

FOR IMMEDIATE RELEASE

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Kissell takes the lead in 8th

Raleigh, N.C. – The race is close enough that it's not over, but it appears that Mr. Kissell may be going to Washington to represent North Carolina's 8th District.

For the first time in a PPP poll this year Larry Kissell leads Robin Hayes. The margin is 51-46. Hayes had led 44-39 when the race was last surveyed in August.

It's not hard to figure out what's happened since then. At that time Kissell was winning only 62-19 with voters of his own party. Folks who were undecided then have moved almost 100% into the Kissell column, and he's now up 78-20 with self identified Democrats. Kissell has also pulled even with independent voters in the district, 45-45, after trailing 43-27 with them previously.

“The lead Robin Hayes showed in polls over the summer was pretty artificial,” said Dean Debnam, President of Public Policy Polling. “Republican voters knew they were voting for Robin Hayes, but a lot of Democratic voters didn't have enough of a feel for Kissell yet to know whether they would support him or not. It appears he's passed that test, and if he wins close to 80% of the Democratic vote in this overwhelmingly Democratic district that should be good enough to knock off the incumbent.”

In the statewide races Barack Obama, Kay Hagan, and Bev Perdue have varying leads. Obama's is perhaps most notable. He is up 51-45 in a district that went 54-46 for George W. Bush in 2004. That's a good signal for his prospects of a statewide victory.

Hagan leads 51-42 and Perdue is up 47-46, not a terrible margin for her in a district that has a good chunk of Mecklenburg County.

PPP surveyed 1,589 likely voters from October 25th to 27th. The survey's margin of error is +/-2.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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North Carolina Survey Results

Q1 The candidates for President are Republican John McCain, Democrat Barack Obama, and Libertarian Bob Barr. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If Bob Barr, press 3. If you're undecided, press 4.

McCain..... 45%
Obama..... 51%
Barr..... 1%
Undecided..... 3%

Q2 The candidates for Governor are Republican Pat McCrory, Democrat Bev Perdue, and Libertarian Michael Munger. If the election was today, who would you vote for? If Pat McCrory, press 1. If Bev Perdue, press 2. If Michael Munger, press 3. If you're undecided, press 4.

McCrory 46% *Munger*..... 3%
Perdue 47% *Undecided*..... 3%

Q3 The candidates for US Senate are Republican Elizabeth Dole, Democrat Kay Hagan, and Libertarian Christopher Cole. If the election was today, who would you vote for? If Elizabeth Dole, press 1. If Kay Hagan, press 2. If Christopher Cole, press 3. If you're undecided, press 4.

Dole 42%
Hagan..... 51%
Cole 4%
Undecided..... 4%

Q4 The candidates for Congress in your district are Republican Robin Hayes and Democrat Larry Kissell. If the election was today, who would you vote for? If Robin Hayes, press 1. If Larry Kissell, press 2. If you're undecided, press 3.

Hayes 46%
Kissell 51%
Undecided..... 3%

Q5 Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

Yes 33%
No..... 67%

Q6 If you are a woman, press 1, if a man, press 2.

Woman 55%
Man..... 45%

Q7 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 52%
Republican..... 34%
Independent/Other..... 14%

Q8 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 67%
African-American 30%
Other..... 3%





Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	17%
<i>30 to 45</i>	28%
<i>46 to 65</i>	37%
<i>Older than 65</i>	18%





Crosstabs

	Base	Already Voted	
		Yes	No
President			
McCain	45%	37%	49%
Obama	50%	61%	45%
Barr	1%	1%	2%
Undecided	3%	1%	4%

	Base	Already Voted	
		Yes	No
Governor			
McCrory	47%	42%	49%
Perdue	47%	56%	43%
Munger	3%	1%	4%
Undecided	3%	1%	4%

	Base	Already Voted	
		Yes	No
Senate			
Dole	42%	36%	45%
Hagan	51%	61%	46%
Cole	3%	2%	4%
Undecided	4%	1%	5%

	Base	Already Voted	
		Yes	No
Congress			
Hayes	46%	39%	49%
Kissell	51%	60%	46%
Undecided	3%	1%	5%





Crosstabs

	Base	Gender	
		Woman	Man
President			
McCain	45%	44%	46%
Obama	51%	52%	48%
Barr	1%	1%	2%
Undecided	3%	3%	4%

	Base	Gender	
		Woman	Man
Governor			
McCrory	46%	45%	48%
Perdue	47%	48%	46%
Munger	3%	2%	4%
Undecided	3%	4%	2%

	Base	Gender	
		Woman	Man
Senate			
Dole	42%	40%	44%
Hagan	51%	52%	50%
Cole	4%	3%	5%
Undecided	4%	5%	2%

	Base	Gender	
		Woman	Man
Congress			
Hayes	46%	44%	48%
Kissell	51%	53%	48%
Undecided	3%	3%	4%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
President				
McCain	45%	19%	86%	40%
Obama	51%	78%	10%	45%
Barr	1%	1%	1%	6%
Undecided	3%	2%	3%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Governor				
McCroy	46%	21%	87%	45%
Perdue	47%	74%	9%	40%
Munger	3%	2%	2%	9%
Undecided	3%	3%	2%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Senate				
Dole	42%	17%	83%	36%
Hagan	51%	79%	11%	42%
Cole	4%	2%	2%	13%
Undecided	4%	2%	3%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Congress				
Hayes	46%	20%	87%	45%
Kissell	51%	78%	12%	45%
Undecided	3%	3%	1%	10%





Crosstabs

	Base	Race		
		White	African-American	Other
President				
McCain	45%	62%	7%	38%
Obama	51%	32%	92%	49%
Barr	1%	2%	0%	2%
Undecided	3%	4%	0%	12%

	Base	Race		
		White	African-American	Other
Governor				
McCrory	46%	62%	12%	38%
Perdue	47%	32%	83%	52%
Munger	3%	4%	2%	2%
Undecided	3%	3%	4%	8%

	Base	Race		
		White	African-American	Other
Senate				
Dole	42%	58%	7%	42%
Hagan	51%	35%	88%	43%
Cole	4%	4%	2%	6%
Undecided	4%	4%	3%	9%

	Base	Race		
		White	African-American	Other
Congress				
Hayes	46%	61%	12%	35%
Kissell	51%	36%	83%	52%
Undecided	3%	2%	5%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
President					
McCain	45%	38%	41%	47%	53%
Obama	51%	61%	53%	48%	41%
Barr	1%	-	2%	1%	1%
Undecided	3%	2%	3%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
McCrory	46%	44%	43%	48%	52%
Perdue	47%	51%	49%	47%	43%
Munger	3%	4%	4%	3%	1%
Undecided	3%	2%	4%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Dole	42%	39%	38%	44%	48%
Hagan	51%	55%	53%	50%	46%
Cole	4%	3%	6%	3%	2%
Undecided	4%	3%	4%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Congress					
Hayes	46%	43%	43%	47%	51%
Kissell	51%	54%	53%	50%	46%
Undecided	3%	4%	4%	3%	3%

