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OF THE PRESS RELEASE**

## **Almost three years out, Udall in good shape for CO-Sen.**

**Raleigh, N.C.** – If Mark Udall had to stand for re-election right now, the freshman senator from Colorado would win handily over either of two major Republicans thrown at him. Udall has a solid 41-31 approval spread, but he improves on that margin in both horseraces. Looking ahead to 2014, Udall leads former Secretary of State and current Rep. Mike Coffman by 14 points (48-34), and ex-Lt. Gov. Jane Norton by 17 (50-33).

Udall has leads of more than 30 points with independents against either potential foe; since they are a sizeable 28% of the electorate, this accounts for much of Udall's overall leads. He also wins more of the GOP vote than either Republican does of the senator's Democratic base, pulling 12% of Republicans to Coffman's 9% of Democrats and 13%/7% versus Norton.

Both Coffman and Norton have net-negative favorability numbers, and neither is particularly well-known for former statewide-elected officials; 57% are unfamiliar with Coffman and 48% with Norton. But Coffman is more popular; 17% see him favorably and 26% unfavorably (-9), versus 16/36 (-20) for Norton.

John Hickenlooper is just barely, by one point on the margin, the second most popular of 37 governors on which PPP has polled this year, after Mississippi's Haley Barbour. 53% of Coloradans approve and 23% disapprove of their new governor's job performance, the same +30 spread as when PPP last polled the state in August (54-24). 10% of his party disapproves, but he almost breaks even with Republicans (31-39), and independents mirror the overall electorate.

Udall's junior colleague Michael Bennet has slipped a little on the approval front, from 44-36 to 38-33. He is still more popular with his base (60-15) than across the aisle (16-55), but in August, 23% of Republicans approved. Bennet has upped his support among independents a bit, from 40-37 to 36-29.

PPP surveyed 793 Colorado voters from December 1<sup>st</sup> to 4<sup>th</sup>. The margin of error for the survey is +/-3.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



## Colorado Survey Results

**Q1** Do you approve or disapprove of Governor John Hickenlooper's job performance?

Approve..... 53% Not sure ..... 24%  
Disapprove..... 23%

**Q2** Do you approve or disapprove of Senator Michael Bennet's job performance?

Approve ..... 38% Not sure ..... 29%  
Disapprove..... 33%

**Q3** Do you approve or disapprove of Senator Mark Udall's job performance?

Approve ..... 41% Not sure ..... 28%  
Disapprove..... 31%

**Q4** Do you have a favorable or unfavorable opinion of Mike Coffman?

Favorable..... 17%  
Unfavorable ..... 26%  
Not sure ..... 57%

**Q5** Do you have a favorable or unfavorable opinion of Jane Norton?

Favorable..... 16%  
Unfavorable ..... 36%  
Not sure ..... 48%

**Q6** If the candidates for Senate in 2014 were Democrat Mark Udall and Republican Mike Coffman, who would you vote for?

Mark Udall..... 48%  
Mike Coffman..... 34%  
Not sure ..... 18%

**Q7** If the candidates for Senate in 2014 were Democrat Mark Udall and Republican Jane Norton, who would you vote for?

Mark Udall..... 50%  
Jane Norton ..... 33%  
Not sure ..... 17%

**Q8** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 11%  
Somewhat liberal ..... 18%  
Moderate..... 32%  
Somewhat conservative..... 25%  
Very conservative ..... 14%

**Q9** If you are a woman, press 1. If a man, press 2.

Woman ..... 52%  
Man..... 48%

**Q10** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat ..... 37%  
Republican..... 35%  
Independent/Other..... 28%

**Q11** If you are Hispanic, press 1. If white, press 2. If other, press 3.

Hispanic..... 15%  
White ..... 79%  
Other..... 6%

**Q12** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%  
30 to 45..... 27%  
46 to 65..... 38%  
Older than 65..... 20%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hickenlooper Approval</b>						
<b>Approve</b>	53%	74%	73%	62%	36%	18%
<b>Disapprove</b>	23%	18%	10%	15%	30%	48%
<b>Not sure</b>	24%	8%	17%	23%	34%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Bennet Approval</b>						
<b>Approve</b>	38%	56%	55%	51%	17%	11%
<b>Disapprove</b>	33%	16%	16%	23%	49%	60%
<b>Not sure</b>	29%	28%	29%	26%	34%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Udall Approval</b>						
<b>Approve</b>	41%	63%	59%	51%	22%	10%
<b>Disapprove</b>	31%	15%	17%	17%	48%	65%
<b>Not sure</b>	28%	22%	25%	31%	30%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Coffman Favorability</b>						
<b>Favorable</b>	17%	6%	8%	12%	29%	28%
<b>Unfavorable</b>	26%	41%	34%	27%	17%	16%
<b>Not sure</b>	57%	53%	58%	61%	55%	56%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Norton Favorability</b>						
Favorable	16%	6%	9%	11%	24%	25%
Unfavorable	36%	51%	41%	36%	29%	35%
Not sure	48%	43%	50%	53%	47%	40%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Udall/Coffman</b>						
Mark Udall	48%	73%	79%	59%	24%	8%
Mike Coffman	34%	17%	8%	16%	58%	78%
Not sure	18%	10%	12%	25%	18%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Udall/Norton</b>						
Mark Udall	50%	83%	84%	62%	21%	7%
Jane Norton	33%	8%	4%	15%	60%	79%
Not sure	17%	9%	12%	22%	19%	14%

	Base	Gender	
		Woman	Man
<b>Hickenlooper Approval</b>			
Approve	53%	52%	53%
Disapprove	23%	23%	22%
Not sure	24%	24%	24%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Bennet Approval</b>			
<b>Approve</b>	<b>38%</b>	40%	37%
<b>Disapprove</b>	<b>33%</b>	28%	38%
<b>Not sure</b>	<b>29%</b>	32%	26%

	Base	Gender	
		Woman	Man
<b>Udall Approval</b>			
<b>Approve</b>	<b>41%</b>	41%	41%
<b>Disapprove</b>	<b>31%</b>	27%	36%
<b>Not sure</b>	<b>28%</b>	32%	24%

	Base	Gender	
		Woman	Man
<b>Coffman Favorability</b>			
<b>Favorable</b>	<b>17%</b>	16%	17%
<b>Unfavorable</b>	<b>26%</b>	21%	30%
<b>Not sure</b>	<b>57%</b>	62%	53%

	Base	Gender	
		Woman	Man
<b>Norton Favorability</b>			
<b>Favorable</b>	<b>16%</b>	16%	15%
<b>Unfavorable</b>	<b>36%</b>	31%	43%
<b>Not sure</b>	<b>48%</b>	53%	43%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Udall/Coffman</b>			
<b>Mark Udall</b>	<b>48%</b>	49%	47%
<b>Mike Coffman</b>	<b>34%</b>	30%	38%
<b>Not sure</b>	<b>18%</b>	20%	15%

	Base	Gender	
		Woman	Man
<b>Udall/Norton</b>			
<b>Mark Udall</b>	<b>50%</b>	50%	50%
<b>Jane Norton</b>	<b>33%</b>	29%	37%
<b>Not sure</b>	<b>17%</b>	21%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hickenlooper Approval</b>				
<b>Approve</b>	<b>53%</b>	73%	31%	53%
<b>Disapprove</b>	<b>23%</b>	10%	39%	20%
<b>Not sure</b>	<b>24%</b>	17%	30%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bennet Approval</b>				
<b>Approve</b>	<b>38%</b>	60%	16%	36%
<b>Disapprove</b>	<b>33%</b>	15%	55%	29%
<b>Not sure</b>	<b>29%</b>	24%	29%	35%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Udall Approval</b>				
<b>Approve</b>	41%	61%	20%	40%
<b>Disapprove</b>	31%	17%	54%	23%
<b>Not sure</b>	28%	22%	26%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Coffman Favorability</b>				
<b>Favorable</b>	17%	8%	31%	12%
<b>Unfavorable</b>	26%	38%	15%	22%
<b>Not sure</b>	57%	54%	54%	66%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Norton Favorability</b>				
<b>Favorable</b>	16%	9%	26%	11%
<b>Unfavorable</b>	36%	46%	29%	34%
<b>Not sure</b>	48%	45%	45%	55%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Udall/Coffman</b>				
<b>Mark Udall</b>	48%	80%	12%	51%
<b>Mike Coffman</b>	34%	9%	72%	21%
<b>Not sure</b>	18%	11%	16%	28%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Udall/Norton</b>				
Mark Udall	50%	83%	13%	52%
Jane Norton	33%	7%	71%	19%
Not sure	17%	9%	16%	29%

	Base	Race		
		Hispanic	White	Other
<b>Hickenlooper Approval</b>				
Approve	53%	57%	52%	55%
Disapprove	23%	24%	23%	17%
Not sure	24%	19%	25%	28%

	Base	Race		
		Hispanic	White	Other
<b>Bennet Approval</b>				
Approve	38%	42%	37%	44%
Disapprove	33%	32%	34%	18%
Not sure	29%	26%	29%	38%

	Base	Race		
		Hispanic	White	Other
<b>Udall Approval</b>				
Approve	41%	43%	41%	40%
Disapprove	31%	37%	31%	23%
Not sure	28%	21%	29%	38%







**Crosstabs**

	Base	Race		
		Hispanic	White	Other
<b>Coffman Favorability</b>				
<b>Favorable</b>	17%	12%	18%	19%
<b>Unfavorable</b>	26%	44%	22%	24%
<b>Not sure</b>	57%	43%	60%	57%

	Base	Race		
		Hispanic	White	Other
<b>Norton Favorability</b>				
<b>Favorable</b>	16%	8%	18%	5%
<b>Unfavorable</b>	36%	60%	33%	30%
<b>Not sure</b>	48%	32%	50%	65%

	Base	Race		
		Hispanic	White	Other
<b>Udall/Coffman</b>				
<b>Mark Udall</b>	48%	56%	46%	58%
<b>Mike Coffman</b>	34%	29%	36%	20%
<b>Not sure</b>	18%	16%	18%	21%

	Base	Race		
		Hispanic	White	Other
<b>Udall/Norton</b>				
<b>Mark Udall</b>	50%	63%	48%	55%
<b>Jane Norton</b>	33%	26%	34%	22%
<b>Not sure</b>	17%	11%	18%	22%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hickenlooper Approval</b>					
Approve	53%	53%	52%	53%	54%
Disapprove	23%	24%	25%	23%	19%
Not sure	24%	24%	23%	25%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bennet Approval</b>					
Approve	38%	42%	38%	37%	39%
Disapprove	33%	24%	30%	37%	33%
Not sure	29%	33%	32%	26%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Udall Approval</b>					
Approve	41%	42%	41%	42%	39%
Disapprove	31%	33%	26%	34%	32%
Not sure	28%	24%	34%	24%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Coffman Favorability</b>					
Favorable	17%	9%	14%	21%	18%
Unfavorable	26%	36%	22%	26%	24%
Not sure	57%	55%	65%	53%	58%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Norton Favorability</b>					
Favorable	16%	3%	9%	24%	15%
Unfavorable	36%	41%	35%	34%	42%
Not sure	48%	56%	57%	42%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Udall/Coffman</b>					
Mark Udall	48%	53%	49%	49%	44%
Mike Coffman	34%	27%	30%	36%	40%
Not sure	18%	20%	21%	16%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Udall/Norton</b>					
Mark Udall	50%	57%	53%	50%	44%
Jane Norton	33%	23%	27%	36%	39%
Not sure	17%	20%	19%	15%	17%

