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Crist continues to hold big lead over Scott in Florida Governor Race

Raleigh, N.C. – PPP's new Florida poll finds...basically the same thing as the last one six months ago. Charlie Crist leads Rick Scott by a 12 point margin, 50/38. He has a substantial advantage because he leads by 24 points with independents at 57/33, and because he wins over 21% of the Republican vote while losing just 17% of Democrats to Scott.

Crist's early lead has a lot more to do with Scott than it has to do with Crist. Voters in the state are evenly divided on their former Governor, with 43% of them viewing him positively to 42% with an unfavorable opinion. But Scott continues to be one of the most unpopular Governors in the country, with only 33% approving of his job performance to 55% who disapprove.

There are only 5 Governors we've polled on who have a worse net approval rating than Scott. He's seen almost no improvement in his numbers from six months ago when we found his approval at 33/57.

We also tested Nan Rich in a hypothetical match up with Scott and despite having only an 8% statewide favorability rating- speaking to the fact that she's not very well known- she still trails Scott by only a 37/36 margin.

Rich will start out in a big deficit for the primary if Crist does eventually decide to run though. We find him leading her 59/16 in a hypothetical contest, winning clear majorities of liberals, moderates, men, women, Hispanics, white, African Americans, and voters across all age groups. Of course Crist has started out with a big lead in a primary contest and seen it fade before, but he would at least begin a campaign in a very strong position.

“Rick Scott continues to be one of the most unpopular Governors in the country,” said Dean Debnam, President of Public Policy Polling. “His numbers have remained basically static over the course of this year and he’ll need a big improvement over the next 13 months if he’s going to get reelected.”

PPP surveyed 579 Florida voters from September 27th-29th. The margin of error is +/-4.1%. This poll was not authorized or paid for by any campaign or political organization. PPP’s surveys are conducted through automated telephone interviews.



Florida Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 46%
Disapprove..... 48%
Not sure 6%

Q2 Do you approve or disapprove of Governor Rick Scott's job performance?

Approve 33% *Not sure* 11%
Disapprove..... 55%

Q3 Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable..... 43%
Unfavorable 42%
Not sure 15%

Q4 Do you have a favorable or unfavorable opinion of Nan Rich?

Favorable..... 8%
Unfavorable 23%
Not sure 69%

Q5 If the candidates for Governor next year were Republican Rick Scott and Democrat Charlie Crist, who would you vote for?

Rick Scott..... 38%
Charlie Crist..... 50%
Not sure 12%

Q6 If the candidates for Governor next year were Republican Rick Scott and Democrat Nan Rich, who would you vote for?

Rick Scott..... 37%
Nan Rich..... 36%
Not sure 27%

Q7 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 47%
Mitt Romney..... 47%
Someone else/Don't remember 6%

Q8 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 10%
Somewhat liberal 18%
Moderate..... 29%
Somewhat conservative..... 27%
Very conservative 16%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 51%
Man..... 49%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 39%
Republican..... 35%
Independent/Other..... 25%

Q11 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 11%
White 67%
African-American 15%
Other..... 6%

Q12 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 27%
46 to 65..... 45%
Older than 65..... 28%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval				
Approve	46%	85%	8%	34%
Disapprove	48%	6%	90%	58%
Not sure	6%	9%	3%	8%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Scott Approval				
Approve	33%	9%	59%	31%
Disapprove	55%	82%	28%	52%
Not sure	11%	9%	13%	16%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Crist Favorability				
Favorable	43%	69%	20%	26%
Unfavorable	42%	14%	69%	47%
Not sure	15%	17%	11%	27%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Rich Favorability				
Favorable	8%	10%	6%	4%
Unfavorable	23%	25%	22%	23%
Not sure	69%	65%	72%	73%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Scott/Crist				
Rick Scott	38%	8%	71%	21%
Charlie Crist	50%	85%	17%	38%
Not sure	12%	7%	12%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Scott/Rich				
Rick Scott	37%	9%	68%	14%
Nan Rich	36%	61%	10%	38%
Not sure	27%	30%	22%	48%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	46%	80%	84%	52%	19%	17%
Disapprove	48%	10%	14%	40%	73%	82%
Not sure	6%	10%	2%	8%	8%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott Approval						
Approve	33%	13%	9%	26%	46%	64%
Disapprove	55%	76%	83%	63%	40%	24%
Not sure	11%	10%	9%	11%	14%	12%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Crist Favorability						
Favorable	43%	73%	66%	51%	25%	18%
Unfavorable	42%	16%	21%	32%	61%	67%
Not sure	15%	11%	13%	17%	14%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rich Favorability						
Favorable	8%	11%	13%	6%	6%	6%
Unfavorable	23%	29%	28%	25%	19%	20%
Not sure	69%	61%	59%	69%	75%	74%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Crist						
Rick Scott	38%	18%	10%	23%	61%	70%
Charlie Crist	50%	72%	87%	64%	24%	15%
Not sure	12%	10%	3%	12%	15%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Rich						
Rick Scott	37%	15%	13%	25%	57%	66%
Nan Rich	36%	54%	67%	41%	13%	19%
Not sure	27%	31%	21%	33%	30%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	46%	52%	39%
Disapprove	48%	41%	56%
Not sure	6%	7%	5%

	Base	Gender	
		Woman	Man
Scott Approval			
Approve	33%	28%	39%
Disapprove	55%	62%	48%
Not sure	11%	10%	13%

	Base	Gender	
		Woman	Man
Crist Favorability			
Favorable	43%	43%	44%
Unfavorable	42%	36%	48%
Not sure	15%	20%	9%

	Base	Gender	
		Woman	Man
Rich Favorability			
Favorable	8%	8%	8%
Unfavorable	23%	22%	24%
Not sure	69%	70%	68%





Crosstabs

	Base	Gender	
		Woman	Man
Scott/Crist			
Rick Scott	38%	34%	43%
Charlie Crist	50%	54%	46%
Not sure	12%	12%	11%

	Base	Gender	
		Woman	Man
Scott/Rich			
Rick Scott	37%	31%	44%
Nan Rich	36%	39%	32%
Not sure	27%	30%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	46%	76%	14%	43%
Disapprove	48%	16%	84%	49%
Not sure	6%	8%	2%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott Approval				
Approve	33%	16%	57%	27%
Disapprove	55%	74%	29%	63%
Not sure	11%	10%	14%	10%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Crist Favorability				
Favorable	43%	58%	25%	47%
Unfavorable	42%	24%	65%	38%
Not sure	15%	17%	10%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Rich Favorability				
Favorable	8%	11%	6%	6%
Unfavorable	23%	22%	22%	27%
Not sure	69%	67%	72%	67%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Crist				
Rick Scott	38%	17%	65%	33%
Charlie Crist	50%	72%	21%	57%
Not sure	12%	11%	13%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Rich				
Rick Scott	37%	15%	67%	30%
Nan Rich	36%	55%	11%	41%
Not sure	27%	30%	22%	29%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	46%	49%	37%	75%	59%
Disapprove	48%	44%	59%	12%	27%
Not sure	6%	7%	4%	12%	13%

	Base	Race			
		Hispanic	White	African-American	Other
Scott Approval					
Approve	33%	28%	39%	14%	28%
Disapprove	55%	58%	50%	70%	69%
Not sure	11%	13%	11%	15%	3%

	Base	Race			
		Hispanic	White	African-American	Other
Crist Favorability					
Favorable	43%	37%	40%	63%	44%
Unfavorable	42%	41%	48%	17%	41%
Not sure	15%	22%	12%	20%	15%

	Base	Race			
		Hispanic	White	African-American	Other
Rich Favorability					
Favorable	8%	15%	7%	7%	8%
Unfavorable	23%	14%	22%	39%	18%
Not sure	69%	71%	71%	54%	75%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Crist					
Rick Scott	38%	32%	44%	18%	30%
Charlie Crist	50%	44%	45%	76%	56%
Not sure	12%	24%	11%	5%	14%

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Rich					
Rick Scott	37%	30%	45%	13%	25%
Nan Rich	36%	41%	32%	51%	35%
Not sure	27%	29%	23%	37%	40%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Obama Approval				
Approve	46%	54%	42%	44%
Disapprove	48%	38%	51%	53%
Not sure	6%	8%	7%	3%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Scott Approval				
Approve	33%	20%	39%	38%
Disapprove	55%	63%	53%	51%
Not sure	11%	18%	8%	11%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Crist Favorability				
Favorable	43%	55%	38%	40%
Unfavorable	42%	29%	48%	45%
Not sure	15%	16%	14%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Rich Favorability				
Favorable	8%	4%	7%	13%
Unfavorable	23%	25%	24%	20%
Not sure	69%	71%	69%	67%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Scott/Crist				
Rick Scott	38%	25%	43%	42%
Charlie Crist	50%	63%	46%	46%
Not sure	12%	12%	11%	12%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Scott/Rich				
Rick Scott	37%	25%	41%	43%
Nan Rich	36%	49%	33%	28%
Not sure	27%	25%	26%	29%





Florida Survey Results

Q1 Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable..... 62%
Unfavorable 23%
Not sure 15%

Q2 Do you have a favorable or unfavorable opinion of Nan Rich?

Favorable..... 13%
Unfavorable 23%
Not sure 64%

Q3 If the Democratic candidates for Governor next year were Charlie Crist and Nan Rich, who would you vote for?

Charlie Crist..... 59%
Nan Rich..... 16%
Not sure 25%

Q4 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 19%
Somewhat liberal 31%
Moderate..... 31%
Somewhat conservative..... 14%
Very conservative 4%

Q5 If you are a woman, press 1. If a man, press 2.

Woman 57%
Man..... 43%

Q6 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 11%
White 63%
African-American 17%
Other..... 9%

Q7 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 27%
46 to 65..... 44%
Older than 65..... 29%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Crist Favorability						
Favorable	62%	69%	70%	60%	53%	16%
Unfavorable	23%	16%	13%	26%	34%	63%
Not sure	15%	14%	17%	14%	13%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rich Favorability						
Favorable	13%	18%	9%	9%	23%	23%
Unfavorable	23%	25%	30%	20%	14%	14%
Not sure	64%	57%	61%	72%	64%	64%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 Dem Gov Preference						
Charlie Crist	59%	67%	57%	58%	65%	28%
Nan Rich	16%	12%	18%	16%	9%	35%
Not sure	25%	21%	25%	26%	26%	37%

	Base	Gender	
		Woman	Man
Crist Favorability			
Favorable	62%	62%	63%
Unfavorable	23%	21%	25%
Not sure	15%	17%	12%





Crosstabs

	Base	Gender	
		Woman	Man
Rich Favorability			
Favorable	13%	13%	14%
Unfavorable	23%	22%	24%
Not sure	64%	65%	63%

	Base	Gender	
		Woman	Man
2014 Dem Gov Preference			
Charlie Crist	59%	57%	61%
Nan Rich	16%	15%	16%
Not sure	25%	27%	23%

	Base	Race			
		Hispanic	White	African-American	Other
Crist Favorability					
Favorable	62%	72%	64%	57%	47%
Unfavorable	23%	19%	22%	26%	31%
Not sure	15%	9%	15%	17%	22%

	Base	Race			
		Hispanic	White	African-American	Other
Rich Favorability					
Favorable	13%	18%	12%	18%	4%
Unfavorable	23%	24%	23%	24%	16%
Not sure	64%	58%	64%	59%	81%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
2014 Dem Gov Preference					
Charlie Crist	59%	68%	53%	76%	55%
Nan Rich	16%	14%	18%	10%	13%
Not sure	25%	18%	29%	14%	33%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Crist Favorability				
Favorable	62%	63%	59%	65%
Unfavorable	23%	16%	29%	21%
Not sure	15%	22%	12%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Rich Favorability				
Favorable	13%	13%	11%	18%
Unfavorable	23%	22%	25%	20%
Not sure	64%	66%	64%	63%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 Dem Gov Preference				
Charlie Crist	59%	72%	50%	60%
Nan Rich	16%	13%	19%	13%
Not sure	25%	16%	31%	27%

