

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL [information@publicpolicypolling.com](mailto:information@publicpolicypolling.com), OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

## **Obama leads by 6 points in Colorado, 4 in Nevada**

**Raleigh, N.C.** – PPP's final polls in Colorado and Nevada find Barack Obama leading by margins of 52/46 and 51/47 respectively. PPP has conducted 4 polls in Colorado since the first Presidential debate and found Obama leading by an average of 4.25 points. PPP has conducted 3 polls in Nevada since the first debate and found Obama ahead by a 4 point margin every time.

In Colorado Obama is winning thanks to a huge advantage among independent voters, 59/34. He's down 57/41 among seniors but leads 58/39 among voters under 45, a huge generational split that suggests the state may be voting Democratic for a long time to come. Obama's actually running slightly ahead with white voters (50/49) and when you combine that with his big advantage among Hispanics it fuels his overall 6 point lead.

In Nevada Obama's going into election day with a large lead. We find that among early voters he's up 55/44. Romney leads 56/40 with those planning to vote tomorrow but he'd need a much wider margin than that given that most of the state has already voted. Obama's leading based on overwhelming support from Hispanic voters (66/32) and those under 30 (62/34).

The greater intrigue in Nevada will be the Senate race where we find Dean Heller leading Shelley Berkley 48/46 with Independent American Party candidate David Lory VanderBeek at 4%. VanderBeek seems to mostly be pulling from Berkley- his supporters are voting for Obama by a 56/27 margin. There is one good sign in the poll for Berkley that speaks to the potential for an upset. Among early voters she's leading 52/44, running only three points behind Obama's 55/44 standing. If she can somehow continue to only run 3 points behind him among election day voters there's a good chance he could pull her across the finish line.

“Barack Obama looks like a pretty solid favorite in Colorado and Nevada,” said Dean Debnam, President of Public Policy Polling. “His overwhelming support from young voters and Hispanics makes him very strong in those places.”

PPP surveyed 1,096 likely voters in Colorado and 750 in Nevada on November 3<sup>rd</sup> and 4<sup>th</sup>. The margin of error for Colorado is +/-3.0% and for Nevada it's +/-3.6%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



## Colorado Survey Results

- Q1** The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?
- Barack Obama*..... 52%  
*Mitt Romney*..... 46%  
*Undecided*..... 3%
- Q2** Amendment 64 is an amendment to the Colorado constitution concerning marijuana, and, in connection therewith, providing for the regulation of marijuana; permitting a person twenty-one years of age or older to consume or possess limited amounts of marijuana; providing for the licensing of cultivation facilities, product manufacturing facilities, testing facilities, and retail stores; permitting local governments to regulate or prohibit such facilities; requiring the general assembly to enact an excise tax to be levied upon wholesale sales of marijuana; requiring that the first \$40 million in revenue raised annually by such tax be credited to the public school capital construction assistance fund; and requiring the general assembly to enact legislation governing the cultivation, processing, and sale of industrial hemp. If the election was today, would you vote or against Amendment 64?
- For*.....52% *Undecided*..... 4%  
*Against*.....44%
- Q3** In general, do you think marijuana usage should be legal or illegal?
- Legal*.....56% *Not sure*..... 5%  
*Illegal*.....39%
- Q4** Do you approve or disapprove of President Barack Obama's job performance?
- Approve* ..... 49%  
*Disapprove*..... 47%  
*Not sure* ..... 4%
- Q5** Do you have a favorable or unfavorable opinion of Mitt Romney?
- Favorable*..... 46%  
*Unfavorable* ..... 50%  
*Not sure* ..... 4%
- Q6** Do you approve or disapprove of Governor John Hickenlooper's job performance?
- Approve* .....55% *Not sure* .....18%  
*Disapprove*.....26%
- Q7** Generally speaking, if there was an election for Governor today, would you vote for Democratic John Hickenlooper or his Republican opponent?
- John Hickenlooper* .54% *Not sure* .....12%  
*Republican opponent*.....33%
- Q8** Do you approve or disapprove of Senator Mark Udall's job performance?
- Approve* .....36% *Not sure* .....31%  
*Disapprove*.....33%
- Q9** Generally speaking, if there was an election for Senate today, would you vote for Democrat Mark Udall or his Republican opponent?
- Mark Udall*.....45% *Not sure* .....16%  
*Republican opponent*.....38%
- Q10** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
- Very liberal*..... 12%  
*Somewhat liberal* ..... 18%  
*Moderate*..... 33%  
*Somewhat conservative*..... 22%  
*Very conservative* ..... 16%





**Q11** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 54%

*Man*..... 46%

**Q12** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 37%

*Republican*..... 36%

*Independent/Other*..... 26%

**Q13** If you are Hispanic, press 1. If white, press 2. If other, press 3.

*Hispanic*..... 13%

*White* ..... 80%

*Other*..... 7%

**Q14** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 16%

*30 to 45*..... 30%

*46 to 65*..... 36%

*Older than 65*..... 18%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Romney</b>						
Barack Obama	52%	83%	84%	63%	19%	13%
Mitt Romney	46%	15%	16%	31%	80%	85%
Undecided	3%	2%	-	5%	1%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Amendment 64</b>						
For	52%	73%	71%	63%	28%	22%
Against	44%	21%	26%	34%	65%	76%
Undecided	4%	6%	3%	3%	6%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Marijuana Use</b>						
Legal/Illegal						
Legal	56%	79%	76%	64%	34%	26%
Illegal	39%	16%	23%	31%	58%	69%
Not sure	5%	4%	2%	5%	7%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama Approval</b>						
Approve	49%	80%	79%	60%	16%	11%
Disapprove	47%	16%	15%	36%	80%	87%
Not sure	4%	4%	6%	4%	4%	2%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Romney Favorability</b>						
Favorable	46%	18%	12%	36%	77%	86%
Unfavorable	50%	80%	84%	58%	16%	12%
Not sure	4%	2%	3%	5%	7%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hickenlooper Approval</b>						
Approve	55%	70%	69%	64%	43%	27%
Disapprove	26%	17%	13%	18%	33%	58%
Not sure	18%	13%	18%	18%	24%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hickenlooper or GOP Opponent?</b>						
John Hickenlooper	54%	82%	82%	65%	28%	13%
Republican opponent	33%	12%	11%	20%	54%	77%
Not sure	12%	6%	8%	15%	18%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Udall Approval</b>						
Approve	36%	45%	58%	46%	15%	12%
Disapprove	33%	19%	10%	25%	47%	67%
Not sure	31%	35%	32%	29%	38%	21%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Udall or GOP Opponent?						
Mark Udall	45%	74%	76%	55%	15%	8%
Republican opponent	38%	17%	11%	23%	65%	86%
Not sure	16%	9%	13%	22%	20%	6%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	52%	51%	53%
Mitt Romney	46%	46%	46%
Undecided	3%	3%	2%

	Base	Gender	
		Woman	Man
Amendment 64			
For	52%	49%	56%
Against	44%	46%	41%
Undecided	4%	5%	3%

	Base	Gender	
		Woman	Man
Marijuana Use Legal/Illegal			
Legal	56%	54%	58%
Illegal	39%	41%	38%
Not sure	5%	6%	4%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	49%	48%	49%
<b>Disapprove</b>	47%	48%	46%
<b>Not sure</b>	4%	4%	4%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	46%	46%	46%
<b>Unfavorable</b>	50%	49%	50%
<b>Not sure</b>	4%	5%	4%

	Base	Gender	
		Woman	Man
<b>Hickenlooper Approval</b>			
<b>Approve</b>	55%	55%	55%
<b>Disapprove</b>	26%	25%	28%
<b>Not sure</b>	18%	19%	17%

	Base	Gender	
		Woman	Man
<b>Hickenlooper or GOP Opponent?</b>			
<b>John Hickenlooper</b>	54%	56%	53%
<b>Republican opponent</b>	33%	32%	35%
<b>Not sure</b>	12%	12%	13%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Udall Approval</b>			
<b>Approve</b>	<b>36%</b>	36%	36%
<b>Disapprove</b>	<b>33%</b>	27%	39%
<b>Not sure</b>	<b>31%</b>	37%	24%

	Base	Gender	
		Woman	Man
<b>Udall or GOP Opponent?</b>			
<b>Mark Udall</b>	<b>45%</b>	45%	46%
<b>Republican opponent</b>	<b>38%</b>	36%	41%
<b>Not sure</b>	<b>16%</b>	19%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
<b>Barack Obama</b>	<b>52%</b>	87%	10%	59%
<b>Mitt Romney</b>	<b>46%</b>	12%	89%	34%
<b>Undecided</b>	<b>3%</b>	1%	1%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Amendment 64</b>				
<b>For</b>	<b>52%</b>	70%	29%	60%
<b>Against</b>	<b>44%</b>	26%	67%	37%
<b>Undecided</b>	<b>4%</b>	4%	4%	4%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Marijuana Use Legal/Illegal</b>				
<b>Legal</b>	<b>56%</b>	74%	33%	61%
<b>Illegal</b>	<b>39%</b>	22%	62%	33%
<b>Not sure</b>	<b>5%</b>	4%	5%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	<b>49%</b>	85%	9%	53%
<b>Disapprove</b>	<b>47%</b>	11%	88%	40%
<b>Not sure</b>	<b>4%</b>	4%	3%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Romney Favorability</b>				
<b>Favorable</b>	<b>46%</b>	14%	86%	37%
<b>Unfavorable</b>	<b>50%</b>	83%	12%	53%
<b>Not sure</b>	<b>4%</b>	2%	2%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hickenlooper Approval</b>				
<b>Approve</b>	<b>55%</b>	73%	35%	59%
<b>Disapprove</b>	<b>26%</b>	11%	46%	21%
<b>Not sure</b>	<b>18%</b>	16%	19%	20%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hickenlooper or GOP Opponent?</b>				
<b>John Hickenlooper</b>	54%	86%	18%	60%
<b>Republican opponent</b>	33%	7%	70%	19%
<b>Not sure</b>	12%	7%	12%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Udall Approval</b>				
<b>Approve</b>	36%	57%	17%	35%
<b>Disapprove</b>	33%	15%	55%	26%
<b>Not sure</b>	31%	28%	28%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Udall or GOP Opponent?</b>				
<b>Mark Udall</b>	45%	82%	11%	42%
<b>Republican opponent</b>	38%	10%	79%	21%
<b>Not sure</b>	16%	8%	10%	36%

	Base	Race		
		Hispanic	White	Other
<b>Obama/Romney</b>				
<b>Barack Obama</b>	52%	59%	50%	61%
<b>Mitt Romney</b>	46%	39%	49%	21%
<b>Undecided</b>	3%	1%	1%	18%





**Crosstabs**

	Base	Race		
		Hispanic	White	Other
<b>Amendment 64</b>				
<b>For</b>	52%	61%	51%	55%
<b>Against</b>	44%	35%	46%	38%
<b>Undecided</b>	4%	4%	4%	6%

	Base	Race		
		Hispanic	White	Other
<b>Marijuana Use</b>				
<b>Legal/Illegal</b>				
<b>Legal</b>	56%	64%	54%	62%
<b>Illegal</b>	39%	32%	42%	26%
<b>Not sure</b>	5%	4%	4%	12%

	Base	Race		
		Hispanic	White	Other
<b>Obama Approval</b>				
<b>Approve</b>	49%	59%	47%	49%
<b>Disapprove</b>	47%	38%	49%	42%
<b>Not sure</b>	4%	3%	4%	9%

	Base	Race		
		Hispanic	White	Other
<b>Romney Favorability</b>				
<b>Favorable</b>	46%	41%	48%	41%
<b>Unfavorable</b>	50%	56%	48%	52%
<b>Not sure</b>	4%	3%	4%	7%





**Crosstabs**

	Base	Race		
		Hispanic	White	Other
<b>Hickenlooper Approval</b>				
<b>Approve</b>	<b>55%</b>	56%	56%	44%
<b>Disapprove</b>	<b>26%</b>	30%	26%	25%
<b>Not sure</b>	<b>18%</b>	14%	18%	31%

	Base	Race		
		Hispanic	White	Other
<b>Hickenlooper or GOP Opponent?</b>				
<b>John Hickenlooper</b>	<b>54%</b>	65%	52%	57%
<b>Republican opponent</b>	<b>33%</b>	22%	36%	25%
<b>Not sure</b>	<b>12%</b>	13%	12%	18%

	Base	Race		
		Hispanic	White	Other
<b>Udall Approval</b>				
<b>Approve</b>	<b>36%</b>	33%	37%	32%
<b>Disapprove</b>	<b>33%</b>	34%	32%	34%
<b>Not sure</b>	<b>31%</b>	33%	30%	35%

	Base	Race		
		Hispanic	White	Other
<b>Udall or GOP Opponent?</b>				
<b>Mark Udall</b>	<b>45%</b>	53%	44%	49%
<b>Republican opponent</b>	<b>38%</b>	32%	40%	30%
<b>Not sure</b>	<b>16%</b>	16%	16%	20%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
<b>Barack Obama</b>	<b>52%</b>	59%	57%	49%	41%
<b>Mitt Romney</b>	<b>46%</b>	36%	40%	49%	57%
<b>Undecided</b>	<b>3%</b>	4%	3%	2%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Amendment 64</b>					
<b>For</b>	<b>52%</b>	63%	60%	50%	37%
<b>Against</b>	<b>44%</b>	29%	36%	47%	60%
<b>Undecided</b>	<b>4%</b>	8%	4%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Marijuana Use Legal/Illegal</b>					
<b>Legal</b>	<b>56%</b>	73%	60%	54%	39%
<b>Illegal</b>	<b>39%</b>	23%	35%	41%	55%
<b>Not sure</b>	<b>5%</b>	4%	5%	4%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	<b>49%</b>	54%	52%	47%	43%
<b>Disapprove</b>	<b>47%</b>	39%	43%	50%	55%
<b>Not sure</b>	<b>4%</b>	7%	5%	3%	3%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
<b>Favorable</b>	<b>46%</b>	39%	43%	48%	53%
<b>Unfavorable</b>	<b>50%</b>	55%	52%	49%	44%
<b>Not sure</b>	<b>4%</b>	6%	6%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hickenlooper Approval</b>					
<b>Approve</b>	<b>55%</b>	48%	55%	60%	52%
<b>Disapprove</b>	<b>26%</b>	22%	27%	26%	30%
<b>Not sure</b>	<b>18%</b>	30%	18%	14%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hickenlooper or GOP Opponent?</b>					
<b>John Hickenlooper</b>	<b>54%</b>	62%	58%	53%	45%
<b>Republican opponent</b>	<b>33%</b>	28%	29%	34%	43%
<b>Not sure</b>	<b>12%</b>	10%	12%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Udall Approval</b>					
<b>Approve</b>	<b>36%</b>	30%	40%	38%	32%
<b>Disapprove</b>	<b>33%</b>	32%	30%	33%	38%
<b>Not sure</b>	<b>31%</b>	38%	30%	29%	30%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Udall or GOP Opponent?</b>					
<b>Mark Udall</b>	<b>45%</b>	47%	50%	44%	39%
<b>Republican opponent</b>	<b>38%</b>	35%	31%	41%	48%
<b>Not sure</b>	<b>16%</b>	18%	19%	15%	14%





## Nevada Survey Results

**Q1** The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

*Barack Obama*..... 51%  
*Mitt Romney*..... 47%  
*Undecided*..... 1%

**Q2** The candidates for US Senate are Democrat Shelley Berkley, Republican Dean Heller, and Independent American Party candidate David Lory VanderBeek. If the election was today, who would you vote for?

*Shelley Berkley*..... 46%  
*Dean Heller*..... 48%  
*David Lory VanderBeek*..... 4%  
*Undecided*..... 1%

**Q3** Have you already voted, either at an early voting site or with an absentee ballot?

*Yes*..... 74%  
*No*..... 26%

**Q4** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 47%  
*Disapprove*..... 48%  
*Not sure* ..... 5%

**Q5** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 49%  
*Unfavorable* ..... 47%  
*Not sure*..... 4%

**Q6** Do you have a favorable or unfavorable opinion of Shelley Berkley?

*Favorable*..... 39%  
*Unfavorable* ..... 55%  
*Not sure*..... 6%

**Q7** Do you approve or disapprove of Senator Dean Heller's job performance?

*Approve* .....47% *Not sure* .....11%  
*Disapprove*.....42%

**Q8** Do you approve or disapprove of Governor Brian Sandoval's job performance?

*Approve* ..... 58%  
*Disapprove*.....28%  
*Not sure*..... 14%

**Q9** Generally speaking, if there was an election for Governor today, would you vote for Republican Brian Sandoval or his Democratic opponent?

*Brian Sandoval* ..... 55%  
*Democratic opponent*..... 32%  
*Not sure*..... 12%

**Q10** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 13%  
*Somewhat liberal* ..... 18%  
*Moderate*..... 30%  
*Somewhat conservative*..... 24%  
*Very conservative* ..... 14%

**Q11** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 56%  
*Man*..... 44%







**Q12** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 43%  
*Republican*..... 38%  
*Independent/Other*..... 20%

**Q13** If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

*Hispanic*..... 14%  
*White* ..... 71%  
*African-American* ..... 9%  
*Other*..... 6%

**Q14** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 16%  
*30 to 45*..... 24%  
*46 to 65*..... 40%  
*Older than 65*..... 20%





**Crosstabs**

	Base	Already Voted?	
		Yes	No
<b>Obama/Romney</b>			
Barack Obama	51%	55%	40%
Mitt Romney	47%	44%	56%
Undecided	1%	0%	3%

	Base	Already Voted?	
		Yes	No
<b>Heller/Berkley/VanderBeek</b>			
Shelley Berkley	46%	52%	30%
Dean Heller	48%	44%	60%
David Lory VanderBeek	4%	3%	7%
Undecided	1%	1%	2%

	Base	Already Voted?	
		Yes	No
<b>Already Voted?</b>			
Yes	74%	100%	-
No	26%	-	100%

	Base	Already Voted?	
		Yes	No
<b>Obama Approval</b>			
Approve	47%	52%	33%
Disapprove	48%	45%	60%
Not sure	5%	4%	8%





**Crosstabs**

	Base	Already Voted?	
		Yes	No
<b>Romney Favorability</b>			
<b>Favorable</b>	<b>49%</b>	47%	55%
<b>Unfavorable</b>	<b>47%</b>	50%	38%
<b>Not sure</b>	<b>4%</b>	3%	7%

	Base	Already Voted?	
		Yes	No
<b>Berkley Favorability</b>			
<b>Favorable</b>	<b>39%</b>	44%	26%
<b>Unfavorable</b>	<b>55%</b>	51%	64%
<b>Not sure</b>	<b>6%</b>	5%	10%

	Base	Already Voted?	
		Yes	No
<b>Heller Approval</b>			
<b>Approve</b>	<b>47%</b>	45%	52%
<b>Disapprove</b>	<b>42%</b>	46%	31%
<b>Not sure</b>	<b>11%</b>	9%	17%

	Base	Already Voted?	
		Yes	No
<b>Sandoval Approval</b>			
<b>Approve</b>	<b>58%</b>	56%	64%
<b>Disapprove</b>	<b>28%</b>	31%	20%
<b>Not sure</b>	<b>14%</b>	13%	16%





**Crosstabs**

	Base	Already Voted?	
		Yes	No
<b>Sandoval or Dem Opponent</b>			
<b>Brian Sandoval</b>	55%	52%	66%
<b>Democratic opponent</b>	32%	36%	20%
<b>Not sure</b>	12%	12%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama/Romney</b>						
<b>Barack Obama</b>	51%	90%	80%	60%	23%	9%
<b>Mitt Romney</b>	47%	10%	20%	38%	77%	87%
<b>Undecided</b>	1%	-	-	2%	-	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Heller/Berkley/VanderBeek</b>						
<b>Shelley Berkley</b>	46%	89%	71%	51%	22%	6%
<b>Dean Heller</b>	48%	8%	24%	40%	76%	88%
<b>David Lory VanderBeek</b>	4%	3%	2%	9%	3%	2%
<b>Undecided</b>	1%	0%	3%	-	-	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Already Voted?</b>						
<b>Yes</b>	74%	77%	77%	74%	73%	67%
<b>No</b>	26%	23%	23%	26%	27%	33%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama Approval</b>						
<b>Approve</b>	47%	90%	74%	52%	21%	7%
<b>Disapprove</b>	48%	10%	21%	40%	79%	86%
<b>Not sure</b>	5%	0%	5%	8%	0%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Romney Favorability</b>						
<b>Favorable</b>	49%	17%	22%	38%	77%	88%
<b>Unfavorable</b>	47%	81%	75%	55%	20%	11%
<b>Not sure</b>	4%	2%	3%	7%	3%	0%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Berkley Favorability</b>						
<b>Favorable</b>	39%	76%	68%	38%	18%	9%
<b>Unfavorable</b>	55%	21%	28%	49%	78%	90%
<b>Not sure</b>	6%	3%	4%	14%	4%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Heller Approval</b>						
<b>Approve</b>	47%	19%	24%	36%	69%	86%
<b>Disapprove</b>	42%	81%	66%	48%	18%	5%
<b>Not sure</b>	11%	-	10%	15%	13%	9%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Sandoval Approval</b>						
<b>Approve</b>	58%	36%	43%	53%	73%	81%
<b>Disapprove</b>	28%	56%	37%	32%	14%	8%
<b>Not sure</b>	14%	8%	20%	15%	13%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Sandoval or Dem Opponent</b>						
<b>Brian Sandoval</b>	55%	27%	29%	47%	79%	93%
<b>Democratic opponent</b>	32%	67%	52%	31%	17%	6%
<b>Not sure</b>	12%	6%	18%	22%	5%	2%

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
<b>Barack Obama</b>	51%	53%	50%
<b>Mitt Romney</b>	47%	46%	49%
<b>Undecided</b>	1%	1%	1%

	Base	Gender	
		Woman	Man
<b>Heller/Berkley/VanderBeek</b>			
<b>Shelley Berkley</b>	46%	48%	44%
<b>Dean Heller</b>	48%	47%	50%
<b>David Lory VanderBeek</b>	4%	3%	6%
<b>Undecided</b>	1%	1%	0%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Already Voted?</b>			
<b>Yes</b>	74%	76%	71%
<b>No</b>	26%	24%	29%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	47%	49%	44%
<b>Disapprove</b>	48%	47%	51%
<b>Not sure</b>	5%	4%	5%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	49%	48%	50%
<b>Unfavorable</b>	47%	49%	45%
<b>Not sure</b>	4%	3%	5%

	Base	Gender	
		Woman	Man
<b>Berkley Favorability</b>			
<b>Favorable</b>	39%	42%	36%
<b>Unfavorable</b>	55%	53%	56%
<b>Not sure</b>	6%	5%	8%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Heller Approval</b>			
<b>Approve</b>	47%	46%	48%
<b>Disapprove</b>	42%	41%	44%
<b>Not sure</b>	11%	13%	8%

	Base	Gender	
		Woman	Man
<b>Sandoval Approval</b>			
<b>Approve</b>	58%	58%	58%
<b>Disapprove</b>	28%	27%	30%
<b>Not sure</b>	14%	15%	13%

	Base	Gender	
		Woman	Man
<b>Sandoval or Dem Opponent</b>			
<b>Brian Sandoval</b>	55%	55%	56%
<b>Democratic opponent</b>	32%	33%	31%
<b>Not sure</b>	12%	12%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
<b>Barack Obama</b>	51%	93%	10%	41%
<b>Mitt Romney</b>	47%	7%	90%	54%
<b>Undecided</b>	1%	0%	-	5%







**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Heller/Berkley/VanderBeek</b>				
<b>Shelley Berkley</b>	<b>46%</b>	85%	9%	34%
<b>Dean Heller</b>	<b>48%</b>	11%	89%	51%
<b>David Lory VanderBeek</b>	<b>4%</b>	3%	1%	14%
<b>Undecided</b>	<b>1%</b>	1%	1%	1%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Already Voted?</b>				
<b>Yes</b>	<b>74%</b>	81%	73%	60%
<b>No</b>	<b>26%</b>	19%	27%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	<b>47%</b>	84%	10%	38%
<b>Disapprove</b>	<b>48%</b>	11%	88%	52%
<b>Not sure</b>	<b>5%</b>	4%	2%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Romney Favorability</b>				
<b>Favorable</b>	<b>49%</b>	14%	89%	49%
<b>Unfavorable</b>	<b>47%</b>	82%	10%	43%
<b>Not sure</b>	<b>4%</b>	4%	1%	9%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Berkley Favorability</b>				
<b>Favorable</b>	39%	74%	9%	22%
<b>Unfavorable</b>	55%	20%	87%	67%
<b>Not sure</b>	6%	6%	4%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Heller Approval</b>				
<b>Approve</b>	47%	15%	80%	52%
<b>Disapprove</b>	42%	74%	10%	37%
<b>Not sure</b>	11%	11%	10%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Sandoval Approval</b>				
<b>Approve</b>	58%	34%	83%	63%
<b>Disapprove</b>	28%	48%	7%	26%
<b>Not sure</b>	14%	18%	11%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Sandoval or Dem Opponent</b>				
<b>Brian Sandoval</b>	55%	22%	89%	64%
<b>Democratic opponent</b>	32%	61%	5%	21%
<b>Not sure</b>	12%	17%	6%	15%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Obama/Romney</b>					
<b>Barack Obama</b>	51%	66%	44%	82%	58%
<b>Mitt Romney</b>	47%	32%	55%	15%	41%
<b>Undecided</b>	1%	2%	1%	3%	1%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Heller/Berkley/VanderBeek</b>					
<b>Shelley Berkley</b>	46%	62%	39%	78%	43%
<b>Dean Heller</b>	48%	31%	56%	17%	41%
<b>David Lory VanderBeek</b>	4%	4%	4%	4%	16%
<b>Undecided</b>	1%	3%	1%	2%	-

	Base	Race			
		Hispanic	White	African-American	Other
<b>Already Voted?</b>					
<b>Yes</b>	74%	67%	76%	74%	64%
<b>No</b>	26%	33%	24%	26%	36%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Obama Approval</b>					
<b>Approve</b>	47%	66%	41%	74%	38%
<b>Disapprove</b>	48%	32%	55%	18%	51%
<b>Not sure</b>	5%	2%	4%	7%	11%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Romney Favorability</b>					
<b>Favorable</b>	<b>49%</b>	40%	56%	16%	40%
<b>Unfavorable</b>	<b>47%</b>	53%	42%	72%	54%
<b>Not sure</b>	<b>4%</b>	7%	2%	11%	6%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Berkley Favorability</b>					
<b>Favorable</b>	<b>39%</b>	55%	33%	70%	28%
<b>Unfavorable</b>	<b>55%</b>	39%	60%	30%	60%
<b>Not sure</b>	<b>6%</b>	6%	7%	1%	13%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Heller Approval</b>					
<b>Approve</b>	<b>47%</b>	47%	50%	20%	41%
<b>Disapprove</b>	<b>42%</b>	42%	39%	70%	41%
<b>Not sure</b>	<b>11%</b>	11%	10%	11%	18%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Sandoval Approval</b>					
<b>Approve</b>	<b>58%</b>	60%	63%	26%	47%
<b>Disapprove</b>	<b>28%</b>	32%	23%	56%	43%
<b>Not sure</b>	<b>14%</b>	8%	14%	19%	10%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Sandoval or Dem Opponent</b>					
<b>Brian Sandoval</b>	55%	49%	62%	16%	57%
<b>Democratic opponent</b>	32%	41%	26%	69%	28%
<b>Not sure</b>	12%	10%	12%	14%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
<b>Barack Obama</b>	51%	62%	51%	49%	48%
<b>Mitt Romney</b>	47%	34%	48%	50%	51%
<b>Undecided</b>	1%	3%	1%	0%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Heller/Berkley/VanderBeek</b>					
<b>Shelley Berkley</b>	46%	54%	43%	45%	45%
<b>Dean Heller</b>	48%	37%	50%	50%	51%
<b>David Lory VanderBeek</b>	4%	7%	7%	3%	3%
<b>Undecided</b>	1%	2%	-	2%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Already Voted?</b>					
<b>Yes</b>	74%	68%	73%	74%	80%
<b>No</b>	26%	32%	27%	26%	20%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	47%	53%	44%	48%	44%
<b>Disapprove</b>	48%	40%	51%	49%	51%
<b>Not sure</b>	5%	7%	6%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
<b>Favorable</b>	49%	47%	46%	50%	51%
<b>Unfavorable</b>	47%	47%	47%	48%	46%
<b>Not sure</b>	4%	5%	7%	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Berkley Favorability</b>					
<b>Favorable</b>	39%	44%	34%	41%	38%
<b>Unfavorable</b>	55%	50%	58%	54%	54%
<b>Not sure</b>	6%	6%	8%	5%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Heller Approval</b>					
<b>Approve</b>	47%	43%	47%	48%	46%
<b>Disapprove</b>	42%	40%	41%	43%	45%
<b>Not sure</b>	11%	17%	12%	9%	9%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Sandoval Approval</b>					
<b>Approve</b>	<b>58%</b>	51%	62%	56%	62%
<b>Disapprove</b>	<b>28%</b>	41%	24%	31%	19%
<b>Not sure</b>	<b>14%</b>	8%	13%	14%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Sandoval or Dem Opponent</b>					
<b>Brian Sandoval</b>	<b>55%</b>	51%	60%	54%	56%
<b>Democratic opponent</b>	<b>32%</b>	39%	32%	32%	28%
<b>Not sure</b>	<b>12%</b>	10%	7%	14%	16%

