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Hagan, Landrieu helped by gun votes

Raleigh, N.C. – PPP's newest round of polling finds that Kay Hagan and Mary Landrieu helped their cause for reelection with their recent votes in support of background checks for gun sales. More than 70% of voters in each of their states support such checks, and their constituents say they're more likely to vote for them next year because of their votes.

In Louisiana 71% of voters say they favor background checks to only 20% who are opposed. There is strong bipartisan backing with Democrats (80/13), independents (72/21), and Republicans (61/28) all expressing at least 2:1 support. 44% of voters in the state say they're now more likely to support Landrieu for reelection because she voted for background checks, compared to only 26% who say they're now less likely to vote for her. Landrieu has also seen a 6 point improvement in her net approval rating from the last time we polled the state in February, from +2 then at 47/45 to now +8 at 49/41.

It's a similar story in North Carolina. There 73% of voters support background checks with only 22% opposed. Again there is a strong consensus across party lines with more than 60% of Democrats (86/11), independents (67/28), and Republicans (61/34) all supporting them. 52% of voters say they're more inclined to reelect Hagan next year because she voted for background checks, while only 26% of voters say they will be less likely to support her because of it.

Hagan and Landrieu are both faring a lot better on this issue than their Republican colleagues in these states. 50% of North Carolinians say they're less likely to vote for Richard Burr in the future because of his opposition to background checks, compared to only 27% who consider his vote to be a positive. And in Louisiana 40% of voters say they're less likely to vote for David Vitter in the future based on his vote on this bill, compared to just 25% more likely to.

“Mary Landrieu and Kay Hagan helped their chances for reelection by supporting background checks,” said Dean Debnam, President of Public Policy Polling. “Their constituents overwhelmingly support the stance they took on this issue and are ready to reward them for it at the ballot box next year.”



PPP surveyed 536 Louisiana voters and 600 North Carolina voters on April 30th and May 1st. The margins of error are +/-4.2% for the Louisiana survey and +/-4.0% for the North Carolina survey. These surveys were conducted on behalf of Americans United for Change





Louisiana Survey Results

Q1 Do you approve or disapprove of Senator David Vitter's job performance?

Approve 43%
Disapprove..... 37%
Not sure 20%

Q2 Would you support or oppose requiring background checks for all gun sales, including gun shows and the Internet?

Support 71%
Oppose 20%
Not sure 8%

Q3 Does David Vitter's vote against requiring background checks make you more or less likely to support him for re-election, or does it not make a difference?

More likely..... 25%
Less likely 40%
Doesn't make a difference 30%
Not sure 5%

Q4 Do you approve or disapprove of Senator Mary Landrieu's job performance?

Approve 49%
Disapprove..... 41%
Not sure 10%

Q5 Does Mary Landrieu's vote in support of background checks make you more or less likely to support her for re-election, or does it not make a difference?

More likely..... 44%
Less likely 26%
Doesn't make a difference 29%
Not sure 1%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 51%
Man..... 49%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 42%
Republican..... 40%
Independent/Other..... 19%

Q8 If you are white, press 1. If African-American, press 2. If other, press 3.

White 71%
African-American 24%
Other..... 5%

Q9 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 14%
30 to 45..... 20%
46 to 65..... 46%
Older than 65..... 20%





Crosstabs

	Base	Gender	
		Woman	Man
Vitter Approval			
Approve	43%	37%	49%
Disapprove	37%	38%	36%
Not sure	20%	25%	15%

	Base	Gender	
		Woman	Man
Support/Oppose Background Checks			
Support	71%	78%	64%
Oppose	20%	15%	27%
Not sure	8%	8%	9%

	Base	Gender	
		Woman	Man
Vitter's Vote a/g B/g Checks: More/Less Likely to Support Him			
More likely	25%	20%	31%
Less likely	40%	45%	36%
Doesn't make a difference	30%	31%	28%
Not sure	5%	4%	5%

	Base	Gender	
		Woman	Man
Landrieu Approval			
Approve	49%	56%	40%
Disapprove	41%	33%	49%
Not sure	10%	10%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Landrieu's Vote for B/g Checks: More/Less Likely to Support Her			
More likely	44%	51%	36%
Less likely	26%	21%	32%
Doesn't make a difference	29%	28%	31%
Not sure	1%	1%	1%

	Base	Party		
		Democrat	Republican	Independent/Other
Vitter Approval				
Approve	43%	27%	65%	33%
Disapprove	37%	50%	17%	50%
Not sure	20%	23%	18%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Background Checks				
Support	71%	80%	61%	72%
Oppose	20%	13%	28%	21%
Not sure	8%	7%	11%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Vitter's Vote a/g B/g Checks: More/Less Likely to Support Him				
More likely	25%	19%	36%	16%
Less likely	40%	53%	27%	40%
Doesn't make a difference	30%	20%	35%	40%
Not sure	5%	7%	2%	5%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Landrieu Approval				
Approve	49%	71%	24%	50%
Disapprove	41%	20%	68%	31%
Not sure	10%	8%	9%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Landrieu's Vote for B/g Checks: More/Less Likely to Support Her				
More likely	44%	63%	24%	42%
Less likely	26%	13%	40%	24%
Doesn't make a difference	29%	22%	35%	34%
Not sure	1%	1%	1%	-

	Base	Race		
		White	African-American	Other
Vitter Approval				
Approve	43%	52%	16%	40%
Disapprove	37%	30%	58%	39%
Not sure	20%	18%	26%	21%

	Base	Race		
		White	African-American	Other
Support/Oppose Background Checks				
Support	71%	67%	79%	88%
Oppose	20%	24%	12%	7%
Not sure	8%	9%	8%	5%





Crosstabs

	Base	Race		
		White	African-American	Other
Vitter's Vote a/g B/g Checks: More/Less Likely to Support Him				
More likely	25%	30%	13%	12%
Less likely	40%	35%	59%	36%
Doesn't make a difference	30%	32%	23%	38%
Not sure	5%	4%	6%	14%

	Base	Race		
		White	African-American	Other
Landrieu Approval				
Approve	49%	36%	87%	44%
Disapprove	41%	52%	8%	42%
Not sure	10%	12%	5%	14%

	Base	Race		
		White	African-American	Other
Landrieu's Vote for B/g Checks: More/Less Likely to Support Her				
More likely	44%	35%	72%	41%
Less likely	26%	32%	10%	14%
Doesn't make a difference	29%	32%	18%	44%
Not sure	1%	1%	1%	-

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vitter Approval					
Approve	43%	42%	46%	37%	53%
Disapprove	37%	38%	24%	45%	29%
Not sure	20%	19%	29%	17%	18%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Background Checks					
Support	71%	69%	68%	76%	65%
Oppose	20%	23%	17%	20%	24%
Not sure	8%	8%	15%	5%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vitter's Vote a/g B/g Checks: More/Less Likely to Support Him					
More likely	25%	27%	24%	21%	35%
Less likely	40%	46%	27%	47%	34%
Doesn't make a difference	30%	23%	46%	27%	24%
Not sure	5%	4%	2%	5%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Landrieu Approval					
Approve	49%	54%	35%	53%	47%
Disapprove	41%	35%	50%	37%	46%
Not sure	10%	12%	15%	9%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Landrieu's Vote for B/g Checks: More/Less Likely to Support Her					
More likely	44%	54%	29%	51%	34%
Less likely	26%	31%	20%	22%	38%
Doesn't make a difference	29%	15%	51%	27%	23%
Not sure	1%	-	-	-	5%





North Carolina Survey Results

Q1 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve 28%
Disapprove..... 42%
Not sure 30%

Q2 Would you support or oppose requiring background checks for all gun sales, including gun shows and the Internet?

Support 73%
Oppose 22%
Not sure 5%

Q3 Does Richard Burr's vote against requiring background checks make you more or less likely to support him for re-election, or does it not make a difference?

More likely..... 27%
Less likely 50%
Doesn't make a difference 19%
Not sure 5%

Q4 Do you approve or disapprove of Senator Kay Hagan's job performance?

Approve 37%
Disapprove..... 36%
Not sure 27%

Q5 Does Kay Hagan's vote in support of background checks make you more or less likely to support her for re-election, or does it not make a difference?

More likely..... 52%
Less likely 26%
Doesn't make a difference 19%
Not sure 3%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man..... 46%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 44%
Republican..... 34%
Independent/Other..... 23%

Q8 If you are white, press 1. If African-American, press 2. If other, press 3.

White 76%
African-American 17%
Other..... 6%

Q9 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 10%
30 to 45..... 22%
46 to 65..... 45%
Older than 65..... 23%





Crosstabs

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	28%	21%	35%
Disapprove	42%	42%	43%
Not sure	30%	37%	22%

	Base	Gender	
		Woman	Man
Support/Oppose Background Checks			
Support	73%	80%	66%
Oppose	22%	15%	30%
Not sure	5%	5%	4%

	Base	Gender	
		Woman	Man
Burr's Vote a/g B/g Checks: More/Less Likely to Support Him			
More likely	27%	24%	29%
Less likely	50%	53%	46%
Doesn't make a difference	19%	17%	21%
Not sure	5%	6%	4%

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	37%	38%	35%
Disapprove	36%	29%	45%
Not sure	27%	33%	20%





Crosstabs

	Base	Gender	
		Woman	Man
Hagan's Vote for B/g Checks: More/Less Likely to Support Her			
More likely	52%	57%	46%
Less likely	26%	21%	33%
Doesn't make a difference	19%	18%	20%
Not sure	3%	4%	1%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	28%	14%	44%	29%
Disapprove	42%	55%	26%	41%
Not sure	30%	31%	30%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Background Checks				
Support	73%	86%	61%	67%
Oppose	22%	11%	34%	28%
Not sure	5%	4%	5%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr's Vote a/g B/g Checks: More/Less Likely to Support Him				
More likely	27%	14%	43%	26%
Less likely	50%	66%	28%	51%
Doesn't make a difference	19%	15%	24%	18%
Not sure	5%	5%	5%	4%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	37%	54%	19%	29%
Disapprove	36%	15%	56%	49%
Not sure	27%	31%	25%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan's Vote for B/g Checks: More/Less Likely to Support Her				
More likely	52%	70%	34%	45%
Less likely	26%	13%	38%	35%
Doesn't make a difference	19%	13%	25%	20%
Not sure	3%	4%	3%	-

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	28%	31%	15%	16%
Disapprove	42%	40%	46%	60%
Not sure	30%	29%	38%	24%

	Base	Race		
		White	African-American	Other
Support/Oppose Background Checks				
Support	73%	72%	80%	63%
Oppose	22%	23%	16%	32%
Not sure	5%	5%	4%	4%





Crosstabs

	Base	Race		
		White	African-American	Other
Burr's Vote a/g B/g Checks: More/Less Likely to Support Him				
More likely	27%	29%	15%	22%
Less likely	50%	46%	63%	53%
Doesn't make a difference	19%	19%	16%	21%
Not sure	5%	5%	6%	4%

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	37%	34%	51%	35%
Disapprove	36%	40%	16%	44%
Not sure	27%	26%	33%	21%

	Base	Race		
		White	African-American	Other
Hagan's Vote for B/g Checks: More/Less Likely to Support Her				
More likely	52%	50%	64%	43%
Less likely	26%	28%	18%	34%
Doesn't make a difference	19%	20%	15%	20%
Not sure	3%	3%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	28%	22%	20%	31%	32%
Disapprove	42%	52%	48%	41%	35%
Not sure	30%	26%	32%	29%	33%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Background Checks					
Support	73%	63%	73%	72%	80%
Oppose	22%	30%	26%	23%	14%
Not sure	5%	7%	2%	5%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr's Vote a/g B/g Checks: More/Less Likely to Support Him					
More likely	27%	41%	20%	28%	24%
Less likely	50%	41%	56%	48%	51%
Doesn't make a difference	19%	15%	20%	20%	18%
Not sure	5%	4%	5%	4%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	37%	22%	30%	41%	41%
Disapprove	36%	52%	36%	36%	30%
Not sure	27%	26%	33%	23%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan's Vote for B/g Checks: More/Less Likely to Support Her					
More likely	52%	33%	58%	53%	53%
Less likely	26%	44%	21%	26%	24%
Doesn't make a difference	19%	19%	18%	19%	18%
Not sure	3%	4%	3%	1%	5%

