

FOR IMMEDIATE RELEASE

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Goddard favored in 2010

Raleigh, N.C. – Democrat Terry Goddard leads incumbent Governor Jan Brewer, as well as two other potential GOP opponents, in his quest to be the next Governor of Arizona.

Brewer's approval rating after almost a year in office is only 26%, with 43% of voters disapproving of her. There is very little polarization along party lines in her reviews- 28% of Republicans, 26% of independents, and 24% of Democrats think she's doing a good job.

44% of voters in the state have a positive opinion of Goddard to 22% unfavorable. He leads Brewer 46-36 in a potential match up for next year.

Because of Brewer's perilous standing within her own party PPP also looked at how State Treasurer Dean Martin and former Governor Fife Symington might fare against Goddard.

Symington appears to be pretty much a nonstarter. Only 17% of Arizonans have a favorable opinion of him, with 54% viewing him unfavorably. He trails Goddard 52-29 in a possible contest.

Martin may be the best hope for Republicans, even though he is the least well known of the GOP trio we tested. 54% of voters don't know enough about him to have formed an opinion, but he nevertheless comes the closest to Goddard, trailing 45-37.

"This is the first poll in months where we've found a Democratic challenger leading a Republican incumbent anywhere across the country," said Dean Debnam, President of Public Policy Polling. "Jan Brewer's one of the least popular Governors anywhere and that's put Terry Goddard in a strong position."

PPP will release numbers looking at John McCain's current standing in the state tomorrow.

PPP surveyed 617 Arizona voters from September 18th to 21st. The survey's margin of error is +/-3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Tom Jensen at 919-744-6312.



Arizona Survey Results

Q1 Do you approve or disapprove of Governor Jan Brewer's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve..... 26% *Not Sure*..... 31%
Disapprove..... 43%

Q2 Do you have a favorable or unfavorable opinion of Attorney General Terry Goddard? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 44% *Not Sure*..... 33%
Unfavorable 22%

Q3 Do you have a favorable or unfavorable opinion of Treasurer Dean Martin? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 27%
Unfavorable 19%
Not Sure..... 54%

Q4 Do you have a favorable or unfavorable opinion of former Governor Fife Symington? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 17%
Unfavorable 54%
Not Sure..... 29%

Q5 If the candidates for Governor next year were Republican Jan Brewer and Democrat Terry Goddard, who would you vote for? If Jan Brewer, press 1. If Terry Goddard, press 2. If you're undecided, press 3.

Brewer 36%
Goddard..... 46%
Undecided..... 17%

Q6 If the candidates for Governor next year were Republican Dean Martin and Democrat Terry Goddard, who would you vote for? If Dean Martin, press 1. If Terry Goddard, press 2. If you're undecided, press 3.

Martin..... 37%
Goddard..... 45%
Undecided..... 18%

Q7 If the candidates for Governor next year were Republican Fife Symington and Democrat Terry Goddard, who would you vote for? If Fife Symington, press 1. If Terry Goddard, press 2. If you're undecided, press 3.

Symington..... 29%
Goddard..... 52%
Undecided..... 18%

Q8 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 52%
Obama 40%
Someone Else/Don't Remember..... 9%

Q9 If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 18%
Moderate..... 40%
Conservative..... 42%

Q10 If you are a woman, press 1, if a man, press 2.

Woman 50%
Man..... 50%





Q11 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 37%
Republican..... 42%
Independent/Other..... 22%

Q12 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 20%
White 72%
African American 2%
Other..... 6%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 26%
46 to 65..... 40%
Older than 65..... 18%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Brewer Approval				
Approve	26%	28%	24%	20%
Disapprove	43%	36%	51%	50%
Not Sure	31%	36%	24%	29%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Goddard Favorability				
Favorable	44%	32%	64%	24%
Unfavorable	22%	28%	9%	45%
Not Sure	34%	39%	26%	32%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Martin Favorability				
Favorable	27%	37%	17%	16%
Unfavorable	19%	13%	25%	30%
Not Sure	54%	50%	58%	55%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Symington Favorability				
Favorable	17%	26%	6%	18%
Unfavorable	54%	39%	73%	59%
Not Sure	29%	35%	22%	23%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Brewer/Goddard				
Brewer	37%	61%	4%	39%
Goddard	46%	18%	84%	35%
Undecided	18%	21%	11%	26%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Martin/Goddard				
Martin	37%	62%	4%	43%
Goddard	45%	17%	86%	25%
Undecided	18%	22%	11%	33%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Symington/Goddard				
Symington	29%	49%	3%	34%
Goddard	52%	26%	89%	38%
Undecided	18%	25%	8%	28%

	Base	Ideology		
		Liberal	Moderate	Conservative
Brewer Approval				
Approve	26%	23%	27%	26%
Disapprove	43%	55%	42%	39%
Not Sure	31%	21%	30%	35%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Goddard Favorability				
Favorable	44%	61%	49%	33%
Unfavorable	22%	16%	17%	30%
Not Sure	33%	23%	34%	38%

	Base	Ideology		
		Liberal	Moderate	Conservative
Martin Favorability				
Favorable	27%	20%	21%	35%
Unfavorable	19%	24%	23%	14%
Not Sure	54%	56%	56%	50%

	Base	Ideology		
		Liberal	Moderate	Conservative
Symington Favorability				
Favorable	17%	8%	13%	25%
Unfavorable	54%	69%	63%	40%
Not Sure	29%	23%	24%	36%

	Base	Ideology		
		Liberal	Moderate	Conservative
Brewer/Goddard				
Brewer	36%	7%	27%	58%
Goddard	46%	82%	57%	21%
Undecided	17%	11%	16%	21%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Martin/Goddard				
Martin	37%	6%	25%	61%
Goddard	45%	82%	57%	18%
Undecided	18%	12%	18%	21%

	Base	Ideology		
		Liberal	Moderate	Conservative
Symington/Goddard				
Symington	29%	7%	20%	48%
Goddard	52%	87%	65%	26%
Undecided	18%	6%	15%	26%

	Base	Gender	
		Woman	Man
Brewer Approval			
Approve	26%	22%	30%
Disapprove	43%	47%	39%
Not Sure	31%	31%	30%

	Base	Gender	
		Woman	Man
Goddard Favorability			
Favorable	44%	41%	48%
Unfavorable	22%	19%	25%
Not Sure	33%	40%	27%





Crosstabs

	Base	Gender	
		Woman	Man
Martin Favorability			
Favorable	27%	27%	27%
Unfavorable	19%	16%	22%
Not Sure	54%	56%	51%

	Base	Gender	
		Woman	Man
Symington Favorability			
Favorable	17%	15%	19%
Unfavorable	54%	54%	54%
Not Sure	29%	30%	27%

	Base	Gender	
		Woman	Man
Brewer/Goddard			
Brewer	36%	31%	42%
Goddard	46%	52%	40%
Undecided	17%	17%	18%

	Base	Gender	
		Woman	Man
Martin/Goddard			
Martin	37%	36%	37%
Goddard	45%	45%	45%
Undecided	18%	18%	18%





Crosstabs

	Base	Gender	
		Woman	Man
Symington/Goddard			
Symington	29%	28%	31%
Goddard	52%	54%	51%
Undecided	18%	18%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Brewer Approval				
Approve	26%	24%	28%	26%
Disapprove	43%	48%	37%	46%
Not Sure	31%	28%	35%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Goddard Favorability				
Favorable	44%	61%	31%	42%
Unfavorable	22%	11%	29%	26%
Not Sure	33%	28%	40%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
Martin Favorability				
Favorable	27%	21%	36%	20%
Unfavorable	19%	25%	13%	21%
Not Sure	54%	54%	51%	58%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Symington Favorability				
Favorable	17%	10%	26%	12%
Unfavorable	54%	67%	40%	60%
Not Sure	29%	23%	34%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Brewer/Goddard				
Brewer	36%	12%	59%	35%
Goddard	46%	77%	18%	47%
Undecided	17%	11%	23%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Martin/Goddard				
Martin	37%	7%	67%	30%
Goddard	45%	80%	12%	48%
Undecided	18%	13%	21%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Symington/Goddard				
Symington	29%	9%	51%	23%
Goddard	52%	84%	24%	54%
Undecided	18%	8%	25%	23%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Brewer Approval					
Approve	26%	31%	24%	29%	32%
Disapprove	43%	42%	44%	50%	32%
Not Sure	31%	27%	32%	22%	36%

	Base	Race			
		Hispanic	White	African American	Other
Goddard Favorability					
Favorable	44%	42%	43%	70%	68%
Unfavorable	22%	31%	21%	11%	15%
Not Sure	33%	28%	37%	19%	17%

	Base	Race			
		Hispanic	White	African American	Other
Martin Favorability					
Favorable	27%	24%	28%	14%	27%
Unfavorable	19%	27%	18%	15%	7%
Not Sure	54%	49%	53%	71%	66%

	Base	Race			
		Hispanic	White	African American	Other
Symington Favorability					
Favorable	17%	13%	18%	-	18%
Unfavorable	54%	55%	53%	74%	56%
Not Sure	29%	32%	28%	26%	27%





Crosstabs

	Base	Race			
		Hispanic	White	African American	Other
Brewer/Goddard					
Brewer	36%	33%	39%	21%	18%
Goddard	46%	53%	42%	75%	63%
Undecided	17%	13%	19%	4%	19%

	Base	Race			
		Hispanic	White	African American	Other
Martin/Goddard					
Martin	37%	27%	42%	-	20%
Goddard	45%	56%	40%	89%	62%
Undecided	18%	17%	18%	11%	19%

	Base	Race			
		Hispanic	White	African American	Other
Symington/Goddard					
Symington	29%	30%	32%	-	13%
Goddard	52%	57%	49%	93%	67%
Undecided	18%	13%	20%	7%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brewer Approval					
Approve	26%	17%	29%	28%	26%
Disapprove	43%	57%	38%	40%	45%
Not Sure	31%	27%	33%	32%	30%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Goddard Favorability					
Favorable	44%	30%	49%	45%	50%
Unfavorable	22%	27%	16%	24%	24%
Not Sure	33%	43%	35%	32%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Martin Favorability					
Favorable	27%	17%	24%	29%	36%
Unfavorable	19%	33%	19%	18%	10%
Not Sure	54%	50%	56%	53%	54%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Symington Favorability					
Favorable	17%	10%	19%	16%	21%
Unfavorable	54%	53%	54%	55%	53%
Not Sure	29%	37%	27%	28%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brewer/Goddard					
Brewer	36%	27%	34%	41%	40%
Goddard	46%	57%	48%	43%	40%
Undecided	17%	17%	18%	16%	20%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Martin/Goddard					
Martin	37%	30%	30%	42%	42%
Goddard	45%	53%	50%	42%	38%
Undecided	18%	17%	20%	17%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Symington/Goddard					
Symington	29%	37%	26%	30%	28%
Goddard	52%	57%	55%	50%	50%
Undecided	18%	7%	19%	21%	21%

