

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Giffords, Palin or Flake favored by partisans for AZ Sen. noms

Raleigh, N.C. – It should come as no shock that Democrats want Rep. Gabrielle Giffords' name on the ballot for U.S. Senate next year. She earns 46% of primary voters' preferences, while former Attorney General Terry Goddard pulls 28%, and the other six possibilities tested—former Rep. Harry Mitchell, Rep. Ed Pastor, 2010 Senate nominee Rodney Glassman, Phoenix mayor Phil Gordon, 2010 Attorney General nominee Felecia Rotellini, and U.S. Attorney Dennis Burke—measure at only 2-5% apiece.

If Giffords is unable to or chooses not to make a run at Jon Kyl's seat, Goddard would take the lion's share of her support, with half of the vote. Mitchell places a distant second at 11%, with everyone else still in single digits, not much higher than in the first variation. Last week's release showed Giffords as unsurprisingly the Democrats' best bet if she makes a go at it. But Goddard would be the second strongest option, tying leading Republican contender Jeff Flake and beating everyone else handily.

But Flake is currently not Republicans' top choice. Instead, Sarah Palin, who has talked of basing a presidential campaign in Arizona or running for this open seat, leads with 35%, just ahead of Flake's 33%, with former Rep. J.D. Hayworth at 11%, and three others barely registering. But with only Flake and Hayworth going at it, Flake would prevail, 54-27. Flake would certainly be the GOP's strongest standard-bearer, and Democrats would luck out with either Palin or particularly Hayworth as their opponent. The Democrats tested for the general beat both of these candidates by two to 26 points, while Flake trailed Giffords by seven, and led the other two by 12-14 points.

In the White House contest, Mitt Romney is holding steady at 24% from the January poll. Mike Huckabee has fallen from 19% to 12%, Newt Gingrich from 15% to 10%, and Palin from 15% to 12%, while Ron Paul is up from 5% to 12%, Michele Bachmann registers at 10%, Donald Trump at 8%, and Tim Pawlenty at 5%.

PPP surveyed 400 usual Arizona Republican primary voters, with a +/-4.9% margin of error, and 300 usual Democratic primary voters, with a +/-5.7% margin of error, from April 28th to May 1st. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Arizona Survey Results

Q1 Do you have a favorable or unfavorable opinion of Gabrielle Giffords?

Favorable..... 81%
Unfavorable 6%
Not sure 13%

Q2 Do you have a favorable or unfavorable opinion of Terry Goddard?

Favorable..... 71%
Unfavorable 15%
Not sure 14%

Q3 Do you have a favorable or unfavorable opinion of Phil Gordon?

Favorable..... 27%
Unfavorable 24%
Not sure 49%

Q4 Do you have a favorable or unfavorable opinion of Ed Pastor?

Favorable..... 42%
Unfavorable 17%
Not sure 41%

Q5 Given the choices of Dennis Burke, Gabrielle Giffords, Rodney Glassman, Terry Goddard, Phil Gordon, Harry Mitchell, Ed Pastor, and Felicia Rotellini who would you most like to see as the Democratic Senate candidate next year?

Dennis Burke 2%
Gabrielle Giffords..... 46%
Rodney Glassman 4%
Terry Goddard..... 28%
Phil Gordon..... 2%
Harry Mitchell..... 5%
Ed Pastor..... 4%
Felicia Rotellini 2%
Someone else/Not sure 6%

Q6 If the choices for a Democratic US Senate candidate next year were just Dennis Burke, Rodney Glassman, Terry Goddard, Phil Gordon, Harry Mitchell, Ed Pastor, and Felicia Rotellini who would you most like to see as the Democratic Senate candidate next year?

Dennis Burke 2%
Rodney Glassman 5%
Terry Goddard..... 50%
Phil Gordon..... 8%
Harry Mitchell..... 11%
Ed Pastor..... 5%
Felicia Rotellini 6%
Someone else/Not sure 14%





Q7 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	14%
<i>Somewhat liberal</i>	32%
<i>Moderate</i>	41%
<i>Somewhat conservative</i>	9%
<i>Very conservative</i>	3%

Q8 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	55%
<i>Man</i>	45%

Q9 If you are Hispanic, press 1. If white, press 2. If other, press 3.

<i>Hispanic</i>	19%
<i>White</i>	75%
<i>Other</i>	7%

Q10 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	6%
<i>30 to 45</i>	20%
<i>46 to 65</i>	47%
<i>Older than 65</i>	27%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Giffords Favorability						
Favorable	81%	86%	92%	80%	52%	35%
Unfavorable	6%	9%	2%	5%	7%	42%
Not sure	13%	6%	6%	15%	41%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Goddard Favorability						
Favorable	71%	75%	82%	71%	45%	-
Unfavorable	15%	8%	6%	14%	51%	58%
Not sure	14%	17%	12%	15%	5%	42%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gordon Favorability						
Favorable	27%	31%	30%	26%	19%	12%
Unfavorable	24%	18%	18%	26%	47%	35%
Not sure	49%	50%	52%	48%	34%	53%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pastor Favorability						
Favorable	42%	49%	53%	38%	24%	-
Unfavorable	17%	13%	10%	17%	34%	58%
Not sure	41%	38%	37%	44%	42%	42%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 Dem Sen Primary						
Dennis Burke	2%	-	2%	3%	4%	-
Gabrielle Giffords	46%	44%	49%	46%	39%	46%
Rodney Glassman	4%	14%	1%	4%	2%	12%
Terry Goddard	28%	26%	31%	31%	19%	-
Phil Gordon	2%	2%	3%	2%	-	-
Harry Mitchell	5%	7%	6%	5%	2%	-
Ed Pastor	4%	2%	5%	2%	16%	-
Felecia Rotellini	2%	2%	1%	1%	4%	23%
Someone else/Not sure	6%	4%	3%	6%	15%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 Dem Sen Primary w/o Giffords						
Dennis Burke	2%	-	2%	2%	4%	-
Rodney Glassman	5%	9%	4%	2%	10%	-
Terry Goddard	50%	45%	58%	53%	31%	20%
Phil Gordon	8%	13%	4%	10%	-	12%
Harry Mitchell	11%	20%	12%	9%	2%	12%
Ed Pastor	5%	2%	7%	3%	16%	-
Felecia Rotellini	6%	6%	3%	7%	4%	23%
Someone else/Not sure	14%	6%	9%	15%	33%	34%

	Base	Gender	
		Woman	Man
Giffords Favorability			
Favorable	81%	76%	86%
Unfavorable	6%	7%	5%
Not sure	13%	17%	9%

	Base	Gender	
		Woman	Man
Goddard Favorability			
Favorable	71%	68%	73%
Unfavorable	15%	14%	17%
Not sure	14%	17%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Gordon Favorability			
Favorable	27%	22%	33%
Unfavorable	24%	21%	28%
Not sure	49%	56%	39%

	Base	Gender	
		Woman	Man
Pastor Favorability			
Favorable	42%	39%	47%
Unfavorable	17%	16%	18%
Not sure	41%	45%	35%

	Base	Gender	
		Woman	Man
2012 Dem Sen Primary			
Dennis Burke	2%	2%	2%
Gabrielle Giffords	46%	43%	49%
Rodney Glassman	4%	6%	3%
Terry Goddard	28%	29%	27%
Phil Gordon	2%	3%	1%
Harry Mitchell	5%	5%	5%
Ed Pastor	4%	2%	7%
Felecia Rotellini	2%	1%	3%
Someone else/Not sure	6%	9%	3%

	Base	Gender	
		Woman	Man
2012 Dem Sen Primary w/o Giffords			
Dennis Burke	2%	2%	1%
Rodney Glassman	5%	4%	6%
Terry Goddard	50%	50%	51%
Phil Gordon	8%	8%	6%
Harry Mitchell	11%	12%	10%
Ed Pastor	5%	3%	8%
Felecia Rotellini	6%	5%	6%
Someone else/Not sure	14%	15%	12%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Giffords Favorability				
Favorable	81%	84%	80%	78%
Unfavorable	6%	5%	5%	12%
Not sure	13%	11%	14%	10%

	Base	Race		
		Hispanic	White	Other
Goddard Favorability				
Favorable	71%	72%	70%	69%
Unfavorable	15%	15%	16%	17%
Not sure	14%	13%	14%	14%

	Base	Race		
		Hispanic	White	Other
Gordon Favorability				
Favorable	27%	34%	22%	66%
Unfavorable	24%	22%	25%	17%
Not sure	49%	44%	52%	17%

	Base	Race		
		Hispanic	White	Other
Pastor Favorability				
Favorable	42%	58%	37%	54%
Unfavorable	17%	20%	17%	14%
Not sure	41%	22%	46%	32%





Crosstabs

	Base	Race		
		Hispanic	White	Other
2012 Dem Sen Primary				
Dennis Burke	2%	2%	2%	5%
Gabrielle Giffords	46%	55%	43%	52%
Rodney Glassman	4%	2%	5%	-
Terry Goddard	28%	22%	31%	19%
Phil Gordon	2%	-	3%	-
Harry Mitchell	5%	3%	6%	5%
Ed Pastor	4%	11%	2%	9%
Felecia Rotellini	2%	-	2%	-
Someone else/Not sure	6%	5%	6%	10%

	Base	Race		
		Hispanic	White	Other
2012 Dem Sen Primary w/o Giffords				
Dennis Burke	2%	4%	1%	5%
Rodney Glassman	5%	7%	4%	-
Terry Goddard	50%	41%	54%	43%
Phil Gordon	8%	4%	6%	33%
Harry Mitchell	11%	9%	12%	-
Ed Pastor	5%	16%	3%	9%
Felecia Rotellini	6%	4%	7%	-
Someone else/Not sure	14%	16%	14%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Giffords Favorability					
Favorable	81%	89%	77%	81%	81%
Unfavorable	6%	-	10%	4%	7%
Not sure	13%	11%	13%	14%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Goddard Favorability					
Favorable	71%	89%	68%	71%	68%
Unfavorable	15%	-	19%	16%	14%
Not sure	14%	11%	13%	13%	18%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gordon Favorability					
Favorable	27%	44%	32%	28%	18%
Unfavorable	24%	22%	26%	21%	28%
Not sure	49%	33%	42%	51%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pastor Favorability					
Favorable	42%	33%	45%	47%	34%
Unfavorable	17%	22%	10%	17%	21%
Not sure	41%	44%	45%	36%	45%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 Dem Sen Primary					
Dennis Burke	2%	-	-	4%	2%
Gabrielle Giffords	46%	56%	55%	41%	44%
Rodney Glassman	4%	22%	-	4%	5%
Terry Goddard	28%	-	29%	35%	23%
Phil Gordon	2%	11%	-	1%	3%
Harry Mitchell	5%	-	10%	4%	6%
Ed Pastor	4%	11%	-	5%	5%
Felecia Rotellini	2%	-	3%	1%	3%
Someone else/Not sure	6%	-	3%	6%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 Dem Sen Primary w/o Giffords					
Dennis Burke	2%	-	-	3%	1%
Rodney Glassman	5%	11%	3%	5%	3%
Terry Goddard	50%	44%	48%	50%	54%
Phil Gordon	8%	22%	6%	7%	6%
Harry Mitchell	11%	11%	16%	9%	11%
Ed Pastor	5%	11%	3%	5%	7%
Felecia Rotellini	6%	-	6%	7%	3%
Someone else/Not sure	14%	-	16%	14%	14%





Arizona Survey Results

<p>Q1 Do you have a favorable or unfavorable opinion of Newt Gingrich?</p> <p><i>Favorable</i>..... 47%</p> <p><i>Unfavorable</i> 33%</p> <p><i>Not sure</i> 19%</p>	<p>Q7 Do you have a favorable or unfavorable opinion of JD Hayworth?</p> <p><i>Favorable</i>..... 33%</p> <p><i>Unfavorable</i> 45%</p> <p><i>Not sure</i>..... 22%</p>
<p>Q2 Do you have a favorable or unfavorable opinion of Mike Huckabee?</p> <p><i>Favorable</i>..... 52%</p> <p><i>Unfavorable</i> 31%</p> <p><i>Not sure</i> 17%</p>	<p>Q8 Do you think Barack Obama was born in the United States?</p> <p><i>Yes</i>..... 49%</p> <p><i>No</i>..... 31%</p> <p><i>Not sure</i>..... 20%</p>
<p>Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?</p> <p><i>Favorable</i>..... 59%</p> <p><i>Unfavorable</i> 34%</p> <p><i>Not sure</i> 7%</p>	<p>Q9 Given the choices of Jeff Flake, JD Hayworth, Sarah Palin, Gary Pierce, Marilyn Quayle, and Fife Symington who would you most like to see as the Republican candidate for Senate next year?</p> <p><i>Jeff Flake</i> 33%</p> <p><i>JD Hayworth</i> 11%</p> <p><i>Sarah Palin</i> 35%</p> <p><i>Gary Pierce</i>..... 3%</p> <p><i>Marilyn Quayle</i>..... 2%</p> <p><i>Fife Symington</i>..... 3%</p> <p><i>Someone else/Not sure</i> 13%</p>
<p>Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?</p> <p><i>Favorable</i>..... 60%</p> <p><i>Unfavorable</i> 25%</p> <p><i>Not sure</i> 15%</p>	<p>Q10 If the Republican primary for US Senate next year was just between Jeff Flake and JD Hayworth, who would you vote for?</p> <p><i>Jeff Flake</i> 54%</p> <p><i>JD Hayworth</i> 27%</p> <p><i>Not sure</i> 19%</p>
<p>Q5 Do you have a favorable or unfavorable opinion of Donald Trump?</p> <p><i>Favorable</i>..... 37%</p> <p><i>Unfavorable</i> 51%</p> <p><i>Not sure</i> 12%</p>	
<p>Q6 Do you have a favorable or unfavorable opinion of Jeff Flake?</p> <p><i>Favorable</i>..... 43%</p> <p><i>Unfavorable</i> 15%</p> <p><i>Not sure</i> 42%</p>	





Q11 If the Republican candidates for President in 2012 were Michele Bachmann, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, Mitt Romney, and Donald Trump who would you vote for?

<i>Michele Bachmann</i>	10%
<i>Newt Gingrich</i>	10%
<i>Mike Huckabee</i>	12%
<i>Sarah Palin</i>	12%
<i>Ron Paul</i>	12%
<i>Tim Pawlenty</i>	5%
<i>Mitt Romney</i>	24%
<i>Donald Trump</i>	8%
<i>Someone else/Undecided</i>	8%

Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	1%
<i>Somewhat liberal</i>	3%
<i>Moderate</i>	22%
<i>Somewhat conservative</i>	39%
<i>Very conservative</i>	34%

Q13 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	46%
<i>Man</i>	54%

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	10%
<i>30 to 45</i>	27%
<i>46 to 65</i>	35%
<i>Older than 65</i>	28%





Crosstabs

	Base	Obama Born in US?		
		Yes	No	Not sure
Gingrich Favorability				
Favorable	47%	42%	48%	58%
Unfavorable	33%	41%	30%	20%
Not sure	19%	17%	22%	23%

	Base	Obama Born in US?		
		Yes	No	Not sure
Huckabee Favorability				
Favorable	52%	50%	47%	63%
Unfavorable	31%	34%	37%	15%
Not sure	17%	16%	16%	22%

	Base	Obama Born in US?		
		Yes	No	Not sure
Palin Favorability				
Favorable	59%	44%	76%	69%
Unfavorable	34%	48%	20%	19%
Not sure	7%	8%	4%	11%





Crosstabs

	Base	Obama Born in US?		
		Yes	No	Not sure
Romney Favorability				
Favorable	60%	65%	53%	59%
Unfavorable	25%	25%	29%	17%
Not sure	16%	11%	18%	24%

	Base	Obama Born in US?		
		Yes	No	Not sure
Trump Favorability				
Favorable	37%	23%	53%	46%
Unfavorable	51%	66%	38%	36%
Not sure	12%	11%	9%	18%

	Base	Obama Born in US?		
		Yes	No	Not sure
Flake Favorability				
Favorable	43%	43%	45%	38%
Unfavorable	15%	19%	15%	6%
Not sure	42%	37%	40%	56%





Crosstabs

	Base	Obama Born in US?		
		Yes	No	Not sure
Hayworth Favorability				
Favorable	34%	24%	48%	34%
Unfavorable	45%	59%	31%	32%
Not sure	22%	17%	21%	34%

	Base	Obama Born in US?		
		Yes	No	Not sure
2012 GOP Sen Primary				
Jeff Flake	33%	40%	20%	34%
JD Hayworth	11%	10%	12%	12%
Sarah Palin	35%	22%	54%	35%
Gary Pierce	3%	3%	2%	3%
Marilyn Quayle	2%	3%	1%	1%
Fife Symington	3%	4%	2%	3%
Someone else/Not sure	13%	17%	8%	12%

	Base	Obama Born in US?		
		Yes	No	Not sure
2012 GOP Sen Primary Flake/Hayworth				
Jeff Flake	54%	61%	42%	56%
JD Hayworth	27%	21%	35%	29%
Not sure	19%	18%	22%	15%





Crosstabs

	Base	Obama Born in US?		
		Yes	No	Not sure
2012 GOP Pres Primary				
Michele Bachmann	10%	9%	8%	14%
Newt Gingrich	10%	9%	12%	9%
Mike Huckabee	12%	14%	7%	13%
Sarah Palin	12%	6%	22%	9%
Ron Paul	12%	12%	11%	14%
Tim Pawlenty	5%	8%	1%	3%
Mitt Romney	24%	30%	20%	17%
Donald Trump	8%	3%	14%	10%
Someone else/Undecided	8%	10%	4%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gingrich Favorability						
Favorable	47%	12%	26%	23%	51%	63%
Unfavorable	33%	88%	69%	51%	26%	24%
Not sure	19%	-	5%	26%	23%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Huckabee Favorability						
Favorable	52%	43%	14%	44%	60%	51%
Unfavorable	31%	57%	60%	31%	25%	34%
Not sure	17%	-	26%	25%	15%	15%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	59%	31%	31%	32%	61%	78%
Unfavorable	34%	69%	50%	57%	32%	17%
Not sure	7%	-	19%	11%	7%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	60%	60%	50%	55%	65%	58%
Unfavorable	25%	40%	38%	23%	19%	30%
Not sure	15%	-	12%	22%	16%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trump Favorability						
Favorable	37%	27%	-	26%	38%	47%
Unfavorable	51%	73%	81%	63%	49%	41%
Not sure	12%	-	19%	11%	12%	12%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Flake Favorability						
Favorable	43%	27%	26%	24%	50%	50%
Unfavorable	15%	28%	42%	27%	8%	14%
Not sure	42%	44%	32%	49%	42%	37%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hayworth Favorability						
Favorable	33%	27%	5%	15%	31%	52%
Unfavorable	45%	57%	81%	66%	43%	29%
Not sure	22%	16%	14%	19%	27%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Sen Primary						
Jeff Flake	33%	-	26%	32%	42%	25%
JD Hayworth	11%	-	7%	7%	10%	15%
Sarah Palin	35%	43%	43%	28%	31%	43%
Gary Pierce	3%	28%	-	3%	1%	4%
Marilyn Quayle	2%	-	-	5%	3%	-
Fife Symington	3%	-	17%	2%	4%	2%
Someone else/Not sure	13%	28%	7%	24%	9%	12%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Sen Primary Flake/Hayworth						
Jeff Flake	54%	-	57%	59%	62%	44%
JD Hayworth	27%	72%	31%	17%	23%	36%
Not sure	19%	28%	12%	24%	15%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary						
Michele Bachmann	10%	-	-	5%	8%	18%
Newt Gingrich	10%	-	7%	5%	11%	12%
Mike Huckabee	12%	-	12%	16%	15%	5%
Sarah Palin	12%	16%	-	7%	13%	14%
Ron Paul	12%	-	26%	17%	7%	13%
Tim Pawlenty	5%	-	7%	4%	5%	5%
Mitt Romney	24%	28%	43%	23%	30%	16%
Donald Trump	8%	12%	-	7%	8%	9%
Someone else/Undecided	8%	44%	5%	15%	3%	8%

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	47%	46%	49%
Unfavorable	33%	30%	36%
Not sure	19%	24%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Huckabee Favorability			
Favorable	52%	50%	53%
Unfavorable	31%	29%	33%
Not sure	17%	21%	14%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	59%	60%	59%
Unfavorable	34%	30%	37%
Not sure	7%	10%	5%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	60%	55%	64%
Unfavorable	25%	26%	23%
Not sure	15%	19%	13%





Crosstabs

	Base	Gender	
		Woman	Man
Trump Favorability			
Favorable	37%	37%	37%
Unfavorable	51%	46%	55%
Not sure	12%	17%	8%

	Base	Gender	
		Woman	Man
Flake Favorability			
Favorable	43%	36%	48%
Unfavorable	15%	12%	18%
Not sure	42%	52%	34%

	Base	Gender	
		Woman	Man
Hayworth Favorability			
Favorable	33%	32%	35%
Unfavorable	45%	41%	48%
Not sure	22%	27%	17%





Crosstabs

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary			
Jeff Flake	33%	30%	35%
JD Hayworth	11%	13%	9%
Sarah Palin	35%	36%	34%
Gary Pierce	3%	1%	4%
Marilyn Quayle	2%	3%	1%
Fife Symington	3%	2%	5%
Someone else/Not sure	13%	15%	12%

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary Flake/Hayworth			
Jeff Flake	54%	47%	60%
JD Hayworth	27%	27%	27%
Not sure	19%	26%	13%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Michele Bachmann	10%	10%	11%
Newt Gingrich	10%	8%	11%
Mike Huckabee	12%	13%	11%
Sarah Palin	12%	14%	10%
Ron Paul	12%	6%	17%
Tim Pawlenty	5%	3%	6%
Mitt Romney	24%	27%	21%
Donald Trump	8%	9%	7%
Someone else/Undecided	8%	10%	7%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	47%	39%	48%	41%	57%
Unfavorable	33%	17%	41%	41%	22%
Not sure	19%	44%	11%	18%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee Favorability					
Favorable	52%	44%	42%	58%	57%
Unfavorable	31%	39%	40%	28%	23%
Not sure	17%	17%	18%	14%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	59%	56%	54%	61%	63%
Unfavorable	34%	44%	38%	30%	29%
Not sure	7%	-	8%	8%	8%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	60%	50%	65%	57%	63%
Unfavorable	25%	28%	18%	30%	23%
Not sure	15%	22%	17%	13%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trump Favorability					
Favorable	37%	33%	42%	37%	34%
Unfavorable	51%	61%	49%	51%	49%
Not sure	12%	6%	9%	12%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Flake Favorability					
Favorable	43%	39%	44%	40%	47%
Unfavorable	15%	22%	19%	17%	8%
Not sure	42%	39%	38%	43%	45%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hayworth Favorability					
Favorable	33%	28%	32%	30%	41%
Unfavorable	45%	56%	46%	44%	41%
Not sure	22%	17%	22%	26%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Sen Primary					
Jeff Flake	33%	22%	34%	35%	33%
JD Hayworth	11%	6%	15%	11%	7%
Sarah Palin	35%	50%	31%	32%	37%
Gary Pierce	3%	6%	3%	2%	2%
Marilyn Quayle	2%	6%	2%	3%	1%
Fife Symington	3%	-	5%	3%	4%
Someone else/Not sure	13%	11%	11%	15%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Sen Primary Flake/Hayworth					
Jeff Flake	54%	44%	50%	57%	59%
JD Hayworth	27%	28%	30%	26%	25%
Not sure	19%	28%	20%	17%	16%



Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Michele Bachmann	10%	6%	6%	15%	10%
Newt Gingrich	10%	11%	12%	7%	10%
Mike Huckabee	12%	11%	9%	12%	13%
Sarah Palin	12%	22%	12%	12%	7%
Ron Paul	12%	11%	17%	10%	9%
Tim Pawlenty	5%	-	5%	6%	5%
Mitt Romney	24%	22%	28%	20%	27%
Donald Trump	8%	11%	5%	8%	10%
Someone else/Undecided	8%	6%	6%	10%	8%