

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Hayes has small lead in 8th District

Raleigh, N.C. – A new survey in the 8th Congressional District finds that incumbent Republican Robin Hayes leads Democratic challenger Larry Kissell 44-39 in the rematch of their closely contested 2006 race. A July survey of the contest found a similar six point lead for Hayes.

One thing that presents both a challenge and an opportunity for Kissell is that he is still largely undefined in the minds of voters in the district. 28% have a favorable view of him and 23% have an unfavorable one but the overwhelming plurality have no opinion of him one way or the other.

“Robin Hayes is definitely leading this race right now, but the margin is by no means insurmountable for Larry Kissell,” said Dean Debnam, President of Public Policy Polling. “The key for him will be to build up his positive identification with the 49% of district voters who don’t know what to think of him right now.”

Barack Obama and John McCain are currently dead even at 43%. That’s good news for the Democrat since George W. Bush twice took the district by a margin of about ten points. If Obama ends up winning this district it would be a great bellwether for winning the state as a whole.

Another Democrat surpassing past performance is Kay Hagan, who leads in the district 45-41. Opponent Elizabeth Dole won it when she was first elected in 2002.

The news is not as good for Bev Perdue. She trails Pat McCrory 43-40 here, not a shocking result given how much of this turf is in the Charlotte media market.

PPP surveyed 930 likely voters from August 25th to 27th. The survey’s margin of error is +/- 3.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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CD 8 Poll

Q1 The candidates for President are Libertarian Bob Barr, Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If Bob Barr, press 1. If John McCain, press 2. If Barack Obama, press 3. If you're undecided, press 4.

Barr..... 5% *Obama*.....43%
McCain.....43% *Undecided*..... 9%

Q2 The candidates for Governor are Republican Pat McCrory, Libertarian Michael Munger, and Democrat Bev Perdue. If the election was today, who would you vote for? If Pat McCrory, press 1. If Michael Munger, press 2. If Bev Perdue, press 3. If you're undecided, press 4.

McCrory43% *Perdue*40%
Munger..... 4% *Undecided*.....13%

Q3 The candidates for US Senate are Libertarian Chris Cole, Republican Elizabeth Dole, and Democrat Kay Hagan. If the election was today, who would you vote for? If Chris Cole, press 1. If Elizabeth Dole, press 2. If Kay Hagan, press 3. If you're undecided, press 4.

Cole 3%
Dole41%
Hagan45%
Undecided..... 11%

Q4 The candidates for Congress are Republican Robin Hayes, Libertarian Thomas Hill, and Democrat Larry Kissell. If the election was today, who would you vote for? If Robin Hayes, press 1. If Thomas Hill, press 2. If Larry Kissell, press 3. If you're undecided, press 4.

Hayes44%
Hill..... 4%
Kissell39%
Undecided..... 14%

Q5 Do you approve or disapprove of Republican Congressman Robin Hayes' job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve38% *Unsure*30%
Disapprove.....31%

Q6 Do you have a favorable or unfavorable opinion of Democratic Congressional candidate Larry Kissell? If you have a favorable opinion, press 1. If you have an unfavorable opinion, press 2. If you're not sure, press 3.

Favorable.....28%
Unfavorable23%
Not Sure.....49%

Q7 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 17%
Education..... 6%
Economy and Jobs46%
Taxes..... 6%
Moral and Family Values 11%
Health Care..... 6%
Immigration..... 6%
Other..... 2%

Q8 If you are a woman, press 1, if a man, press 2.

Woman52%
Man.....48%





Q9 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat 51%
Republican 34%
Other 15%

Q10 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 69%
African-American 27%
Other 3%

Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29 15%
30 to 45 27%
46 to 65 40%
Older than 65 18%





	Base	Gender	
		Woman	Man
President			
Barr	5%	3%	6%
McCain	43%	40%	46%
Obama	43%	47%	39%
Undecided	9%	10%	8%

	Base	Gender	
		Woman	Man
Governor			
McCrory	43%	40%	46%
Munger	4%	3%	4%
Perdue	40%	43%	37%
Undecided	13%	14%	13%

	Base	Gender	
		Woman	Man
Senate			
Cole	3%	3%	4%
Dole	41%	39%	44%
Hagan	45%	47%	42%
Undecided	11%	12%	10%

	Base	Gender	
		Woman	Man
Congress			
Hayes	44%	42%	47%
Hill	4%	3%	4%
Kissell	39%	39%	38%
Undecided	14%	16%	11%





	Base	Gender	
		Woman	Man
Hayes Approval			
Approve	38%	34%	43%
Disapprove	31%	30%	33%
Unsure	30%	36%	24%

	Base	Gender	
		Woman	Man
Kissell Favorability			
Favorable	28%	26%	30%
Unfavorable	23%	19%	28%
Not Sure	49%	56%	42%

	Base	Party		
		Democrat	Republican	Other
President				
Barr	5%	6%	3%	4%
McCain	43%	19%	83%	37%
Obama	43%	68%	8%	38%
Undecided	9%	7%	6%	21%

	Base	Party		
		Democrat	Republican	Other
Governor				
McCroy	43%	21%	80%	34%
Munger	4%	2%	4%	6%
Perdue	40%	62%	8%	35%
Undecided	13%	14%	8%	25%





	Base	Party		
		Democrat	Republican	Other
Senate				
Cole	3%	3%	3%	2%
Dole	41%	17%	78%	42%
Hagan	45%	69%	15%	33%
Undecided	11%	11%	5%	23%

	Base	Party		
		Democrat	Republican	Other
Congress				
Hayes	44%	19%	83%	43%
Hill	4%	3%	4%	5%
Kissell	39%	62%	8%	27%
Undecided	14%	16%	5%	24%

	Base	Party		
		Democrat	Republican	Other
Hayes Approval				
Approve	38%	19%	70%	35%
Disapprove	31%	42%	13%	37%
Unsure	30%	39%	17%	29%

	Base	Party		
		Democrat	Republican	Other
Kissell Favorability				
Favorable	28%	43%	8%	22%
Unfavorable	23%	10%	44%	20%
Not Sure	49%	47%	48%	59%





	Base	Race		
		White	African-American	Other
President				
Barr	5%	4%	6%	7%
McCain	43%	59%	6%	31%
Obama	43%	27%	82%	49%
Undecided	9%	10%	6%	13%

	Base	Race		
		White	African-American	Other
Governor				
McCrory	43%	56%	12%	18%
Munger	4%	4%	3%	5%
Perdue	40%	29%	65%	54%
Undecided	13%	11%	20%	23%

	Base	Race		
		White	African-American	Other
Senate				
Cole	3%	3%	3%	-
Dole	41%	52%	14%	42%
Hagan	45%	37%	67%	31%
Undecided	11%	8%	17%	27%

	Base	Race		
		White	African-American	Other
Congress				
Hayes	44%	56%	18%	21%
Hill	4%	4%	3%	11%
Kissell	39%	31%	59%	28%
Undecided	14%	10%	20%	40%





	Base	Race		
		White	African-American	Other
Hayes Approval				
Approve	38%	48%	15%	28%
Disapprove	31%	29%	39%	19%
Unsure	30%	23%	45%	53%

	Base	Race		
		White	African-American	Other
Kissell Favorability				
Favorable	28%	26%	34%	22%
Unfavorable	23%	28%	11%	23%
Not Sure	49%	46%	56%	55%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
President					
Barr	5%	3%	2%	4%	11%
McCain	43%	30%	39%	47%	52%
Obama	43%	57%	48%	42%	28%
Undecided	9%	10%	11%	7%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
McCrory	43%	36%	41%	43%	52%
Munger	4%	2%	4%	2%	6%
Perdue	40%	40%	41%	43%	31%
Undecided	13%	22%	14%	11%	10%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Cole	3%	3%	3%	3%	3%
Dole	41%	37%	40%	41%	47%
Hagan	45%	41%	46%	48%	41%
Undecided	11%	19%	11%	9%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Congress					
Hayes	44%	38%	42%	46%	49%
Hill	4%	8%	4%	2%	4%
Kissell	39%	37%	40%	41%	33%
Undecided	14%	17%	14%	11%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hayes Approval					
Approve	38%	33%	35%	41%	43%
Disapprove	31%	30%	32%	33%	28%
Unsure	30%	37%	32%	27%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kissell Favorability					
Favorable	28%	15%	30%	30%	30%
Unfavorable	23%	23%	23%	22%	26%
Not Sure	49%	62%	47%	48%	44%





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
President									
Barr	5%	3%	5%	4%	7%	1%	10%	14%	12%
McCain	43%	41%	20%	34%	75%	80%	25%	73%	29%
Obama	43%	49%	61%	53%	9%	13%	54%	3%	50%
Undecided	9%	7%	14%	10%	9%	5%	11%	10%	10%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Governor									
McCrory	43%	35%	20%	36%	77%	73%	34%	67%	31%
Munger	4%	5%	2%	3%	8%	6%	2%	2%	5%
Perdue	40%	48%	63%	48%	8%	12%	50%	12%	18%
Undecided	13%	12%	15%	14%	7%	9%	14%	19%	46%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Senate									
Cole	3%	3%	2%	3%	3%	2%	4%	6%	4%
Dole	41%	38%	29%	30%	74%	77%	20%	71%	36%
Hagan	45%	50%	50%	56%	10%	13%	64%	16%	28%
Undecided	11%	9%	19%	10%	12%	8%	11%	8%	32%





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Congress									
Hayes	44%	39%	32%	34%	76%	80%	33%	67%	29%
Hill	4%	2%	2%	4%	4%	-	6%	6%	20%
Kissell	39%	45%	47%	48%	10%	11%	43%	17%	14%
Undecided	14%	14%	18%	13%	11%	9%	18%	9%	37%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Hayes Approval									
Approve	38%	35%	22%	30%	73%	68%	29%	54%	42%
Disapprove	31%	35%	30%	40%	12%	11%	35%	19%	12%
Unsure	30%	30%	48%	31%	16%	21%	36%	27%	45%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Kissell Favorability									
Favorable	28%	27%	33%	36%	9%	12%	31%	16%	10%
Unfavorable	23%	20%	10%	14%	71%	45%	11%	40%	25%
Not Sure	49%	53%	58%	50%	20%	44%	58%	44%	65%

