/-4.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Florida Survey Results

Q1 Do you approve or disapprove of Senator Marco Rubio's job performance?

Approve 44%
Disapprove..... 39%
Not sure 16%

Q2 If Marco Rubio was the Republican candidate for Vice President next year, would that make you more or less likely to vote for the Republican Presidential nominee, or would it not make a difference?

More likely..... 30%
Less likely 36%
Wouldn't make a difference..... 34%

Q3 Do you think same-sex marriage should be legal or illegal?

Legal 37%
Illegal 48%
Not sure 15%

Q4 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry 29%
Gay couples should be allowed to form civil unions but not marry 40%
There should be no recognition of a gay couple's relationship 29%
Not sure 2%

Q5 Is your favorite Major League Baseball team the Atlanta Braves, Boston Red Sox, Chicago Cubs, Florida Marlins, New York Mets, New York Yankees, Philadelphia Phillies, or Tampa Bay Rays?

Braves 14%
Red Sox..... 6%
Cubs 7%
Marlins 17%
Mets..... 2%
Yankees..... 10%
Phillies 3%
Rays 17%
Someone else/Not a baseball fan 24%

Q6 Is your favorite NFL team the Atlanta Falcons, Dallas Cowboys, Jacksonville Jaguars, Miami Dolphins, New England Patriots, New York Giants, New York Jets, or Tampa Bay Buccaneers?

Falcons 3%
Cowboys..... 8%
Jaguars 14%
Dolphins..... 21%
Patriots 7%
Giants 4%
Jets 4%
Buccaneers..... 15%
Someone else/Not a football fan 23%





Q7 If there was an election for the US House today, would you vote for the Democratic or Republican candidate from your district?

Democrat 46%
Republican..... 45%
Not sure 9%

Q8 Do you have a favorable or unfavorable opinion of the Tea Party?

Favorable..... 41%
Unfavorable 49%
Not sure 10%

Q9 Which system would you prefer for dispensing Florida's electoral votes: giving all of them to the statewide winner or giving one to the winner of each individual Congressional District?

Electoral votes should all go to the statewide winner 43%
One should be given to the winner of each Congressional District..... 27%
Not sure 31%

Q10 Who did you vote for President in 2008?

John McCain..... 45%
Barack Obama..... 48%
Someone else/Don't remember 7%

Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 10%
Somewhat liberal 14%
Moderate..... 32%
Somewhat conservative..... 27%
Very conservative 16%

Q12 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man..... 48%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 40%
Republican..... 37%
Independent/Other..... 23%

Q14 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 16%
White 67%
African-American 12%
Other..... 6%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 16%
30 to 45..... 22%
46 to 65..... 36%
Older than 65..... 26%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Rubio Approval				
Approve	44%	77%	15%	34%
Disapprove	39%	10%	71%	13%
Not sure	16%	14%	14%	53%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
More/Less Likely to Vote GOP if Rubio is VP Nom ?				
More likely	30%	57%	6%	20%
Less likely	36%	9%	63%	27%
Wouldn't make a difference	34%	33%	31%	53%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Same-sex Legal/Illegal				
Legal	37%	16%	58%	26%
Illegal	48%	71%	26%	56%
Not sure	15%	13%	17%	17%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	29%	10%	47%	36%
Gay couples should be allowed to form civil unions but not marry	40%	47%	36%	22%
There should be no recognition of a gay couple's relationship	29%	43%	15%	42%
Not sure	2%	1%	3%	-





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Fave MLB Team				
Braves	14%	12%	17%	8%
Red Sox	6%	6%	6%	6%
Cubs	7%	7%	5%	15%
Marlins	17%	14%	20%	20%
Mets	2%	2%	3%	-
Yankees	10%	5%	14%	9%
Phillies	3%	4%	2%	8%
Rays	17%	23%	11%	18%
Someone else/Not a baseball fan	24%	28%	21%	15%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Fave NFL Team				
Falcons	3%	2%	5%	2%
Cowboys	8%	12%	5%	6%
Jaguars	14%	13%	13%	28%
Dolphins	21%	17%	26%	12%
Patriots	7%	7%	6%	6%
Giants	4%	3%	6%	2%
Jets	4%	3%	5%	3%
Buccaneers	15%	18%	13%	18%
Someone else/Not a football fan	23%	26%	20%	24%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Generic Cong. Ballot				
Democrat	46%	8%	85%	33%
Republican	45%	86%	7%	36%
Not sure	9%	6%	8%	31%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Tea Party Favorability				
Favorable	41%	76%	8%	30%
Unfavorable	49%	13%	86%	34%
Not sure	10%	11%	6%	35%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Should FL EVs All Go to Statewide Winner or By CD?				
Electoral votes should all go to the statewide winner	43%	46%	38%	51%
One should be given to the winner of each Congressional District	27%	23%	32%	13%
Not sure	31%	30%	30%	36%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rubio Approval						
Approve	44%	5%	11%	31%	71%	84%
Disapprove	39%	76%	72%	50%	14%	5%
Not sure	16%	19%	17%	20%	15%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
More/Less Likely to Vote GOP if Rubio is VP Nom?						
More likely	30%	6%	5%	19%	46%	64%
Less likely	36%	61%	62%	49%	17%	4%
Wouldn't make a difference	34%	33%	33%	32%	37%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Same-sex Legal/Illegal						
Legal	37%	75%	68%	41%	17%	9%
Illegal	48%	17%	21%	37%	68%	84%
Not sure	15%	8%	11%	22%	15%	8%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	29%	69%	55%	32%	10%	7%
Gay couples should be allowed to form civil unions but not marry	40%	16%	29%	42%	50%	42%
There should be no recognition of a gay couple's relationship	29%	13%	14%	23%	39%	51%
Not sure	2%	1%	1%	3%	2%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave MLB Team						
Braves	14%	10%	27%	14%	9%	14%
Red Sox	6%	8%	1%	6%	8%	5%
Cubs	7%	13%	7%	9%	5%	1%
Marlins	17%	14%	25%	22%	11%	13%
Mets	2%	3%	4%	1%	3%	1%
Yankees	10%	10%	6%	12%	10%	6%
Phillies	3%	2%	2%	3%	6%	2%
Rays	17%	7%	10%	12%	25%	24%
Someone else/Not a baseball fan	24%	32%	19%	21%	23%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave NFL Team						
Falcons	3%	3%	10%	2%	2%	2%
Cowboys	8%	11%	4%	6%	9%	13%
Jaguars	14%	10%	13%	21%	10%	11%
Dolphins	21%	24%	25%	25%	15%	20%
Patriots	7%	11%	3%	6%	8%	5%
Giants	4%	5%	5%	3%	6%	3%
Jets	4%	3%	4%	4%	5%	1%
Buccaneers	15%	8%	20%	12%	20%	17%
Someone else/Not a football fan	23%	24%	15%	22%	25%	28%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Cong. Ballot						
Democrat	46%	93%	90%	61%	12%	6%
Republican	45%	2%	6%	27%	79%	88%
Not sure	9%	5%	4%	12%	9%	6%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tea Party Favorability						
Favorable	41%	9%	5%	21%	66%	89%
Unfavorable	49%	85%	91%	63%	21%	6%
Not sure	10%	6%	4%	15%	12%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should FL EV's All Go to Statewide Winner or By CD?						
Electoral votes should all go to the statewide winner	43%	48%	41%	36%	48%	45%
One should be given to the winner of each Congressional District	27%	28%	36%	28%	21%	23%
Not sure	31%	23%	23%	36%	31%	32%

	Base	Gender	
		Woman	Man
Rubio Approval			
Approve	44%	44%	45%
Disapprove	39%	37%	41%
Not sure	16%	19%	14%

	Base	Gender	
		Woman	Man
More/Less Likely to Vote GOP if Rubio is VP Nom?			
More likely	30%	29%	32%
Less likely	36%	37%	36%
Wouldn't make a difference	34%	35%	32%





Crosstabs

	Base	Gender	
		Woman	Man
Same-sex Legal/Illegal			
Legal	37%	36%	37%
Illegal	48%	47%	50%
Not sure	15%	17%	13%

	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	29%	31%	27%
Gay couples should be allowed to form civil unions but not marry	40%	36%	43%
There should be no recognition of a gay couple's relationship	29%	31%	28%
Not sure	2%	2%	1%

	Base	Gender	
		Woman	Man
Fave MLB Team			
Braves	14%	15%	13%
Red Sox	6%	6%	6%
Cubs	7%	6%	7%
Marlins	17%	17%	17%
Mets	2%	2%	2%
Yankees	10%	8%	11%
Phillies	3%	4%	3%
Rays	17%	13%	21%
Someone else/Not a baseball fan	24%	29%	19%

	Base	Gender	
		Woman	Man
Fave NFL Team			
Falcons	3%	3%	3%
Cowboys	8%	8%	8%
Jaguars	14%	17%	11%
Dolphins	21%	20%	23%
Patriots	7%	5%	8%
Giants	4%	5%	3%
Jets	4%	3%	5%
Buccaneers	15%	12%	19%
Someone else/Not a football fan	23%	26%	21%





Crosstabs

	Base	Gender	
		Woman	Man
Generic Cong. Ballot			
Democrat	46%	50%	43%
Republican	45%	41%	49%
Not sure	9%	9%	8%

	Base	Gender	
		Woman	Man
Tea Party Favorability			
Favorable	41%	41%	41%
Unfavorable	49%	49%	50%
Not sure	10%	11%	9%

	Base	Gender	
		Woman	Man
Should FL EVs All Go to Statewide Winner or By CD?			
Electoral votes should all go to the statewide winner	43%	38%	47%
One should be given to the winner of each Congressional District	27%	24%	30%
Not sure	31%	38%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Rubio Approval				
Approve	44%	16%	82%	34%
Disapprove	39%	68%	6%	43%
Not sure	16%	16%	13%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
More/Less Likey to Vote GOP if Rubio is VP Nom ?				
More likely	30%	9%	56%	24%
Less likely	36%	59%	11%	37%
Wouldn't make a difference	34%	31%	33%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
Same-sex Legal/Illegal				
Legal	37%	48%	17%	47%
Illegal	48%	33%	74%	34%
Not sure	15%	19%	9%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	29%	40%	10%	41%
Gay couples should be allowed to form civil unions but not marry	40%	35%	50%	32%
There should be no recognition of a gay couple's relationship	29%	22%	40%	26%
Not sure	2%	3%	1%	1%

	Base	Party		
		Democrat	Republican	Independent/Other
Fave MLB Team				
Braves	14%	20%	11%	8%
Red Sox	6%	5%	6%	6%
Cubs	7%	4%	3%	16%
Marlins	17%	22%	12%	17%
Mets	2%	4%	0%	2%
Yankees	10%	12%	5%	14%
Phillies	3%	1%	7%	1%
Rays	17%	9%	28%	12%
Someone else/Not a baseball fan	24%	21%	28%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Fave NFL Team				
Falcons	3%	5%	2%	2%
Cowboys	8%	6%	9%	11%
Jaguars	14%	13%	10%	22%
Dolphins	21%	27%	17%	19%
Patriots	7%	7%	7%	7%
Giants	4%	6%	3%	3%
Jets	4%	5%	3%	5%
Buccaneers	15%	13%	23%	8%
Someone else/Not a football fan	23%	20%	27%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Cong. Ballot				
Democrat	46%	86%	6%	42%
Republican	45%	11%	91%	30%
Not sure	9%	3%	3%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Tea Party Favorability				
Favorable	41%	12%	78%	31%
Unfavorable	49%	82%	13%	49%
Not sure	10%	5%	9%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Should FL EVs All Go to Statewide Winner or By CD?				
Electoral votes should all go to the statewide winner	43%	45%	46%	32%
One should be given to the winner of each Congressional District	27%	28%	22%	31%
Not sure	31%	26%	32%	37%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Rubio Approval					
Approve	44%	31%	53%	25%	21%
Disapprove	39%	56%	33%	46%	53%
Not sure	16%	13%	14%	29%	26%

	Base	Race			
		Hispanic	White	African-American	Other
More/Less Likely to Vote GOP if Rubio is VP Nom ?					
More likely	30%	19%	38%	6%	17%
Less likely	36%	46%	29%	64%	45%
Wouldn't make a difference	34%	35%	33%	30%	38%

	Base	Race			
		Hispanic	White	African-American	Other
Same-sex Legal/Illegal					
Legal	37%	47%	36%	23%	40%
Illegal	48%	36%	53%	53%	22%
Not sure	15%	17%	11%	24%	37%

	Base	Race			
		Hispanic	White	African-American	Other
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	29%	39%	29%	9%	48%
Gay couples should be allowed to form civil unions but not marry	40%	37%	40%	41%	34%
There should be no recognition of a gay couple's relationship	29%	23%	30%	41%	16%
Not sure	2%	1%	1%	9%	2%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Fave MLB Team					
Braves	14%	4%	14%	27%	24%
Red Sox	6%	7%	7%	2%	2%
Cubs	7%	2%	8%	9%	4%
Marlins	17%	33%	11%	26%	22%
Mets	2%	8%	1%	4%	-
Yankees	10%	22%	6%	13%	7%
Phillies	3%	-	5%	-	4%
Rays	17%	9%	22%	5%	4%
Someone else/Not a baseball fan	24%	15%	27%	15%	33%

	Base	Race			
		Hispanic	White	African-American	Other
Fave NFL Team					
Falcons	3%	1%	2%	12%	-
Cowboys	8%	4%	7%	10%	31%
Jaguars	14%	10%	13%	26%	6%
Dolphins	21%	38%	18%	20%	19%
Patriots	7%	9%	6%	2%	20%
Giants	4%	5%	4%	5%	4%
Jets	4%	10%	3%	2%	-
Buccaneers	15%	15%	18%	4%	4%
Someone else/Not a football fan	23%	7%	28%	18%	17%

	Base	Race			
		Hispanic	White	African-American	Other
Generic Cong. Ballot					
Democrat	46%	63%	33%	90%	66%
Republican	45%	29%	57%	5%	24%
Not sure	9%	7%	9%	6%	9%

	Base	Race			
		Hispanic	White	African-American	Other
Tea Party Favorability					
Favorable	41%	23%	52%	9%	24%
Unfavorable	49%	67%	38%	82%	63%
Not sure	10%	10%	10%	9%	13%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Should FL EVs All Go to Statewide Winner or By CD?					
Electoral votes should all go to the statewide winner	43%	51%	40%	47%	45%
One should be given to the winner of each Congressional District	27%	18%	29%	23%	31%
Not sure	31%	32%	31%	30%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rubio Approval					
Approve	44%	24%	51%	43%	53%
Disapprove	39%	50%	34%	43%	32%
Not sure	16%	26%	15%	14%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
More/Less Likely to Vote GOP if Rubio is VP Nom ?					
More likely	30%	15%	34%	29%	38%
Less likely	36%	44%	32%	38%	33%
Wouldn't make a difference	34%	41%	34%	33%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Same-sex Legal/Illegal					
Legal	37%	54%	38%	36%	27%
Illegal	48%	33%	43%	51%	59%
Not sure	15%	13%	19%	14%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	29%	49%	26%	29%	20%
Gay couples should be allowed to form civil unions but not marry	40%	23%	45%	42%	42%
There should be no recognition of a gay couple's relationship	29%	28%	25%	28%	37%
Not sure	2%	-	4%	1%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave MLB Team					
Braves	14%	13%	15%	14%	15%
Red Sox	6%	8%	6%	3%	9%
Cubs	7%	13%	6%	5%	6%
Marlins	17%	18%	17%	18%	16%
Mets	2%	3%	2%	1%	4%
Yankees	10%	10%	8%	11%	10%
Phillies	3%	-	6%	3%	4%
Rays	17%	18%	19%	16%	15%
Someone else/Not a baseball fan	24%	18%	23%	29%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave NFL Team					
Falcons	3%	5%	2%	3%	3%
Cowboys	8%	13%	4%	10%	7%
Jaguars	14%	21%	17%	10%	12%
Dolphins	21%	26%	21%	21%	20%
Patriots	7%	5%	6%	5%	11%
Giants	4%	5%	2%	5%	5%
Jets	4%	3%	6%	4%	3%
Buccaneers	15%	5%	21%	16%	17%
Someone else/Not a football fan	23%	18%	23%	27%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Cong. Ballot					
Democrat	46%	67%	49%	45%	34%
Republican	45%	23%	45%	45%	59%
Not sure	9%	10%	6%	11%	7%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tea Party Favorability					
Favorable	41%	23%	42%	43%	48%
Unfavorable	49%	62%	47%	51%	40%
Not sure	10%	15%	11%	6%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should FL EVs All Go to Statewide Winner or By CD?					
Electoral votes should all go to the statewide winner	43%	46%	43%	40%	44%
One should be given to the winner of each Congressional District	27%	33%	21%	32%	21%
Not sure	31%	21%	36%	29%	35%

