

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL  
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE**

### **Scott still unpopular and in trouble for 2014 re-election**

**Raleigh, N.C.** – Florida Gov. Rick Scott is rumored to be planning to spend as much as \$100 million to get re-elected next year. According to PPP's latest poll, which finds him trailing three possible Democratic challengers, he's going to need all the help he can get.

In four hypothetical match-ups, Scott trails Charlie Crist by 12 points (40/52), Pam Iorio by 7 points (37/44), Alex Sink by 5 points (40/45) and leads Nan Rich by 6 points (42/36). Crist takes a whopping 29% of the Republican vote against Scott, exactly in line with PPP's January poll of the Florida governor's race.

Scott's abysmal -24 job approval rating (33/57) is also exactly in line with the results from PPP's January poll. Scott barely has the approval of his own party—Republicans approve of his job performance by a slim 46/42 margin. 52% of Democrats, 44% of independents and 18% of Republicans think Scott is too conservative.

“Rick Scott's decision to support Medicaid expansion doesn't seem to have boosted his re-election prospects,” said Dean Debnam, President of Public Policy Polling. “He's still facing a very uphill battle for a second term.”

Crist has the best favorability rating (+3) and highest name recognition (89%) of the potential Democrats running, although the 46% to 43% split is worse than the 49% to 38% spread PPP found for Crist in January. Democratic primary voters have a strongly favorable opinion (66/24) of Crist. He would also clear the primary field with 50% support, followed by 21% for Sink, 9% for Pam Iorio and 3% for Nan Rich.

Scott might not even be the GOP's nominee in 2014. 43% of Republican primary voters want someone else to be the party's gubernatorial candidate next year, while 42% support Scott and 14% are not sure. Scott may be vulnerable in theory, but he leads three potential primary challengers by hefty margins. He leads Pam Bondi by 19 points (46/27), Adam Putnam by 24 points (48/24) and Ted Yoho by 41 points (54/13).

PPP surveyed 500 Florida voters as well as 300 usual Democratic primary voters and 326 Republican primary voters from March 15<sup>th</sup> to 18<sup>th</sup>. The margin of error for the overall sample is +/-4.4%, +/-5.7% for the Democratic portion and +/-5.4% for the GOP portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



## Florida Survey Results

**Q1** Do you approve or disapprove of Governor Rick Scott's job performance?

Approve .....33% Not sure .....10%  
Disapprove.....57%

**Q2** Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable.....46%  
Unfavorable .....43%  
Not sure .....11%

**Q3** Do you have a favorable or unfavorable opinion of Pam Iorio?

Favorable.....19%  
Unfavorable .....23%  
Not sure .....58%

**Q4** Do you have a favorable or unfavorable opinion of Nan Rich?

Favorable.....8%  
Unfavorable .....18%  
Not sure .....74%

**Q5** Do you have a favorable or unfavorable opinion of Alex Sink?

Favorable.....31%  
Unfavorable .....30%  
Not sure .....39%

**Q6** If the candidates for Governor next year were Republican Rick Scott and Democrat Charlie Crist, who would you vote for?

Rick Scott.....40%  
Charlie Crist.....52%  
Not sure .....8%

**Q7** If the candidates for Governor next year were Republican Rick Scott and Democrat Pam Iorio, who would you vote for?

Rick Scott.....37%  
Pam Iorio .....44%  
Not sure .....19%

**Q8** If the candidates for Governor next year were Republican Rick Scott and Democrat Nan Rich, who would you vote for?

Rick Scott.....42%  
Nan Rich.....36%  
Not sure .....21%

**Q9** If the candidates for Governor next year were Republican Rick Scott and Democrat Alex Sink, who would you vote for?

Rick Scott.....40%  
Alex Sink.....45%  
Not sure .....15%

**Q10** Do you think Rick Scott is too liberal, too conservative, or about right?

Too liberal .....13%  
Too conservative.....38%  
About right .....35%  
Not sure .....14%

**Q11** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama.....48%  
Mitt Romney.....46%  
Someone else/Don't remember .....5%





**Q12** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	13%
<i>Somewhat liberal</i> .....	17%
<i>Moderate</i> .....	32%
<i>Somewhat conservative</i> .....	21%
<i>Very conservative</i> .....	17%

**Q13** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	53%
<i>Man</i> .....	47%

**Q14** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	42%
<i>Republican</i> .....	37%
<i>Independent/Other</i> .....	22%

**Q15** If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic</i> .....	12%
<i>White</i> .....	69%
<i>African-American</i> .....	11%
<i>Other</i> .....	8%

**Q16** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i> .....	36%
<i>46 to 65</i> .....	38%
<i>Older than 65</i> .....	26%





**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Scott Approval</b>				
<b>Approve</b>	33%	16%	51%	27%
<b>Disapprove</b>	57%	76%	37%	59%
<b>Not sure</b>	10%	8%	12%	14%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Crist Favorability</b>				
<b>Favorable</b>	46%	67%	24%	39%
<b>Unfavorable</b>	43%	19%	68%	43%
<b>Not sure</b>	11%	14%	7%	18%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Iorio Favorability</b>				
<b>Favorable</b>	19%	18%	21%	8%
<b>Unfavorable</b>	23%	23%	22%	28%
<b>Not sure</b>	58%	60%	56%	64%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Rich Favorability</b>				
<b>Favorable</b>	8%	9%	7%	14%
<b>Unfavorable</b>	18%	16%	20%	16%
<b>Not sure</b>	74%	76%	72%	70%





**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Sink Favorability</b>				
<b>Favorable</b>	31%	46%	17%	14%
<b>Unfavorable</b>	30%	19%	42%	20%
<b>Not sure</b>	39%	35%	41%	66%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Scott/Crist</b>				
<b>Rick Scott</b>	40%	9%	73%	33%
<b>Charlie Crist</b>	52%	84%	20%	33%
<b>Not sure</b>	8%	7%	6%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Scott/Iorio</b>				
<b>Rick Scott</b>	37%	6%	71%	24%
<b>Pam Iorio</b>	44%	70%	18%	26%
<b>Not sure</b>	19%	24%	11%	50%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Scott/Rich</b>				
<b>Rick Scott</b>	42%	9%	79%	27%
<b>Nan Rich</b>	36%	65%	7%	33%
<b>Not sure</b>	21%	26%	14%	40%





**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Scott/Sink</b>				
<b>Rick Scott</b>	40%	7%	76%	27%
<b>Alex Sink</b>	45%	76%	14%	38%
<b>Not sure</b>	15%	17%	10%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Scott Ideology</b>				
<b>Too liberal</b>	13%	8%	18%	19%
<b>Too conservative</b>	38%	65%	11%	26%
<b>About right</b>	35%	12%	59%	35%
<b>Not sure</b>	14%	16%	11%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Scott Approval</b>						
<b>Approve</b>	33%	22%	29%	21%	54%	44%
<b>Disapprove</b>	57%	74%	67%	68%	34%	40%
<b>Not sure</b>	10%	4%	5%	11%	12%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Crist Favorability</b>						
<b>Favorable</b>	46%	55%	63%	61%	29%	12%
<b>Unfavorable</b>	43%	41%	23%	25%	63%	76%
<b>Not sure</b>	11%	4%	14%	14%	9%	11%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>orio Favorability</b>						
Favorable	19%	20%	25%	16%	20%	17%
Unfavorable	23%	41%	15%	20%	19%	27%
Not sure	58%	39%	60%	64%	61%	57%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Rich Favorability</b>						
Favorable	8%	6%	19%	8%	3%	5%
Unfavorable	18%	33%	6%	16%	15%	25%
Not sure	74%	61%	75%	76%	82%	70%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Sink Favorability</b>						
Favorable	31%	33%	40%	38%	25%	12%
Unfavorable	30%	33%	16%	25%	32%	47%
Not sure	39%	34%	44%	37%	43%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Scott/Crist</b>						
Rick Scott	40%	25%	25%	23%	63%	74%
Charlie Crist	52%	64%	69%	71%	29%	15%
Not sure	8%	11%	6%	6%	8%	11%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Scott/Iorio</b>						
Rick Scott	37%	19%	20%	21%	63%	68%
Pam Iorio	44%	61%	59%	55%	22%	20%
Not sure	19%	20%	21%	24%	15%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Scott/Rich</b>						
Rick Scott	42%	19%	25%	27%	70%	72%
Nan Rich	36%	55%	54%	46%	13%	15%
Not sure	21%	25%	21%	27%	17%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Scott/Sink</b>						
Rick Scott	40%	18%	22%	26%	68%	69%
Alex Sink	45%	62%	65%	58%	20%	18%
Not sure	15%	20%	13%	16%	12%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Scott Ideology</b>						
Too liberal	13%	13%	7%	10%	15%	22%
Too conservative	38%	63%	55%	48%	17%	8%
About right	35%	17%	22%	22%	54%	63%
Not sure	14%	6%	16%	20%	13%	7%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Scott Approval</b>			
<b>Approve</b>	33%	32%	34%
<b>Disapprove</b>	57%	57%	57%
<b>Not sure</b>	10%	10%	9%

	Base	Gender	
		Woman	Man
<b>Crist Favorability</b>			
<b>Favorable</b>	46%	44%	48%
<b>Unfavorable</b>	43%	42%	44%
<b>Not sure</b>	11%	14%	8%

	Base	Gender	
		Woman	Man
<b>Iorio Favorability</b>			
<b>Favorable</b>	19%	20%	17%
<b>Unfavorable</b>	23%	18%	28%
<b>Not sure</b>	58%	62%	55%

	Base	Gender	
		Woman	Man
<b>Rich Favorability</b>			
<b>Favorable</b>	8%	9%	8%
<b>Unfavorable</b>	18%	15%	20%
<b>Not sure</b>	74%	76%	72%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Sink Favorability</b>			
<b>Favorable</b>	31%	32%	30%
<b>Unfavorable</b>	30%	31%	29%
<b>Not sure</b>	39%	37%	41%

	Base	Gender	
		Woman	Man
<b>Scott/Crist</b>			
<b>Rick Scott</b>	40%	37%	44%
<b>Charlie Crist</b>	52%	53%	50%
<b>Not sure</b>	8%	9%	7%

	Base	Gender	
		Woman	Man
<b>Scott/Iorio</b>			
<b>Rick Scott</b>	37%	32%	43%
<b>Pam Iorio</b>	44%	44%	43%
<b>Not sure</b>	19%	23%	14%

	Base	Gender	
		Woman	Man
<b>Scott/Rich</b>			
<b>Rick Scott</b>	42%	38%	47%
<b>Nan Rich</b>	36%	36%	37%
<b>Not sure</b>	21%	26%	16%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Scott/Sink</b>			
<b>Rick Scott</b>	40%	39%	42%
<b>Alex Sink</b>	45%	44%	46%
<b>Not sure</b>	15%	17%	12%

	Base	Gender	
		Woman	Man
<b>Scott Ideology</b>			
<b>Too liberal</b>	13%	13%	13%
<b>Too conservative</b>	38%	34%	43%
<b>About right</b>	35%	34%	37%
<b>Not sure</b>	14%	20%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Scott Approval</b>				
<b>Approve</b>	33%	23%	46%	30%
<b>Disapprove</b>	57%	69%	42%	59%
<b>Not sure</b>	10%	8%	12%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Crist Favorability</b>				
<b>Favorable</b>	46%	60%	28%	49%
<b>Unfavorable</b>	43%	28%	62%	40%
<b>Not sure</b>	11%	12%	10%	11%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>lorio Favorability</b>				
<b>Favorable</b>	19%	16%	21%	20%
<b>Unfavorable</b>	23%	27%	20%	20%
<b>Not sure</b>	58%	57%	59%	59%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Rich Favorability</b>				
<b>Favorable</b>	8%	10%	8%	7%
<b>Unfavorable</b>	18%	20%	19%	11%
<b>Not sure</b>	74%	70%	73%	82%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Sink Favorability</b>				
<b>Favorable</b>	31%	40%	21%	29%
<b>Unfavorable</b>	30%	26%	38%	23%
<b>Not sure</b>	39%	34%	40%	48%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Scott/Crist</b>				
<b>Rick Scott</b>	40%	19%	65%	41%
<b>Charlie Crist</b>	52%	74%	29%	47%
<b>Not sure</b>	8%	7%	7%	12%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Scott/Iorio</b>				
<b>Rick Scott</b>	37%	15%	64%	36%
<b>Pam Iorio</b>	44%	64%	21%	43%
<b>Not sure</b>	19%	22%	14%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Scott/Rich</b>				
<b>Rick Scott</b>	42%	16%	72%	42%
<b>Nan Rich</b>	36%	60%	12%	33%
<b>Not sure</b>	21%	24%	16%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Scott/Sink</b>				
<b>Rick Scott</b>	40%	17%	68%	39%
<b>Alex Sink</b>	45%	66%	21%	43%
<b>Not sure</b>	15%	17%	11%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Scott Ideology</b>				
<b>Too liberal</b>	13%	11%	16%	13%
<b>Too conservative</b>	38%	52%	18%	44%
<b>About right</b>	35%	19%	56%	32%
<b>Not sure</b>	14%	18%	11%	11%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Scott Approval</b>					
<b>Approve</b>	<b>33%</b>	24%	38%	10%	41%
<b>Disapprove</b>	<b>57%</b>	71%	52%	72%	56%
<b>Not sure</b>	<b>10%</b>	5%	10%	18%	3%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Crist Favorability</b>					
<b>Favorable</b>	<b>46%</b>	52%	41%	66%	50%
<b>Unfavorable</b>	<b>43%</b>	33%	48%	20%	49%
<b>Not sure</b>	<b>11%</b>	15%	11%	14%	1%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Iorio Favorability</b>					
<b>Favorable</b>	<b>19%</b>	18%	20%	12%	20%
<b>Unfavorable</b>	<b>23%</b>	23%	22%	31%	20%
<b>Not sure</b>	<b>58%</b>	60%	58%	58%	60%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Rich Favorability</b>					
<b>Favorable</b>	<b>8%</b>	6%	7%	14%	13%
<b>Unfavorable</b>	<b>18%</b>	26%	16%	18%	18%
<b>Not sure</b>	<b>74%</b>	68%	76%	69%	69%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Sink Favorability</b>					
<b>Favorable</b>	31%	44%	27%	37%	35%
<b>Unfavorable</b>	30%	30%	30%	25%	35%
<b>Not sure</b>	39%	27%	43%	38%	31%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Scott/Crist</b>					
<b>Rick Scott</b>	40%	31%	46%	15%	44%
<b>Charlie Crist</b>	52%	57%	47%	75%	52%
<b>Not sure</b>	8%	11%	8%	10%	4%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Scott/Iorio</b>					
<b>Rick Scott</b>	37%	28%	42%	16%	45%
<b>Pam Iorio</b>	44%	52%	43%	52%	27%
<b>Not sure</b>	19%	21%	16%	31%	28%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Scott/Rich</b>					
<b>Rick Scott</b>	42%	34%	48%	13%	45%
<b>Nan Rich</b>	36%	44%	34%	51%	27%
<b>Not sure</b>	21%	22%	18%	37%	28%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Scott/Sink</b>					
<b>Rick Scott</b>	40%	30%	47%	13%	35%
<b>Alex Sink</b>	45%	54%	40%	66%	46%
<b>Not sure</b>	15%	16%	13%	22%	20%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Scott Ideology</b>					
<b>Too liberal</b>	13%	17%	11%	12%	24%
<b>Too conservative</b>	38%	45%	35%	57%	30%
<b>About right</b>	35%	22%	42%	17%	23%
<b>Not sure</b>	14%	16%	12%	14%	24%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Scott Approval</b>				
<b>Approve</b>	33%	29%	35%	37%
<b>Disapprove</b>	57%	65%	54%	49%
<b>Not sure</b>	10%	6%	11%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Crist Favorability</b>				
<b>Favorable</b>	46%	48%	44%	45%
<b>Unfavorable</b>	43%	42%	45%	43%
<b>Not sure</b>	11%	10%	11%	13%







**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Porio Favorability</b>				
Favorable	19%	16%	18%	23%
Unfavorable	23%	31%	14%	25%
Not sure	58%	53%	68%	52%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Rich Favorability</b>				
Favorable	8%	6%	10%	10%
Unfavorable	18%	26%	10%	18%
Not sure	74%	69%	80%	72%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Sink Favorability</b>				
Favorable	31%	30%	31%	32%
Unfavorable	30%	35%	27%	26%
Not sure	39%	35%	42%	42%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Scott/Crist</b>				
Rick Scott	40%	31%	47%	43%
Charlie Crist	52%	63%	46%	45%
Not sure	8%	6%	7%	12%





**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Scott/Iorio</b>				
Rick Scott	37%	31%	41%	39%
Pam Iorio	44%	52%	41%	36%
Not sure	19%	16%	18%	25%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Scott/Rich</b>				
Rick Scott	42%	36%	46%	46%
Nan Rich	36%	44%	35%	28%
Not sure	21%	20%	20%	26%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Scott/Sink</b>				
Rick Scott	40%	35%	44%	43%
Alex Sink	45%	53%	43%	36%
Not sure	15%	12%	14%	21%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Scott Ideology</b>				
Too liberal	13%	16%	12%	11%
Too conservative	38%	45%	36%	30%
About right	35%	26%	40%	41%
Not sure	14%	13%	12%	18%





## Florida Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Charlie Crist?

*Favorable*..... 66%  
*Unfavorable* ..... 24%  
*Not sure* ..... 10%

**Q2** Do you have a favorable or unfavorable opinion of Pam Iorio?

*Favorable*..... 18%  
*Unfavorable* ..... 28%  
*Not sure* ..... 54%

**Q3** Do you have a favorable or unfavorable opinion of Nan Rich?

*Favorable*..... 11%  
*Unfavorable* ..... 19%  
*Not sure* ..... 70%

**Q4** Do you have a favorable or unfavorable opinion of Alex Sink?

*Favorable*..... 49%  
*Unfavorable* ..... 22%  
*Not sure* ..... 29%

**Q5** Given the choices of Charlie Crist, Pam Iorio, Nan Rich, and Alex Sink, who would you most like to be the Democratic candidate for Governor next year?

*Charlie Crist*..... 50%  
*Pam Iorio* ..... 9%  
*Nan Rich*..... 3%  
*Alex Sink*..... 21%  
*Someone else/Not sure* ..... 16%

**Q6** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 18%  
*Somewhat liberal* ..... 28%  
*Moderate*..... 42%  
*Somewhat conservative*..... 9%  
*Very conservative* ..... 3%

**Q7** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 60%  
*Man*..... 40%

**Q8** If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

*Hispanic*..... 9%  
*White* ..... 72%  
*African-American* ..... 13%  
*Other*..... 6%

**Q9** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 33%  
*46 to 65*..... 39%  
*Older than 65*..... 28%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Crist Favorability</b>						
<b>Favorable</b>	66%	54%	70%	78%	34%	34%
<b>Unfavorable</b>	24%	42%	18%	14%	41%	43%
<b>Not sure</b>	10%	4%	12%	8%	25%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Iorio Favorability</b>						
<b>Favorable</b>	18%	27%	22%	13%	15%	18%
<b>Unfavorable</b>	28%	36%	23%	26%	32%	46%
<b>Not sure</b>	54%	37%	55%	61%	53%	36%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Rich Favorability</b>						
<b>Favorable</b>	11%	9%	19%	9%	2%	-
<b>Unfavorable</b>	19%	28%	10%	21%	17%	36%
<b>Not sure</b>	70%	63%	72%	70%	81%	64%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Sink Favorability</b>						
<b>Favorable</b>	49%	39%	50%	57%	30%	46%
<b>Unfavorable</b>	22%	28%	18%	19%	29%	36%
<b>Not sure</b>	29%	33%	32%	24%	41%	18%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2014 Dem Gov Preference</b>						
Charlie Crist	50%	47%	53%	55%	40%	16%
Pam Iorio	9%	10%	7%	6%	23%	31%
Nan Rich	3%	3%	5%	3%	2%	-
Alex Sink	21%	27%	21%	20%	15%	31%
Someone else/Not sure	16%	13%	14%	16%	20%	23%

	Base	Gender	
		Woman	Man
<b>Crist Favorability</b>			
Favorable	66%	64%	69%
Unfavorable	24%	22%	27%
Not sure	10%	14%	4%

	Base	Gender	
		Woman	Man
<b>Iorio Favorability</b>			
Favorable	18%	17%	20%
Unfavorable	28%	23%	37%
Not sure	54%	60%	43%

	Base	Gender	
		Woman	Man
<b>Rich Favorability</b>			
Favorable	11%	9%	14%
Unfavorable	19%	16%	24%
Not sure	70%	76%	62%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Sink Favorability</b>			
<b>Favorable</b>	49%	49%	49%
<b>Unfavorable</b>	22%	22%	22%
<b>Not sure</b>	29%	29%	29%

	Base	Gender	
		Woman	Man
<b>2014 Dem Gov Preference</b>			
<b>Charlie Crist</b>	50%	47%	56%
<b>Pam Iorio</b>	9%	7%	13%
<b>Nan Rich</b>	3%	5%	0%
<b>Alex Sink</b>	21%	23%	19%
<b>Someone else/Not sure</b>	16%	19%	12%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Crist Favorability</b>					
<b>Favorable</b>	66%	41%	66%	71%	87%
<b>Unfavorable</b>	24%	52%	21%	23%	13%
<b>Not sure</b>	10%	7%	12%	6%	-

	Base	Race			
		Hispanic	White	African-American	Other
<b>Iorio Favorability</b>					
<b>Favorable</b>	18%	20%	18%	17%	24%
<b>Unfavorable</b>	28%	24%	28%	43%	6%
<b>Not sure</b>	54%	56%	54%	40%	70%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Rich Favorability</b>					
<b>Favorable</b>	11%	4%	10%	21%	14%
<b>Unfavorable</b>	19%	42%	17%	21%	9%
<b>Not sure</b>	70%	54%	74%	57%	77%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Sink Favorability</b>					
<b>Favorable</b>	49%	57%	47%	49%	63%
<b>Unfavorable</b>	22%	24%	20%	30%	23%
<b>Not sure</b>	29%	19%	33%	21%	14%

	Base	Race			
		Hispanic	White	African-American	Other
<b>2014 Dem Gov Preference</b>					
<b>Charlie Crist</b>	50%	40%	54%	34%	58%
<b>Pam Iorio</b>	9%	-	12%	-	3%
<b>Nan Rich</b>	3%	10%	3%	3%	-
<b>Alex Sink</b>	21%	32%	16%	44%	24%
<b>Someone else/Not sure</b>	16%	19%	15%	19%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Crist Favorability</b>				
<b>Favorable</b>	66%	56%	71%	71%
<b>Unfavorable</b>	24%	36%	19%	16%
<b>Not sure</b>	10%	8%	11%	13%





**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Iorio Favorability</b>				
Favorable	18%	18%	19%	18%
Unfavorable	28%	38%	19%	29%
Not sure	54%	44%	62%	53%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Rich Favorability</b>				
Favorable	11%	8%	12%	14%
Unfavorable	19%	28%	14%	16%
Not sure	70%	64%	75%	70%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Sink Favorability</b>				
Favorable	49%	49%	51%	46%
Unfavorable	22%	28%	18%	20%
Not sure	29%	23%	32%	33%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>2014 Dem Gov Preference</b>				
Charlie Crist	50%	49%	51%	52%
Pam Iorio	9%	5%	15%	6%
Nan Rich	3%	5%	1%	5%
Alex Sink	21%	23%	23%	17%
Someone else/Not sure	16%	18%	11%	20%







## Florida Survey Results

**Q1** Generally speaking, would you like the Republican candidate for Governor next year to be Rick Scott or someone else?

*Rick Scott*..... 42%  
*Someone else*..... 43%  
*Not sure* ..... 14%

**Q2** If the Republican candidates for Governor next year were Rick Scott and Pam Bondi, who would you vote for?

*Rick Scott*..... 46%  
*Pam Bondi*..... 27%  
*Not sure* ..... 27%

**Q3** If the Republican candidates for Governor next year were Rick Scott and Adam Putnam, who would you vote for?

*Rick Scott*..... 48%  
*Adam Putnam*..... 24%  
*Not sure* ..... 28%

**Q4** If the Republican candidates for Governor next year were Rick Scott and Ted Yoho, who would you vote for?

*Rick Scott*..... 54%  
*Ted Yoho*..... 13%  
*Not sure* ..... 32%

**Q5** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 2%  
*Somewhat liberal* ..... 6%  
*Moderate*..... 24%  
*Somewhat conservative*..... 40%  
*Very conservative* ..... 27%

**Q6** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 49%  
*Man*..... 51%

**Q7** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 28%  
*46 to 65*..... 44%  
*Older than 65*..... 28%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Scott or Someone Else?</b>						
<b>Rick Scott</b>	42%	27%	61%	34%	43%	46%
<b>Someone else</b>	43%	53%	32%	55%	38%	42%
<b>Not sure</b>	14%	20%	7%	10%	19%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Scott/Bondi</b>						
<b>Rick Scott</b>	46%	20%	67%	44%	49%	40%
<b>Pam Bondi</b>	27%	53%	18%	23%	24%	35%
<b>Not sure</b>	27%	27%	16%	33%	27%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Scott/Putnam</b>						
<b>Rick Scott</b>	48%	27%	54%	38%	52%	51%
<b>Adam Putnam</b>	24%	38%	25%	35%	17%	23%
<b>Not sure</b>	28%	34%	21%	28%	31%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Scott/Yoho</b>						
<b>Rick Scott</b>	54%	27%	63%	45%	59%	55%
<b>Ted Yoho</b>	13%	38%	6%	19%	11%	12%
<b>Not sure</b>	32%	34%	31%	36%	30%	33%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Scott or Someone Else?</b>			
<b>Rick Scott</b>	<b>42%</b>	38%	47%
<b>Someone else</b>	<b>43%</b>	43%	44%
<b>Not sure</b>	<b>14%</b>	20%	9%

	Base	Gender	
		Woman	Man
<b>Scott/Bondi</b>			
<b>Rick Scott</b>	<b>46%</b>	47%	45%
<b>Pam Bondi</b>	<b>27%</b>	23%	30%
<b>Not sure</b>	<b>27%</b>	30%	25%

	Base	Gender	
		Woman	Man
<b>Scott/Putnam</b>			
<b>Rick Scott</b>	<b>48%</b>	44%	52%
<b>Adam Putnam</b>	<b>24%</b>	22%	26%
<b>Not sure</b>	<b>28%</b>	34%	23%

	Base	Gender	
		Woman	Man
<b>Scott/Yoho</b>			
<b>Rick Scott</b>	<b>54%</b>	50%	58%
<b>Ted Yoho</b>	<b>13%</b>	13%	14%
<b>Not sure</b>	<b>32%</b>	37%	28%





**Crosstabs**

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Scott or Someone Else?</b>				
<b>Rick Scott</b>	<b>42%</b>	31%	49%	43%
<b>Someone else</b>	<b>43%</b>	66%	35%	35%
<b>Not sure</b>	<b>14%</b>	3%	17%	22%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Scott/Bondi</b>				
<b>Rick Scott</b>	<b>46%</b>	49%	44%	47%
<b>Pam Bondi</b>	<b>27%</b>	23%	28%	28%
<b>Not sure</b>	<b>27%</b>	29%	28%	24%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Scott/Putnam</b>				
<b>Rick Scott</b>	<b>48%</b>	37%	50%	55%
<b>Adam Putnam</b>	<b>24%</b>	37%	21%	14%
<b>Not sure</b>	<b>28%</b>	26%	28%	31%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Scott/Yoho</b>				
<b>Rick Scott</b>	<b>54%</b>	43%	56%	63%
<b>Ted Yoho</b>	<b>13%</b>	23%	11%	8%
<b>Not sure</b>	<b>32%</b>	34%	33%	30%

