

FOR IMMEDIATE RELEASE

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Race to replace McCrory is a toss up

Raleigh, N.C. – Republican John Lassiter holds a statistically insignificant 44-43 lead over Democrat Anthony Foxx in the race to become the next mayor of Charlotte, Public Policy Polling’s first survey on the contest finds.

It’s an unusual contest in today’s polarized politics as both candidates have a more than 2:1 positive favorability rating with the voters. 53% have a positive opinion of Lassiter, with 22% viewing him negatively and for Foxx the spread is 48/22.

Both candidates have their party’s vote largely locked up, as 83% of Republicans support Lassiter and 75% of Democrats support Foxx. The race is knotted up in this Democratic city because Lassiter is holding a 47-31 lead among independents.

In early forums Lassiter has touted his experience while Foxx has talked more about his vision for the city. By a 60-28 margin voters say that a candidate’s vision is more important to them when deciding how to vote this fall.

Voters send mixed signals about the direction the city is going in. Pat McCrory, whose administration Lassiter would likely be a continuation of, has an excellent 57% approval rating. At the same time 59% of voters say they want change in the city’s leadership while only 34% say they’re happy with the current leadership.

“This is going to be a tight race to the end,” said Dean Debnam, President of Public Policy Polling. “There are some early indications that Foxx’s message might resonate more with the voters, but the continued popularity of Pat McCrory will likely work to Lassiter’s benefit. It may come down to who can get their people out.”

PPP surveyed 540 likely Charlotte voters from August 11th to 14th. The survey’s margin of error is +/-4.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Charlotte Survey Results

Q1 If the candidates for Mayor this fall were Democrat Anthony Foxx and Republican John Lassiter, who would you vote for? If Anthony Foxx, press 1. If John Lassiter, press 2. If you're undecided, press 3.

Foxx..... 43%
Lassiter..... 44%
Undecided..... 13%

Q2 Do you have a favorable or unfavorable opinion of Anthony Foxx? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Approve48% *Not Sure*.....31%
Disapprove.....22%

Q3 Do you have a favorable or unfavorable opinion of John Lassiter? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 53%
Unfavorable 22%
Not Sure..... 25%

Q4 Do you approve or disapprove of Mayor Pat McCrory's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 57%
Disapprove..... 33%
Not Sure..... 10%

Q5 When voting for Mayor are you more concerned about a candidate's experience or their vision for the city? If experience, press 1. If vision for the city, press 2. If you're not sure, press 3.

Experience..... 28%
Vision..... 60%
Not Sure..... 12%

Q6 Are you happy with the way Charlotte is currently being led, or do you think that it's time to change things? If you are happy with the current leadership, press 1. If you think it's time for change, press 2. If you're not sure, press 3.

Happy with current leadership 34%
Time for change..... 59%
Not Sure..... 7%

Q7 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 16%
Moderate..... 51%
Conservative..... 32%

Q8 If you are a woman, press 1, if a man, press 2.

Woman 56%
Man..... 44%

Q9 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 46%
Republican..... 31%
Independent/Other..... 22%

Q10 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 63%
African-American 32%
Other..... 5%





Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....	8%
30 to 45.....	27%
46 to 65.....	45%
Older than 65.....	20%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Foxx/Lassiter				
Foxx	43%	82%	49%	15%
Lassiter	44%	5%	37%	73%
Undecided	13%	12%	14%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Foxx Favorability				
Approve	48%	75%	57%	21%
Disapprove	22%	7%	15%	39%
Not Sure	30%	18%	28%	40%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lassiter Favorability				
Favorable	53%	31%	51%	68%
Unfavorable	22%	34%	23%	13%
Not Sure	25%	35%	26%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
McCrary Approval				
Approve	57%	36%	56%	69%
Disapprove	33%	54%	33%	23%
Not Sure	10%	11%	11%	8%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Experience/Vision				
Experience	28%	15%	22%	42%
Vision	60%	78%	63%	47%
Not Sure	12%	7%	14%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
Right Direction/Time for Change				
Happy with current leadership	34%	21%	33%	44%
Time for change	59%	74%	62%	46%
Not Sure	7%	5%	5%	10%

	Base	Gender	
		Woman	Man
Foxx/Lassiter			
Foxx	43%	44%	42%
Lassiter	44%	42%	46%
Undecided	13%	14%	12%

	Base	Gender	
		Woman	Man
Foxx Favorability			
Approve	48%	49%	46%
Disapprove	22%	21%	23%
Not Sure	31%	30%	31%





Crosstabs

	Base	Gender	
		Woman	Man
Lassiter Favorability			
Favorable	53%	50%	56%
Unfavorable	22%	21%	22%
Not Sure	25%	29%	21%

	Base	Gender	
		Woman	Man
McCrary Approval			
Approve	57%	57%	57%
Disapprove	33%	32%	34%
Not Sure	10%	11%	9%

	Base	Gender	
		Woman	Man
Experience/Vision			
Experience	28%	25%	30%
Vision	60%	58%	63%
Not Sure	12%	16%	7%

	Base	Gender	
		Woman	Man
Right Direction/Time for Change			
Happy with current leadership	34%	33%	36%
Time for change	59%	60%	57%
Not Sure	7%	7%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Foxx/Lassiter				
Foxx	43%	75%	6%	31%
Lassiter	44%	15%	83%	47%
Undecided	13%	10%	11%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Foxx Favorability				
Approve	48%	71%	19%	41%
Disapprove	22%	11%	35%	24%
Not Sure	31%	18%	46%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Lassiter Favorability				
Favorable	53%	32%	80%	58%
Unfavorable	22%	35%	5%	18%
Not Sure	25%	34%	15%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
McCroy Approval				
Approve	57%	40%	79%	60%
Disapprove	33%	47%	16%	28%
Not Sure	10%	13%	6%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Experience/Vision				
Experience	28%	18%	41%	28%
Vision	60%	74%	46%	52%
Not Sure	12%	8%	13%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Right Direction/Time for Change				
Happy with current leadership	34%	20%	54%	36%
Time for change	59%	76%	37%	53%
Not Sure	7%	3%	9%	11%

	Base	Race		
		White	African-American	Other
Foxx/Lassiter				
Foxx	43%	29%	70%	51%
Lassiter	44%	58%	17%	33%
Undecided	13%	13%	13%	17%

	Base	Race		
		White	African-American	Other
Foxx Favorability				
Approve	48%	38%	67%	49%
Disapprove	22%	28%	10%	18%
Not Sure	31%	34%	24%	33%





Crosstabs

	Base	Race		
		White	African-American	Other
Lassiter Favorability				
Favorable	53%	65%	30%	45%
Unfavorable	22%	16%	32%	30%
Not Sure	25%	19%	38%	26%

	Base	Race		
		White	African-American	Other
McCrory Approval				
Approve	57%	70%	33%	43%
Disapprove	33%	22%	55%	37%
Not Sure	10%	9%	12%	20%

	Base	Race		
		White	African-American	Other
Experience/Vision				
Experience	28%	33%	17%	25%
Vision	60%	53%	74%	62%
Not Sure	12%	14%	9%	13%

	Base	Race		
		White	African-American	Other
Right Direction/Time for Change				
Happy with current leadership	34%	46%	14%	25%
Time for change	59%	46%	81%	72%
Not Sure	7%	8%	5%	4%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Foxx/Lassiter					
Foxx	43%	35%	47%	49%	29%
Lassiter	44%	50%	40%	38%	59%
Undecided	13%	15%	13%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Foxx Favorability					
Approve	48%	35%	48%	52%	42%
Disapprove	22%	35%	22%	18%	24%
Not Sure	31%	30%	30%	29%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lassiter Favorability					
Favorable	53%	50%	55%	48%	63%
Unfavorable	22%	25%	18%	26%	14%
Not Sure	25%	25%	26%	26%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrary Approval					
Approve	57%	50%	57%	52%	69%
Disapprove	33%	40%	32%	37%	23%
Not Sure	10%	10%	10%	11%	8%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Experience/Vision					
Experience	28%	25%	25%	25%	37%
Vision	60%	45%	64%	65%	51%
Not Sure	12%	30%	10%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Right Direction/Time for Change					
Happy with current leadership	34%	35%	34%	31%	42%
Time for change	59%	60%	59%	64%	46%
Not Sure	7%	5%	7%	5%	12%

