



**FOR IMMEDIATE RELEASE**

**July 8, 2008**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Obama running ahead in 8<sup>th</sup> District**

**Raleigh, N.C.** – Barack Obama leads John McCain in North Carolina’s 8<sup>th</sup> Congressional District, where George W. Bush won 54% of the vote in both of his elections, according to the newest survey from Public Policy Polling.

Obama has 43% to McCain’s 39%. Bob Barr is at 7%.

Obama’s lead is coming from the two groups that were most important to his securing the Democratic nomination- black voters, among whom he polls at 83%, and voters under 30, with whom he leads 53-22.

“The Eight District is the kind of place Barack Obama needs to win to have any chance in North Carolina,” said Dean Debnam, President of Public Policy Polling. “Ancestrally Democratic, it has tended to vote Republican in recent national elections. The way the vote goes there this fall will be a pretty strong bellwether for the state as a whole.”

In a rematch of 2006’s hotly contested Congressional race, incumbent Robin Hayes leads Larry Kissell 43-36, with Thomas Hill pulling 7%. Voters still don’t know Kissell very well, with 48% of them having no opinion about him. One good sign for his prospects is that Robin Hayes’ approval is at just 38%.

In the Gubernatorial race, Bev Perdue shows a 43-38 lead over McCrory. The last time this office was open, in 2000, Mike Easley took the district 53-45 over Richard Vinroot.

“Given that most of the 8<sup>th</sup> District is in the Charlotte media market, this is not a bad result for Perdue,” said Debnam.

PPP surveyed 541 likely voters from July 2<sup>nd</sup> to July 5th. The survey’s margin of error is +/- 4.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## CD 8 Poll

**Q1** The candidates for President are Libertarian Bob Barr, Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If Bob Barr, press 1. If John McCain, press 2. If Barack Obama, press 3. If you're undecided, press 4.

*Barr* ..... 7% *Obama* .....43%  
*McCain*.....39% *Undecided*.....11%

**Q2** The candidates for Governor are Republican Pat McCrory, Libertarian Michael Munger, and Democrat Bev Perdue. If the election was today, who would you vote for? If Pat McCrory, press 1. If Michael Munger, press 2. If Bev Perdue, press 3. If you're undecided, press 4.

*McCrory* .....38% *Perdue* .....43%  
*Munger*..... 6% *Undecided*.....13%

**Q3** The candidates for Congress are Republican Robin Hayes, Libertarian Thomas Hill, and Democrat Larry Kissell. If the election was today, who would you vote for? If Robin Hayes, press 1. If Thomas Hill, press 2. If Larry Kissell, press 3. If you're undecided, press 4.

*Hayes* .....43%  
*Hill*..... 7%  
*Kissell* .....36%  
*Undecided*..... 15%

**Q4** Do you approve or disapprove of George W. Bush's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve*..... 33% *Not sure* ..... 9%  
*Disapprove*.....58%

**Q5** Do you approve or disapprove of Republican Congressman Robin Hayes' job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* .....38% *Unsure* .....25%  
*Disapprove*.....37%

**Q6** Do you have a favorable or unfavorable opinion of Democratic Congressional candidate Larry Kissell? If you have a favorable opinion, press 1. If you have an unfavorable opinion, press 2. If you're not sure, press 3.

*Favorable*.....27%  
*Unfavorable* .....25%  
*Not Sure*.....48%

**Q7** If you are a woman, press 1, if a man, press 2.

*Woman* .....52%  
*Man*.....48%

**Q8** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat* .....51%  
*Republican*.....34%  
*Other*..... 15%

**Q9** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* .....65%  
*African-American* .....30%  
*Other*..... 5%





**Q10** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....	15%
30 to 45.....	25%
46 to 65.....	42%
Older than 65.....	18%





**CD 10**

	Base	Gender	
		Woman	Man
<b>President</b>			
<b>Barr</b>	7%	6%	7%
<b>McCain</b>	39%	40%	39%
<b>Obama</b>	43%	42%	45%
<b>Undecided</b>	11%	12%	10%

	Base	Gender	
		Woman	Man
<b>Governor</b>			
<b>McCroy</b>	38%	39%	38%
<b>Munger</b>	6%	5%	7%
<b>Perdue</b>	43%	44%	41%
<b>Undecided</b>	13%	13%	14%

	Base	Gender	
		Woman	Man
<b>Congress</b>			
<b>Hayes</b>	43%	44%	41%
<b>Hill</b>	7%	4%	10%
<b>Kissell</b>	36%	38%	34%
<b>Undecided</b>	15%	14%	15%

	Base	Gender	
		Woman	Man
<b>Bush Approval</b>			
<b>Approve</b>	33%	32%	34%
<b>Disapprove</b>	58%	58%	58%
<b>Not sure</b>	9%	9%	8%





**CD 10**

	Base	Gender	
		Woman	Man
<b>Hayes Approval</b>			
<b>Approve</b>	38%	36%	40%
<b>Disapprove</b>	37%	35%	39%
<b>Unsure</b>	25%	29%	21%

	Base	Gender	
		Woman	Man
<b>Kissell Favorability</b>			
<b>Favorable</b>	27%	27%	27%
<b>Unfavorable</b>	25%	19%	31%
<b>Not Sure</b>	48%	54%	43%

	Base	Party		
		Democrat	Republican	Other
<b>President</b>				
<b>Barr</b>	7%	6%	5%	12%
<b>McCain</b>	39%	17%	73%	37%
<b>Obama</b>	43%	67%	12%	33%
<b>Undecided</b>	11%	10%	9%	18%

	Base	Party		
		Democrat	Republican	Other
<b>Governor</b>				
<b>McCrory</b>	38%	17%	71%	37%
<b>Munger</b>	6%	2%	6%	18%
<b>Perdue</b>	43%	66%	11%	36%
<b>Undecided</b>	13%	15%	12%	9%





**CD 10**

	Base	Party		
		Democrat	Republican	Other
<b>Congress</b>				
<b>Hayes</b>	43%	20%	79%	40%
<b>Hill</b>	7%	4%	7%	18%
<b>Kissell</b>	36%	55%	9%	32%
<b>Undecided</b>	15%	22%	6%	11%

	Base	Party		
		Democrat	Republican	Other
<b>Bush Approval</b>				
<b>Approve</b>	33%	11%	64%	36%
<b>Disapprove</b>	58%	82%	24%	56%
<b>Not sure</b>	9%	7%	12%	8%

	Base	Party		
		Democrat	Republican	Other
<b>Hayes Approval</b>				
<b>Approve</b>	38%	19%	65%	41%
<b>Disapprove</b>	37%	48%	19%	37%
<b>Unsure</b>	25%	33%	15%	22%

	Base	Party		
		Democrat	Republican	Other
<b>Kissell Favorability</b>				
<b>Favorable</b>	27%	38%	10%	26%
<b>Unfavorable</b>	25%	12%	39%	34%
<b>Not Sure</b>	48%	50%	50%	40%





**CD 10**

	Base	Race		
		White	African-American	Other
<b>President</b>				
<b>Barr</b>	7%	7%	7%	-
<b>McCain</b>	39%	56%	5%	33%
<b>Obama</b>	43%	25%	83%	40%
<b>Undecided</b>	11%	12%	5%	27%

	Base	Race		
		White	African-American	Other
<b>Governor</b>				
<b>McCrory</b>	38%	54%	7%	21%
<b>Munger</b>	6%	6%	5%	-
<b>Perdue</b>	43%	29%	74%	31%
<b>Undecided</b>	13%	10%	14%	48%

	Base	Race		
		White	African-American	Other
<b>Congress</b>				
<b>Hayes</b>	43%	57%	14%	32%
<b>Hill</b>	7%	7%	8%	-
<b>Kissell</b>	36%	27%	55%	34%
<b>Undecided</b>	15%	9%	24%	33%

	Base	Race		
		White	African-American	Other
<b>Bush Approval</b>				
<b>Approve</b>	33%	44%	10%	27%
<b>Disapprove</b>	58%	47%	82%	54%
<b>Not sure</b>	9%	8%	8%	19%





**CD 10**

	Base	Race		
		White	African-American	Other
<b>Hayes Approval</b>				
Approve	38%	51%	12%	31%
Disapprove	37%	31%	51%	26%
Unsure	25%	18%	37%	43%

	Base	Race		
		White	African-American	Other
<b>Kissell Favorability</b>				
Favorable	27%	23%	35%	21%
Unfavorable	25%	29%	15%	27%
Not Sure	48%	48%	50%	52%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>President</b>					
Barr	7%	9%	6%	6%	8%
McCain	39%	22%	40%	42%	46%
Obama	43%	53%	45%	43%	33%
Undecided	11%	16%	9%	9%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Governor</b>					
McCrory	38%	24%	41%	37%	49%
Munger	6%	7%	8%	6%	2%
Perdue	43%	52%	39%	45%	35%
Undecided	13%	17%	12%	12%	15%







**CD 10**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Congress</b>					
<b>Hayes</b>	43%	29%	43%	47%	44%
<b>Hill</b>	7%	14%	6%	6%	5%
<b>Kissell</b>	36%	34%	39%	36%	31%
<b>Undecided</b>	15%	22%	12%	12%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bush Approval</b>					
<b>Approve</b>	33%	21%	36%	35%	34%
<b>Disapprove</b>	58%	66%	59%	56%	56%
<b>Not sure</b>	9%	14%	6%	9%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hayes Approval</b>					
<b>Approve</b>	38%	31%	38%	40%	40%
<b>Disapprove</b>	37%	43%	39%	36%	30%
<b>Unsure</b>	25%	26%	24%	24%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kissell Favorability</b>					
<b>Favorable</b>	27%	28%	28%	26%	27%
<b>Unfavorable</b>	25%	24%	26%	25%	23%
<b>Not Sure</b>	48%	48%	46%	49%	51%

