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Republicans Lead Clinton in Arkansas Potential 2016 Presidential Race

Raleigh, N.C. – The latest PPP poll in Arkansas has Hillary Clinton losing to each of the Republicans she was polled against in a potential 2016 Presidential race. Clinton trails Jeb Bush 41/46, Chris Christie 41/42, Ted Cruz 42/46, Mike Huckabee 39/55 and Rand Paul 42/45. Huckabee received by far the most support when Republicans were asked to select who they most wanted to see as their GOP candidate in 2016.

When given a choice of nine potential Republican candidates for president; Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Bobby Jindal, Rand Paul, Marco Rubio, Paul Ryan and Scott Walker, Mike Huckabee was the overwhelming choice in the state where he served as Governor. Huckabee received 33% support, 21 points ahead of the second place Cruz at 12%. Bush came in third receiving 10% support and no other candidate received more than 8% support. Huckabee received significantly more support from women than men. Among Republican women, 38% would pick Huckabee as the 2016 nominee whereas only 29% of Republican men would prefer Huckabee.

Term-limited Democratic Governor Mike Beebe has excellent approval ratings, with 60% of voters approving and only 23% disapproving of his job performance. Additionally, when polled on a potential 2016 Senate race between Beebe and current Republican Senator John Boozman, Beebe wins the potential matchup 46/40. The poll shows that many voters have not developed an opinion about Boozman. When asked about the Senator's job performance 34% of voters said they approved, 28% disapproved but 38% said they were unsure.

The poll also found that former Governor of Arkansas and President Bill Clinton still remains fairly popular in the state. When asked about their opinion of the former President, 50% of voters said they had a favorable opinion of him and 43% said they had an unfavorable opinion. This included 20% of Republicans who said that they had a favorable opinion of Clinton.

PPP surveyed 1066 Arkansas voters, including 479 Republican primary voters, from August 1st to 3rd. The margin of error for the overall sample is +/-3.0 % and for the Republican primary voters it's +/-4.5%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.



Arkansas Survey Results

Q1 Do you approve or disapprove of Governor Mike Beebe's job performance?

Approve 60%
Disapprove..... 23%
Not sure 18%

Q2 Do you approve or disapprove of Senator John Boozman's job performance?

Approve 34%
Disapprove..... 28%
Not sure 38%

Q3 If the candidates for U.S. Senate in 2016 were Democrat Mike Beebe and Republican John Boozman, who would you vote for?

Mike Beebe..... 46%
John Boozman..... 40%
Not sure 14%

Q4 If the candidates for President next time were Democrat Hillary Clinton and Republican Jeb Bush, who would you vote for?

Hillary Clinton..... 41%
Jeb Bush..... 46%
Not sure 13%

Q5 If the candidates for President next time were Democrat Hillary Clinton and Republican Chris Christie, who would you vote for?

Hillary Clinton..... 41%
Chris Christie 42%
Not sure 17%

Q6 If the candidates for President next time were Democrat Hillary Clinton and Republican Ted Cruz, who would you vote for?

Hillary Clinton..... 42%
Ted Cruz 46%
Not sure 12%

Q7 If the candidates for President next time were Democrat Hillary Clinton and Republican Mike Huckabee, who would you vote for?

Hillary Clinton..... 39%
Mike Huckabee 55%
Not sure 7%

Q8 If the candidates for President next time were Democrat Hillary Clinton and Republican Rand Paul, who would you vote for?

Hillary Clinton..... 42%
Rand Paul..... 45%
Not sure 14%

Q9 Do you think Mike Huckabee should run for President in 2016, or not?

Think he should run 42%
Think he should not 45%
Not sure 13%

Q10 Do you have a favorable or unfavorable opinion of Bill Clinton?

Favorable..... 50%
Unfavorable 43%
Not sure 7%

Q11 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 37%
Mitt Romney..... 54%
Someone else / Don't remember 9%





Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	10%
<i>Somewhat liberal</i>	14%
<i>Moderate</i>	28%
<i>Somewhat conservative</i>	27%
<i>Very conservative</i>	22%

Q13 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q14 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	35%
<i>Republican</i>	34%
<i>Independent / Other</i>	31%

Q15 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	81%
<i>African-American</i>	13%
<i>Other</i>	6%

Q16 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	18%
<i>46 to 65</i>	44%
<i>Older than 65</i>	26%

Q17 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Beebe Approval				
Approve	60%	77%	46%	64%
Disapprove	23%	9%	33%	17%
Not sure	18%	13%	21%	20%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Boozman Approval				
Approve	34%	13%	51%	21%
Disapprove	28%	48%	14%	27%
Not sure	38%	39%	36%	52%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Senate 2016				
Mike Beebe	46%	88%	17%	43%
John Boozman	40%	5%	68%	19%
Not sure	14%	7%	15%	38%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Jeb				
Hillary Clinton	41%	89%	10%	29%
Jeb Bush	46%	5%	78%	29%
Not sure	13%	6%	12%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Christie				
Hillary Clinton	41%	88%	9%	33%
Chris Christie	42%	4%	72%	26%
Not sure	17%	8%	19%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Cruz				
Hillary Clinton	42%	89%	11%	33%
Ted Cruz	46%	4%	76%	36%
Not sure	12%	7%	13%	31%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Huckabee				
Hillary Clinton	39%	87%	7%	25%
Mike Huckabee	55%	11%	87%	43%
Not sure	7%	2%	5%	32%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Paul				
Hillary Clinton	42%	88%	11%	31%
Rand Paul	45%	4%	74%	39%
Not sure	14%	7%	15%	31%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Should Huckabee Run in 2016?				
Think he should run	42%	15%	63%	33%
Think he should not	45%	72%	27%	39%
Not sure	13%	13%	10%	28%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Bill Clinton Favorability				
Favorable	50%	89%	24%	46%
Unfavorable	43%	8%	69%	32%
Not sure	7%	4%	7%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Beebe Approval						
Approve	60%	77%	75%	70%	54%	37%
Disapprove	23%	9%	11%	13%	30%	39%
Not sure	18%	15%	14%	17%	16%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Boozman Approval						
Approve	34%	9%	14%	26%	46%	53%
Disapprove	28%	52%	45%	28%	21%	15%
Not sure	38%	39%	41%	46%	33%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Senate 2016						
Mike Beebe	46%	94%	86%	53%	28%	13%
John Boozman	40%	6%	10%	24%	56%	73%
Not sure	14%	-	3%	23%	15%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Jeb						
Hillary Clinton	41%	88%	81%	54%	18%	6%
Jeb Bush	46%	5%	12%	29%	70%	80%
Not sure	13%	6%	8%	16%	12%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Christie						
Hillary Clinton	41%	87%	83%	55%	16%	6%
Chris Christie	42%	5%	14%	24%	67%	69%
Not sure	17%	7%	2%	21%	17%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Cruz						
Hillary Clinton	42%	88%	82%	57%	18%	6%
Ted Cruz	46%	6%	13%	26%	66%	83%
Not sure	12%	6%	4%	17%	15%	11%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Huckabee						
Hillary Clinton	39%	88%	80%	52%	14%	5%
Mike Huckabee	55%	10%	18%	38%	80%	87%
Not sure	7%	2%	3%	9%	6%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Paul						
Hillary Clinton	42%	86%	81%	57%	17%	7%
Rand Paul	45%	8%	15%	23%	66%	81%
Not sure	14%	6%	4%	19%	17%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Huckabee Run in 2016?						
Think he should run	42%	22%	17%	33%	58%	60%
Think he should not	45%	69%	68%	51%	32%	26%
Not sure	13%	9%	15%	16%	9%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bill Clinton Favorability						
Favorable	50%	85%	86%	66%	29%	18%
Unfavorable	43%	13%	13%	22%	63%	75%
Not sure	7%	2%	1%	12%	8%	7%

	Base	Gender	
		Woman	Man
Beebe Approval			
Approve	60%	56%	63%
Disapprove	23%	21%	25%
Not sure	18%	23%	12%

	Base	Gender	
		Woman	Man
Boozman Approval			
Approve	34%	30%	38%
Disapprove	28%	24%	32%
Not sure	38%	46%	30%

	Base	Gender	
		Woman	Man
Senate 2016			
Mike Beebe	46%	49%	43%
John Boozman	40%	34%	46%
Not sure	14%	16%	11%

	Base	Gender	
		Woman	Man
Hillary/Jeb			
Hillary Clinton	41%	45%	36%
Jeb Bush	46%	42%	51%
Not sure	13%	13%	13%





	Base	Gender	
		Woman	Man
Hillary/Christie			
Hillary Clinton	41%	45%	37%
Chris Christie	42%	37%	48%
Not sure	17%	18%	16%

	Base	Gender	
		Woman	Man
Hillary/Cruz			
Hillary Clinton	42%	45%	39%
Ted Cruz	46%	40%	51%
Not sure	12%	14%	10%

	Base	Gender	
		Woman	Man
Hillary/Huckabee			
Hillary Clinton	39%	43%	35%
Mike Huckabee	55%	51%	59%
Not sure	7%	7%	6%

	Base	Gender	
		Woman	Man
Hillary/Paul			
Hillary Clinton	42%	45%	38%
Rand Paul	45%	41%	49%
Not sure	14%	14%	13%

	Base	Gender	
		Woman	Man
Should Huckabee Run in 2016?			
Think he should run	42%	41%	45%
Think he should not	45%	44%	45%
Not sure	13%	15%	10%

	Base	Gender	
		Woman	Man
Bill Clinton Favorability			
Favorable	50%	55%	45%
Unfavorable	43%	37%	49%
Not sure	7%	9%	6%

	Base	Party		
		Democrat	Republican	Independent / Other
Beebe Approval				
Approve	60%	79%	41%	58%
Disapprove	23%	9%	39%	21%
Not sure	18%	13%	20%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
Boozman Approval				
Approve	34%	19%	51%	32%
Disapprove	28%	44%	14%	25%
Not sure	38%	37%	35%	43%





	Base	Party		
		Democrat	Republican	Independent / Other
Senate 2016				
Mike Beebe	46%	85%	13%	39%
John Boozman	40%	7%	76%	37%
Not sure	14%	8%	11%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Jeb				
Hillary Clinton	41%	84%	5%	31%
Jeb Bush	46%	9%	85%	46%
Not sure	13%	6%	9%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Christie				
Hillary Clinton	41%	83%	6%	32%
Chris Christie	42%	8%	78%	42%
Not sure	17%	9%	17%	26%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Cruz				
Hillary Clinton	42%	86%	6%	32%
Ted Cruz	46%	8%	82%	49%
Not sure	12%	7%	11%	20%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Huckabee				
Hillary Clinton	39%	81%	5%	29%
Mike Huckabee	55%	15%	90%	60%
Not sure	7%	4%	5%	11%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Paul				
Hillary Clinton	42%	84%	7%	30%
Rand Paul	45%	9%	77%	50%
Not sure	14%	7%	16%	20%

	Base	Party		
		Democrat	Republican	Independent / Other
Should Huckabee Run in 2016?				
Think he should run	42%	19%	64%	46%
Think he should not	45%	67%	26%	40%
Not sure	13%	14%	10%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
Bill Clinton Favorability				
Favorable	50%	87%	20%	42%
Unfavorable	43%	10%	73%	47%
Not sure	7%	4%	7%	11%





	Base	Race		
		White	African-American	Other
Beebe Approval				
Approve	60%	58%	67%	66%
Disapprove	23%	24%	12%	25%
Not sure	18%	18%	21%	9%

	Base	Race		
		White	African-American	Other
Boozman Approval				
Approve	34%	38%	8%	37%
Disapprove	28%	25%	43%	33%
Not sure	38%	37%	50%	30%

	Base	Race		
		White	African-American	Other
Senate 2016				
Mike Beebe	46%	40%	82%	57%
John Boozman	40%	46%	3%	28%
Not sure	14%	14%	16%	15%

	Base	Race		
		White	African-American	Other
Hillary/Jeb				
Hillary Clinton	41%	33%	85%	51%
Jeb Bush	46%	54%	9%	24%
Not sure	13%	13%	6%	25%

	Base	Race		
		White	African-American	Other
Hillary/Christie				
Hillary Clinton	41%	33%	84%	54%
Chris Christie	42%	49%	5%	27%
Not sure	17%	18%	11%	19%

	Base	Race		
		White	African-American	Other
Hillary/Cruz				
Hillary Clinton	42%	34%	87%	53%
Ted Cruz	46%	53%	5%	38%
Not sure	12%	13%	8%	9%

	Base	Race		
		White	African-American	Other
Hillary/Huckabee				
Hillary Clinton	39%	31%	82%	53%
Mike Huckabee	55%	62%	15%	42%
Not sure	7%	7%	3%	5%

	Base	Race		
		White	African-American	Other
Hillary/Paul				
Hillary Clinton	42%	34%	84%	52%
Rand Paul	45%	52%	8%	27%
Not sure	14%	14%	8%	21%





	Base	Race		
		White	African-American	Other
Should Huckabee Run in 2016?				
Think he should run	42%	48%	12%	29%
Think he should not	45%	40%	69%	55%
Not sure	13%	11%	19%	16%

	Base	Race		
		White	African-American	Other
Bill Clinton Favorability				
Favorable	50%	44%	80%	64%
Unfavorable	43%	48%	14%	27%
Not sure	7%	7%	5%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Beebe Approval					
Approve	60%	62%	55%	61%	60%
Disapprove	23%	20%	25%	23%	21%
Not sure	18%	18%	21%	16%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boozman Approval					
Approve	34%	24%	31%	32%	44%
Disapprove	28%	28%	26%	31%	24%
Not sure	38%	47%	43%	37%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate 2016					
Mike Beebe	46%	52%	50%	44%	44%
John Boozman	40%	26%	34%	42%	46%
Not sure	14%	22%	16%	14%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Jeb					
Hillary Clinton	41%	44%	53%	38%	36%
Jeb Bush	46%	32%	34%	51%	54%
Not sure	13%	23%	14%	11%	10%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Christie					
Hillary Clinton	41%	46%	50%	38%	37%
Chris Christie	42%	28%	33%	47%	47%
Not sure	17%	26%	17%	14%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Cruz					
Hillary Clinton	42%	43%	52%	40%	38%
Ted Cruz	46%	29%	38%	49%	53%
Not sure	12%	27%	9%	11%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Huckabee					
Hillary Clinton	39%	44%	45%	37%	36%
Mike Huckabee	55%	45%	47%	58%	59%
Not sure	7%	11%	9%	5%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Paul					
Hillary Clinton	42%	42%	49%	41%	38%
Rand Paul	45%	34%	39%	46%	50%
Not sure	14%	25%	12%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Huckabee Run in 2016?					
Think he should run	42%	43%	42%	41%	45%
Think he should not	45%	38%	50%	47%	41%
Not sure	13%	18%	8%	12%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bill Clinton Favorability					
Favorable	50%	61%	61%	46%	44%
Unfavorable	43%	28%	34%	47%	49%
Not sure	7%	11%	5%	7%	8%

	Base	Mode	
		Phone	Internet
Beebe Approval			
Approve	60%	60%	56%
Disapprove	23%	24%	18%
Not sure	18%	16%	26%

	Base	Mode	
		Phone	Internet
Boozman Approval			
Approve	34%	38%	19%
Disapprove	28%	30%	21%
Not sure	38%	33%	60%





	Base	Mode	
		Phone	Internet
Senate 2016			
Mike Beebe	46%	45%	50%
John Boozman	40%	44%	23%
Not sure	14%	11%	27%

	Base	Mode	
		Phone	Internet
Hillary/Jeb			
Hillary Clinton	41%	40%	47%
Jeb Bush	46%	50%	34%
Not sure	13%	11%	20%

	Base	Mode	
		Phone	Internet
Hillary/Christie			
Hillary Clinton	41%	40%	46%
Chris Christie	42%	46%	28%
Not sure	17%	14%	26%

	Base	Mode	
		Phone	Internet
Hillary/Cruz			
Hillary Clinton	42%	41%	46%
Ted Cruz	46%	49%	30%
Not sure	12%	9%	24%

	Base	Mode	
		Phone	Internet
Hillary/Huckabee			
Hillary Clinton	39%	39%	41%
Mike Huckabee	55%	56%	49%
Not sure	7%	5%	11%

	Base	Mode	
		Phone	Internet
Hillary/Paul			
Hillary Clinton	42%	41%	43%
Rand Paul	45%	48%	32%
Not sure	14%	11%	25%

	Base	Mode	
		Phone	Internet
Should Huckabee Run in 2016?			
Think he should run	42%	44%	38%
Think he should not	45%	46%	40%
Not sure	13%	10%	22%

	Base	Mode	
		Phone	Internet
Bill Clinton Favorability			
Favorable	50%	47%	61%
Unfavorable	43%	46%	28%
Not sure	7%	6%	11%





Arkansas Survey Results

Q1 Given the choices of Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Bobby Jindal, Rand Paul, Marco Rubio, Paul Ryan, and Scott Walker, who would you most like to see as the GOP candidate for President in 2016?

<i>Jeb Bush</i>	10%
<i>Chris Christie</i>	8%
<i>Ted Cruz</i>	12%
<i>Mike Huckabee</i>	33%
<i>Bobby Jindal</i>	5%
<i>Rand Paul</i>	7%
<i>Marco Rubio</i>	4%
<i>Paul Ryan</i>	3%
<i>Scott Walker</i>	6%
<i>Someone else / Not sure</i>	11%

Q2 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	1%
<i>Somewhat liberal</i>	4%
<i>Moderate</i>	13%
<i>Somewhat conservative</i>	40%
<i>Very conservative</i>	42%

Q3 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	46%
<i>Man</i>	54%

Q4 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	27%
<i>46 to 65</i>	45%
<i>Older than 65</i>	28%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2016 GOP Pres Preference						
Jeb Bush	10%	41%	7%	11%	13%	6%
Chris Christie	8%	-	29%	6%	9%	7%
Ted Cruz	12%	-	9%	1%	12%	16%
Mike Huckabee	33%	-	34%	27%	35%	35%
Bobby Jindal	5%	-	-	2%	3%	9%
Rand Paul	7%	-	-	8%	6%	9%
Marco Rubio	4%	-	-	8%	3%	4%
Paul Ryan	3%	-	-	9%	3%	1%
Scott Walker	6%	-	-	3%	5%	7%
Someone else / Not sure	11%	59%	21%	26%	9%	7%

	Base	Gender	
		Woman	Man
2016 GOP Pres Preference			
Jeb Bush	10%	10%	10%
Chris Christie	8%	6%	10%
Ted Cruz	12%	9%	15%
Mike Huckabee	33%	38%	29%
Bobby Jindal	5%	6%	5%
Rand Paul	7%	8%	7%
Marco Rubio	4%	5%	3%
Paul Ryan	3%	1%	5%
Scott Walker	6%	3%	8%
Someone else / Not sure	11%	15%	8%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2016 GOP Pres Preference				
Jeb Bush	10%	7%	11%	11%
Chris Christie	8%	16%	5%	5%
Ted Cruz	12%	13%	11%	12%
Mike Huckabee	33%	29%	33%	39%
Bobby Jindal	5%	9%	4%	3%
Rand Paul	7%	4%	10%	6%
Marco Rubio	4%	6%	3%	3%
Paul Ryan	3%	6%	2%	2%
Scott Walker	6%	-	8%	7%
Someone else / Not sure	11%	12%	11%	11%

