



**FOR IMMEDIATE RELEASE**

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## **Obama lead still at 4 in Colorado**

**Raleigh, N.C.** – Public Policy Polling’s newest survey in Colorado finds Barack Obama with a four point lead, the same advantage he showed in PPP’s July poll.

Obama leads John McCain 48-44.

“The story in Colorado continues to be Barack Obama’s competitiveness among white voters,” said Dean Debnam, President of Public Policy Polling. “He’s virtually tied with John McCain among them, and given that he continues to show a strong advantage among the state’s Hispanic voters, if he can secure a draw there he’s almost definitely going to win the state.”

McCain leads just 48-46 with white voters, while Obama has a 51-36 edge with Hispanics. Both candidates are polling in the mid-80s among folks within their parties while Obama is leading 50-35 with independents.

In the contest for the state’s open US Senate seat, Mark Udall leads Bob Schaffer 47-41. Although this is still a solid lead, it has declined from nine points in PPP’s July poll of the state.

The survey finds Senator Ken Salazar’s approval rating at 39%, almost identical to the 38% he had shown previously. In possible 2010 match ups against Congressman Tom Tancredo and Secretary of State Mike Coffman he leads 49-37 and 46-38 respectively. A previous poll had shown former Governor Bill Owens would give Salazar a close contest if he chose to run.

PPP surveyed 933 likely voters from August 5<sup>th</sup> to August 7<sup>th</sup>. The survey’s margin of error is +/-3.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Tom Jensen at 919-744-6312.

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## Colorado Poll

**Q1** The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

*McCain*.....44% *Undecided*..... 7%

*Obama*.....48%

**Q2** The candidates for US Senate are Republican Bob Schaffer and Democrat Mark Udall. If the election was today, who would you vote for? If Bob Schaffer, press 1. If Mark Udall, press 2. If you're undecided, press 3.

*Schaffer* .....41% *Undecided*.....12%

*Udall*.....47%

**Q3** Do you approve or disapprove of Democratic Senator Ken Salazar's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 39%

*Disapprove*..... 36%

*Not Sure*..... 25%

**Q4** If the candidates for US Senate in 2010 were Republican Mike Coffman and Democrat Ken Salazar, who would you vote for? If Mike Coffman, press 1. If Ken Salazar, press 2. If you're undecided, press 3.

*Coffman* ..... 38% *Undecided*..... 16%

*Salazar*..... 46%

**Q5** If the candidates for US Senate in 2010 were Democrat Ken Salazar and Republican Tom Tancredo, who would you vote for? If Ken Salazar, press 1. If Tom Tancredo, press 2. If you're undecided, press 3.

*Salazar*.....49% *Undecided*.....15%

*Tancredo*.....37%

**Q6** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 53%

*Man*.....47%

**Q7** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat* ..... 37%

*Republican*.....38%

*Other*.....26%

**Q8** If you are Hispanic, press one now. If you are white, press two now. If you are black, press three. If other, press four.

*Hispanic*..... 15%

*White* ..... 77%

*Black*..... 4%

*Other*..... 4%

**Q9** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 15%

*30 to 45*.....31%

*46 to 65*.....38%

*Older than 65*..... 15%





	Base	Gender	
		Woman	Man
<b>McCain/Obama</b>			
<b>McCain</b>	44%	42%	47%
<b>Obama</b>	48%	49%	47%
<b>Undecided</b>	7%	8%	6%

	Base	Gender	
		Woman	Man
<b>Schaffer-Udall</b>			
<b>Schaffer</b>	41%	39%	43%
<b>Udall</b>	47%	46%	48%
<b>Undecided</b>	12%	16%	9%

	Base	Gender	
		Woman	Man
<b>Salazar approval</b>			
<b>Approve</b>	39%	40%	39%
<b>Disapprove</b>	36%	30%	43%
<b>Not Sure</b>	25%	30%	18%

	Base	Gender	
		Woman	Man
<b>Coffman/Salazar</b>			
<b>Coffman</b>	38%	38%	38%
<b>Salazar</b>	46%	45%	48%
<b>Undecided</b>	16%	17%	14%





	Base	Gender	
		Woman	Man
<b>Salazar/Tancredo</b>			
<b>Salazar</b>	49%	47%	50%
<b>Tancredo</b>	37%	34%	40%
<b>Undecided</b>	15%	19%	10%

	Base	Party		
		Democrat	Republican	Other
<b>McCain/Obama</b>				
<b>McCain</b>	44%	11%	84%	35%
<b>Obama</b>	48%	85%	11%	50%
<b>Undecided</b>	7%	4%	5%	15%

	Base	Party		
		Democrat	Republican	Other
<b>Schaffer-Udall</b>				
<b>Schaffer</b>	41%	8%	79%	31%
<b>Udall</b>	47%	81%	13%	47%
<b>Undecided</b>	12%	10%	8%	22%

	Base	Party		
		Democrat	Republican	Other
<b>Salazar approval</b>				
<b>Approve</b>	39%	64%	17%	35%
<b>Disapprove</b>	36%	12%	63%	32%
<b>Not Sure</b>	25%	24%	20%	32%





	Base	Party		
		Democrat	Republican	Other
<b>Coffman/Salazar</b>				
<b>Coffman</b>	38%	9%	73%	30%
<b>Salazar</b>	46%	81%	15%	43%
<b>Undecided</b>	16%	10%	13%	27%

	Base	Party		
		Democrat	Republican	Other
<b>Salazar/Tancredo</b>				
<b>Salazar</b>	49%	81%	19%	46%
<b>Tancredo</b>	37%	10%	66%	32%
<b>Undecided</b>	15%	9%	15%	22%

	Base	Race			
		Hispanic	White	Black	Other
<b>McCain/Obama</b>					
<b>McCain</b>	44%	36%	48%	13%	35%
<b>Obama</b>	48%	51%	46%	83%	48%
<b>Undecided</b>	7%	13%	6%	4%	17%

	Base	Race			
		Hispanic	White	Black	Other
<b>Schaffer-Udall</b>					
<b>Schaffer</b>	41%	32%	45%	8%	28%
<b>Udall</b>	47%	48%	45%	75%	47%
<b>Undecided</b>	12%	20%	10%	17%	26%





	Base	Race			
		Hispanic	White	Black	Other
<b>Salazar approval</b>					
Approve	39%	52%	37%	42%	38%
Disapprove	36%	27%	39%	17%	30%
Not Sure	25%	21%	24%	42%	32%

	Base	Race			
		Hispanic	White	Black	Other
<b>Coffman/Salazar</b>					
Coffman	38%	25%	43%	8%	26%
Salazar	46%	63%	42%	63%	45%
Undecided	16%	12%	15%	29%	30%

	Base	Race			
		Hispanic	White	Black	Other
<b>Salazar/Tancredo</b>					
Salazar	49%	67%	44%	67%	51%
Tancredo	37%	21%	41%	13%	26%
Undecided	15%	12%	14%	21%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCain/Obama</b>					
McCain	44%	35%	43%	45%	55%
Obama	48%	55%	51%	47%	39%
Undecided	7%	9%	6%	9%	5%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Schaffer-Udall</b>					
<b>Schaffer</b>	41%	34%	41%	40%	49%
<b>Udall</b>	47%	43%	49%	47%	45%
<b>Undecided</b>	12%	23%	11%	13%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Salazar approval</b>					
<b>Approve</b>	39%	40%	37%	41%	39%
<b>Disapprove</b>	36%	28%	37%	38%	40%
<b>Not Sure</b>	25%	33%	26%	21%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Coffman/Salazar</b>					
<b>Coffman</b>	38%	28%	36%	39%	50%
<b>Salazar</b>	46%	52%	43%	48%	41%
<b>Undecided</b>	16%	20%	21%	12%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Salazar/Tancredo</b>					
<b>Salazar</b>	49%	52%	49%	49%	46%
<b>Tancredo</b>	37%	34%	32%	38%	43%
<b>Undecided</b>	15%	14%	19%	12%	12%

