

**FOR IMMEDIATE RELEASE**

**July 14, 2008**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Obama leads in Colorado**

**Raleigh, N.C.** – Barack Obama has a four point lead in Colorado, according to the newest survey from Public Policy Polling.

Obama has 47%, compared to John McCain 43%.

The Hispanic vote is the key to Obama's success in the state. The state has a small black population, and McCain leads 46-45 among white voters. Obama's lead comes from a 58-34 advantage with the state's growing Hispanic population.

There's good news for Democrats in the US Senate race as well. Mark Udall leads Bob Schaffer 47-38 in the race to replace Wayne Allard.

"Colorado is trending Democratic," said Dean Debnam, President of Public Policy Polling. "A key thing to watch this fall will be what percentage of the state's electorate Hispanics comprise. The higher that number is, the more likely it will be that Barack Obama is victorious."

Obama is leading among independent voters in the state by a margin of 50-30. He also leads with every age group except those over 65.

PPP also took a look ahead to the state's 2010 Senate race and found that former Governor Bill Owens could be a strong challenger to Ken Salazar. Salazar leads Owens just 44-41 in a hypothetical match up. PPP also looked at how John Elway, sometimes mentioned as a future Republican candidate, would do. He trails Salazar 44-37.

PPP surveyed 1,050 likely voters on July 9<sup>th</sup> and 10<sup>th</sup>. The survey's margin of error is +/-3.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Colorado Poll

**Q1** The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

*McCain*.....43% *Undecided*.....10%  
*Obama*.....47%

**Q2** The candidates for US Senate are Republican Bob Schaffer and Democrat Mark Udall. If the election was today, who would you vote for? If Bob Schaffer, press 1. If Mark Udall, press 2. If you're undecided, press 3.

*Schaffer* .....38% *Undecided*.....14%  
*Udall*.....47%

**Q3** Do you approve or disapprove of Democratic Senator Ken Salazar's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 38%  
*Disapprove*..... 36%  
*Not Sure*..... 26%

**Q4** If the candidates for US Senate in 2010 were Republican John Elway and Democrat Ken Salazar, who would you vote for? If John Elway, press 1. If Ken Salazar, press 2. If you're undecided, press 3.

*Elway* ..... 37% *Undecided*..... 19%  
*Salazar*..... 44%

**Q5** If the candidates for US Senate in 2010 were Republican Bill Owens and Democrat Ken Salazar, who would you vote for? If Bill Owens, press 1. If Ken Salazar, press 2. If you're undecided, press 3.

*Owens* .....41% *Undecided*.....15%  
*Salazar*.....44%

**Q6** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 55%  
*Man*.....45%

**Q7** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat* ..... 40%  
*Republican*.....36%  
*Other*.....24%

**Q8** If you are Hispanic, press one now. If you are white, press two now. If you are black, press three. If other, press four.

*Hispanic*..... 15%  
*White* ..... 76%  
*Black*..... 4%  
*Other*..... 4%

**Q9** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 15%  
*30 to 45*.....31%  
*46 to 65*.....38%  
*Older than 65*..... 16%





	Base	Gender	
		Woman	Man
<b>McCain/Obama</b>			
<b>McCain</b>	43%	41%	46%
<b>Obama</b>	47%	49%	44%
<b>Undecided</b>	10%	10%	10%

	Base	Gender	
		Woman	Man
<b>Schaffer-Udall</b>			
<b>Schaffer</b>	38%	35%	43%
<b>Udall</b>	47%	50%	44%
<b>Undecided</b>	14%	16%	13%

	Base	Gender	
		Woman	Man
<b>Salazar approval</b>			
<b>Approve</b>	38%	39%	36%
<b>Disapprove</b>	36%	31%	43%
<b>Not Sure</b>	26%	30%	21%

	Base	Gender	
		Woman	Man
<b>Elway-Salazar</b>			
<b>Elway</b>	37%	31%	43%
<b>Salazar</b>	44%	46%	41%
<b>Undecided</b>	19%	22%	15%





	Base	Gender	
		Woman	Man
<b>Owens-Salazar</b>			
Owens	41%	38%	45%
Salazar	44%	44%	44%
Undecided	15%	18%	11%

	Base	Party		
		Democrat	Republican	Other
<b>McCain/Obama</b>				
McCain	43%	15%	84%	30%
Obama	47%	77%	11%	50%
Undecided	10%	8%	6%	20%

	Base	Party		
		Democrat	Republican	Other
<b>Schaffer-Udall</b>				
Schaffer	38%	10%	77%	26%
Udall	47%	78%	12%	50%
Undecided	14%	11%	11%	23%

	Base	Party		
		Democrat	Republican	Other
<b>Salazar approval</b>				
Approve	38%	57%	15%	40%
Disapprove	36%	16%	61%	32%
Not Sure	26%	26%	24%	29%





	Base	Party		
		Democrat	Republican	Other
<b>Elway-Salazar</b>				
<b>Elway</b>	37%	15%	64%	31%
<b>Salazar</b>	44%	71%	15%	44%
<b>Undecided</b>	19%	14%	21%	25%

	Base	Party		
		Democrat	Republican	Other
<b>Owens-Salazar</b>				
<b>Owens</b>	41%	14%	76%	33%
<b>Salazar</b>	44%	72%	12%	46%
<b>Undecided</b>	15%	14%	12%	21%

	Base	Race			
		Hispanic	White	Black	Other
<b>McCain/Obama</b>					
<b>McCain</b>	43%	34%	46%	35%	48%
<b>Obama</b>	47%	58%	45%	52%	36%
<b>Undecided</b>	10%	7%	10%	12%	17%

	Base	Race			
		Hispanic	White	Black	Other
<b>Schaffer-Udall</b>					
<b>Schaffer</b>	38%	30%	40%	39%	45%
<b>Udall</b>	47%	52%	47%	39%	40%
<b>Undecided</b>	14%	18%	13%	22%	15%





	Base	Race			
		Hispanic	White	Black	Other
<b>Salazar approval</b>					
Approve	38%	49%	37%	30%	26%
Disapprove	36%	28%	36%	52%	51%
Not Sure	26%	22%	27%	18%	23%

	Base	Race			
		Hispanic	White	Black	Other
<b>Elway-Salazar</b>					
Elway	37%	36%	36%	43%	40%
Salazar	44%	49%	45%	34%	30%
Undecided	19%	15%	19%	23%	30%

	Base	Race			
		Hispanic	White	Black	Other
<b>Owens-Salazar</b>					
Owens	41%	31%	43%	41%	48%
Salazar	44%	57%	42%	36%	37%
Undecided	15%	12%	15%	22%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCain/Obama</b>					
McCain	43%	46%	41%	42%	50%
Obama	47%	48%	47%	49%	39%
Undecided	10%	6%	12%	9%	12%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Schaffer-Udall</b>					
Schaffer	38%	44%	35%	36%	46%
Udall	47%	34%	48%	53%	45%
Undecided	14%	23%	17%	11%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Salazar approval</b>					
Approve	38%	30%	40%	39%	38%
Disapprove	36%	43%	31%	38%	35%
Not Sure	26%	28%	29%	23%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Elway-Salazar</b>					
Elway	37%	53%	31%	34%	40%
Salazar	44%	33%	48%	47%	41%
Undecided	19%	15%	21%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Owens-Salazar</b>					
Owens	41%	55%	40%	37%	42%
Salazar	44%	34%	44%	48%	43%
Undecided	15%	11%	17%	15%	15%

