

**FOR IMMEDIATE RELEASE**

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## **Perdue not winning over many in Charlotte**

**Raleigh, N.C.** – Despite her opening up an office and making a point of visiting, only 25% of voters in Charlotte think that Bev Perdue has been attentive to the city since taking office, Public Policy Polling’s newest survey finds.

58% of Charlotteans think that Perdue has not been and 17% aren’t sure. While it’s not a surprise that 77% of Republicans and 63% of independents think Perdue has been inattentive, she doesn’t get good reviews from her own party either. Just 37% of Democrats think Perdue has paid attention to Charlotte while 47% of them think she has not.

Perdue’s overall approval rating in Charlotte is 32%, with 52% disapproving of her job performance. That is actually better than her statewide approval numbers, but still unimpressive given what a heavily Democratic city Charlotte is. 48% of Democrats, 28% of independents, and 11% of Republicans give Perdue good marks for her work so far.

“Bev Perdue won a surprising victory in Charlotte last fall but it’s safe to say that wouldn’t be repeated if there was an election today,” said Dean Debnam, President of Public Policy Polling. “When even your own party’s voters don’t think you’ve been attentive it’s clear you have a lot more outreach to do.”

Considerably more popular in the city is Barack Obama, who meets with approval from 52% of voters with 42% disapproving. 84% of Democrats, 48% of independents, and 9% of Republicans think that he’s doing a good job. He has over a 60% approval rating with moderate voters.

PPP surveyed 540 likely Charlotte voters from August 11<sup>th</sup> to 14<sup>th</sup>. The survey’s margin of error is +/-4.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Charlotte Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 52%  
*Disapprove*..... 42%  
*Not Sure*..... 5%

**Q2** Do you think that Governor Bev Perdue has been attentive to Charlotte since taking office? If yes, press 1. If no, press 2. If you don't know, press 3.

*Yes* ..... 25%  
*No*..... 58%  
*Don't Know* ..... 17%

**Q3** Do you approve or disapprove of Governor Perdue's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 32%  
*Disapprove*..... 52%  
*Not Sure*..... 16%

**Q4** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 16%  
*Moderate*..... 51%  
*Conservative*..... 32%

**Q5** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 56%  
*Man*..... 44%

**Q6** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 46%  
*Republican*..... 31%  
*Independent/Other*..... 22%

**Q7** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 63%  
*African-American* ..... 32%  
*Other*..... 5%

**Q8** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 8%  
*30 to 45*..... 27%  
*46 to 65*..... 45%  
*Older than 65*..... 20%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Obama Approval</b>				
<b>Approve</b>	52%	96%	61%	17%
<b>Disapprove</b>	42%	1%	33%	79%
<b>Not Sure</b>	5%	3%	7%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Perdue Attentiveness to Charlotte</b>				
<b>Yes</b>	25%	36%	27%	15%
<b>No</b>	58%	41%	55%	72%
<b>Don't Know</b>	17%	23%	17%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Perdue Approval</b>				
<b>Approve</b>	32%	58%	34%	15%
<b>Disapprove</b>	52%	26%	48%	70%
<b>Not Sure</b>	16%	16%	17%	14%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	52%	56%	48%
<b>Disapprove</b>	42%	37%	49%
<b>Not Sure</b>	5%	7%	3%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Perdue Attentiveness to Charlotte</b>			
<b>Yes</b>	25%	24%	26%
<b>No</b>	58%	58%	58%
<b>Don't Know</b>	17%	18%	15%

	Base	Gender	
		Woman	Man
<b>Perdue Approval</b>			
<b>Approve</b>	32%	32%	32%
<b>Disapprove</b>	52%	50%	55%
<b>Not Sure</b>	16%	18%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	52%	84%	9%	48%
<b>Disapprove</b>	42%	12%	86%	43%
<b>Not Sure</b>	5%	4%	5%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Perdue Attentiveness to Charlotte</b>				
<b>Yes</b>	25%	37%	12%	18%
<b>No</b>	58%	42%	77%	63%
<b>Don't Know</b>	17%	21%	11%	18%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Perdue Approval</b>				
<b>Approve</b>	32%	48%	11%	28%
<b>Disapprove</b>	52%	35%	77%	50%
<b>Not Sure</b>	16%	17%	12%	21%

	Base	Race		
		White	African-American	Other
<b>Obama Approval</b>				
<b>Approve</b>	52%	37%	83%	55%
<b>Disapprove</b>	42%	58%	14%	32%
<b>Not Sure</b>	5%	6%	3%	13%

	Base	Race		
		White	African-American	Other
<b>Perdue Attentiveness to Charlotte</b>				
<b>Yes</b>	25%	17%	38%	38%
<b>No</b>	58%	69%	38%	42%
<b>Don't Know</b>	17%	14%	24%	20%

	Base	Race		
		White	African-American	Other
<b>Perdue Approval</b>				
<b>Approve</b>	32%	24%	46%	44%
<b>Disapprove</b>	52%	61%	35%	35%
<b>Not Sure</b>	16%	14%	19%	21%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	52%	40%	54%	60%	38%
<b>Disapprove</b>	42%	55%	43%	34%	56%
<b>Not Sure</b>	5%	5%	3%	6%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Perdue Attentiveness to Charlotte</b>					
<b>Yes</b>	25%	30%	21%	28%	22%
<b>No</b>	58%	50%	59%	56%	64%
<b>Don't Know</b>	17%	20%	21%	16%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Perdue Approval</b>					
<b>Approve</b>	32%	20%	34%	36%	26%
<b>Disapprove</b>	52%	50%	52%	49%	58%
<b>Not Sure</b>	16%	30%	14%	15%	16%

