

FOR IMMEDIATE RELEASE

August 26, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Lincoln looking vulnerable

Raleigh, N.C. – The wind is blowing against Democrats nationally right now and Public Policy Polling’s newest survey finds that’s having a pretty significant impact on Blanche Lincoln’s prospects for reelection in Arkansas.

Lincoln’s approval rating is now just 36%, with 44% of voters in the state disapproving of the job she’s doing. When PPP surveyed the state in March it was a positive 45/40 spread for the second term Senator. 62% of Democrats, 27% of independents, and 14% of Republicans give her good marks.

The Republicans eyeing a run against her are not very well known. Gilbert Baker is viewed favorably by 7% of voters in the state, Curtis Coleman by 6%, and Tom Cotton by just 4%.

That doesn’t stop them from polling within the margin of error against Lincoln though. Baker leads her 42-40, Coleman has a 41-40 advantage, and Cotton trails the incumbent 40-39.

“You couldn’t get a clearer indication that the national momentum is with Republicans right now than a poll showing some guys with single digit name recognition running even with an incumbent Senator,” said Dean Debnam, President of Public Policy Polling. “This is going to be a very closely contested race if the eventual Republican nominee does a good job of raising money.

Mark Pryor is considerably more popular than his senior colleague, sporting a 47% approval rating to just 32% disapproving of his performance.

PPP surveyed 784 Arkansas voters from August 21st to 24th. The survey’s margin of error is +/-3.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



Arkansas Survey Results

Q1 Do you approve or disapprove of Democratic Senator Blanche Lincoln's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 36%
Disapprove..... 44%
Not Sure..... 20%

Q2 Do you have a favorable or unfavorable opinion of Gilbert Baker? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 7%
Unfavorable 15%
Not Sure..... 78%

Q3 Do you have a favorable or unfavorable opinion of Curtis Coleman? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 6%
Unfavorable 13%
Not Sure..... 80%

Q4 Do you have a favorable or unfavorable opinion of Tom Cotton? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 4%
Unfavorable 12%
Not Sure..... 83%

Q5 If the candidates for US Senate next year were Republican Gilbert Baker and Democrat Blanche Lincoln, who would you vote for? If Gilbert Baker, press 1. If Blanche Lincoln, press 2. If you're undecided, press 3.

Baker 42%
Lincoln 40%
Undecided..... 18%

Q6 If the candidates for US Senate next year were Republican Curtis Coleman and Democrat Blanche Lincoln, who would you vote for? If Curtis Coleman, press 1. If Blanche Lincoln, press 2. If you're undecided, press 3.

Coleman 41%
Lincoln 40%
Undecided..... 19%

Q7 If the candidates for US Senate next year were Republican Tom Cotton and Democrat Blanche Lincoln, who would you vote for? If Tom Cotton, press 1. If Blanche Lincoln, press 2. If you're undecided, press 3.

Cotton 39%
Lincoln 40%
Undecided..... 21%

Q8 Do you approve or disapprove of Democratic US Senator Mark Pryor's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 47%
Disapprove..... 32%
Not Sure..... 21%

Q9 Do you consider yourself to be a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 13%
Moderate..... 39%
Conservative..... 48%

Q10 If you are a woman, press 1, if a man, press 2.

Women53% *Men*.....47%





Q11 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

<i>Democrat</i>	37%
<i>Republican</i>	29%
<i>Other</i>	33%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

<i>18-29</i>	13%	<i>46-65</i>	42%
<i>30-45</i>	27%	<i>Older than 65</i>	19%

Q12 If you are white, press 1. If you are African American, press 2. If other, press 3.

<i>White</i>	84%	<i>Other</i>	4%
<i>African American</i>	12%		





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Lincoln Approval				
Approve	36%	66%	51%	17%
Disapprove	44%	18%	31%	61%
Not Sure	20%	16%	19%	22%

	Base	Ideology		
		Liberal	Moderate	Conservative
Baker Favorability				
Favorable	7%	11%	6%	7%
Unfavorable	15%	15%	18%	12%
Not Sure	78%	74%	76%	81%

	Base	Ideology		
		Liberal	Moderate	Conservative
Coleman Favorability				
Favorable	6%	11%	4%	7%
Unfavorable	13%	12%	18%	10%
Not Sure	80%	77%	78%	84%

	Base	Ideology		
		Liberal	Moderate	Conservative
Cotton Favorability				
Favorable	4%	8%	3%	5%
Unfavorable	12%	12%	16%	9%
Not Sure	83%	80%	81%	86%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Baker/Lincoln				
Baker	42%	5%	27%	65%
Lincoln	40%	85%	57%	14%
Undecided	18%	11%	16%	21%

	Base	Ideology		
		Liberal	Moderate	Conservative
Coleman/Lincoln				
Coleman	41%	4%	26%	64%
Lincoln	40%	85%	56%	14%
Undecided	19%	11%	18%	22%

	Base	Ideology		
		Liberal	Moderate	Conservative
Cotton/Lincoln				
Cotton	39%	3%	23%	62%
Lincoln	40%	86%	56%	15%
Undecided	21%	11%	21%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
Pryor Approval				
Approve	47%	78%	62%	27%
Disapprove	32%	7%	24%	45%
Not Sure	21%	14%	14%	28%





Crosstabs

	Base	Gender	
		Women	Men
Lincoln Approval			
Approve	36%	40%	32%
Disapprove	44%	37%	51%
Not Sure	20%	23%	17%

	Base	Gender	
		Women	Men
Baker Favorability			
Favorable	7%	5%	10%
Unfavorable	15%	14%	15%
Not Sure	78%	80%	76%

	Base	Gender	
		Women	Men
Coleman Favorability			
Favorable	6%	4%	9%
Unfavorable	13%	12%	15%
Not Sure	80%	84%	77%

	Base	Gender	
		Women	Men
Cotton Favorability			
Favorable	4%	3%	6%
Unfavorable	12%	11%	13%
Not Sure	83%	86%	81%





Crosstabs

	Base	Gender	
		Women	Men
Baker/Lincoln			
Baker	42%	39%	47%
Lincoln	40%	45%	34%
Undecided	18%	16%	19%

	Base	Gender	
		Women	Men
Coleman/Lincoln			
Coleman	41%	39%	44%
Lincoln	40%	44%	35%
Undecided	19%	17%	21%

	Base	Gender	
		Women	Men
Cotton/Lincoln			
Cotton	39%	37%	42%
Lincoln	40%	45%	35%
Undecided	21%	18%	23%

	Base	Gender	
		Women	Men
Pryor Approval			
Approve	47%	51%	43%
Disapprove	32%	24%	41%
Not Sure	21%	25%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Other
Lincoln Approval				
Approve	36%	62%	14%	27%
Disapprove	44%	20%	65%	51%
Not Sure	20%	17%	21%	22%

	Base	Party		
		Democrat	Republican	Other
Baker Favorability				
Favorable	7%	6%	8%	8%
Unfavorable	15%	19%	9%	15%
Not Sure	78%	75%	83%	77%

	Base	Party		
		Democrat	Republican	Other
Coleman Favorability				
Favorable	6%	6%	8%	5%
Unfavorable	13%	19%	7%	13%
Not Sure	80%	75%	85%	82%

	Base	Party		
		Democrat	Republican	Other
Cotton Favorability				
Favorable	4%	5%	5%	3%
Unfavorable	12%	17%	8%	11%
Not Sure	83%	78%	87%	87%





Crosstabs

	Base	Party		
		Democrat	Republican	Other
Baker/Lincoln				
Baker	42%	11%	77%	47%
Lincoln	40%	77%	9%	26%
Undecided	18%	12%	14%	27%

	Base	Party		
		Democrat	Republican	Other
Coleman/Lincoln				
Coleman	41%	11%	75%	46%
Lincoln	40%	77%	9%	25%
Undecided	19%	12%	16%	29%

	Base	Party		
		Democrat	Republican	Other
Cotton/Lincoln				
Cotton	39%	10%	73%	42%
Lincoln	40%	77%	9%	26%
Undecided	21%	13%	18%	32%

	Base	Party		
		Democrat	Republican	Other
Pryor Approval				
Approve	47%	73%	26%	37%
Disapprove	32%	10%	49%	41%
Not Sure	21%	18%	25%	21%





Crosstabs

	Base	Race		
		White	African American	Other
Lincoln Approval				
Approve	36%	33%	61%	28%
Disapprove	44%	47%	21%	43%
Not Sure	20%	20%	18%	28%

	Base	Race		
		White	African American	Other
Baker Favorability				
Favorable	7%	6%	18%	4%
Unfavorable	15%	15%	11%	13%
Not Sure	78%	79%	71%	83%

	Base	Race		
		White	African American	Other
Coleman Favorability				
Favorable	6%	6%	11%	7%
Unfavorable	13%	13%	16%	20%
Not Sure	80%	82%	74%	74%

	Base	Race		
		White	African American	Other
Cotton Favorability				
Favorable	4%	4%	11%	2%
Unfavorable	12%	12%	16%	11%
Not Sure	83%	85%	74%	87%





Crosstabs

	Base	Race		
		White	African American	Other
Baker/Lincoln				
Baker	42%	47%	8%	50%
Lincoln	40%	36%	74%	30%
Undecided	18%	17%	18%	20%

	Base	Race		
		White	African American	Other
Coleman/Lincoln				
Coleman	41%	45%	11%	50%
Lincoln	40%	36%	71%	30%
Undecided	19%	19%	18%	20%

	Base	Race		
		White	African American	Other
Cotton/Lincoln				
Cotton	39%	43%	8%	50%
Lincoln	40%	36%	74%	33%
Undecided	21%	21%	18%	17%

	Base	Race		
		White	African American	Other
Pryor Approval				
Approve	47%	46%	63%	26%
Disapprove	32%	34%	13%	43%
Not Sure	21%	20%	24%	30%





Crosstabs

	Base	Age			
		18-29	30-45	46-65	Older than 65
Lincoln Approval					
Approve	36%	49%	35%	36%	32%
Disapprove	44%	26%	46%	47%	44%
Not Sure	20%	25%	19%	17%	24%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Baker Favorability					
Favorable	7%	16%	7%	5%	6%
Unfavorable	15%	15%	15%	15%	13%
Not Sure	78%	69%	78%	80%	81%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Coleman Favorability					
Favorable	6%	9%	8%	5%	4%
Unfavorable	13%	13%	13%	14%	13%
Not Sure	80%	78%	79%	81%	83%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Cotton Favorability					
Favorable	4%	10%	4%	3%	4%
Unfavorable	12%	9%	15%	12%	11%
Not Sure	83%	81%	82%	85%	85%





Crosstabs

	Base	Age			
		18-29	30-45	46-65	Older than 65
Baker/Lincoln					
Baker	42%	30%	45%	43%	45%
Lincoln	40%	50%	38%	40%	36%
Undecided	18%	20%	17%	17%	19%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Coleman/Lincoln					
Coleman	41%	27%	43%	43%	45%
Lincoln	40%	50%	37%	39%	38%
Undecided	19%	23%	20%	18%	17%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Cotton/Lincoln					
Cotton	39%	25%	42%	41%	41%
Lincoln	40%	47%	37%	40%	41%
Undecided	21%	28%	21%	19%	18%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Pryor Approval					
Approve	47%	53%	40%	51%	46%
Disapprove	32%	21%	36%	33%	30%
Not Sure	21%	26%	24%	16%	25%

