

FOR IMMEDIATE RELEASE

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Obama expands Colorado lead

Raleigh, N.C. – A new Public Policy Polling survey finds Barack Obama expanding his lead in Colorado to 51-44. He was up by just a single point in a similar poll conducted two weeks ago.

A precipitous drop in Sarah Palin's approval may be helping to fuel Obama's gains. Immediately after the convention 41% of Colorado voters said that her selection made them more likely to vote for John McCain, compared to 38% who said it made them less likely to do so. Since then there's been a 12 point drop in her net favorability. Now just 38% say that she makes them more likely to vote for the Republican, with 47% saying they're less likely to do so.

"Barack Obama has greatly increased his lead with independents since we last polled Colorado," said Dean Debnam, President of Public Policy Polling. "It seems like the more voters have learned about Sarah Palin the less they've liked her, and that's allowed Obama to open up the largest lead he's shown in a PPP poll of Colorado."

Obama has opened up a one point lead with white voters while also holding a 21 point advantage with Hispanics. He leads with every age demographic except those voters over 65. There is a significant gender gap in the results, with Obama up 15 among women but trailing by two with men.

In Colorado's race for the US Senate, Democrat Mark Udall continues to hold a healthy lead over Republican Bob Schaffer. Udall is now up 48-40. A PPP poll yesterday found the other Udall- Tom- with a 20 point lead in his quest for Senate from neighboring New Mexico.

PPP surveyed 1,084 likely voters on September 20th and 21st. The survey's margin of error is +/-3.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Colorado Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....44% *Undecided*..... 5%

Obama.....51%

Q2 Are you firmly committed to your choice for President, or could you change your mind between now and the election? If you are firmly committed, press 1. If you could change your mind, press 2.

Firmly Committed.....91%

Could Change Mind..... 9%

Q3 The candidates for US Senate are Republican Bob Schaffer and Democrat Mark Udall. If the election was today, who would you vote for? If for Bob Schaffer, press 1. If Mark Udall, press 2. If you're undecided, press 3.

Schaffer40%

Udall48%

Undecided.....12%

Q4 Did Barack Obama's selection of Joe Biden as his running mate make you more or less likely to vote for him? If it makes you more likely to vote for him, press 1. If it makes you less likely to vote for him, press 2. If it makes no difference, press 3.

More Likely..... 36% *No Difference* 34%

Less Likely 30%

Q5 Did John McCain's selection of Sarah Palin as his running mate make you more or less likely to vote for him? If it makes you more likely to vote for him, press 1. If it makes you less likely to vote for him, press 2. If it makes no difference, press 3.

More Likely38% *No Difference*.....15%

Less Likely.....47%

Q6 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 18%

Education..... 5%

Economy and Jobs51%

Taxes..... 6%

Moral and Family Values 9%

Health Care..... 4%

Immigration..... 6%

Other..... 2%

Q7 If you are a woman, press 1, if a man, press 2.

Woman52%

Man.....48%

Q8 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....40%

Republican.....36%

Other.....24%

Q9 If you are Hispanic, press 1. If you are white, press 2. If you are African-American, press 3. If other, press 4.

Hispanic..... 14%

White80%

African American 3%

Other..... 4%





Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	15%
<i>30 to 45</i>	30%
<i>46 to 65</i>	40%
<i>Older than 65</i>	15%





	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	44%	40%	48%
Obama	51%	55%	46%
Undecided	5%	5%	6%

	Base	Gender	
		Woman	Man
Change Mind			
Firmly Committed	91%	94%	89%
Could Change Mind	9%	6%	11%

	Base	Gender	
		Woman	Man
Senate			
Schaffer	40%	35%	45%
Udall	48%	51%	45%
Undecided	12%	14%	10%

	Base	Gender	
		Woman	Man
Biden Pick			
More Likely	36%	39%	32%
Less Likely	30%	25%	36%
No Difference	34%	36%	32%





	Base	Gender	
		Woman	Man
Palin Pick			
More Likely	38%	33%	43%
Less Likely	47%	50%	44%
No Difference	15%	17%	13%

	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	44%	9%	90%	31%
Obama	51%	88%	6%	58%
Undecided	5%	3%	4%	11%

	Base	Party		
		Democrat	Republican	Other
Change Mind				
Firmly Committed	91%	93%	94%	84%
Could Change Mind	9%	7%	6%	16%

	Base	Party		
		Democrat	Republican	Other
Senate				
Schaffer	40%	10%	82%	25%
Udall	48%	81%	10%	52%
Undecided	12%	9%	8%	23%





	Base	Party		
		Democrat	Republican	Other
Biden Pick				
More Likely	36%	57%	13%	36%
Less Likely	30%	12%	52%	27%
No Difference	34%	31%	35%	38%

	Base	Party		
		Democrat	Republican	Other
Palin Pick				
More Likely	38%	11%	74%	28%
Less Likely	47%	75%	10%	56%
No Difference	15%	13%	16%	17%

	Base	Race			
		Hispanic	White	African American	Other
McCain/Obama					
McCain	44%	36%	47%	14%	33%
Obama	51%	57%	48%	86%	56%
Undecided	5%	7%	5%	-	11%

	Base	Race			
		Hispanic	White	African American	Other
Change Mind					
Firmly Committed	91%	91%	91%	96%	88%
Could Change Mind	9%	9%	9%	4%	12%





	Base	Race			
		Hispanic	White	African American	Other
Senate					
Schaffer	40%	37%	41%	15%	33%
Udall	48%	46%	48%	78%	47%
Undecided	12%	18%	11%	6%	20%

	Base	Race			
		Hispanic	White	African American	Other
Biden Pick					
More Likely	36%	43%	34%	61%	25%
Less Likely	30%	31%	30%	13%	37%
No Difference	34%	26%	35%	27%	38%

	Base	Race			
		Hispanic	White	African American	Other
Palin Pick					
More Likely	38%	38%	40%	5%	26%
Less Likely	47%	50%	45%	69%	56%
No Difference	15%	12%	15%	26%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	44%	40%	42%	45%	49%
Obama	51%	54%	55%	49%	45%
Undecided	5%	6%	3%	6%	7%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Change Mind					
Firmly Committed	91%	86%	93%	91%	94%
Could Change Mind	9%	14%	7%	9%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Schaffer	40%	34%	40%	41%	41%
Udall	48%	46%	49%	48%	48%
Undecided	12%	20%	11%	11%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Biden Pick					
More Likely	36%	38%	32%	37%	38%
Less Likely	30%	29%	30%	30%	32%
No Difference	34%	33%	38%	33%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Pick					
More Likely	38%	37%	35%	39%	43%
Less Likely	47%	49%	50%	47%	39%
No Difference	15%	14%	15%	14%	18%





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
McCain/Obama									
McCain	44%	41%	28%	34%	86%	83%	16%	81%	35%
Obama	51%	54%	64%	61%	7%	12%	81%	15%	62%
Undecided	5%	6%	8%	5%	7%	5%	3%	4%	3%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Senate									
Schaffer	40%	36%	31%	30%	83%	75%	12%	74%	22%
Udall	48%	53%	53%	57%	8%	14%	69%	20%	72%
Undecided	12%	12%	16%	13%	8%	12%	19%	7%	6%

