

FOR IMMEDIATE RELEASE

August 25, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama not faring well in Arkansas

Raleigh, N.C. – Barack Obama has a low approval rating, voters don't like his plans for health care, and they think Rush Limbaugh's vision for America is superior, Public Policy Polling's newest Arkansas survey finds.

56% of voters in the state disapprove of the job Obama is doing so far as President, with just 40% approving. Those numbers are down from a March Arkansas survey that found the spread at a favorable 47/45. 72% of Democrats, 30% of independents, and 9% of Republicans give him good marks.

On health care, just 29% of Arkansans say they support Obama's plans with 60% opposed. On that front he has the support of only 54% of Democrats and 20% of independents.

When asked whether they think Obama or Limbaugh has a better vision for the country, 55% of respondents selected Limbaugh in spite of the fact only 35% of them have a favorable opinion of him, compared to 44% unfavorable.

“These numbers, taken together, show why Blanche Lincoln's Senate seat is becoming an enticing target for Republicans in spite of their candidate recruitment issues,” said Dean Debnam, President of Public Policy Polling. “There are few states that have an electorate more conservative than Arkansas’ and if the GOP can effectively nationalize the race it'll be close.”

PPP will release new Senate numbers tomorrow. This survey also found Arkansas is home to many ‘birthers,’ as just 45% of voters believe Obama was born in the country.

PPP surveyed 784 Arkansas voters from August 21st to 24th. The survey's margin of error is +/-3.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Arkansas Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve40% *Not Sure*..... 4%
Disapprove.....56%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support 29%
Oppose 60%
No Opinion..... 10%

Q3 Do you think Barack Obama was born in the United States? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 45%
No 31%
Not Sure..... 24%

Q4 Do you have a favorable or unfavorable opinion of talk radio host Rush Limbaugh? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 35%
Unfavorable 44%
Not Sure..... 21%

Q5 Between Rush Limbaugh and Barack Obama, who do you think has the better vision for America? If Rush Limbaugh, press 1. If Barack Obama, press 2.

Limbaugh 55%
Obama 45%

Q6 Do you consider yourself to be a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal 13%
Moderate 39%
Conservative 48%

Q7 If you are a woman, press 1, if a man, press 2.

Women53% *Men*.....47%

Q8 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat 37%
Republican 29%
Other 33%

Q9 If you are white, press 1. If you are African American, press 2. If other, press 3.

White84% *Other*..... 4%
African American12%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

18-29.....13% *46-65*.....42%
30-45.....27% *Older than 65*.....19%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	40%	86%	55%	14%
Disapprove	56%	11%	39%	82%
Not Sure	4%	3%	5%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Health Care				
Support	29%	82%	39%	7%
Oppose	60%	11%	45%	85%
No Opinion	10%	7%	15%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Birth				
Yes	45%	82%	54%	28%
No	31%	9%	23%	43%
Not Sure	24%	9%	23%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
Limbaugh Favorability				
Favorable	35%	9%	17%	57%
Unfavorable	44%	84%	63%	18%
Not Sure	21%	8%	20%	25%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Lim baugh/Obama				
Lim baugh	55%	10%	36%	82%
Obama	45%	90%	64%	18%

	Base	Gender	
		Women	Men
Obama Approval			
Approve	40%	40%	40%
Disapprove	56%	55%	57%
Not Sure	4%	5%	4%

	Base	Gender	
		Women	Men
Obama Health Care			
Support	29%	28%	31%
Oppose	60%	60%	61%
No Opinion	10%	13%	8%

	Base	Gender	
		Women	Men
Obama Birth			
Yes	45%	43%	47%
No	31%	30%	32%
Not Sure	24%	27%	21%





Crosstabs

	Base	Gender	
		Women	Men
Limbaugh Favorability			
Favorable	35%	31%	39%
Unfavorable	44%	45%	44%
Not Sure	21%	24%	17%

	Base	Gender	
		Women	Men
Limbaugh/Obama			
Limbaugh	55%	54%	56%
Obama	45%	46%	44%

	Base	Party		
		Democrat	Republican	Other
Obama Approval				
Approve	40%	72%	9%	30%
Disapprove	56%	22%	88%	66%
Not Sure	4%	6%	3%	4%

	Base	Party		
		Democrat	Republican	Other
Obama Health Care				
Support	29%	54%	8%	20%
Oppose	60%	26%	89%	73%
No Opinion	10%	20%	3%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Other
Obama Birth				
Yes	45%	63%	23%	44%
No	31%	19%	49%	29%
Not Sure	24%	18%	28%	27%

	Base	Party		
		Democrat	Republican	Other
Lim baugh Favorability				
Favorable	35%	8%	65%	38%
Unfavorable	44%	76%	13%	36%
Not Sure	21%	16%	22%	26%

	Base	Party		
		Democrat	Republican	Other
Lim baugh/Obama				
Lim baugh	55%	18%	92%	64%
Obama	45%	82%	8%	36%

	Base	Race		
		White	African American	Other
Obama Approval				
Approve	40%	33%	92%	30%
Disapprove	56%	62%	8%	65%
Not Sure	4%	5%	-	4%





Crosstabs

	Base	Race		
		White	African American	Other
Obama Health Care				
Support	29%	24%	71%	26%
Oppose	60%	67%	11%	65%
No Opinion	10%	9%	18%	9%

	Base	Race		
		White	African American	Other
Obama Birth				
Yes	45%	41%	68%	52%
No	31%	34%	11%	28%
Not Sure	24%	25%	21%	20%

	Base	Race		
		White	African American	Other
Limbaugh Favorability				
Favorable	35%	39%	8%	37%
Unfavorable	44%	41%	71%	35%
Not Sure	21%	21%	21%	28%

	Base	Race		
		White	African American	Other
Limbaugh/Obama				
Limbaugh	55%	61%	13%	60%
Obama	45%	39%	87%	40%





Crosstabs

	Base	Age			
		18-29	30-45	46-65	Older than 65
Obama Approval					
Approve	40%	47%	40%	38%	38%
Disapprove	56%	47%	59%	59%	52%
Not Sure	4%	6%	1%	3%	10%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Obama Health Care					
Support	29%	37%	30%	28%	27%
Oppose	60%	47%	61%	63%	61%
No Opinion	10%	16%	9%	9%	12%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Obama Birth					
Yes	45%	50%	50%	43%	39%
No	31%	28%	28%	33%	33%
Not Sure	24%	23%	22%	24%	28%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Limbaugh Favorability					
Favorable	35%	26%	29%	38%	42%
Unfavorable	44%	54%	47%	42%	38%
Not Sure	21%	20%	24%	20%	21%





Crosstabs

	Base	Age			
		18-29	30-45	46-65	Older than 65
Limbaugh/Obama					
Limbaugh	55%	45%	55%	57%	56%
Obama	45%	55%	45%	43%	44%

