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Fiorina GOP's favorite to challenge Feinstein

Raleigh, N.C. – If she were committed not only to ousting Barbara Boxer but to serving in the U.S. Senate, 2010 loser Carly Fiorina would start out with a lead in a crowded field of Republicans hoping to mount a quixotic challenge to incumbent Dianne Feinstein next year. PPP's release last week showed Feinstein holding a lead of at least 14 points against any well-known Republican, including Fiorina, who would trail by 20.

Fiorina has a decent but within-the-margin-of-error lead in the GOP primary, with 23% over Darrell Issa and Meg Whitman, each at 16%, with Tom Campbell right there at 15%. 14% favor someone else or are undecided, so the race is wide open.

The rest are in single digits. Three of them—Steve Poizner (5%), Kevin McCarthy (4%), and Mary Bono Mack (2%)—likely receive little support because of low statewide name recognition. 52% have not heard of Poizner, and though their favorability ratings were not tested, the figures are likely even higher for Mack and McCarthy. But the other one with paltry support (6%), Arnold Schwarzenegger, is the best known of all, yet has by far the worst favorability rating (23-66), about what he shows with all voters. All the others are in positive territory with their partisan base. Issa and Campbell do surprisingly well, since they are about equally as well-known as Poizner.

In the presidential race, Mitt Romney continues to show strength in the West and in blue states. He leads California's primary contest nominally, but the top four are all statistically tied. Romney has 22% over rare second-place finisher Newt Gingrich's 18%, Sarah Palin's 16%, and Mike Huckabee's 15%. 12% prefer an unnamed candidate or are undecided. Ron Paul has a somewhat unusually high 10%, with Tim Pawlenty (3%), Mitch Daniels (2%), and John Thune (1%) about where they usually are.

As in neighboring Arizona, Romney leads with both moderates and the supermajority conservatives, and Palin is in second at 20% with conservatives, but has only 9% with moderates. Saturday's release showed that while none of the candidates would have hope against President Obama, fourth-place Huckabee would lag by the least, 15 points, followed by Romney's 20-point deficit.

PPP surveyed 403 usual California Republican primary voters from January 28th to 30th. The survey's margin of error is +/-4.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



California Survey Results

Q1 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 56%
Unfavorable 23%
Not sure 21%

Q2 Do you have a favorable or unfavorable opinion of Mike Huckabee?

Favorable..... 61%
Unfavorable 21%
Not sure 18%

Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 63%
Unfavorable 27%
Not sure 10%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 59%
Unfavorable 22%
Not sure 20%

Q5 Do you have a favorable or unfavorable opinion of Tom Campbell?

Favorable..... 30%
Unfavorable 12%
Not sure 57%

Q6 Do you have a favorable or unfavorable opinion of Carly Fiorina?

Favorable..... 60%
Unfavorable 19%
Not sure 21%

Q7 Do you have a favorable or unfavorable opinion of Darrell Issa?

Favorable..... 35%
Unfavorable 13%
Not sure 51%

Q8 Do you have a favorable or unfavorable opinion of Steve Poizner?

Favorable..... 25%
Unfavorable 23%
Not sure 52%

Q9 Do you have a favorable or unfavorable opinion of Arnold Schwarzenegger?

Favorable..... 23%
Unfavorable 66%
Not sure 11%

Q10 Do you have a favorable or unfavorable opinion of Meg Whitman?

Favorable..... 58%
Unfavorable 25%
Not sure 17%





Q11 Given the choices of Tom Campbell, Carly Fiorina, Darrell Issa, Mary Bono Mack, Kevin McCarthy, Steve Poizner, Arnold Schwarzenegger, and Meg Whitman who would you most like to see as the Republican candidate for Senate next year?

<i>Tom Campbell</i>	15%
<i>Carly Fiorina</i>	23%
<i>Darrell Issa</i>	16%
<i>Mary Bono Mack</i>	2%
<i>Kevin McCarthy</i>	4%
<i>Steve Poizner</i>	5%
<i>Arnold Schwarzenegger</i>	6%
<i>Meg Whitman</i>	16%
<i>Someone else/Undecided</i>	14%

Q12 If the Republican candidates for President next year were Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, Mitt Romney, and John Thune who would you vote for?

<i>Mitch Daniels</i>	2%
<i>Newt Gingrich</i>	18%
<i>Mike Huckabee</i>	15%
<i>Sarah Palin</i>	16%
<i>Ron Paul</i>	10%
<i>Tim Pawlenty</i>	3%
<i>Mitt Romney</i>	22%
<i>John Thune</i>	1%
<i>Someone else/Undecided</i>	12%

Q13 Would you describe yourself as a liberal, moderate, or conservative?

<i>Liberal</i>	3%
<i>Moderate</i>	33%
<i>Conservative</i>	64%

Q14 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	51%
<i>Man</i>	49%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	4%
<i>30 to 45</i>	26%
<i>46 to 65</i>	43%
<i>Older than 65</i>	27%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Gingrich Favorability				
Favorable	56%	46%	38%	66%
Unfavorable	23%	54%	36%	15%
Not sure	21%	-	26%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
Huckabee Favorability				
Favorable	61%	65%	42%	71%
Unfavorable	21%	27%	32%	15%
Not sure	18%	9%	26%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
Palin Favorability				
Favorable	63%	55%	39%	75%
Unfavorable	27%	45%	51%	14%
Not sure	10%	-	10%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
Romney Favorability				
Favorable	59%	73%	53%	61%
Unfavorable	22%	18%	26%	20%
Not sure	20%	9%	21%	19%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Campbell Favorability				
Favorable	30%	9%	26%	34%
Unfavorable	12%	55%	14%	10%
Not sure	57%	36%	60%	56%

	Base	Ideology		
		Liberal	Moderate	Conservative
Fiorina Favorability				
Favorable	60%	82%	45%	67%
Unfavorable	19%	18%	31%	13%
Not sure	21%	-	24%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
Issa Favorability				
Favorable	35%	46%	25%	40%
Unfavorable	13%	9%	18%	11%
Not sure	51%	45%	57%	49%

	Base	Ideology		
		Liberal	Moderate	Conservative
Poizner Favorability				
Favorable	25%	36%	20%	28%
Unfavorable	23%	9%	30%	19%
Not sure	52%	55%	51%	53%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Schwarzenegger Favorability				
Favorable	23%	73%	27%	19%
Unfavorable	66%	27%	63%	69%
Not sure	11%	-	10%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Whitman Favorability				
Favorable	58%	82%	41%	65%
Unfavorable	25%	18%	40%	18%
Not sure	17%	-	19%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
2012 GOP Sen Primary				
Tom Campbell	15%	-	17%	15%
Carly Fiorina	23%	46%	18%	24%
Darrell Issa	16%	19%	11%	19%
Mary Bono Mack	2%	-	2%	1%
Kevin McCarthy	4%	-	2%	5%
Steve Poizner	5%	-	6%	5%
Arnold Schwarzenegger	6%	-	10%	4%
Meg Whitman	16%	27%	18%	14%
Someone else/Undecided	14%	9%	15%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
2012 GOP Pres Primary				
Mitch Daniels	2%	18%	2%	1%
Newt Gingrich	18%	9%	17%	19%
Mike Huckabee	15%	27%	19%	13%
Sarah Palin	16%	19%	9%	20%
Ron Paul	10%	-	5%	13%
Tim Pawlenty	3%	-	3%	4%
Mitt Romney	22%	9%	25%	21%
John Thune	1%	-	1%	1%
Someone else/Undecided	12%	18%	20%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	56%	55%	58%
Unfavorable	23%	19%	27%
Not sure	21%	27%	15%

	Base	Gender	
		Woman	Man
Huckabee Favorability			
Favorable	61%	62%	61%
Unfavorable	21%	18%	24%
Not sure	18%	21%	15%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	63%	61%	65%
Unfavorable	27%	25%	29%
Not sure	10%	14%	6%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	59%	57%	60%
Unfavorable	22%	17%	27%
Not sure	20%	25%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Campbell Favorability			
Favorable	30%	26%	35%
Unfavorable	12%	11%	14%
Not sure	57%	63%	52%

	Base	Gender	
		Woman	Man
Fiorina Favorability			
Favorable	60%	59%	61%
Unfavorable	19%	18%	21%
Not sure	21%	24%	18%

	Base	Gender	
		Woman	Man
Issa Favorability			
Favorable	35%	29%	42%
Unfavorable	13%	13%	14%
Not sure	51%	59%	44%

	Base	Gender	
		Woman	Man
Poizner Favorability			
Favorable	25%	22%	29%
Unfavorable	23%	17%	28%
Not sure	52%	61%	43%





Crosstabs

	Base	Gender	
		Woman	Man
Schwarzenegger Favorability			
Favorable	23%	27%	19%
Unfavorable	66%	62%	69%
Not sure	11%	10%	11%

	Base	Gender	
		Woman	Man
Whitman Favorability			
Favorable	58%	56%	59%
Unfavorable	25%	22%	28%
Not sure	17%	21%	13%

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary			
Tom Campbell	15%	12%	18%
Carly Fiorina	23%	21%	24%
Darrell Issa	16%	13%	19%
Mary Bono Mack	2%	2%	1%
Kevin McCarthy	4%	5%	2%
Steve Poizner	5%	4%	7%
Arnold Schwarzenegger	6%	8%	4%
Meg Whitman	16%	18%	14%
Someone else/Undecided	14%	16%	11%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Mitch Daniels	2%	1%	3%
Newt Gingrich	18%	12%	25%
Mike Huckabee	15%	17%	13%
Sarah Palin	16%	15%	17%
Ron Paul	10%	10%	10%
Tim Pawlenty	3%	4%	3%
Mitt Romney	22%	25%	18%
John Thune	1%	1%	1%
Someone else/Undecided	12%	15%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	56%	25%	46%	61%	63%
Unfavorable	23%	25%	31%	21%	17%
Not sure	21%	50%	23%	18%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee Favorability					
Favorable	61%	38%	60%	65%	60%
Unfavorable	21%	38%	25%	19%	17%
Not sure	18%	25%	15%	16%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	63%	38%	58%	72%	57%
Unfavorable	27%	38%	35%	24%	25%
Not sure	10%	25%	8%	4%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	59%	25%	44%	66%	67%
Unfavorable	22%	25%	35%	19%	12%
Not sure	20%	50%	21%	15%	21%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Campbell Favorability					
Favorable	30%	13%	19%	38%	32%
Unfavorable	12%	-	17%	13%	9%
Not sure	57%	88%	63%	49%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fiorina Favorability					
Favorable	60%	50%	52%	65%	61%
Unfavorable	19%	13%	27%	19%	13%
Not sure	21%	38%	21%	16%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Issa Favorability					
Favorable	35%	25%	35%	36%	37%
Unfavorable	13%	13%	15%	16%	8%
Not sure	51%	63%	50%	49%	55%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Poizner Favorability					
Favorable	25%	13%	38%	24%	16%
Unfavorable	23%	25%	27%	23%	17%
Not sure	52%	63%	35%	53%	67%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Schwarzenegger Favorability					
Favorable	23%	50%	19%	23%	25%
Unfavorable	66%	50%	71%	68%	59%
Not sure	11%	-	10%	9%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Whitman Favorability					
Favorable	58%	50%	46%	65%	58%
Unfavorable	25%	13%	38%	21%	20%
Not sure	17%	38%	15%	14%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Sen Primary					
Tom Campbell	15%	-	12%	18%	17%
Carly Fiorina	23%	13%	27%	24%	17%
Darrell Issa	16%	-	17%	16%	19%
Mary Bono Mack	2%	-	2%	2%	1%
Kevin McCarthy	4%	13%	6%	2%	4%
Steve Poizner	5%	-	8%	6%	4%
Arnold Schwarzenegger	6%	13%	6%	5%	7%
Meg Whitman	16%	38%	10%	16%	18%
Someone else/Undecided	14%	25%	13%	12%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Mitch Daniels	2%	13%	-	3%	1%
Newt Gingrich	18%	-	23%	17%	18%
Mike Huckabee	15%	-	19%	17%	11%
Sarah Palin	16%	25%	17%	17%	12%
Ron Paul	10%	-	15%	10%	7%
Tim Pawlenty	3%	13%	4%	3%	2%
Mitt Romney	22%	25%	12%	19%	36%
John Thune	1%	-	-	2%	1%
Someone else/Undecided	12%	25%	10%	13%	12%

