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AZ pro-civil unions, remembers Goldwater fondly

Raleigh, N.C. – Progress on gay rights may not always come in the most likely of places. PPP has been finding that even in the most traditionally red states politically, the ones that rarely vote for Democrats statewide, majorities of voters still want gay couples to have legal equality with their straight counterparts, if not the term “marriage” itself. And even in some pretty blue states, opinion is still against full marriage. In Arizona, PPP finds that voters are actually split on marriage, with 44% wanting it to be legal and 45% still illegal. But support for the legal rights associated with marriage rises to 72%, including 83% of Democrats, 78% of independents, and even 59% of Republicans. On both of these questions, opinion is significantly more socially progressive than in Pennsylvania, which PPP polled during the same time period.

But Arizona is more like its red-state brethren when it comes to opinion on the Occupy Wall Street and Tea Party movements. Only 36% support O.W.S.’s goals, and 44% oppose them. Voters are split just a bit in favor of the Tea Party’s goals, 44-42. And when asked of which movement they have a higher opinion, Arizonans choose the Tea Party, 45-37.

Despite his epic landslide loss to Lyndon Johnson in 1964, Arizonans have a positive opinion of their late, longtime senator Barry Goldwater, one of the founders of the modern conservative movement. 51% see him favorably and only 20% unfavorably. Even Democrats, who could find little in common with him ideologically, look back on him just slightly fondly, 34-32.

There is really no contest when it comes to who Arizonans root for in professional baseball or football. In the NFL, 49% cheer for the Cardinals, with seven other teams measuring 8% support or less. It is even more lopsided in MLB, with 65% liking the Diamondbacks, and seven other teams at 6% or less. On the college front, it is much closer, with 36% favoring Arizona State, 29% Arizona, and 16% Northern Arizona.

PPP surveyed 500 Arizona voters from November 17th to 20th. The margin of error for the survey is +/-4.4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Arizona Survey Results

- Q1** Do you have a favorable or unfavorable opinion of Barry Goldwater?
- | | |
|--------------------------|-----|
| <i>Favorable</i> | 51% |
| <i>Unfavorable</i> | 20% |
| <i>Not sure</i> | 30% |
- Q2** Do you support or oppose the goals of the Occupy Wall Street movement?
- | | |
|-----------------------|-----|
| <i>Support</i> | 36% |
| <i>Oppose</i> | 44% |
| <i>Not sure</i> | 20% |
- Q3** Do you support or oppose the goals of the Tea Party movement?
- | | |
|-----------------------|-----|
| <i>Support</i> | 44% |
| <i>Oppose</i> | 42% |
| <i>Not sure</i> | 14% |
- Q4** Do you have a higher opinion of the Occupy Wall Street movement or the Tea Party movement?
- | | |
|---------------------------------|-----|
| <i>Occupy Wall Street</i> | 37% |
| <i>Tea Party</i> | 45% |
| <i>Not sure</i> | 18% |
- Q5** Do you think same-sex marriage should be legal or illegal?
- | | |
|-----------------------|-----|
| <i>Legal</i> | 44% |
| <i>Illegal</i> | 45% |
| <i>Not sure</i> | 12% |
- Q6** Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?
- | | |
|--|-----|
| <i>Gay couples should be allowed to legally marry</i> | 40% |
| <i>Gay couples should be allowed to form civil unions but not marry</i> | 32% |
| <i>There should be no legal recognition of a gay couple's relationship</i> | 27% |
| <i>Not sure</i> | 1% |
- Q7** Is your favorite college the Arizona Wildcats, Arizona State Sun Devils, or Northern Arizona Lumberjacks?
- | | |
|---------------------------------------|-----|
| <i>Arizona</i> | 29% |
| <i>Arizona State</i> | 36% |
| <i>Northern Arizona</i> | 16% |
| <i>Another college/Not sure</i> | 19% |
- Q8** Is your favorite baseball team the Arizona Diamondbacks, Chicago Cubs, Colorado Rockies, Los Angeles Angels of Anaheim, New York Yankees, Oakland Athletics, San Diego Padres, or San Francisco Giants?
- | | |
|--|-----|
| <i>Diamondbacks</i> | 65% |
| <i>Cubs</i> | 6% |
| <i>Rockies</i> | 5% |
| <i>Angels</i> | 2% |
| <i>Yankees</i> | 4% |
| <i>A's</i> | 1% |
| <i>Padres</i> | 1% |
| <i>Giants</i> | 2% |
| <i>Someone else/Don't have a favorite team</i> | 15% |





Q9 Is your favorite football team the Arizona Cardinals, Dallas Cowboys, Denver Broncos, Green Bay Packers, Oakland Raiders, Pittsburgh Steelers, San Diego Chargers, or San Francisco 49ers?

<i>Cardinals</i>	49%
<i>Cowboys</i>	5%
<i>Broncos</i>	6%
<i>Packers</i>	8%
<i>Raiders</i>	2%
<i>Steelers</i>	2%
<i>Chargers</i>	3%
<i>49ers</i>	5%
<i>Someone else/Don't have a favorite team</i>	21%

Q10 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	13%
<i>Somewhat liberal</i>	17%
<i>Moderate</i>	25%
<i>Somewhat conservative</i>	25%
<i>Very conservative</i>	21%

Q11 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q12 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	38%
<i>Republican</i>	41%
<i>Independent/Other</i>	21%

Q13 If you are Hispanic, press 1. If white, press 2. If other, press 3.

<i>Hispanic</i>	16%
<i>White</i>	76%
<i>Other</i>	8%

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 45</i>	12%
<i>30 to 45</i>	26%
<i>46 to 65</i>	42%
<i>Older than 65</i>	20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Goldwater Favorability						
Favorable	51%	37%	35%	51%	54%	67%
Unfavorable	20%	48%	27%	13%	14%	10%
Not sure	30%	15%	38%	35%	32%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose OWS Goals						
Support	36%	81%	58%	46%	16%	4%
Oppose	44%	18%	17%	23%	60%	88%
Not sure	20%	2%	26%	32%	24%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Tea Party Goals						
Support	44%	26%	18%	21%	57%	87%
Oppose	42%	71%	68%	64%	19%	7%
Not sure	14%	4%	14%	16%	23%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Higher Opinion of OWS or Tea Party?						
Occupy Wall Street	37%	71%	71%	48%	13%	3%
Tea Party	45%	21%	13%	26%	63%	88%
Not sure	18%	8%	16%	27%	25%	9%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Same-sex Legal/Illegal						
Legal	44%	67%	79%	66%	19%	4%
Illegal	45%	24%	12%	25%	57%	91%
Not sure	12%	9%	8%	9%	23%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	40%	71%	73%	59%	18%	1%
Gay couples should be allowed to form civil unions but not marry	32%	15%	23%	28%	41%	43%
There should be no legal recognition of a gay couple's relationship	27%	13%	4%	13%	41%	53%
Not sure	1%	1%	-	1%	1%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave College Team						
Arizona	29%	42%	32%	33%	24%	21%
Arizona State	36%	28%	33%	37%	32%	46%
Northern Arizona	16%	16%	17%	12%	21%	12%
Another college/Not sure	19%	14%	17%	18%	23%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave MLB Team						
Diamondbacks	65%	67%	49%	64%	65%	76%
Cubs	6%	3%	8%	7%	8%	4%
Rockies	5%	-	7%	7%	8%	1%
Angels	2%	3%	1%	1%	1%	2%
Yankees	4%	6%	7%	3%	2%	1%
A's	1%	2%	-	0%	3%	-
Padres	1%	-	2%	2%	-	2%
Giants	2%	3%	4%	1%	1%	-
Someone else/Don't have a favorite team	15%	15%	22%	14%	12%	13%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave NFL Team						
Cardinals	49%	52%	41%	51%	43%	58%
Cowboys	5%	2%	5%	4%	8%	3%
Broncos	6%	4%	5%	8%	8%	5%
Packers	8%	7%	10%	9%	6%	8%
Raiders	2%	1%	4%	2%	3%	-
Steelers	2%	1%	1%	2%	2%	3%
Chargers	3%	-	2%	5%	2%	2%
49ers	5%	13%	2%	1%	5%	6%
Someone else/Don't have a favorite team	21%	21%	30%	17%	24%	14%

	Base	Gender	
		Woman	Man
Goldwater Favorability			
Favorable	51%	42%	60%
Unfavorable	20%	20%	19%
Not sure	30%	38%	21%

	Base	Gender	
		Woman	Man
Support/Oppose OWS Goals			
Support	36%	36%	36%
Oppose	44%	39%	50%
Not sure	20%	25%	14%

	Base	Gender	
		Woman	Man
Support/Oppose Tea Party Goals			
Support	44%	41%	47%
Oppose	42%	43%	42%
Not sure	14%	16%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Higher Opinion of OWS or Tea Party?			
Occupy Wall Street	37%	38%	35%
Tea Party	45%	42%	48%
Not sure	18%	20%	16%

	Base	Gender	
		Woman	Man
Same-sex Legal/Illegal			
Legal	44%	45%	43%
Illegal	45%	44%	46%
Not sure	12%	12%	11%

	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	40%	43%	38%
Gay couples should be allowed to form civil unions but not marry	32%	31%	32%
There should be no legal recognition of a gay couple's relationship	27%	25%	29%
Not sure	1%	1%	1%

	Base	Gender	
		Woman	Man
Fave College Team			
Arizona	29%	32%	26%
Arizona State	36%	34%	38%
Northern Arizona	16%	18%	14%
Another college/Not sure	19%	17%	22%





Crosstabs

	Base	Gender	
		Woman	Man
Fave MLB Team			
Diamondbacks	65%	68%	61%
Cubs	6%	5%	8%
Rockies	5%	6%	4%
Angels	2%	1%	2%
Yankees	4%	5%	2%
A's	1%	0%	2%
Padres	1%	2%	0%
Giants	2%	1%	2%
Someone else/Don't have a favorite team	15%	11%	20%

	Base	Gender	
		Woman	Man
Fave NFL Team			
Cardinals	49%	52%	46%
Cowboys	5%	2%	7%
Broncos	6%	8%	4%
Packers	8%	8%	7%
Raiders	2%	1%	2%
Steelers	2%	2%	1%
Chargers	3%	3%	2%
49ers	5%	4%	6%
Someone else/Don't have a favorite team	21%	18%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Goldwater Favorability				
Favorable	51%	34%	65%	53%
Unfavorable	20%	32%	9%	16%
Not sure	30%	34%	25%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose OWS Goals				
Support	36%	59%	17%	32%
Oppose	44%	20%	66%	44%
Not sure	20%	21%	16%	25%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Tea Party Goals				
Support	44%	16%	67%	50%
Oppose	42%	73%	20%	30%
Not sure	14%	11%	13%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Higher Opinion of OWS or Tea Party?				
Occupy Wall Street	37%	65%	13%	32%
Tea Party	45%	17%	70%	47%
Not sure	18%	18%	17%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Same-sex Legal/Illegal				
Legal	44%	69%	15%	53%
Illegal	45%	21%	70%	38%
Not sure	12%	9%	15%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	40%	67%	14%	45%
Gay couples should be allowed to form civil unions but not marry	32%	16%	45%	33%
There should be no legal recognition of a gay couple's relationship	27%	16%	40%	22%
Not sure	1%	1%	1%	0%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Fave College Team				
Arizona	29%	37%	25%	23%
Arizona State	36%	30%	45%	29%
Northern Arizona	16%	16%	13%	21%
Another college/Not sure	19%	17%	18%	27%

	Base	Party		
		Democrat	Republican	Independent/Other
Fave MLB Team				
Diamondbacks	65%	60%	72%	58%
Cubs	6%	5%	6%	9%
Rockies	5%	6%	5%	4%
Angels	2%	0%	3%	2%
Yankees	4%	6%	2%	2%
A's	1%	1%	0%	2%
Padres	1%	1%	1%	2%
Giants	2%	3%	1%	0%
Someone else/Don't have a favorite team	15%	18%	10%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Fave NFL Team				
Cardinals	49%	49%	53%	41%
Cow boys	5%	3%	7%	4%
Broncos	6%	7%	6%	5%
Packers	8%	6%	8%	11%
Raiders	2%	2%	1%	3%
Steelers	2%	2%	3%	0%
Chargers	3%	3%	1%	4%
49ers	5%	5%	5%	4%
Someone else/Don't have a favorite team	21%	21%	17%	27%

	Base	Race		
		Hispanic	White	Other
Goldwater Favorability				
Favorable	51%	38%	55%	32%
Unfavorable	20%	30%	17%	26%
Not sure	30%	32%	28%	42%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Support/Oppose OWS Goals				
Support	36%	52%	32%	37%
Oppose	44%	33%	47%	40%
Not sure	20%	15%	21%	23%

	Base	Race		
		Hispanic	White	Other
Support/Oppose Tea Party Goals				
Support	44%	21%	48%	48%
Oppose	42%	59%	39%	41%
Not sure	14%	21%	13%	11%

	Base	Race		
		Hispanic	White	Other
Higher Opinion of OWS or Tea Party?				
Occupy Wall Street	37%	43%	35%	41%
Tea Party	45%	35%	47%	46%
Not sure	18%	22%	18%	14%

	Base	Race		
		Hispanic	White	Other
Same-sex Legal/Illegal				
Legal	44%	50%	42%	51%
Illegal	45%	33%	47%	47%
Not sure	12%	17%	11%	3%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	40%	50%	37%	49%
Gay couples should be allowed to form civil unions but not marry	32%	18%	36%	15%
There should be no legal recognition of a gay couple's relationship	27%	30%	25%	36%
Not sure	1%	2%	1%	-

	Base	Race		
		Hispanic	White	Other
Fave College Team				
Arizona	29%	35%	28%	30%
Arizona State	36%	32%	36%	37%
Northern Arizona	16%	22%	15%	10%
Another college/Not sure	19%	11%	21%	23%

	Base	Race		
		Hispanic	White	Other
Fave MLB Team				
Diamondbacks	65%	65%	65%	60%
Cubs	6%	6%	6%	5%
Rockies	5%	9%	4%	7%
Angels	2%	1%	2%	-
Yankees	4%	8%	3%	-
A's	1%	-	1%	3%
Padres	1%	-	2%	-
Giants	2%	5%	1%	-
Someone else/Don't have a favorite team	15%	6%	16%	26%

	Base	Race		
		Hispanic	White	Other
Fave NFL Team				
Cardinals	49%	58%	49%	33%
Cowboys	5%	5%	5%	3%
Broncos	6%	8%	6%	5%
Packers	8%	5%	9%	8%
Raiders	2%	1%	2%	1%
Steelers	2%	2%	2%	3%
Chargers	3%	3%	3%	-
49ers	5%	10%	3%	12%
Someone else/Don't have a favorite team	21%	8%	22%	35%





Crosstabs

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Goldwater Favorability					
Favorable	51%	43%	45%	52%	60%
Unfavorable	20%	11%	23%	19%	21%
Not sure	30%	46%	32%	29%	19%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Support/Oppose OWS Goals					
Support	36%	46%	36%	34%	33%
Oppose	44%	36%	41%	46%	49%
Not sure	20%	18%	23%	20%	18%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Support/Oppose Tea Party Goals					
Support	44%	36%	50%	42%	45%
Oppose	42%	43%	38%	43%	48%
Not sure	14%	21%	12%	15%	8%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Higher Opinion of OWS or Tea Party?					
Occupy Wall Street	37%	43%	32%	38%	35%
Tea Party	45%	43%	51%	42%	47%
Not sure	18%	14%	17%	20%	18%





Crosstabs

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Same-sex Legal/Illegal					
Legal	44%	57%	42%	43%	39%
Illegal	45%	25%	48%	46%	48%
Not sure	12%	18%	9%	11%	13%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	40%	57%	39%	41%	32%
Gay couples should be allowed to form civil unions but not marry	32%	18%	32%	33%	37%
There should be no legal recognition of a gay couple's relationship	27%	25%	27%	26%	29%
Not sure	1%	-	2%	0%	3%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Fave College Team					
Arizona	29%	21%	33%	27%	33%
Arizona State	36%	36%	36%	39%	28%
Northern Arizona	16%	25%	18%	12%	16%
Another college/Not sure	19%	18%	12%	22%	23%

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Fave MLB Team					
Diamondbacks	65%	68%	68%	63%	62%
Cubs	6%	4%	8%	5%	8%
Rockies	5%	11%	6%	3%	5%
Angels	2%	-	2%	2%	2%
Yankees	4%	4%	2%	3%	8%
A's	1%	4%	-	1%	1%
Padres	1%	-	3%	1%	1%
Giants	2%	-	-	2%	3%
Someone else/Don't have a favorite team	15%	11%	12%	19%	12%





Crosstabs

	Base	Age			
		18 to 45	30 to 45	46 to 65	Older than 65
Fave NFL Team					
Cardinals	49%	57%	47%	47%	52%
Cowboys	5%	4%	5%	6%	4%
Broncos	6%	7%	8%	5%	7%
Packers	8%	4%	3%	10%	12%
Raiders	2%	7%	-	1%	3%
Steelers	2%	-	-	1%	7%
Chargers	3%	4%	5%	1%	2%
49ers	5%	4%	8%	5%	2%
Someone else/Don't have a favorite team	21%	14%	26%	23%	13%

