



**FOR IMMEDIATE RELEASE**

**November 2, 2009**

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**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Lassiter moves into small lead**

**Raleigh, N.C.** – John Lassiter has taken a 50-46 lead in Public Policy Polling’s final survey of the Charlotte Mayoral race, an outcome that is still within the poll’s margin of error.

White undecideds moved in Lassiter’s direction over the final days, giving him a staggering 68-29 lead with that group. Foxx leads 86-12 with African Americans.

Lassiter leads 51-40 with independents, continuing a double digit lead he’s shown with those voters in every poll of the race. He’s also winning 17% of the Democratic vote while Foxx is only getting 9% of Republicans to cross over.

The primary reason for Lassiter’s victory if he does emerge as the winner is that the Charlotte electorate is skewing very Republican this year compared to 2008. Barack Obama took the city by a landslide margin but respondents in this poll report having voted for him by only a 53-44 margin.

“This race is still too close to call but it’s going to be pretty hard for Anthony Foxx to win without cracking 30% of the white vote,” said Dean Debnam, President of Public Policy Polling. “It’s all going to depend on who shows up tomorrow.”

In the City Council races Susan Burgess, Edwin Peacock, Patrick Cannon, and Tariq Scott Bokhari continue to lead the field, with David Howard in fifth place. 26% of voters say Burgess is their first choice to 22% for Peacock, 13% for Cannon, and 12% for Bokhari.

PPP surveyed 791 likely Charlotte voters from October 31<sup>st</sup> to November 2nd. The survey’s margin of error is +/-3.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Charlotte Survey Results

**Q1** If the candidates for Mayor this fall were Democrat Anthony Foxx and Republican John Lassiter, who would you vote for? If Anthony Foxx, press 1. If John Lassiter, press 2. If you're undecided, press 3.

*Foxx*..... 46%  
*Lassiter*..... 50%  
*Undecided*..... 3%

**Q2** The candidates for City Council are Republican Tariq Scott Bokhari, Democrat Susan Burgess, Democrat Patrick Cannon, Democrat David Howard, Republican Edwin Peacock, Democrat Darrin Rankin, Republican Jaye Rao, and Republican Matthew Ridenhour. You may vote for up to four candidates. Who is your first choice for City Council? If Tariq Scott Bokhari, press 1. If Susan Burgess, press 2. If Patrick Cannon, press 3. If David Howard, press 4. If Edwin Peacock, press 5. If Darrin Rankin, press 6. If Jaye Rao, press 7. If Matthew Ridenhour, press 8. If you're undecided, press 9.

*Bokhari*..... 12%  
*Burgess*..... 26%  
*Cannon*..... 13%  
*Howard*..... 7%  
*Peacock*..... 22%  
*Rankin*..... 4%  
*Rao*..... 3%  
*Ridenhour*..... 5%  
*Undecided*..... 9%

**Q3** Who is your second choice for City Council, or do you only plan to vote for one candidate? If you only plan to vote for one candidate, press 1. If your second choice is Tariq Scott Bokhari, press 2. If Susan Burgess, press 3. If Patrick Cannon, press 4. If David Howard, press 5. If Edwin Peacock, press 6. If Darrin Rankin, press 7. If Jaye Rao, press 8. If Matthew Ridenhour, press 9. If you're undecided, press 0.

*Only Voting For One*..... 39%  
*Bokhari*..... 8%  
*Burgess*..... 7%  
*Cannon*..... 9%  
*Howard*..... 6%  
*Peacock*..... 8%  
*Rankin*..... 2%  
*Rao*..... 5%  
*Ridenhour*..... 4%  
*Undecided*..... 13%



**Q4** Who is your third choice for City Council, or do you only plan to vote for two candidates? If you only plan to vote for two candidates, press 1. If your third choice is Tariq Scott Bokhari, press 2. If Susan Burgess, press 3. If Patrick Cannon, press 4. If David Howard, press 5. If Edwin Peacock, press 6. If Darrin Rankin, press 7. If Jaye Rao, press 8. If Matthew Ridenhour, press 9. If you're undecided, press 0.

|                                    |            |
|------------------------------------|------------|
| <i>Only Voting for 1 or 2.....</i> | <b>35%</b> |
| <i>Bokhari.....</i>                | <b>6%</b>  |
| <i>Burgess.....</i>                | <b>5%</b>  |
| <i>Cannon.....</i>                 | <b>6%</b>  |
| <i>Howard.....</i>                 | <b>6%</b>  |
| <i>Peacock.....</i>                | <b>5%</b>  |
| <i>Rankin.....</i>                 | <b>3%</b>  |
| <i>Rao.....</i>                    | <b>6%</b>  |
| <i>Ridenhour.....</i>              | <b>5%</b>  |
| <i>Undecided.....</i>              | <b>23%</b> |

**Q5** Who is your fourth choice for City Council, or do you only plan to vote for three candidates? If you only plan to vote for three candidates, press 1. If your fourth choice is Tariq Scott Bokhari, press 2. If Susan Burgess, press 3. If Patrick Cannon, press 4. If David Howard, press 5. If Edwin Peacock, press 6. If Darrin Rankin, press 7. If Jaye Rao, press 8. If Matthew Ridenhour, press 9. If you're undecided, press 0.

|                                 |            |
|---------------------------------|------------|
| <i>Only Voting for 1-3.....</i> | <b>27%</b> |
| <i>Bokhari.....</i>             | <b>7%</b>  |
| <i>Burgess.....</i>             | <b>8%</b>  |
| <i>Cannon.....</i>              | <b>5%</b>  |
| <i>Howard.....</i>              | <b>5%</b>  |
| <i>Peacock.....</i>             | <b>6%</b>  |
| <i>Rankin.....</i>              | <b>7%</b>  |
| <i>Rao.....</i>                 | <b>5%</b>  |
| <i>Ridenhour.....</i>           | <b>4%</b>  |
| <i>Undecided.....</i>           | <b>27%</b> |

**Q6** Do you have a favorable or unfavorable opinion of Anthony Foxx? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

|                        |            |                      |            |
|------------------------|------------|----------------------|------------|
| <i>Approve.....</i>    | <b>54%</b> | <i>Not Sure.....</i> | <b>24%</b> |
| <i>Disapprove.....</i> | <b>22%</b> |                      |            |

**Q7** Do you have a favorable or unfavorable opinion of John Lassiter? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

|                         |            |
|-------------------------|------------|
| <i>Favorable.....</i>   | <b>62%</b> |
| <i>Unfavorable.....</i> | <b>23%</b> |
| <i>Not Sure.....</i>    | <b>15%</b> |





**Q8** Do you approve or disapprove of Mayor Pat McCrory's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 59%

*Disapprove*..... 26%

*Not Sure*..... 14%

**Q9** Would you like to see Pat McCrory run for Governor again in 2012? If yes, press 1. If no, press 2. If you're not sure, press 3.

*Yes* ..... 51%

*No*..... 40%

*Not Sure*..... 9%

**Q10** Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

*McCain*..... 44%

*Obama*..... 53%

*Someone Else/Don't Remember*..... 3%

**Q11** Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

*Liberal*..... 18%

*Moderate*..... 45%

*Conservative*..... 37%

**Q12** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 55%

*Man*..... 45%

**Q13** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 44%

*Republican*..... 37%

*Independent/Other*..... 19%

**Q14** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* ..... 66%

*African-American* ..... 30%

*Other*..... 4%

**Q15** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 12%

*30 to 45*..... 22%

*46 to 65*..... 44%

*Older than 65*..... 22%





**Crosstabs**

|                      | Base | 2008 Vote |       |                             |
|----------------------|------|-----------|-------|-----------------------------|
|                      |      | McCain    | Obama | Someone Else/Don't Remember |
| <b>Foxx/Lassiter</b> |      |           |       |                             |
| <b>Foxx</b>          | 46%  | 6%        | 81%   | 21%                         |
| <b>Lassiter</b>      | 50%  | 91%       | 16%   | 56%                         |
| <b>Undecided</b>     | 3%   | 2%        | 3%    | 23%                         |

|                                  | Base | 2008 Vote |       |                             |
|----------------------------------|------|-----------|-------|-----------------------------|
|                                  |      | McCain    | Obama | Someone Else/Don't Remember |
| <b>City Council First Choice</b> |      |           |       |                             |
| <b>Bokhari</b>                   | 12%  | 21%       | 5%    | 11%                         |
| <b>Burgess</b>                   | 26%  | 7%        | 41%   | 10%                         |
| <b>Cannon</b>                    | 13%  | 2%        | 21%   | 9%                          |
| <b>Howard</b>                    | 7%   | 3%        | 11%   | 3%                          |
| <b>Peacock</b>                   | 22%  | 40%       | 8%    | 29%                         |
| <b>Rankin</b>                    | 4%   | 2%        | 5%    | 5%                          |
| <b>Rao</b>                       | 3%   | 4%        | 1%    | -                           |
| <b>Ridenhour</b>                 | 5%   | 10%       | 1%    | 5%                          |
| <b>Undecided</b>                 | 9%   | 11%       | 7%    | 27%                         |

|                                   | Base | 2008 Vote |       |                             |
|-----------------------------------|------|-----------|-------|-----------------------------|
|                                   |      | McCain    | Obama | Someone Else/Don't Remember |
| <b>City Council Second Choice</b> |      |           |       |                             |
| <b>Only Voting For One</b>        | 39%  | 38%       | 41%   | 20%                         |
| <b>Bokhari</b>                    | 8%   | 14%       | 3%    | 13%                         |
| <b>Burgess</b>                    | 7%   | 2%        | 12%   | 4%                          |
| <b>Cannon</b>                     | 9%   | 3%        | 15%   | -                           |
| <b>Howard</b>                     | 6%   | 2%        | 8%    | 11%                         |
| <b>Peacock</b>                    | 8%   | 11%       | 6%    | 6%                          |
| <b>Rankin</b>                     | 2%   | 2%        | 2%    | 4%                          |
| <b>Rao</b>                        | 5%   | 9%        | 3%    | 4%                          |
| <b>Ridenhour</b>                  | 4%   | 8%        | 0%    | 5%                          |
| <b>Undecided</b>                  | 13%  | 13%       | 11%   | 34%                         |

|                                  | Base | 2008 Vote |       |                             |
|----------------------------------|------|-----------|-------|-----------------------------|
|                                  |      | McCain    | Obama | Someone Else/Don't Remember |
| <b>City Council Third Choice</b> |      |           |       |                             |
| <b>Only Voting for 1 or 2</b>    | 35%  | 36%       | 33%   | 37%                         |
| <b>Bokhari</b>                   | 6%   | 6%        | 6%    | 6%                          |
| <b>Burgess</b>                   | 5%   | 4%        | 6%    | 4%                          |
| <b>Cannon</b>                    | 6%   | 2%        | 10%   | -                           |
| <b>Howard</b>                    | 6%   | 2%        | 10%   | 4%                          |
| <b>Peacock</b>                   | 5%   | 8%        | 3%    | -                           |
| <b>Rankin</b>                    | 3%   | 2%        | 4%    | -                           |
| <b>Rao</b>                       | 6%   | 9%        | 3%    | -                           |
| <b>Ridenhour</b>                 | 5%   | 10%       | 1%    | 14%                         |
| <b>Undecided</b>                 | 23%  | 21%       | 23%   | 36%                         |





**Crosstabs**

|                                   | Base | 2008 Vote |       | Someone Else/Don't Remember |
|-----------------------------------|------|-----------|-------|-----------------------------|
|                                   |      | McCain    | Obama |                             |
| <b>City Council Fourth Choice</b> |      |           |       |                             |
| <b>Only Voting for 1-3</b>        | 27%  | 30%       | 25%   | 21%                         |
| <b>Bokhari</b>                    | 7%   | 9%        | 3%    | 16%                         |
| <b>Burgess</b>                    | 8%   | 3%        | 14%   | -                           |
| <b>Cannon</b>                     | 5%   | 4%        | 5%    | -                           |
| <b>Howard</b>                     | 5%   | 1%        | 7%    | 11%                         |
| <b>Peacock</b>                    | 6%   | 10%       | 4%    | -                           |
| <b>Rankin</b>                     | 7%   | 3%        | 10%   | -                           |
| <b>Rao</b>                        | 5%   | 8%        | 3%    | -                           |
| <b>Ridenhour</b>                  | 4%   | 6%        | 2%    | 4%                          |
| <b>Undecided</b>                  | 27%  | 26%       | 26%   | 47%                         |

|                          | Base | 2008 Vote |       | Someone Else/Don't Remember |
|--------------------------|------|-----------|-------|-----------------------------|
|                          |      | McCain    | Obama |                             |
| <b>Foxx Favorability</b> |      |           |       |                             |
| <b>Approve</b>           | 54%  | 24%       | 77%   | 65%                         |
| <b>Disapprove</b>        | 22%  | 40%       | 8%    | 16%                         |
| <b>Not Sure</b>          | 24%  | 36%       | 14%   | 19%                         |

|                              | Base | 2008 Vote |       | Someone Else/Don't Remember |
|------------------------------|------|-----------|-------|-----------------------------|
|                              |      | McCain    | Obama |                             |
| <b>Lassiter Favorability</b> |      |           |       |                             |
| <b>Favorable</b>             | 62%  | 87%       | 43%   | 71%                         |
| <b>Unfavorable</b>           | 23%  | 6%        | 36%   | 12%                         |
| <b>Not Sure</b>              | 15%  | 7%        | 22%   | 17%                         |

|                         | Base | 2008 Vote |       | Someone Else/Don't Remember |
|-------------------------|------|-----------|-------|-----------------------------|
|                         |      | McCain    | Obama |                             |
| <b>McCrory Approval</b> |      |           |       |                             |
| <b>Approve</b>          | 59%  | 80%       | 43%   | 56%                         |
| <b>Disapprove</b>       | 26%  | 13%       | 37%   | 21%                         |
| <b>Not Sure</b>         | 14%  | 8%        | 19%   | 23%                         |





**Crosstabs**

|                              | Base | 2008 Vote |       |                             |
|------------------------------|------|-----------|-------|-----------------------------|
|                              |      | McCain    | Obama | Someone Else/Don't Remember |
| <b>McCrary 2012 Campaign</b> |      |           |       |                             |
| <b>Yes</b>                   | 51%  | 80%       | 27%   | 56%                         |
| <b>No</b>                    | 40%  | 12%       | 61%   | 40%                         |
| <b>Not Sure</b>              | 9%   | 7%        | 11%   | 4%                          |

|                      | Base | Ideology |          |              |
|----------------------|------|----------|----------|--------------|
|                      |      | Liberal  | Moderate | Conservative |
| <b>Foxx/Lassiter</b> |      |          |          |              |
| <b>Foxx</b>          | 46%  | 88%      | 54%      | 17%          |
| <b>Lassiter</b>      | 50%  | 9%       | 42%      | 80%          |
| <b>Undecided</b>     | 3%   | 3%       | 4%       | 2%           |

|                                  | Base | Ideology |          |              |
|----------------------------------|------|----------|----------|--------------|
|                                  |      | Liberal  | Moderate | Conservative |
| <b>City Council First Choice</b> |      |          |          |              |
| <b>Bokhari</b>                   | 12%  | 4%       | 7%       | 22%          |
| <b>Burgess</b>                   | 26%  | 45%      | 31%      | 10%          |
| <b>Cannon</b>                    | 13%  | 23%      | 13%      | 8%           |
| <b>Howard</b>                    | 7%   | 12%      | 8%       | 5%           |
| <b>Peacock</b>                   | 22%  | 2%       | 22%      | 33%          |
| <b>Rankin</b>                    | 4%   | 7%       | 4%       | 2%           |
| <b>Rao</b>                       | 3%   | -        | 2%       | 4%           |
| <b>Ridenhour</b>                 | 5%   | 1%       | 5%       | 7%           |
| <b>Undecided</b>                 | 9%   | 6%       | 9%       | 11%          |

|                                   | Base | Ideology |          |              |
|-----------------------------------|------|----------|----------|--------------|
|                                   |      | Liberal  | Moderate | Conservative |
| <b>City Council Second Choice</b> |      |          |          |              |
| <b>Only Voting For One</b>        | 39%  | 45%      | 32%      | 43%          |
| <b>Bokhari</b>                    | 8%   | 5%       | 9%       | 8%           |
| <b>Burgess</b>                    | 7%   | 10%      | 9%       | 4%           |
| <b>Cannon</b>                     | 9%   | 15%      | 11%      | 4%           |
| <b>Howard</b>                     | 6%   | 12%      | 7%       | 2%           |
| <b>Peacock</b>                    | 8%   | 6%       | 8%       | 8%           |
| <b>Rankin</b>                     | 2%   | -        | 2%       | 3%           |
| <b>Rao</b>                        | 5%   | -        | 6%       | 6%           |
| <b>Ridenhour</b>                  | 4%   | -        | 2%       | 7%           |
| <b>Undecided</b>                  | 13%  | 8%       | 12%      | 15%          |





**Crosstabs**

|                                  | Base       | Ideology |          |              |
|----------------------------------|------------|----------|----------|--------------|
|                                  |            | Liberal  | Moderate | Conservative |
| <b>City Council Third Choice</b> |            |          |          |              |
| <b>Only Voting for 1 or 2</b>    | <b>35%</b> | 35%      | 32%      | 38%          |
| <b>Bokhari</b>                   | <b>6%</b>  | 6%       | 5%       | 6%           |
| <b>Burgess</b>                   | <b>5%</b>  | 6%       | 6%       | 3%           |
| <b>Cannon</b>                    | <b>6%</b>  | 12%      | 7%       | 3%           |
| <b>Howard</b>                    | <b>6%</b>  | 9%       | 9%       | 2%           |
| <b>Peacock</b>                   | <b>5%</b>  | 1%       | 5%       | 8%           |
| <b>Rankin</b>                    | <b>3%</b>  | 8%       | 4%       | 1%           |
| <b>Rao</b>                       | <b>6%</b>  | -        | 6%       | 7%           |
| <b>Ridenhour</b>                 | <b>5%</b>  | 3%       | 4%       | 8%           |
| <b>Undecided</b>                 | <b>23%</b> | 20%      | 21%      | 25%          |

|                                   | Base       | Ideology |          |              |
|-----------------------------------|------------|----------|----------|--------------|
|                                   |            | Liberal  | Moderate | Conservative |
| <b>City Council Fourth Choice</b> |            |          |          |              |
| <b>Only Voting for 1-3</b>        | <b>27%</b> | 22%      | 26%      | 30%          |
| <b>Bokhari</b>                    | <b>7%</b>  | 2%       | 6%       | 10%          |
| <b>Burgess</b>                    | <b>8%</b>  | 20%      | 8%       | 4%           |
| <b>Cannon</b>                     | <b>5%</b>  | 11%      | 3%       | 4%           |
| <b>Howard</b>                     | <b>5%</b>  | 6%       | 7%       | 2%           |
| <b>Peacock</b>                    | <b>6%</b>  | 1%       | 7%       | 8%           |
| <b>Rankin</b>                     | <b>7%</b>  | 12%      | 9%       | 1%           |
| <b>Rao</b>                        | <b>5%</b>  | 4%       | 4%       | 6%           |
| <b>Ridenhour</b>                  | <b>4%</b>  | 2%       | 3%       | 6%           |
| <b>Undecided</b>                  | <b>27%</b> | 19%      | 27%      | 29%          |

|                          | Base       | Ideology |          |              |
|--------------------------|------------|----------|----------|--------------|
|                          |            | Liberal  | Moderate | Conservative |
| <b>Foxx Favorability</b> |            |          |          |              |
| <b>Approve</b>           | <b>54%</b> | 78%      | 66%      | 29%          |
| <b>Disapprove</b>        | <b>22%</b> | 9%       | 13%      | 39%          |
| <b>Not Sure</b>          | <b>24%</b> | 13%      | 21%      | 32%          |

|                              | Base       | Ideology |          |              |
|------------------------------|------------|----------|----------|--------------|
|                              |            | Liberal  | Moderate | Conservative |
| <b>Lassiter Favorability</b> |            |          |          |              |
| <b>Favorable</b>             | <b>62%</b> | 35%      | 60%      | 77%          |
| <b>Unfavorable</b>           | <b>23%</b> | 44%      | 23%      | 11%          |
| <b>Not Sure</b>              | <b>15%</b> | 21%      | 16%      | 11%          |







**Crosstabs**

|                         | Base       | Ideology |          |              |
|-------------------------|------------|----------|----------|--------------|
|                         |            | Liberal  | Moderate | Conservative |
| <b>McCrory Approval</b> |            |          |          |              |
| <b>Approve</b>          | <b>59%</b> | 36%      | 56%      | 74%          |
| <b>Disapprove</b>       | <b>26%</b> | 45%      | 30%      | 14%          |
| <b>Not Sure</b>         | <b>14%</b> | 19%      | 14%      | 13%          |

|                              | Base       | Ideology |          |              |
|------------------------------|------------|----------|----------|--------------|
|                              |            | Liberal  | Moderate | Conservative |
| <b>McCrory 2012 Campaign</b> |            |          |          |              |
| <b>Yes</b>                   | <b>51%</b> | 18%      | 45%      | 73%          |
| <b>No</b>                    | <b>40%</b> | 71%      | 46%      | 18%          |
| <b>Not Sure</b>              | <b>9%</b>  | 11%      | 9%       | 9%           |

|                      | Base       | Gender |     |
|----------------------|------------|--------|-----|
|                      |            | Woman  | Man |
| <b>Foxx/Lassiter</b> |            |        |     |
| <b>Foxx</b>          | <b>46%</b> | 52%    | 39% |
| <b>Lassiter</b>      | <b>50%</b> | 45%    | 57% |
| <b>Undecided</b>     | <b>3%</b>  | 3%     | 4%  |

|                                  | Base       | Gender |     |
|----------------------------------|------------|--------|-----|
|                                  |            | Woman  | Man |
| <b>City Council First Choice</b> |            |        |     |
| <b>Bokhari</b>                   | <b>12%</b> | 12%    | 12% |
| <b>Burgess</b>                   | <b>26%</b> | 29%    | 21% |
| <b>Cannon</b>                    | <b>13%</b> | 14%    | 12% |
| <b>Howard</b>                    | <b>7%</b>  | 8%     | 7%  |
| <b>Peacock</b>                   | <b>22%</b> | 17%    | 29% |
| <b>Rankin</b>                    | <b>4%</b>  | 3%     | 4%  |
| <b>Rao</b>                       | <b>3%</b>  | 3%     | 2%  |
| <b>Ridenhour</b>                 | <b>5%</b>  | 4%     | 5%  |
| <b>Undecided</b>                 | <b>9%</b>  | 10%    | 8%  |





**Crosstabs**

|                                   | Base       | Gender |     |
|-----------------------------------|------------|--------|-----|
|                                   |            | Woman  | Man |
| <b>City Council Second Choice</b> |            |        |     |
| <b>Only Voting For One</b>        | <b>39%</b> | 40%    | 38% |
| <b>Bokhari</b>                    | <b>8%</b>  | 7%     | 9%  |
| <b>Burgess</b>                    | <b>7%</b>  | 6%     | 8%  |
| <b>Cannon</b>                     | <b>9%</b>  | 9%     | 9%  |
| <b>Howard</b>                     | <b>6%</b>  | 7%     | 5%  |
| <b>Peacock</b>                    | <b>8%</b>  | 8%     | 7%  |
| <b>Rankin</b>                     | <b>2%</b>  | 1%     | 3%  |
| <b>Rao</b>                        | <b>5%</b>  | 5%     | 6%  |
| <b>Ridenhour</b>                  | <b>4%</b>  | 3%     | 5%  |
| <b>Undecided</b>                  | <b>13%</b> | 14%    | 11% |

|                                  | Base       | Gender |     |
|----------------------------------|------------|--------|-----|
|                                  |            | Woman  | Man |
| <b>City Council Third Choice</b> |            |        |     |
| <b>Only Voting for 1 or 2</b>    | <b>35%</b> | 36%    | 33% |
| <b>Bokhari</b>                   | <b>6%</b>  | 4%     | 8%  |
| <b>Burgess</b>                   | <b>5%</b>  | 6%     | 4%  |
| <b>Cannon</b>                    | <b>6%</b>  | 7%     | 5%  |
| <b>Howard</b>                    | <b>6%</b>  | 7%     | 5%  |
| <b>Peacock</b>                   | <b>5%</b>  | 4%     | 7%  |
| <b>Rankin</b>                    | <b>3%</b>  | 3%     | 3%  |
| <b>Rao</b>                       | <b>6%</b>  | 4%     | 8%  |
| <b>Ridenhour</b>                 | <b>5%</b>  | 5%     | 6%  |
| <b>Undecided</b>                 | <b>23%</b> | 25%    | 20% |

|                                   | Base       | Gender |     |
|-----------------------------------|------------|--------|-----|
|                                   |            | Woman  | Man |
| <b>City Council Fourth Choice</b> |            |        |     |
| <b>Only Voting for 1-3</b>        | <b>27%</b> | 25%    | 30% |
| <b>Bokhari</b>                    | <b>7%</b>  | 7%     | 6%  |
| <b>Burgess</b>                    | <b>8%</b>  | 9%     | 7%  |
| <b>Cannon</b>                     | <b>5%</b>  | 4%     | 6%  |
| <b>Howard</b>                     | <b>5%</b>  | 4%     | 6%  |
| <b>Peacock</b>                    | <b>6%</b>  | 8%     | 4%  |
| <b>Rankin</b>                     | <b>7%</b>  | 6%     | 8%  |
| <b>Rao</b>                        | <b>5%</b>  | 6%     | 3%  |
| <b>Ridenhour</b>                  | <b>4%</b>  | 3%     | 5%  |
| <b>Undecided</b>                  | <b>27%</b> | 29%    | 25% |

|                          | Base       | Gender |     |
|--------------------------|------------|--------|-----|
|                          |            | Woman  | Man |
| <b>Foxx Favorability</b> |            |        |     |
| <b>Approve</b>           | <b>54%</b> | 60%    | 47% |
| <b>Disapprove</b>        | <b>22%</b> | 14%    | 32% |
| <b>Not Sure</b>          | <b>24%</b> | 26%    | 21% |





**Crosstabs**

|                              | Base | Gender |     |
|------------------------------|------|--------|-----|
|                              |      | Woman  | Man |
| <b>Lassiter Favorability</b> |      |        |     |
| <b>Favorable</b>             | 62%  | 59%    | 66% |
| <b>Unfavorable</b>           | 23%  | 23%    | 21% |
| <b>Not Sure</b>              | 15%  | 17%    | 13% |

|                          | Base | Gender |     |
|--------------------------|------|--------|-----|
|                          |      | Woman  | Man |
| <b>McCrorry Approval</b> |      |        |     |
| <b>Approve</b>           | 59%  | 57%    | 62% |
| <b>Disapprove</b>        | 26%  | 25%    | 28% |
| <b>Not Sure</b>          | 14%  | 18%    | 10% |

|                               | Base | Gender |     |
|-------------------------------|------|--------|-----|
|                               |      | Woman  | Man |
| <b>McCrorry 2012 Campaign</b> |      |        |     |
| <b>Yes</b>                    | 51%  | 46%    | 56% |
| <b>No</b>                     | 40%  | 41%    | 39% |
| <b>Not Sure</b>               | 9%   | 13%    | 6%  |

|                      | Base | Party    |            |                   |
|----------------------|------|----------|------------|-------------------|
|                      |      | Democrat | Republican | Independent/Other |
| <b>Foxx/Lassiter</b> |      |          |            |                   |
| <b>Foxx</b>          | 46%  | 81%      | 9%         | 40%               |
| <b>Lassiter</b>      | 50%  | 17%      | 89%        | 51%               |
| <b>Undecided</b>     | 3%   | 2%       | 2%         | 10%               |





**Crosstabs**

|                                  | Base | Party    |            |                   |
|----------------------------------|------|----------|------------|-------------------|
|                                  |      | Democrat | Republican | Independent/Other |
| <b>City Council First Choice</b> |      |          |            |                   |
| Bokhari                          | 12%  | 3%       | 22%        | 12%               |
| Burgess                          | 26%  | 44%      | 5%         | 23%               |
| Cannon                           | 13%  | 23%      | 3%         | 8%                |
| Howard                           | 7%   | 13%      | 3%         | 2%                |
| Peacock                          | 22%  | 7%       | 39%        | 23%               |
| Rankin                           | 4%   | 3%       | 0%         | 12%               |
| Rao                              | 3%   | 1%       | 5%         | 2%                |
| Ridenhour                        | 5%   | 1%       | 10%        | 4%                |
| Undecided                        | 9%   | 5%       | 12%        | 14%               |

|                                   | Base | Party    |            |                   |
|-----------------------------------|------|----------|------------|-------------------|
|                                   |      | Democrat | Republican | Independent/Other |
| <b>City Council Second Choice</b> |      |          |            |                   |
| <b>Only Voting For One</b>        | 39%  | 40%      | 39%        | 34%               |
| Bokhari                           | 8%   | 3%       | 12%        | 12%               |
| Burgess                           | 7%   | 11%      | 3%         | 7%                |
| Cannon                            | 9%   | 15%      | 3%         | 7%                |
| Howard                            | 6%   | 11%      | 1%         | 4%                |
| Peacock                           | 8%   | 5%       | 11%        | 6%                |
| Rankin                            | 2%   | 2%       | 2%         | 2%                |
| Rao                               | 5%   | 2%       | 8%         | 7%                |
| Ridenhour                         | 4%   | 0%       | 7%         | 4%                |
| Undecided                         | 13%  | 10%      | 15%        | 15%               |

|                                  | Base | Party    |            |                   |
|----------------------------------|------|----------|------------|-------------------|
|                                  |      | Democrat | Republican | Independent/Other |
| <b>City Council Third Choice</b> |      |          |            |                   |
| <b>Only Voting for 1 or 2</b>    | 35%  | 34%      | 34%        | 37%               |
| Bokhari                          | 6%   | 5%       | 7%         | 5%                |
| Burgess                          | 5%   | 6%       | 5%         | 3%                |
| Cannon                           | 6%   | 12%      | 1%         | 4%                |
| Howard                           | 6%   | 11%      | 2%         | 5%                |
| Peacock                          | 5%   | 1%       | 9%         | 7%                |
| Rankin                           | 3%   | 6%       | 2%         | -                 |
| Rao                              | 6%   | 2%       | 9%         | 7%                |
| Ridenhour                        | 5%   | 2%       | 9%         | 5%                |
| Undecided                        | 23%  | 22%      | 21%        | 27%               |

|                                   | Base | Party    |            |                   |
|-----------------------------------|------|----------|------------|-------------------|
|                                   |      | Democrat | Republican | Independent/Other |
| <b>City Council Fourth Choice</b> |      |          |            |                   |
| <b>Only Voting for 1-3</b>        | 27%  | 24%      | 31%        | 24%               |
| Bokhari                           | 7%   | 4%       | 9%         | 7%                |
| Burgess                           | 8%   | 15%      | 3%         | 5%                |
| Cannon                            | 5%   | 4%       | 5%         | 4%                |
| Howard                            | 5%   | 8%       | 1%         | 6%                |
| Peacock                           | 6%   | 2%       | 11%        | 6%                |
| Rankin                            | 7%   | 12%      | 1%         | 6%                |
| Rao                               | 5%   | 2%       | 8%         | 3%                |
| Ridenhour                         | 4%   | 1%       | 7%         | 4%                |
| Undecided                         | 27%  | 26%      | 25%        | 35%               |





**Crosstabs**

|                          | Base | Party    |            |                   |
|--------------------------|------|----------|------------|-------------------|
|                          |      | Democrat | Republican | Independent/Other |
| <b>Foxx Favorability</b> |      |          |            |                   |
| <b>Approve</b>           | 54%  | 76%      | 27%        | 58%               |
| <b>Disapprove</b>        | 22%  | 9%       | 40%        | 17%               |
| <b>Not Sure</b>          | 24%  | 15%      | 33%        | 25%               |

|                              | Base | Party    |            |                   |
|------------------------------|------|----------|------------|-------------------|
|                              |      | Democrat | Republican | Independent/Other |
| <b>Lassiter Favorability</b> |      |          |            |                   |
| <b>Favorable</b>             | 62%  | 41%      | 86%        | 63%               |
| <b>Unfavorable</b>           | 23%  | 39%      | 5%         | 18%               |
| <b>Not Sure</b>              | 15%  | 19%      | 9%         | 19%               |

|                          | Base | Party    |            |                   |
|--------------------------|------|----------|------------|-------------------|
|                          |      | Democrat | Republican | Independent/Other |
| <b>McCrorry Approval</b> |      |          |            |                   |
| <b>Approve</b>           | 59%  | 39%      | 81%        | 62%               |
| <b>Disapprove</b>        | 26%  | 42%      | 10%        | 23%               |
| <b>Not Sure</b>          | 14%  | 19%      | 9%         | 15%               |

|                               | Base | Party    |            |                   |
|-------------------------------|------|----------|------------|-------------------|
|                               |      | Democrat | Republican | Independent/Other |
| <b>McCrorry 2012 Campaign</b> |      |          |            |                   |
| <b>Yes</b>                    | 51%  | 27%      | 79%        | 46%               |
| <b>No</b>                     | 40%  | 63%      | 13%        | 42%               |
| <b>Not Sure</b>               | 9%   | 10%      | 8%         | 11%               |





**Crosstabs**

|                      | Base | Race  |                  |       |
|----------------------|------|-------|------------------|-------|
|                      |      | White | African-American | Other |
| <b>Foxx/Lassiter</b> |      |       |                  |       |
| <b>Foxx</b>          | 46%  | 29%   | 86%              | 43%   |
| <b>Lassiter</b>      | 50%  | 68%   | 12%              | 50%   |
| <b>Undecided</b>     | 3%   | 3%    | 2%               | 7%    |

|                                  | Base | Race  |                  |       |
|----------------------------------|------|-------|------------------|-------|
|                                  |      | White | African-American | Other |
| <b>City Council First Choice</b> |      |       |                  |       |
| <b>Bokhari</b>                   | 12%  | 16%   | 5%               | 5%    |
| <b>Burgess</b>                   | 26%  | 22%   | 32%              | 40%   |
| <b>Cannon</b>                    | 13%  | 5%    | 32%              | 6%    |
| <b>Howard</b>                    | 7%   | 4%    | 14%              | -     |
| <b>Peacock</b>                   | 22%  | 30%   | 5%               | 25%   |
| <b>Rankin</b>                    | 4%   | 4%    | 4%               | -     |
| <b>Rao</b>                       | 3%   | 4%    | 1%               | -     |
| <b>Ridenhour</b>                 | 5%   | 7%    | 1%               | -     |
| <b>Undecided</b>                 | 9%   | 9%    | 6%               | 24%   |

|                                   | Base | Race  |                  |       |
|-----------------------------------|------|-------|------------------|-------|
|                                   |      | White | African-American | Other |
| <b>City Council Second Choice</b> |      |       |                  |       |
| <b>Only Voting For One</b>        | 39%  | 37%   | 42%              | 43%   |
| <b>Bokhari</b>                    | 8%   | 10%   | 5%               | 3%    |
| <b>Burgess</b>                    | 7%   | 4%    | 16%              | -     |
| <b>Cannon</b>                     | 9%   | 8%    | 13%              | -     |
| <b>Howard</b>                     | 6%   | 5%    | 7%               | 12%   |
| <b>Peacock</b>                    | 8%   | 10%   | 2%               | -     |
| <b>Rankin</b>                     | 2%   | 2%    | 2%               | 12%   |
| <b>Rao</b>                        | 5%   | 7%    | 1%               | 5%    |
| <b>Ridenhour</b>                  | 4%   | 5%    | 1%               | -     |
| <b>Undecided</b>                  | 13%  | 12%   | 12%              | 25%   |

|                                  | Base | Race  |                  |       |
|----------------------------------|------|-------|------------------|-------|
|                                  |      | White | African-American | Other |
| <b>City Council Third Choice</b> |      |       |                  |       |
| <b>Only Voting for 1 or 2</b>    | 35%  | 34%   | 38%              | 29%   |
| <b>Bokhari</b>                   | 6%   | 8%    | 1%               | -     |
| <b>Burgess</b>                   | 5%   | 4%    | 6%               | 14%   |
| <b>Cannon</b>                    | 6%   | 5%    | 9%               | 7%    |
| <b>Howard</b>                    | 6%   | 5%    | 12%              | -     |
| <b>Peacock</b>                   | 5%   | 7%    | 1%               | 4%    |
| <b>Rankin</b>                    | 3%   | 2%    | 6%               | -     |
| <b>Rao</b>                       | 6%   | 7%    | 3%               | -     |
| <b>Ridenhour</b>                 | 5%   | 7%    | 1%               | 7%    |
| <b>Undecided</b>                 | 23%  | 21%   | 24%              | 40%   |





**Crosstabs**

|                                   | Base | Race  |                  |       |
|-----------------------------------|------|-------|------------------|-------|
|                                   |      | White | African-American | Other |
| <b>City Council Fourth Choice</b> |      |       |                  |       |
| <b>Only Voting for 1-3</b>        | 27%  | 28%   | 29%              | 7%    |
| <b>Bokhari</b>                    | 7%   | 7%    | 5%               | 7%    |
| <b>Burgess</b>                    | 8%   | 6%    | 15%              | 4%    |
| <b>Cannon</b>                     | 5%   | 5%    | 4%               | -     |
| <b>Howard</b>                     | 5%   | 3%    | 10%              | 7%    |
| <b>Peacock</b>                    | 6%   | 9%    | -                | -     |
| <b>Rankin</b>                     | 7%   | 5%    | 8%               | 18%   |
| <b>Rao</b>                        | 5%   | 6%    | 2%               | 7%    |
| <b>Ridenhour</b>                  | 4%   | 6%    | -                | -     |
| <b>Undecided</b>                  | 27%  | 25%   | 27%              | 49%   |

|                          | Base | Race  |                  |       |
|--------------------------|------|-------|------------------|-------|
|                          |      | White | African-American | Other |
| <b>Foxx Favorability</b> |      |       |                  |       |
| <b>Approve</b>           | 54%  | 46%   | 74%              | 39%   |
| <b>Disapprove</b>        | 22%  | 28%   | 8%               | 23%   |
| <b>Not Sure</b>          | 24%  | 26%   | 17%              | 39%   |

|                              | Base | Race  |                  |       |
|------------------------------|------|-------|------------------|-------|
|                              |      | White | African-American | Other |
| <b>Lassiter Favorability</b> |      |       |                  |       |
| <b>Favorable</b>             | 62%  | 76%   | 33%              | 45%   |
| <b>Unfavorable</b>           | 23%  | 14%   | 41%              | 31%   |
| <b>Not Sure</b>              | 15%  | 10%   | 26%              | 24%   |

|                         | Base | Race  |                  |       |
|-------------------------|------|-------|------------------|-------|
|                         |      | White | African-American | Other |
| <b>McCrary Approval</b> |      |       |                  |       |
| <b>Approve</b>          | 59%  | 70%   | 36%              | 55%   |
| <b>Disapprove</b>       | 26%  | 19%   | 44%              | 23%   |
| <b>Not Sure</b>         | 14%  | 11%   | 20%              | 22%   |





**Crosstabs**

|                               | Base | Race  |                  |       |
|-------------------------------|------|-------|------------------|-------|
|                               |      | White | African-American | Other |
| <b>McCrorry 2012 Campaign</b> |      |       |                  |       |
| <b>Yes</b>                    | 51%  | 64%   | 21%              | 45%   |
| <b>No</b>                     | 40%  | 27%   | 69%              | 41%   |
| <b>Not Sure</b>               | 9%   | 9%    | 10%              | 14%   |

|                      | Base | Age      |          |          |               |
|----------------------|------|----------|----------|----------|---------------|
|                      |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Foxx/Lassiter</b> |      |          |          |          |               |
| <b>Foxx</b>          | 46%  | 50%      | 45%      | 49%      | 40%           |
| <b>Lassiter</b>      | 50%  | 44%      | 53%      | 48%      | 56%           |
| <b>Undecided</b>     | 3%   | 6%       | 3%       | 3%       | 4%            |

|                                  | Base | Age      |          |          |               |
|----------------------------------|------|----------|----------|----------|---------------|
|                                  |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>City Council First Choice</b> |      |          |          |          |               |
| <b>Bokhari</b>                   | 12%  | 20%      | 13%      | 11%      | 9%            |
| <b>Burgess</b>                   | 26%  | 24%      | 23%      | 30%      | 20%           |
| <b>Cannon</b>                    | 13%  | 8%       | 15%      | 14%      | 11%           |
| <b>Howard</b>                    | 7%   | -        | 11%      | 7%       | 8%            |
| <b>Peacock</b>                   | 22%  | 28%      | 16%      | 19%      | 32%           |
| <b>Rankin</b>                    | 4%   | 16%      | 2%       | 3%       | 1%            |
| <b>Rao</b>                       | 3%   | -        | 2%       | 2%       | 4%            |
| <b>Ridenhour</b>                 | 5%   | 4%       | 6%       | 5%       | 4%            |
| <b>Undecided</b>                 | 9%   | -        | 12%      | 9%       | 10%           |

|                                   | Base | Age      |          |          |               |
|-----------------------------------|------|----------|----------|----------|---------------|
|                                   |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>City Council Second Choice</b> |      |          |          |          |               |
| <b>Only Voting For One</b>        | 39%  | 68%      | 40%      | 30%      | 41%           |
| <b>Bokhari</b>                    | 8%   | 8%       | 10%      | 6%       | 10%           |
| <b>Burgess</b>                    | 7%   | 4%       | 7%       | 8%       | 7%            |
| <b>Cannon</b>                     | 9%   | 4%       | 10%      | 11%      | 8%            |
| <b>Howard</b>                     | 6%   | 8%       | 3%       | 7%       | 4%            |
| <b>Peacock</b>                    | 8%   | -        | 7%       | 10%      | 8%            |
| <b>Rankin</b>                     | 2%   | -        | 2%       | 3%       | 1%            |
| <b>Rao</b>                        | 5%   | 4%       | 3%       | 7%       | 4%            |
| <b>Ridenhour</b>                  | 4%   | -        | 3%       | 5%       | 3%            |
| <b>Undecided</b>                  | 13%  | 4%       | 14%      | 13%      | 14%           |







**Crosstabs**

|                                  | Base | Age      |          |          |               |
|----------------------------------|------|----------|----------|----------|---------------|
|                                  |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>City Council Third Choice</b> |      |          |          |          |               |
| <b>Only Voting for 1 or 2</b>    | 35%  | 60%      | 38%      | 30%      | 32%           |
| <b>Bokhari</b>                   | 6%   | 13%      | 6%       | 5%       | 4%            |
| <b>Burgess</b>                   | 5%   | -        | 3%       | 6%       | 7%            |
| <b>Cannon</b>                    | 6%   | 7%       | 4%       | 9%       | 3%            |
| <b>Howard</b>                    | 6%   | -        | 10%      | 5%       | 8%            |
| <b>Peacock</b>                   | 5%   | -        | 4%       | 5%       | 8%            |
| <b>Rankin</b>                    | 3%   | 7%       | 3%       | 3%       | 3%            |
| <b>Rao</b>                       | 6%   | -        | 3%       | 8%       | 6%            |
| <b>Ridenhour</b>                 | 5%   | 7%       | 6%       | 5%       | 6%            |
| <b>Undecided</b>                 | 23%  | 7%       | 21%      | 26%      | 23%           |

|                                   | Base | Age      |          |          |               |
|-----------------------------------|------|----------|----------|----------|---------------|
|                                   |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>City Council Fourth Choice</b> |      |          |          |          |               |
| <b>Only Voting for 1-3</b>        | 27%  | 33%      | 40%      | 22%      | 23%           |
| <b>Bokhari</b>                    | 7%   | 8%       | 3%       | 7%       | 9%            |
| <b>Burgess</b>                    | 8%   | 25%      | 1%       | 9%       | 6%            |
| <b>Cannon</b>                     | 5%   | -        | 1%       | 7%       | 5%            |
| <b>Howard</b>                     | 5%   | -        | 7%       | 4%       | 6%            |
| <b>Peacock</b>                    | 6%   | 17%      | 4%       | 7%       | 2%            |
| <b>Rankin</b>                     | 7%   | 8%       | 4%       | 8%       | 6%            |
| <b>Rao</b>                        | 5%   | -        | 4%       | 6%       | 6%            |
| <b>Ridenhour</b>                  | 4%   | -        | 6%       | 3%       | 6%            |
| <b>Undecided</b>                  | 27%  | 8%       | 27%      | 27%      | 33%           |

|                          | Base | Age      |          |          |               |
|--------------------------|------|----------|----------|----------|---------------|
|                          |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Foxx Favorability</b> |      |          |          |          |               |
| <b>Approve</b>           | 54%  | 48%      | 52%      | 61%      | 46%           |
| <b>Disapprove</b>        | 22%  | 20%      | 28%      | 17%      | 27%           |
| <b>Not Sure</b>          | 24%  | 32%      | 20%      | 22%      | 27%           |

|                              | Base | Age      |          |          |               |
|------------------------------|------|----------|----------|----------|---------------|
|                              |      | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>Lassiter Favorability</b> |      |          |          |          |               |
| <b>Favorable</b>             | 62%  | 52%      | 60%      | 63%      | 68%           |
| <b>Unfavorable</b>           | 23%  | 32%      | 20%      | 24%      | 17%           |
| <b>Not Sure</b>              | 15%  | 16%      | 21%      | 12%      | 16%           |





**Crosstabs**

|                          | Base       | Age      |          |          |               |
|--------------------------|------------|----------|----------|----------|---------------|
|                          |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>McCrorry Approval</b> |            |          |          |          |               |
| <b>Approve</b>           | <b>59%</b> | 52%      | 59%      | 59%      | 64%           |
| <b>Disapprove</b>        | <b>26%</b> | 24%      | 24%      | 30%      | 24%           |
| <b>Not Sure</b>          | <b>14%</b> | 24%      | 17%      | 12%      | 13%           |

|                               | Base       | Age      |          |          |               |
|-------------------------------|------------|----------|----------|----------|---------------|
|                               |            | 18 to 29 | 30 to 45 | 46 to 65 | Older than 65 |
| <b>McCrorry 2012 Campaign</b> |            |          |          |          |               |
| <b>Yes</b>                    | <b>51%</b> | 40%      | 52%      | 49%      | 57%           |
| <b>No</b>                     | <b>40%</b> | 44%      | 37%      | 44%      | 32%           |
| <b>Not Sure</b>               | <b>9%</b>  | 16%      | 11%      | 7%       | 11%           |

