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Crist in Good Position to Reclaim Governorship

Raleigh, N.C.-- Florida voters are generally favorable to the idea of former Republican Governor Charlie Crist completing his partisan transformation and becoming a Democrat. And despite an unimpressive even favorability rating at 41%, Crist benefits from voters' deep dissatisfaction with Governor Rick Scott in order to lead his successor in a potential 2014 matchup 44% to 41%.

In this hypothetical race, the theoretically newly minted Democrat would enjoy at least as much support from his own party as Scott would from his own. This is enough for Crist to overcome Scott's slight edge among independents, 43% to 40%. That figure represents a large shift towards Scott among independents. When PPP last polled Florida in June, Scott was tested in a horseshoe against state Senate Minority Leader Nan Rich, who, despite garnering only 14% name recognition, defeated Scott by 12 points, including a 14-point advantage among independents.

This new independent lean towards Scott has given some buoyancy to his numbers, which were decidedly underwater in June. In that survey, independents disapproved of Scott by a 34-point margin, contributing to his overall rating of -25. This time around, with independents more on his side, however, his job rating has risen to -12, at 39% to 51%.

"These are some of the best poll numbers we've found for Rick Scott since he took office," said Dean Debnam, President of Public Policy Polling. "Republicans are starting to unify around him more, and he's seen improvement with independents as well."

LeBron James' first championship ring has done nothing to improve his standing with Floridians, as his 32% to 19% favorability rating has remained completely unchanged over the last two months. In the same vein, 32% of respondents expressed good feelings about the Heat's championship, beating out those unhappy at 9%, but running substantially behind "don't care" at 59%. Chick-fil-A would have nothing to fear at the ballot box in Florida, enjoying a 34-point favorable margin.

PPP surveyed 871 Florida voters from July 26th to 29th. The margin of error for the survey is +/-3.3%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Florida Survey Results

Q1 Do you approve or disapprove of Governor Rick Scott's job performance?

Approve 39% *Not sure* 11%
Disapprove 51%

Q2 Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable 41%
Unfavorable 41%
Not sure 18%

Q3 Do you think Charlie Crist should become a Democrat, or not?

He should 42%
He should not 27%
Not sure 31%

Q4 If the candidates for Governor next time were Republican Rick Scott and Charlie Crist, running as a Democrat, who would you vote for?

Rick Scott 41%
Charlie Crist 44%
Not sure 15%

Q5 If there was an election for Congress today, would you vote Democratic or Republican?

Democratic 45%
Republican 44%
Not sure 10%

Q6 Do you have a favorable or unfavorable opinion of Chick-fil-A?

Favorable 54%
Unfavorable 20%
Not sure 25%

Q7 Do you have a favorable or unfavorable opinion of Jennifer Carroll?

Favorable 14%
Unfavorable 13%
Not sure 73%

Q8 Do you have a favorable or unfavorable opinion of Pam Bondi?

Favorable 28%
Unfavorable 19%
Not sure 53%

Q9 Do you have a favorable or unfavorable opinion of Jeff Atwater?

Favorable 13%
Unfavorable 15%
Not sure 72%

Q10 Do you have a favorable or unfavorable opinion of Adam Putnam?

Favorable 13%
Unfavorable 12%
Not sure 75%

Q11 Are you happy or unhappy that the Miami Heat won the NBA title, or do you not care?

Happy 32%
Unhappy 9%
Don't care 59%

Q12 Do you have a favorable or unfavorable opinion of LeBron James?

Favorable 32%
Unfavorable 19%
Not sure 49%





Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	10%
<i>Somewhat liberal</i>	17%
<i>Moderate</i>	33%
<i>Somewhat conservative</i>	20%
<i>Very conservative</i>	20%

Q14 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	55%
<i>Man</i>	45%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	42%
<i>Republican</i>	40%
<i>Independent/Other</i>	19%

Q16 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic</i>	15%
<i>White</i>	69%
<i>African-American</i>	11%
<i>Other</i>	5%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	14%
<i>30 to 45</i>	26%
<i>46 to 65</i>	32%
<i>Older than 65</i>	28%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott Approval						
Approve	39%	15%	15%	21%	67%	73%
Disapprove	51%	78%	76%	66%	23%	17%
Not sure	11%	7%	9%	13%	10%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Crist Favorability						
Favorable	41%	49%	49%	52%	33%	21%
Unfavorable	41%	39%	34%	30%	48%	58%
Not sure	18%	12%	17%	19%	19%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Crist Become Dem ?						
He should	42%	54%	54%	41%	32%	35%
He should not	27%	13%	21%	30%	32%	32%
Not sure	31%	32%	24%	29%	36%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott/Crist '14						
Rick Scott	41%	24%	15%	24%	65%	79%
Charlie Crist	44%	63%	71%	57%	19%	14%
Not sure	15%	14%	14%	19%	16%	7%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Cong. Ballot						
Democratic	45%	79%	84%	55%	16%	8%
Republican	44%	18%	5%	28%	76%	87%
Not sure	10%	3%	11%	16%	9%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Chick-fil-A Favorability						
Favorable	54%	29%	32%	45%	73%	82%
Unfavorable	20%	41%	37%	23%	7%	4%
Not sure	25%	30%	31%	32%	20%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Carroll Favorability						
Favorable	14%	13%	11%	11%	12%	22%
Unfavorable	13%	23%	18%	14%	6%	11%
Not sure	73%	64%	70%	75%	82%	68%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bondi Favorability						
Favorable	28%	21%	10%	24%	34%	50%
Unfavorable	19%	29%	33%	24%	10%	2%
Not sure	53%	49%	57%	53%	56%	48%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Atwater Favorability						
Favorable	13%	8%	13%	10%	15%	19%
Unfavorable	15%	20%	18%	19%	8%	10%
Not sure	72%	72%	68%	71%	77%	72%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Putnam Favorability						
Favorable	13%	8%	3%	13%	16%	21%
Unfavorable	12%	22%	23%	12%	4%	6%
Not sure	75%	70%	73%	76%	80%	73%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Happy/Unhappy That Heat Won						
Happy	32%	36%	35%	40%	26%	20%
Unhappy	9%	18%	10%	7%	9%	8%
Don't care	59%	47%	55%	54%	64%	71%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
LeBron Favorability						
Favorable	32%	44%	31%	37%	28%	22%
Unfavorable	19%	23%	14%	19%	21%	18%
Not sure	49%	32%	54%	43%	50%	59%





Crosstabs

	Base	Gender	
		Woman	Man
Scott Approval			
Approve	39%	37%	41%
Disapprove	51%	47%	55%
Not sure	11%	15%	5%

	Base	Gender	
		Woman	Man
Crist Favorability			
Favorable	41%	42%	40%
Unfavorable	41%	37%	45%
Not sure	18%	20%	15%

	Base	Gender	
		Woman	Man
Should Crist Become Dem ?			
He should	42%	39%	45%
He should not	27%	25%	31%
Not sure	31%	36%	24%

	Base	Gender	
		Woman	Man
Scott/Crist '14			
Rick Scott	41%	40%	43%
Charlie Crist	44%	44%	44%
Not sure	15%	16%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Generic Cong. Ballot			
Democratic	45%	47%	44%
Republican	44%	42%	47%
Not sure	10%	11%	9%

	Base	Gender	
		Woman	Man
Chick-fil-A Favorability			
Favorable	54%	53%	55%
Unfavorable	20%	21%	20%
Not sure	25%	26%	25%

	Base	Gender	
		Woman	Man
Carroll Favorability			
Favorable	14%	12%	16%
Unfavorable	13%	11%	17%
Not sure	73%	77%	68%

	Base	Gender	
		Woman	Man
Bondi Favorability			
Favorable	28%	28%	29%
Unfavorable	19%	18%	20%
Not sure	53%	54%	51%





Crosstabs

	Base	Gender	
		Woman	Man
Atwater Favorability			
Favorable	13%	11%	15%
Unfavorable	15%	13%	18%
Not sure	72%	76%	67%

	Base	Gender	
		Woman	Man
Putnam Favorability			
Favorable	13%	12%	15%
Unfavorable	12%	12%	12%
Not sure	75%	76%	73%

	Base	Gender	
		Woman	Man
Happy/Unhappy That Heat Won			
Happy	32%	32%	32%
Unhappy	9%	8%	11%
Don't care	59%	60%	57%

	Base	Gender	
		Woman	Man
LeBron Favorability			
Favorable	32%	30%	35%
Unfavorable	19%	17%	22%
Not sure	49%	53%	43%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Scott Approval				
Approve	39%	13%	64%	43%
Disapprove	51%	77%	27%	43%
Not sure	11%	11%	9%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Crist Favorability				
Favorable	41%	50%	34%	36%
Unfavorable	41%	31%	49%	44%
Not sure	18%	18%	17%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Crist Become Dem ?				
He should	42%	56%	31%	32%
He should not	27%	19%	38%	26%
Not sure	31%	25%	32%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
Scott/Crist '14				
Rick Scott	41%	16%	69%	43%
Charlie Crist	44%	69%	19%	40%
Not sure	15%	16%	12%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Cong. Ballot				
Democratic	45%	85%	9%	30%
Republican	44%	10%	83%	45%
Not sure	10%	6%	8%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Chick-fil-A Favorability				
Favorable	54%	37%	76%	48%
Unfavorable	20%	32%	7%	21%
Not sure	25%	31%	17%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Carroll Favorability				
Favorable	14%	12%	16%	14%
Unfavorable	13%	17%	11%	10%
Not sure	73%	71%	73%	76%

	Base	Party		
		Democrat	Republican	Independent/Other
Bondi Favorability				
Favorable	28%	17%	42%	28%
Unfavorable	19%	25%	9%	25%
Not sure	53%	58%	49%	47%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Atwater Favorability				
Favorable	13%	8%	18%	16%
Unfavorable	15%	17%	10%	20%
Not sure	72%	75%	73%	64%

	Base	Party		
		Democrat	Republican	Independent/Other
Putnam Favorability				
Favorable	13%	10%	18%	10%
Unfavorable	12%	16%	9%	9%
Not sure	75%	74%	73%	80%

	Base	Party		
		Democrat	Republican	Independent/Other
Happy/Unhappy That Heat Won				
Happy	32%	41%	26%	23%
Unhappy	9%	9%	10%	8%
Don't care	59%	49%	64%	69%

	Base	Party		
		Democrat	Republican	Independent/Other
LeBron Favorability				
Favorable	32%	41%	28%	20%
Unfavorable	19%	15%	23%	22%
Not sure	49%	44%	49%	58%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Scott Approval					
Approve	39%	39%	44%	10%	27%
Disapprove	51%	49%	46%	75%	64%
Not sure	11%	12%	10%	15%	9%

	Base	Race			
		Hispanic	White	African-American	Other
Crist Favorability					
Favorable	41%	37%	42%	35%	52%
Unfavorable	41%	46%	39%	42%	37%
Not sure	18%	17%	18%	23%	10%

	Base	Race			
		Hispanic	White	African-American	Other
Should Crist Become Dem ?					
He should	42%	45%	39%	58%	34%
He should not	27%	19%	32%	13%	30%
Not sure	31%	36%	29%	30%	36%

	Base	Race			
		Hispanic	White	African-American	Other
Scott/Crist '14					
Rick Scott	41%	46%	46%	14%	22%
Charlie Crist	44%	39%	40%	69%	62%
Not sure	15%	15%	14%	17%	16%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Generic Cong. Ballot					
Democratic	45%	53%	38%	79%	52%
Republican	44%	37%	52%	18%	25%
Not sure	10%	11%	10%	3%	23%

	Base	Race			
		Hispanic	White	African-American	Other
Chick-fil-A Favorability					
Favorable	54%	43%	58%	50%	45%
Unfavorable	20%	24%	20%	17%	21%
Not sure	25%	33%	22%	33%	34%

	Base	Race			
		Hispanic	White	African-American	Other
Carroll Favorability					
Favorable	14%	13%	13%	13%	24%
Unfavorable	13%	12%	12%	23%	17%
Not sure	73%	76%	74%	64%	58%

	Base	Race			
		Hispanic	White	African-American	Other
Bondi Favorability					
Favorable	28%	30%	31%	14%	19%
Unfavorable	19%	14%	19%	16%	35%
Not sure	53%	56%	50%	70%	46%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Atwater Favorability					
Favorable	13%	14%	13%	10%	12%
Unfavorable	15%	19%	12%	18%	31%
Not sure	72%	67%	74%	72%	57%

	Base	Race			
		Hispanic	White	African-American	Other
Putnam Favorability					
Favorable	13%	9%	15%	6%	17%
Unfavorable	12%	17%	10%	14%	16%
Not sure	75%	74%	75%	80%	68%

	Base	Race			
		Hispanic	White	African-American	Other
Happy/Unhappy That Heat Won					
Happy	32%	37%	26%	61%	38%
Unhappy	9%	10%	11%	5%	-
Don't care	59%	54%	64%	34%	62%

	Base	Race			
		Hispanic	White	African-American	Other
LeBron Favorability					
Favorable	32%	36%	25%	65%	49%
Unfavorable	19%	22%	20%	13%	8%
Not sure	49%	42%	55%	22%	44%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott Approval					
Approve	39%	42%	35%	40%	40%
Disapprove	51%	49%	56%	51%	47%
Not sure	11%	9%	9%	10%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Crist Favorability					
Favorable	41%	40%	44%	40%	41%
Unfavorable	41%	44%	44%	41%	36%
Not sure	18%	16%	12%	20%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Crist Become Dem ?					
He should	42%	37%	47%	41%	40%
He should not	27%	26%	33%	27%	25%
Not sure	31%	37%	20%	32%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott/Crist '14					
Rick Scott	41%	35%	37%	45%	45%
Charlie Crist	44%	49%	46%	42%	42%
Not sure	15%	16%	17%	13%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Cong. Ballot					
Democratic	45%	59%	45%	42%	43%
Republican	44%	37%	38%	49%	49%
Not sure	10%	5%	17%	10%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Chick-fil-A Favorability					
Favorable	54%	54%	56%	58%	48%
Unfavorable	20%	29%	26%	17%	15%
Not sure	25%	17%	18%	24%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Carroll Favorability					
Favorable	14%	7%	22%	13%	11%
Unfavorable	13%	12%	16%	11%	15%
Not sure	73%	80%	62%	76%	75%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bondi Favorability					
Favorable	28%	24%	24%	30%	33%
Unfavorable	19%	12%	26%	19%	16%
Not sure	53%	63%	50%	51%	51%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Atwater Favorability					
Favorable	13%	5%	17%	16%	11%
Unfavorable	15%	12%	21%	11%	16%
Not sure	72%	83%	62%	73%	74%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Putnam Favorability					
Favorable	13%	10%	11%	15%	15%
Unfavorable	12%	10%	18%	10%	10%
Not sure	75%	80%	70%	75%	75%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Happy/Unhappy That Heat Won					
Happy	32%	48%	24%	35%	27%
Unhappy	9%	5%	17%	9%	5%
Don't care	59%	48%	59%	56%	68%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
LeBron Favorability					
Favorable	32%	53%	27%	31%	28%
Unfavorable	19%	18%	28%	16%	15%
Not sure	49%	30%	45%	53%	57%

