

November 15, 2011

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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Gingrich has double-digit lead in CA primary

Raleigh, N.C. – California's presidential primary is on June 5th, late enough that it will probably simply anoint the eventual nominee. But if the election were held right now, Newt Gingrich would win a third of the vote in the state. Mitt Romney would follow with 23% to Herman Cain's 22%, with everyone else far behind: Rick Perry at 6%, Ron Paul 5%, Michele Bachmann 3%, Gary Johnson 2%, and Jon Huntsman and Rick Santorum at only 1%. Yesterday, PPP showed Gingrich in the lead nationally by three points over Cain and seven over Romney.

Cain's supporters are more strongly committed to him than PPP is finding in most other states, especially after the sexual harassment allegations arose. 53% of his supporters say they will vote for him no matter what, similar to Romney's 52% and Paul's 55% and ahead of Gingrich's 38%. Cain's favorability rating with these voters (64-25) is second only to Gingrich's (68-26), with Romney back at 55-33, not much better than Bachmann's 51-31. Paul is the least liked, at 30-58, with Perry at 34-48.

Right now, only 17% of these voters believe the Cain allegations to be true, and 58% say they are mostly untrue. That same 17% believe the media has been treating him unfairly, and two-thirds unfairly. 70% think he should stay in the race.

But if Cain does continue to falter, it will be overwhelmingly Gingrich who benefits. 42% of Cain's backers say Gingrich is their second choice, with Romney at only 12%. Indeed, Gingrich is also the favorite of 54% of Bachmann's first-choicers and even a 27% plurality of Romney's.

The lineup was much different then, but when PPP last polled the race in the Golden State in January, Gingrich was in second place at 18% to Romney's 22%. So Gingrich was already strong here, but he has netted 14 points over Romney in the last 10 months, likely mostly in the last two.

PPP surveyed 316 usual California Republican primary voters from November 10th to 13th. The margin of error for the survey is +/-5.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

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California Survey Results

Q1	Do you have a favorable or unfavorable opinion of Michele Bachmann?	Q7	If the Republican candidates for Preside were Michele Bachmann, Herman Cain,	Newt
	Favorable51%		Gingrich, Jon Huntsman, Gary Johnson, Paul, Rick Perry, Mitt Romney, and Rick	
	Unfavorable31%		Santorum, who would you vote for?	
	Not sure		Michele Bachmann	3%
Q2	Do you have a favorable or unfavorable opinion of Herman Cain?		Herman Cain	22%
	Favorable		Newt Gingrich	33%
	Unfavorable25%		Jon Huntsman	1%
			Gary Johnson	2%
Q3	Not sure		Ron Paul	5%
QJ	of Newt Gingrich?		Rick Perry	
	Favorable68%		Mitt Romney	
	Unfavorable26%		Rick Santorum	
	Not sure		Someone else/Not sure	5%
Q4	Do you have a favorable or unfavorable opinion of Ron Paul?	Q8	Would you say you are strongly committed that candidate, or might you end up supp	
	Favorable30%		someone else?	450/
	Unfavorable58%		Strongly committed to that candidate	
	Not sure		Might end up supporting someone else	55%
Q5	Do you have a favorable or unfavorable opinion of Rick Perry?	Q9	Who would be your second choice for President?	
	Favorable34%		Michele Bachmann	11%
	Unfavorable48%		Herman Cain	15%
	Not sure		Newt Gingrich	19%
Q6	Do you have a favorable or unfavorable opinion		Jon Huntsman	3%
	of Mitt Romney?		Gary Johnson	2%
	Favorable55%		Ron Paul	4%
	Unfavorable33%		Rick Perry	
	Not sure12%		Mitt Romney	
			Rick Santorum	
			Someone else/Not sure	





Q10	Do you consider yourself to be a member of the Tea Party?	Q15 Who do you think is most responsible for the allegations against Herman Cain coming to	
	Yes31%	light this week: the Obama campaign, one of the other Republican campaigns, or the	•
	No58%	media?	
	Not sure	The Obama campaign3	31%
Q11	Do you think allegations of sexual harassment against Herman Cain that came out this week	One of the other Republican campaigns1	
	are mostly true or false?	The media3	
	Mostly true17%	Not sure	0%
	Mostly false58%	Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat	
	Not sure24%	conservative, or very conservative?	
Q12	Is your opinion of Herman Cain now more	Very liberal	0%
	positive, more negative, or unchanged from what it was before these allegations came out?	Somewhat liberal	3%
	More positive13%	Moderate1	14%
	More negative25%	Somewhat conservative3	39%
	Unchanged60%	Very conservative4	14%
	Not sure	Q17 If you are a woman, press 1. If a man, press	
Q13	Do you think that the media's treatment of	Woman4	1 8%
	Herman Cain this week has been mostly fair or	<i>Man</i> 5	52%
	unfair? <i>Mostly fair</i>	Q18 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3	0
	Mostly unfair67%	18 to 453	
	Not sure	46 to 653	
Q14	Do you think that Herman Cain should stay in the Presidential race, or do you think he should drop out?	Older than 652	
	He should stay in the race70%		
	He should drop out20%		
	Not sure		





		2012 GOP Pres Primary										
	Base	Michele Bachmann	Herman Cain		Jon Huntsman	Gary Johnson		Rick Perry		_	Someone else/Not sure	
Bachmann Favorability								•				
Favorable	51%	79%	61%	59%	-	-	59%	37%	41%	30%	23%	
Unfavorable	31%	21%	23%	26%	100%	59%	41%	51%	36%	70%	27%	
Not sure	18%	-	16%	15%	-	41%	-	12%	24%	-	50%	

		2012 GOP P	res Prim	ary							
	Base	Michele Bachmann	Herman Cain	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Cain Favorability		•	•	•				-	•	•	
Favorable	64%	38%	96%	70%	36%	82%	42%	68%	47%	-	21%
Unfavorable	25%	38%	4%	18%	64%	18%	58%	26%	42%	70%	34%
Not sure	10%	24%	-	12%	-	-	-	6%	11%	30%	45%

	2012 GOP Pres Primary										
	Base	Michele Bachmann			Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Gingrich Favorability		•	•	•	•	•			•		
Favorable	68%	70%	60%	96%	-	82%	34%	54%	54%	30%	41%
Unfavorable	26%	30%	30%	4%	100%	18%	59%	40%	33%	70%	45%
Not sure	7%	-	10%	-	-	-	7%	6%	13%	-	15%





		2012 GOP P	res Prim								
	Base	Michele Bachmann	Herman Cain		Jon Huntsman	Gary Johnson		Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Paul Favorability		•									
Favorable	30%	8%	31%	30%	28%	41%	100%	9%	25%	-	19%
Unfavorable	58%	57%	58%	60%	72%	59%	-	85%	60%	100%	50%
Not sure	12%	35%	11%	10%	-	-	-	6%	14%	-	31%

		2012 GOP P	2012 GOP Pres Primary										
	Base	Michele Bachmann	Herman Cain	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure		
Perry Favorability		•	•	•	•	•	3	3	•	•			
Favorable	34%	48%	32%	36%	-	-	24%	95%	25%	-	27%		
Unfavorable	48%	27%	54%	49%	100%	100%	42%	5%	52%	70%	39%		
Not sure	18%	24%	14%	15%	-	-	33%	-	23%	30%	34%		

		2012 GOP P	res Prim	ary							
	Base	Michele Bachmann		Newt Gingrich	Jon Huntsman		Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Romney Favorability				•	•	•			•		
Favorable	55%	38%	30%	50%	100%	41%	52%	54%	96%	70%	16%
Unfavorable	33%	27%	56%	40%	-	18%	48%	40%	1%	-	39%
Not sure	12%	35%	14%	10%	-	41%	-	6%	2%	30%	45%





		2012 GOP P	res Prim	ary							
	Base	Michele Bachmann	-	Newt Gingrich	Jon Huntsman	Gary Johnson		Rick Perry		Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary											
Michele Bachmann	3%	100%	-	-	-	-	-	-	-	-	-
Herman Cain	22%	-	100%	-	-	-	-	-	-	-	-
Newt Gingrich	33%	-	-	100%	-	-	-	-	-	-	-
Jon Huntsman	1%	-	-	-	100%	-	-	-	-	-	-
Gary Johnson	2%	-	-	-	-	100%	-	-	-	-	-
Ron Paul	5%	-	-	-	-	-	100%	-	-	-	-
Rick Perry	6%	-	-	-	-	-	-	100%	-	-	-
Mitt Romney	23%	-	-	-	-	-	-	-	100%	-	-
Rick Santorum	1%	-	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	5%	-	-	-	-	-	-	-	-	-	100%

		2012 GOP P	res Prim	ary						
	Base	Michele Bachmann		Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry		Rick Santorum
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	45%	30%	53%	38%	36%	18%	55%	34%	52%	70%
Might end up supporting someone else		70%	47%	62%	64%	82%	45%	66%	48%	30%

		2012 GOP P	res Prim	ary							
	Base	Michele Bachmann		New t Gingrich	Jon Huntsman	Gary Johnson		Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice				•			-				
Michele Bachmann	11%	-	14%	11%	-	-	7%	20%	15%	-	-
Herman Cain	15%	8%	-	26%	36%	41%	7%	21%	17%	-	-
Newt Gingrich	19%	54%	42%	-	-	41%	11%	9%	27%	30%	-
Jon Huntsman	3%	-	-	2%	-	18%	-	-	9%	-	-
Gary Johnson	2%	-	-	1%	-	-	17%	-	-	70%	-
Ron Paul	4%	-	4%	4%	28%	-	-	-	5%	-	-
Rick Perry	9%	8%	8%	9%	-	-	22%	-	14%	-	-
Mitt Romney	15%	19%	12%	27%	36%	-	13%	32%	-	-	-
Rick Santorum	2%	-	2%	6%	-	-	-	-	-	-	-
Someone else/Not sure	19%	11%	19%	14%	-	-	22%	17%	13%	-	100%





		2012 GOP Pres Primary									
	Base	Michele Bachmann	-		Jon Huntsman	Gary Johnson	_	Rick Perry			Someone else/Not sure
Tea Party ID		•		•	•	•				•	
Yes	31%	38%	42%	35%	-	-	66%	54%	13%	-	5%
No	58%	52%	50%	53%	100%	59%	28%	46%	78%	100%	73%
Not sure	10%	11%	8%	12%	-	41%	6%	-	9%	-	23%

		2012 GOP P	12 GOP Pres Primary								
	Base	Michele Bachmann	-	New t Gingrich	Jon Huntsman		Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Cain Allegations True/False?								•			
Mostly true	17%	25%	3%	7%	-	18%	52%	32%	27%	70%	34%
Mostly false	58%	40%	93%	67%	64%	41%	35%	54%	36%	30%	11%
Not sure	24%	35%	4%	26%	36%	41%	13%	14%	37%	-	55%

		2012 GOP P	12 GOP Pres Primary									
	Base	Michele Bachmann	Herman Cain		Jon Huntsman		Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure	
Cain Opinion More Pos/Neg/Unchanged?												
More positive	13%	-	33%	9%	-	41%	24%	6%	5%	-	-	
More negative	25%	8%	7%	16%	28%	59%	35%	26%	46%	70%	39%	
Unchanged	60%	92%	61%	73%	72%	-	41%	68%	48%	30%	49%	
Not sure	1%	-	-	2%	-	-	-	-	-	-	13%	





		2012 GOP Pres Primary									
	Base	Michele Bachmann	Herman Cain		Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry		_	Someone else/Not sure
Media Treating Cain Fairly/Unfairly?								•			
Mostly fair	17%	8%	3%	10%	-	18%	46%	28%	27%	70%	34%
Mostly unfair	67%	59%	92%	80%	64%	41%	48%	72%	44%	30%	23%
Not sure	16%	33%	5%	10%	36%	41%	6%	-	29%	-	44%

		2012 GOP P	12 GOP Pres Primary								
	Base	Michele Bachmann	-		Jon Huntsman	Gary Johnson		Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Should Cain Stay In or Drop Out?											
He should stay in the race	70%	73%	95%	72%	64%	100%	42%	74%	52%	-	53%
He should drop out	20%	27%	4%	16%	-	-	50%	26%	31%	70%	21%
Not sure	11%	-	2%	12%	36%	-	7%	-	18%	30%	26%

		2012 GOP P	res Prim	ary							
	Base	Michele Bachmann	Herman Cain		Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Obama/GOP/Media Most Responsibility for Allegations?											
The Obama campaign	31%	30%	33%	44%	36%	-	46%	41%	13%	-	6%
One of the other Republican campaigns	14%	21%	11%	9%	-	82%	24%	17%	13%	-	27%
The media	39%	16%	47%	38%	28%	18%	17%	37%	46%	100%	21%
Not sure	16%	33%	9%	10%	36%	-	13%	5%	28%	-	45%





		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
Bachmann Favorability							
Favorable	53%	53%	52%				
Unfavorable	31%	36%	27%				
Not sure	16%	11%	21%				

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Cain Favorability						
Favorable	67%	62%	71%			
Unfavorable	24%	30%	19%			
Not sure	9%	8%	10%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Gingrich Favorability						
Favorable	69%	57%	78%			
Unfavorable	25%	36%	16%			
Not sure	6%	7%	5%			





		Committed to Candid Your Mind?	Committed to Candidate or Might Change //our Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else					
Paul Favorability								
Favorable	30%	24%	35%					
Unfavorable	59%	67%	53%					
Not sure	11%	10%	12%					

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
Perry Favorability							
Favorable	34%	35%	34%				
Unfavorable	49%	54%	44%				
Not sure	17%	11%	22%				

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
Romney Favorability		•					
Favorable	57%	51%	63%				
Unfavorable	33%	42%	25%				
Not sure	10%	7%	12%				





		Committed to Candi Your Mind?	Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else				
2012 GOP Pres Primary							
Michele Bachmann	3%	2%	4%				
Herman Cain	23%	27%	20%				
Newt Gingrich	34%	29%	38%				
Jon Huntsman	1%	1%	1%				
Gary Johnson	2%	1%	3%				
Ron Paul	5%	6%	4%				
Rick Perry	6%	5%	7%				
Mitt Romney	24%	28%	21%				
Rick Santorum	1%	2%	1%				

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	45%	100%	-			
Might end up supporting someone else	55%	-	100%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
2012 GOP Pres Primary 2nd Choice		•				
Michele Bachmann	12%	17%	8%			
Herman Cain	16%	14%	18%			
Newt Gingrich	20%	16%	24%			
Jon Huntsman	3%	5%	2%			
Gary Johnson	2%	2%	2%			
Ron Paul	3%	3%	3%			
Rick Perry	10%	13%	8%			
Mitt Romney	16%	13%	19%			
Rick Santorum	2%	3%	2%			
Someone else/Not sure	15%	15%	14%			





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Tea Party ID						
Yes	33%	34%	32%			
No	58%	59%	57%			
Not sure	9%	7%	11%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Cain Allegations True/False?						
Mostly true	16%	17%	16%			
Mostly false	60%	60%	60%			
Not sure	23%	23%	24%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Cain Opinion More Pos/Neg/Unchanged?						
More positive	14%	21%	9%			
More negative	24%	26%	22%			
Unchanged	61%	51%	68%			
Not sure	1%	2%	-			





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Media Treating Cain Fairly/Unfairly?						
Mostly fair	16%	19%	14%			
Mostly unfair	69%	67%	71%			
Not sure	14%	14%	15%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Should Cain Stay In or Drop Out?						
He should stay in the race	71%	64%	77%			
He should drop out	20%	26%	15%			
Not sure	9%	10%	9%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Obama/GOP/Media Most Responsibility for Allegations?						
The Obama campaign	33%	41%	26%			
One of the other Republican campaigns	14%	12%	15%			
The media	39%	33%	45%			
Not sure	14%	13%	15%			





		Tea Party ID		
	Base	Yes	No	Not sure
Bachmann Favorability				
Favorable	51%	68%	43%	42%
Unfavorable	31%	22%	37%	30%
Not sure	18%	9%	20%	28%

		Tea Pa		
	Base	Yes	No	Not sure
Cain Favorability				
Favorable	65%	87%	52%	71%
Unfavorable	25%	7%	36%	19%
Not sure	10%	6%	13%	10%

		Tea Party ID		
	Base	Yes	No	Not sure
Gingrich Favorability				
Favorable	68%	84%	57%	74%
Unfavorable	26%	12%	36%	12%
Not sure	7%	4%	7%	14%





		Tea Party ID		
	Base	Yes	No	Not sure
Paul Favorability				
Favorable	30%	31%	29%	35%
Unfavorable	58%	66%	56%	51%
Not sure	12%	3%	16%	14%

		Tea Party ID		
	Base	Yes	No	Not sure
Perry Favorability				
Favorable	34%	43%	32%	21%
Unfavorable	48%	40%	51%	58%
Not sure	18%	17%	17%	21%

		Tea Party ID		
	Base	Yes	No	Not sure
Romney Favorability				
Favorable	55%	44%	62%	45%
Unfavorable	33%	49%	28%	16%
Not sure	12%	7%	9%	39%





		Tea Party ID		
	Base	Yes	No	Not sure
2012 GOP Pres Primary				•
Michele Bachmann	3%	4%	3%	3%
Herman Cain	22%	29%	19%	17%
Newt Gingrich	33%	37%	30%	38%
Jon Huntsman	1%	-	2%	-
Gary Johnson	2%	-	2%	8%
Ron Paul	5%	10%	2%	3%
Rick Perry	6%	10%	4%	-
Mitt Romney	22%	9%	30%	20%
Rick Santorum	1%	-	2%	-
Someone else/Not sure	5%	1%	7%	12%

		Tea Pa		
	Base	Yes	No	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	45%	47%	46%	34%
Might end up supporting someone else	55%	53%	54%	66%

		Tea Party ID		
	Base	Yes	No	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	11%	17%	8%	13%
Herman Cain	15%	19%	14%	12%
Newt Gingrich	19%	29%	14%	17%
Jon Huntsman	3%	-	4%	8%
Gary Johnson	2%	3%	2%	-
Ron Paul	4%	1%	4%	8%
Rick Perry	9%	9%	11%	-
Mitt Romney	15%	15%	16%	8%
Rick Santorum	2%	-	4%	-
Someone else/Not sure	19%	7%	23%	34%





		Tea Par		
	Base	Yes	No	Not sure
Tea Party ID				
Yes	31%	100%	-	-
No	58%	-	100%	-
Not sure	10%	-	-	100%

		Tea Party ID		
	Base	Yes	No	Not sure
Cain Allegations True/False?				
Mostly true	17%	6%	25%	8%
Mostly false	59%	80%	48%	56%
Not sure	24%	14%	27%	36%

		Tea Party ID		
	Base	Yes	No	Not sure
Cain Opinion More Pos/Neg/Unchanged?				
More positive	13%	23%	11%	3%
More negative	25%	14%	28%	38%
Unchanged	60%	63%	60%	54%
Not sure	1%	-	1%	6%





		Tea Party ID		
	Base	Yes	No	Not sure
Media Treating Cain Fairly/Unfairly?				
Mostly fair	17%	5%	24%	13%
Mostly unfair	67%	90%	55%	68%
Not sure	16%	5%	21%	18%

		Tea Pa		
	Base	Yes	No	Not sure
Should Cain Stay In or Drop Out?				
He should stay in the race	70%	83%	62%	75%
He should drop out	20%	12%	25%	11%
Not sure	10%	4%	13%	14%

		Tea Pa		
	Base	Yes	No	Not sure
Obama/GOP/Media Most Responsibility for Allegations?		<u>.</u>		
The Obama campaign	31%	47%	25%	15%
One of the other Republican campaigns	14%	7%	18%	14%
The media	39%	34%	41%	44%
Not sure	16%	11%	17%	27%





		Ideology			
	Base	Somewhat liberal		Somewhat conservative	
Bachmann Favorability					
Favorable	51%	28%	30%	49%	61%
Unfavorable	31%	54%	50%	32%	23%
Not sure	18%	17%	20%	19%	16%

		Ideology			
	Base	Somewhat liberal		Somewhat conservative	,
Cain Favorability					
Favorable	64%	57%	45%	56%	79%
Unfavorable	25%	34%	47%	33%	11%
Not sure	10%	9%	8%	12%	10%

		Ideology	deology				
	Base	Somewhat liberal	Moderate	Somewhat conservative			
Gingrich Favorability							
Favorable	68%	54%	48%	63%	79%		
Unfavorable	26%	37%	41%	28%	18%		
Not sure	7%	9%	11%	9%	3%		





		ldeology				
	Base	Somewhat liberal	Moderate	Somew hat conservative	,	
Paul Favorability						
Favorable	30%	28%	34%	27%	31%	
Unfavorable	58%	54%	49%	60%	60%	
Not sure	12%	17%	17%	13%	9%	

		Ideology			
	Base	Somewhat liberal	Moderate	Somew hat conservative	
Perry Favorability					
Favorable	34%	9%	28%	26%	45%
Unfavorable	48%	83%	60%	53%	38%
Not sure	18%	9%	11%	20%	18%

		deology				
	Base	Somewhat liberal	Moderate	Somew hat conservative	,	
Romney Favorability						
Favorable	55%	37%	67%	58%	49%	
Unfavorable	33%	54%	27%	28%	38%	
Not sure	12%	9%	7%	13%	13%	





		Ideology					
	Base	Somewhat liberal	Moderate	Somewhat conservative	Very conservative		
2012 GOP Pres Primary			•				
Michele Bachmann	3%	9%	2%	5%	2%		
Herman Cain	22%	34%	15%	21%	23%		
Newt Gingrich	33%	35%	23%	24%	43%		
Jon Huntsman	1%	-	2%	2%	-		
Gary Johnson	2%	-	2%	2%	2%		
Ron Paul	5%	11%	7%	3%	5%		
Rick Perry	6%	-	6%	6%	6%		
Mitt Romney	23%	11%	41%	26%	14%		
Rick Santorum	1%	-	-	2%	1%		
Someone else/Not sure	5%	-	-	9%	4%		

		Ideology			
	Base	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	45%	31%	41%	50%	44%
Might end up supporting someone else	55%	69%	59%	50%	56%

		Ideology	Ideology				
	Base	Som ew hat liberal	Moderate	Somew hat conservative	Very conservative		
2012 GOP Pres Primary 2nd Choice							
Michele Bachmann	11%	11%	2%	11%	15%		
Herman Cain	15%	-	21%	13%	16%		
Newt Gingrich	19%	-	7%	28%	17%		
Jon Huntsman	3%	11%	9%	-	4%		
Gary Johnson	2%	-	-	3%	2%		
Ron Paul	4%	-	8%	4%	3%		
Rick Perry	9%	9%	5%	7%	13%		
Mitt Romney	15%	9%	10%	15%	17%		
Rick Santorum	2%	-	-	1%	4%		
Someone else/Not sure	19%	60%	39%	19%	10%		





		Ideology			
	Base	Somewhat liberal		Somew hat conservative	Very conservative
Tea Party ID					
Yes	31%	11%	4%	24%	48%
No	58%	89%	90%	60%	45%
Not sure	10%	-	7%	16%	7%

		Ideology			
	Base	Somewhat liberal		Somewhat conservative	,
Cain Allegations True/False?					
Mostly true	17%	28%	35%	22%	6%
Mostly false	58%	54%	48%	50%	70%
Not sure	24%	17%	17%	28%	24%

		ldeology				
	Base	Somewhat liberal		Somew hat conservative	. ,	
Cain Opinion More Pos/Neg/Unchanged?						
More positive	13%	11%	5%	12%	17%	
More negative	25%	46%	31%	27%	19%	
Unchanged	60%	43%	62%	59%	62%	
Not sure	1%	-	2%	2%	1%	





		Ideology			
	Base	Somewhat liberal		Somewhat conservative	_
Media Treating Cain Fairly/Unfairly?					
Mostly fair	17%	37%	36%	19%	7%
Mostly unfair	67%	54%	56%	60%	78%
Not sure	16%	9%	8%	21%	15%

		Ideology			
	Base	Somewhat liberal	Moderate	Somew hat conservative	
Should Cain Stay In or Drop Out?					
He should stay in the race	70%	66%	63%	66%	76%
He should drop out	20%	34%	29%	26%	10%
Not sure	11%	-	8%	8%	15%

		ldeology			
	Base	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/GOP/Media Most Responsibility for Allegations?					
The Obama campaign	31%	11%	17%	31%	37%
One of the other Republican campaigns	14%	46%	23%	13%	10%
The media	39%	26%	43%	42%	37%
Not sure	16%	17%	18%	14%	17%





		Gender	
	Base	Woman	Man
Bachmann Favorability			
Favorable	51%	47%	54%
Unfavorable	31%	33%	30%
Not sure	18%	20%	16%

		Gender	
	Base	Woman	Man
Cain Favorability		-	
Favorable	64%	60%	68%
Unfavorable	25%	26%	24%
Not sure	10%	13%	8%

		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	68%	69%	66%
Unfavorable	26%	23%	28%
Not sure	7%	8%	6%





		Gender	
	Base	Woman	Man
Paul Favorability		-	
Favorable	30%	26%	34%
Unfavorable	58%	62%	55%
Not sure	12%	13%	11%

		Gender	
	Base	Woman	Man
Perry Favorability		-	
Favorable	34%	36%	32%
Unfavorable	48%	46%	51%
Not sure	18%	18%	17%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	55%	57%	53%
Unfavorable	33%	26%	40%
Not sure	12%	17%	7%





		Gender	
	Base	Woman	Man
2012 GOP Pres Primary		-	
Michele Bachmann	3%	4%	3%
Herman Cain	22%	18%	26%
New t Gingrich	33%	30%	35%
Jon Huntsman	1%	1%	1%
Gary Johnson	2%	3%	1%
Ron Paul	5%	2%	7%
Rick Perry	6%	10%	2%
Mitt Romney	23%	25%	20%
Rick Santorum	1%	2%	1%
Someone else/Not sure	5%	5%	5%

		Gender		
	Base	Woman	Man	
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	45%	42%	48%	
Might end up supporting someone else	55%	58%	52%	

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary 2nd Choice		-	
Michele Bachmann	11%	9%	13%
Herman Cain	15%	14%	16%
New t Gingrich	19%	20%	19%
Jon Huntsman	3%	-	6%
Gary Johnson	2%	2%	2%
Ron Paul	4%	6%	2%
Rick Perry	9%	13%	6%
Mitt Romney	15%	12%	18%
Rick Santorum	2%	2%	2%
Someone else/Not sure	19%	22%	17%



	Gender		
	Base	Woman	Man
Tea Party ID			
Yes	31%	29%	33%
No	58%	58%	59%
Not sure	10%	13%	8%

		Gender		
	Base	Woman	Man	
Cain Allegations True/False?				
Mostly true	17%	17%	17%	
Mostly false	58%	50%	66%	
Not sure	24%	33%	17%	

		Gender	٢	
	Base	Woman	Man	
Cain Opinion More Pos/Neg/Unchanged?		-	-	
More positive	13%	9%	18%	
More negative	25%	27%	23%	
Unchanged	60%	62%	59%	
Not sure	1%	3%	1%	





	Gender			
	Base	Woman	Man	
Media Treating Cain Fairly/Unfairly?				
Mostly fair	17%	15%	18%	
Mostly unfair	67%	64%	70%	
Not sure	16%	21%	11%	

	Gender			
	Base	Woman	Man	
Should Cain Stay In or Drop Out?				
He should stay in the race	70%	66%	73%	
He should drop out	20%	23%	16%	
Not sure	11%	11%	10%	

		Gender	
	Base	Woman	Man
Obama/GOP/Media Most Responsibility for Allegations?			
The Obama campaign	31%	29%	32%
One of the other Republican campaigns	14%	7%	21%
The media	39%	42%	36%
Not sure	16%	22%	11%





		Age		
	Base	18 to 45		Older than 65
Bachmann Favorability				
Favorable	51%	46%	56%	51%
Unfavorable	31%	35%	30%	29%
Not sure	18%	20%	15%	20%

		Age		
	Base	18 to 45		Older than 65
Cain Favorability				
Favorable	64%	63%	70%	57%
Unfavorable	25%	24%	21%	34%
Not sure	10%	13%	9%	9%

		Age		
	Base	18 to 45		Older than 65
Gingrich Favorability				
Favorable	68%	63%	65%	78%
Unfavorable	26%	30%	28%	16%
Not sure	7%	7%	7%	6%





		Age		
	Base	18 to 45		Older than 65
Paul Favorability				
Favorable	30%	39%	23%	27%
Unfavorable	58%	50%	64%	61%
Not sure	12%	11%	13%	12%

		Age		
	Base	18 to 45		Older than 65
Perry Favorability				
Favorable	34%	30%	38%	33%
Unfavorable	48%	46%	49%	52%
Not sure	18%	24%	13%	16%

		Age		
	Base	18 to 45		Older than 65
Romney Favorability				
Favorable	55%	50%	51%	67%
Unfavorable	33%	35%	38%	23%
Not sure	12%	15%	10%	9%





		Age		
	Base	18 to 45	46 to 65	Older than 65
2012 GOP Pres Primary				
Michele Bachmann	3%	2%	3%	4%
Herman Cain	22%	24%	28%	9%
Newt Gingrich	33%	26%	31%	44%
Jon Huntsman	1%	-	2%	1%
Gary Johnson	2%	4%	1%	-
Ron Paul	5%	7%	3%	5%
Rick Perry	6%	7%	4%	6%
Mitt Romney	23%	22%	23%	24%
Rick Santorum	1%	2%	1%	-
Someone else/Not sure	5%	7%	4%	5%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	45%	40%	43%	56%
Might end up supporting someone else	55%	60%	57%	44%

		Age		
	Base	18 to 45	46 to 65	Older than 65
2012 GOP Pres Primary 2nd Choice		-		
Michele Bachmann	11%	11%	13%	9%
Herman Cain	15%	9%	19%	18%
Newt Gingrich	19%	15%	25%	16%
Jon Huntsman	3%	4%	3%	1%
Gary Johnson	2%	4%	-	1%
Ron Paul	4%	7%	3%	1%
Rick Perry	9%	15%	7%	4%
Mitt Romney	15%	17%	11%	17%
Rick Santorum	2%	2%	3%	-
Someone else/Not sure	19%	15%	15%	33%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Tea Party ID				
Yes	31%	22%	35%	39%
No	58%	67%	55%	51%
Not sure	10%	11%	10%	10%

		Age		
	Base	18 to 45		Older than 65
Cain Allegations True/False?				
Mostly true	17%	13%	15%	26%
Mostly false	58%	52%	69%	52%
Not sure	24%	35%	17%	22%

		Age		
	Base	18 to 45		Older than 65
Cain Opinion More Pos/Neg/Unchanged?				
More positive	13%	15%	13%	12%
More negative	25%	30%	19%	25%
Unchanged	60%	54%	66%	60%
Not sure	1%	-	2%	3%





		Age		
	Base	18 to 45		Older than 65
Media Treating Cain Fairly/Unfairly?				
Mostly fair	17%	15%	16%	21%
Mostly unfair	67%	59%	77%	64%
Not sure	16%	26%	7%	15%

		Age		
	Base	18 to 45		Older than 65
Should Cain Stay In or Drop Out?				
He should stay in the race	70%	70%	75%	62%
He should drop out	20%	20%	14%	28%
Not sure	11%	11%	11%	9%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Obama/GOP/Media Most Responsibility for Allegations?		<u>. </u>		
The Obama campaign	31%	26%	33%	34%
One of the other Republican campaigns	14%	20%	14%	6%
The media	39%	35%	41%	43%
Not sure	16%	20%	12%	17%

