

FOR IMMEDIATE RELEASE

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Charlotte mixed on McCrory second try

Raleigh, N.C. – Pat McCrory is leaving office as Mayor of Charlotte with a pretty high level of popularity, but it doesn't mean voters in the city are yearning for him to run for Governor again.

59% approve of the job McCrory is doing with 26% disapproving. He gets good reviews from 81% of Republicans, 62% of independents, and 39% of Democrats. His approval with Democrats in Charlotte is actually better than Bev Perdue's with Democrats statewide in our most recent polling.

Despite that only 51% of Charlotte voters want McCrory to make a second run for Governor, with 40% opposed to the idea and 9% unsure.

The drop off from people who like the job McCrory is doing as Mayor to those who want him to run for Governor again speaks to the issues he had with Charlotte voters in his statewide run last year. 79% of Republicans are on board, but his 62% approval with independents drops to 46% who want him to seek the Governor's office and his 39% support from Democrats decline to 27% who want to again see him take on Bev Perdue.

“Pat McCrory is very popular with Charlotte voters but they just don't seem all that invested in him taking his leadership statewide,” said Dean Debnam, President of Public Policy Polling. “They didn't vote for him last fall and even with Bev Perdue's early troubles there isn't a groundswell of support for him to try it again.”

PPP will start releasing its monthly North Carolina poll numbers tomorrow, with a look at the current state of the US Senate race.

PPP surveyed 791 likely Charlotte voters from October 31st to November 2nd. The survey's margin of error is +/-3.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Charlotte Survey Results

Q1 Do you approve or disapprove of Mayor Pat McCrory's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 59%
Disapprove..... 26%
Not Sure..... 14%

Q2 Would you like to see Pat McCrory run for Governor again in 2012? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 51%
No..... 40%
Not Sure..... 9%

Q3 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 44%
Obama..... 53%
Someone Else/Don't Remember..... 3%

Q4 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 18%
Moderate..... 45%
Conservative..... 37%

Q5 If you are a woman, press 1, if a man, press 2.

Woman 55%
Man..... 45%

Q6 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 44%
Republican..... 37%
Independent/Other..... 19%

Q7 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 66%
African-American 30%
Other..... 4%

Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 12%
30 to 45..... 22%
46 to 65..... 44%
Older than 65..... 22%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
McCrory Approval				
Approve	59%	80%	43%	56%
Disapprove	26%	13%	37%	21%
Not Sure	14%	8%	19%	23%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
McCrory 2012 Campaign				
Yes	51%	80%	27%	56%
No	40%	12%	61%	40%
Not Sure	9%	7%	11%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
McCrory Approval				
Approve	59%	36%	56%	74%
Disapprove	26%	45%	30%	14%
Not Sure	14%	19%	14%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
McCrory 2012 Campaign				
Yes	51%	18%	45%	73%
No	40%	71%	46%	18%
Not Sure	9%	11%	9%	9%





Crosstabs

	Base	Gender	
		Woman	Man
McCrorry Approval			
Approve	59%	57%	62%
Disapprove	26%	25%	28%
Not Sure	14%	18%	10%

	Base	Gender	
		Woman	Man
McCrorry 2012 Campaign			
Yes	51%	46%	56%
No	40%	41%	39%
Not Sure	9%	13%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
McCrorry Approval				
Approve	59%	39%	81%	62%
Disapprove	26%	42%	10%	23%
Not Sure	14%	19%	9%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
McCrorry 2012 Campaign				
Yes	51%	27%	79%	46%
No	40%	63%	13%	42%
Not Sure	9%	10%	8%	11%





Crosstabs

	Base	Race		
		White	African-American	Other
McCrorry Approval				
Approve	59%	70%	36%	55%
Disapprove	26%	19%	44%	23%
Not Sure	14%	11%	20%	22%

	Base	Race		
		White	African-American	Other
McCrorry 2012 Campaign				
Yes	51%	64%	21%	45%
No	40%	27%	69%	41%
Not Sure	9%	9%	10%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry Approval					
Approve	59%	52%	59%	59%	64%
Disapprove	26%	24%	24%	30%	24%
Not Sure	14%	24%	17%	12%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry 2012 Campaign					
Yes	51%	40%	52%	49%	57%
No	40%	44%	37%	44%	32%
Not Sure	9%	16%	11%	7%	11%

