



FOR IMMEDIATE RELEASE

March 29, 2011

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FL's Scott would get trounced by Sink in re-do election

Raleigh, N.C. – Rick Scott was elected by one point over Alex Sink last fall, and even as he prepared to enter office last December, PPP found that only about a third of voters liked him, and 43% disliked him. But instead of building good will in the last few months, Scott has continued to turn more voters off. Now roughly the same amount approve of his job performance (32%), but his disapproval rating is 55%. His own Republicans only approve by a 57-27 margin, and independents mirror the overall results. But the main thing he has done is tick off Democrats, who have gone from 60% unfavorable to 81% disapproval in three months.

Scott's net -23 approval margin makes him the least popular currently serving governor on which PPP has polled. He stacks up with ousted or retired governors David Paterson of New York, Chet Culver of Iowa, and Jim Gibbons of Nevada.

As a result, Scott would overwhelmingly lose in a rematch to Sink, 56-37. 16% of those who say they voted for him would switch sides, as would 21% of all Republicans. Sink wins the independent vote by a whopping 61-29 margin, while exit polls had Scott winning them by eight points in November.

“Rick Scott was elected by the thinnest of margins in one of the best Republican election years ever,” said Dean Debnam, President of Public Policy Polling. “Since then he hasn't done much to win over either the folks who didn't vote for him or the folks who supported him because he was a Republican despite having some reservations about him personally.”

New Senator Marco Rubio, however, is somewhat popular, with a 43% approval and 31% disapproval rating, putting him comfortably in the top third of the 83 senators on which PPP has polled. While 70% of Republicans approve, only 51% of Democrats disapprove. Rubio has already made a far bigger impression on voters than his appointed predecessor George LeMieux ever did, and his net approval is the reverse of LeMieux's overall 16-27 read in the December poll. LeMieux is publicly flirting with a bid to join Rubio in the other Senate seat by challenging Senator Bill Nelson next year. PPP will release numbers on his chances in that race later in the week.

PPP surveyed 500 Florida voters from March 24th to 27th. The survey's margin of error is +/-4.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.





Florida Survey Results

Q1 Do you approve or disapprove of Governor Rick Scott's job performance?

Approve 32%
Disapprove..... 55%
Not sure 13%

Q2 If you could do last fall's election for Governor over again, would you vote for Democrat Alex Sink or Republican Rick Scott?

Alex Sink..... 56%
Rick Scott..... 37%
Not sure 6%

Q3 Do you approve or disapprove of Senator Marco Rubio's job performance?

Approve 43%
Disapprove..... 31%
Not sure 26%

Q4 Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable..... 46%
Unfavorable 42%
Not sure 12%

Q5 If he seeks office again in the future do you think Charlie Crist should run as a Democrat, Republican, or independent?

Democrat 39%
Republican..... 12%
Independent..... 36%
Not sure 13%

Q6 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry 28%
Gay couples should be allowed to form civil unions but not marry..... 31%
There should be no legal recognition of a gay couple's relationship 37%
Not sure 4%

Q7 In the election for Governor last year did you vote for Democrat Alex Sink or Republican Rick Scott, or did you not vote in the election?

Alex Sink..... 48%
Rick Scott..... 41%
Didn't vote/Don't remember 11%

Q8 Who did you vote for President in 2008?

John McCain..... 49%
Barack Obama..... 47%
Someone Else/Don't Remember..... 4%

Q9 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 7%
Somewhat liberal 16%
Moderate..... 30%
Somewhat conservative..... 26%
Very conservative 21%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 51%
Man..... 49%



Q11 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 41%
Republican 37%
Independent/Other 22%

Q12 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic 13%
White 70%
African-American 14%
Other 4%

Q13 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29 12%
30 to 45 22%
46 to 65 38%
Older than 65 28%



Crosstabs

	Base	2010 Gov. Vote		
		Alex Sink	Rick Scott	Didn't vote/Don't remember
Scott Approval				
Approve	32%	7%	67%	15%
Disapprove	55%	88%	16%	56%
Not sure	13%	5%	18%	29%

	Base	2010 Gov. Vote		
		Alex Sink	Rick Scott	Didn't vote/Don't remember
Sink/Scott Do-over				
Alex Sink	56%	95%	15%	42%
Rick Scott	37%	3%	81%	27%
Not sure	6%	2%	5%	32%

	Base	2010 Gov. Vote		
		Alex Sink	Rick Scott	Didn't vote/Don't remember
Rubio Approval				
Approve	43%	18%	77%	19%
Disapprove	31%	52%	7%	30%
Not sure	26%	30%	15%	51%

	Base	2010 Gov. Vote		
		Alex Sink	Rick Scott	Didn't vote/Don't remember
Crist Favorability				
Favorable	46%	67%	26%	30%
Unfavorable	42%	23%	65%	40%
Not sure	12%	11%	9%	30%





Crosstabs

	Base	2010 Gov. Vote		
		Alex Sink	Rick Scott	Didn't vote/Don't remember
Should Crist Run Again as Dem/Rep/Ind?				
Democrat	39%	41%	41%	24%
Republican	12%	9%	14%	16%
Independent	36%	41%	29%	41%
Not sure	13%	10%	16%	19%

	Base	2010 Gov. Vote		
		Alex Sink	Rick Scott	Didn't vote/Don't remember
Gay Marriage				
Gay couples should be allowed to legally marry	28%	44%	9%	30%
Gay couples should be allowed to form civil unions but not marry	31%	28%	38%	17%
There should be no legal recognition of a gay couple's relationship	37%	23%	51%	47%
Not sure	4%	5%	2%	5%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Scott Approval				
Approve	32%	56%	10%	7%
Disapprove	55%	28%	83%	54%
Not sure	13%	16%	7%	39%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Sink/Scott Do-over				
Alex Sink	56%	27%	88%	40%
Rick Scott	37%	67%	7%	30%
Not sure	6%	5%	5%	30%





Crosstabs

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Rubio Approval				
Approve	43%	69%	16%	30%
Disapprove	31%	10%	54%	27%
Not sure	26%	21%	30%	44%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Crist Favorability				
Favorable	46%	30%	62%	47%
Unfavorable	42%	58%	26%	31%
Not sure	12%	11%	12%	22%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Should Crist Run Again as Dem/Rep/Ind?				
Democrat	39%	38%	42%	14%
Republican	12%	15%	8%	11%
Independent	36%	32%	40%	37%
Not sure	13%	15%	9%	37%

	Base	2008 Pres. Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Gay Marriage				
Gay couples should be allowed to legally marry	28%	11%	47%	14%
Gay couples should be allowed to form civil unions but not marry	31%	35%	27%	25%
There should be no legal recognition of a gay couple's relationship	37%	51%	21%	48%
Not sure	4%	3%	4%	13%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Scott Approval						
Approve	32%	7%	7%	17%	46%	65%
Disapprove	55%	93%	86%	72%	38%	15%
Not sure	13%	-	6%	11%	16%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Sink/Scott Do-over						
Alex Sink	56%	97%	88%	78%	36%	14%
Rick Scott	37%	3%	5%	15%	56%	81%
Not sure	6%	-	7%	7%	8%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rubio Approval						
Approve	43%	22%	16%	21%	60%	80%
Disapprove	31%	63%	45%	47%	17%	3%
Not sure	26%	14%	39%	32%	23%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Crist Favorability						
Favorable	46%	60%	55%	64%	38%	19%
Unfavorable	42%	35%	33%	24%	46%	72%
Not sure	12%	5%	12%	12%	16%	9%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Crist Run Again as Dem/Rep/Ind?						
Democrat	39%	60%	43%	33%	31%	48%
Republican	12%	11%	5%	15%	12%	13%
Independent	36%	25%	47%	42%	39%	21%
Not sure	13%	5%	6%	11%	18%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage						
Gay couples should be allowed to legally marry	28%	59%	60%	39%	11%	2%
Gay couples should be allowed to form civil unions but not marry	31%	18%	20%	36%	38%	29%
There should be no legal recognition of a gay couple's relationship	37%	23%	17%	23%	46%	64%
Not sure	4%	-	4%	2%	5%	6%

	Base	Gender	
		Woman	Man
Scott Approval			
Approve	32%	26%	39%
Disapprove	55%	59%	51%
Not sure	13%	15%	10%

	Base	Gender	
		Woman	Man
Sink/Scott Do-over			
Alex Sink	56%	60%	52%
Rick Scott	37%	33%	41%
Not sure	6%	6%	7%





Crosstabs

	Base	Gender	
		Woman	Man
Rubio Approval			
Approve	43%	35%	50%
Disapprove	31%	31%	30%
Not sure	26%	33%	19%

	Base	Gender	
		Woman	Man
Crist Favorability			
Favorable	46%	49%	43%
Unfavorable	42%	39%	45%
Not sure	12%	12%	12%

	Base	Gender	
		Woman	Man
Should Crist Run Again as Dem/Rep/Ind?			
Democrat	39%	43%	35%
Republican	12%	13%	11%
Independent	36%	33%	39%
Not sure	13%	10%	16%

	Base	Gender	
		Woman	Man
Gay Marriage			
Gay couples should be allowed to legally marry	28%	30%	27%
Gay couples should be allowed to form civil unions but not marry	31%	32%	30%
There should be no legal recognition of a gay couple's relationship	37%	34%	40%
Not sure	4%	4%	4%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Scott Approval				
Approve	32%	11%	57%	31%
Disapprove	55%	81%	27%	54%
Not sure	13%	8%	16%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Sink/Scott Do-over				
Alex Sink	56%	85%	21%	61%
Rick Scott	37%	10%	73%	29%
Not sure	6%	5%	6%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Rubio Approval				
Approve	43%	17%	70%	44%
Disapprove	31%	51%	10%	31%
Not sure	26%	32%	20%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Crist Favorability				
Favorable	46%	59%	33%	44%
Unfavorable	42%	28%	57%	44%
Not sure	12%	14%	10%	12%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Should Crist Run Again as Dem/Rep/Ind?				
Democrat	39%	51%	34%	25%
Republican	12%	8%	19%	8%
Independent	36%	34%	30%	50%
Not sure	13%	7%	17%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Gay Marriage				
Gay couples should be allowed to legally marry	28%	40%	11%	36%
Gay couples should be allowed to form civil unions but not marry	31%	25%	38%	32%
There should be no legal recognition of a gay couple's relationship	37%	32%	49%	26%
Not sure	4%	3%	3%	6%

	Base	Race			
		Hispanic	White	African-American	Other
Scott Approval					
Approve	32%	23%	39%	13%	17%
Disapprove	55%	68%	48%	79%	55%
Not sure	13%	9%	13%	8%	29%

	Base	Race			
		Hispanic	White	African-American	Other
Sink/Scott Do-over					
Alex Sink	56%	69%	48%	85%	65%
Rick Scott	37%	28%	46%	8%	21%
Not sure	6%	4%	6%	7%	14%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Rubio Approval					
Approve	43%	41%	49%	17%	24%
Disapprove	31%	30%	29%	45%	19%
Not sure	26%	30%	22%	38%	58%

	Base	Race			
		Hispanic	White	African-American	Other
Crist Favorability					
Favorable	46%	52%	42%	56%	56%
Unfavorable	42%	37%	46%	29%	26%
Not sure	12%	11%	11%	16%	17%

	Base	Race			
		Hispanic	White	African-American	Other
Should Crist Run Again as Dem/Rep/Ind?					
Democrat	39%	43%	37%	54%	15%
Republican	12%	10%	12%	12%	7%
Independent	36%	38%	38%	25%	39%
Not sure	13%	8%	13%	10%	40%

	Base	Race			
		Hispanic	White	African-American	Other
Gay Marriage					
Gay couples should be allowed to legally marry	28%	36%	29%	22%	20%
Gay couples should be allowed to form civil unions but not marry	31%	29%	34%	15%	37%
There should be no legal recognition of a gay couple's relationship	37%	35%	34%	57%	29%
Not sure	4%	-	3%	6%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Scott Approval					
Approve	32%	21%	31%	35%	35%
Disapprove	55%	71%	58%	54%	46%
Not sure	13%	7%	11%	11%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Sink/Scott Do-over					
Alex Sink	56%	67%	64%	56%	47%
Rick Scott	37%	26%	35%	38%	43%
Not sure	6%	7%	2%	6%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rubio Approval					
Approve	43%	29%	44%	43%	47%
Disapprove	31%	29%	33%	32%	29%
Not sure	26%	43%	22%	25%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Crist Favorability					
Favorable	46%	54%	36%	50%	46%
Unfavorable	42%	29%	55%	40%	40%
Not sure	12%	18%	9%	10%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Crist Run Again as Dem/Rep/Ind?					
Democrat	39%	29%	42%	38%	43%
Republican	12%	14%	9%	14%	10%
Independent	36%	46%	40%	36%	28%
Not sure	13%	11%	9%	12%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage					
Gay couples should be allowed to legally marry	28%	36%	29%	28%	25%
Gay couples should be allowed to form civil unions but not marry	31%	14%	22%	35%	40%
There should be no legal recognition of a gay couple's relationship	37%	43%	45%	34%	31%
Not sure	4%	7%	4%	2%	4%

