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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Clinton Brand Still Strong in Arkansas

Raleigh, N.C. – PPP's newest Arkansas poll finds that the Clinton brand is still pretty strong in the state. Bill Clinton has a 55/37 favorability rating there, and Hillary Clinton leads all but one of the leading Republicans there in hypothetical 2016 match ups despite the state's recent Republican lurch. Clinton leads Jeb Bush 46/41, Rand Paul 48/42, and Chris Christie 47/38.

“It looks like Hillary Clinton would have a pretty decent chance at winning Arkansas if she runs for President in 2016,” said Dean Debnam, President of Public Policy Polling. “That’s pretty impressive given Mitt Romney’s 24 point win there last time around.”

The one Republican Clinton trails is Mike Huckabee at 47/44. Huckabee is the overwhelming choice of home state GOP voters to be their candidate for President in 2016- 38% say he would be their pick to 14% for Ted Cruz, 13% for Rand Paul, 10% for Jeb Bush, 4% for Chris Christie, 3% each for Bobby Jindal, Marco Rubio and Paul Ryan, and 2% for Cliven Bundy.

Voters in the state side with Democrats on a couple of key issues that have cropped up in the Senate recently. 56% support increasing the minimum wage to \$10 an hour, compared to 36% who are opposed. More than 80% of Democrats support it, and so do 34% of Republicans. 52% support the Paycheck Fairness Act to only 23% opposed, numbers driven by the sentiment 92% of voters in the state express that men and women should receive equal pay for equal work. Only 5% say they disagree with that.

Arkansas reflects what we find in most southern states when it comes to attitudes about rights for same sex couples- voters don't support gay marriage but they do at least support legal rights in the form of civil unions. Only 27% of voters in the state support gay marriage to 63% who are opposed. You can see the wheels turning though- while seniors oppose gay marriage 18/74, voters under 30 actually support it 53/32. When you broaden the discussion to civil unions 54% of voters support some form of legal recognition to only 41% opposed to any at all.

PPP surveyed 840 registered voters, including 342 Republican primary voters, from April 25th to 27th. The margin of error for the overall survey is +/- 3.4% and for the Republicans it's +/-5.3%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.





Arkansas Survey Results

- Q1** If the candidates for President next time were Democrat Hillary Clinton and Republican Jeb Bush, who would you vote for?
- Hillary Clinton*..... 46%
 - Jeb Bush*..... 41%
 - Not sure* 14%
- Q2** If the candidates for President next time were Democrat Hillary Clinton and Republican Chris Christie, who would you vote for?
- Hillary Clinton*..... 47%
 - Chris Christie* 38%
 - Not sure* 15%
- Q3** If the candidates for President next time were Democrat Hillary Clinton and Republican Mike Huckabee, who would you vote for?
- Hillary Clinton*..... 44%
 - Mike Huckabee*..... 47%
 - Not sure* 8%
- Q4** If the candidates for President next time were Democrat Hillary Clinton and Republican Rand Paul, who would you vote for?
- Hillary Clinton*..... 48%
 - Rand Paul*..... 42%
 - Not sure* 10%
- Q5** Do you think Mike Huckabee should run for President in 2016, or not?
- Think he should run* 39%
 - Think he should not* 46%
 - Not sure* 15%
- Q6** Do you have a favorable or unfavorable opinion of Bill Clinton?
- Favorable*..... 55%
 - Unfavorable* 37%
 - Not sure* 8%
- Q7** Would you support or oppose raising the minimum wage to \$10 an hour?
- Support* 56%
 - Oppose* 36%
 - Not sure* 8%
- Q8** Do you support or oppose the Paycheck Fairness Act, which seeks to address the issue of male-female income disparity?
- Support* 52%
 - Oppose* 23%
 - Not sure* 25%
- Q9** Do you agree or disagree with the following statement? 'Women and men should earn equal pay for equal work.'
- Agree* 92%
 - Disagree* 5%
 - Not sure* 3%
- Q10** Do you think same-sex marriage should be allowed, or not?
- Think it should be allowed*..... 27%
 - Think it should not be*..... 63%
 - Not sure* 10%
- Q11** Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?
- Gay couples should be allowed to legally marry* 24%
 - Gay couples should be allowed to form civil unions but not marry*..... 30%
 - There should be no legal recognition of a gay couple's relationship* 41%
 - Not sure* 5%





Q12 Do you approve or disapprove of the Affordable Care Act?

Approve 33%

Disapprove..... 48%

Not sure 18%

Q13 Do you think the implementation of the Affordable Care Act so far has been very successful, somewhat successful, somewhat unsuccessful, very unsuccessful, or are you not sure?

Very successful..... 13%

Somewhat successful 24%

Somewhat unsuccessful 13%

Very unsuccessful..... 39%

Not sure 11%

Q14 Do you have a favorable or unfavorable opinion of Walmart?

Favorable..... 64%

Unfavorable 24%

Not sure 12%

Q15 Do you have a favorable or unfavorable opinion of the Duggars?

Favorable..... 26%

Unfavorable 26%

Not sure 48%

Q16 Given the choices of the Atlanta Braves, Boston Red Sox, Chicago Cubs, Houston Astros, Kansas City Royals, Los Angeles Angels, New York Yankees, St. Louis Cardinals, and Texas Rangers, which is your favorite major league baseball team?

Braves 6%

Red Sox..... 4%

Cubs 6%

Astros 2%

Royals..... 5%

Angels..... 1%

Yankees..... 6%

Cardinals..... 31%

Rangers 8%

Someone else / Don't have a favorite team 30%

Q17 Given the choices of the Dallas Cowboys, Denver Broncos, Green Bay Packers, Houston Texans, Kansas City Chiefs, New Orleans Saints, St. Louis Rams, Seattle Seahawks, and Tennessee Titans, which is your favorite professional football team?

Cowboys..... 31%

Broncos..... 11%

Packers..... 8%

Texans 1%

Chiefs 6%

Saints..... 6%

Rams 2%

Seahawks 3%

Titans..... 3%

Someone else / Don't have a favorite team 29%





Q18 Would you say you are most a fan of the University of Arkansas, the University of Arkansas at Little Rock, the University of Arkansas at Pine Bluff, Arkansas State University, or the University of Central Arkansas?

Arkansas.....	51%
Arkansas-Little Rock.....	5%
Arkansas-Pine Bluff.....	6%
Arkansas State.....	13%
Central Arkansas.....	7%
Not sure.....	19%

Q19 (Q19-21 asked only of Arkansas fans) Do you approve or disapprove of the job Bret Bielema is doing as football coach?

Approve.....	42%
Disapprove.....	16%
Not sure.....	42%

Q20 Do you have a favorable or unfavorable opinion of Bobby Petrino?

Favorable.....	29%
Unfavorable.....	46%
Not sure.....	24%

Q21 Do you approve or disapprove of the job Mike Anderson is doing as basketball coach?

Approve.....	58%
Disapprove.....	14%
Not sure.....	28%

Q22 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama.....	38%
Mitt Romney.....	50%
Someone else / Don't remember.....	12%

Q23 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal.....	10%
Somewhat liberal.....	16%
Moderate.....	28%
Somewhat conservative.....	23%
Very conservative.....	23%

Q24 If you are a woman, press 1. If a man, press 2.

Woman.....	53%
Man.....	47%

Q25 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat.....	41%
Republican.....	27%
Independent / Other.....	32%

Q26 If you are white, press 1. If African-American, press 2. If other, press 3.

White.....	79%
African-American.....	14%
Other.....	7%

Q27 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29.....	11%
30 to 45.....	19%
46 to 65.....	44%
Older than 65.....	26%

Q28 Mode

Phone.....	80%
Internet.....	20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Jeb				
Hillary Clinton	46%	90%	12%	43%
Jeb Bush	41%	1%	76%	21%
Not sure	14%	9%	12%	36%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Christie				
Hillary Clinton	47%	90%	14%	43%
Chris Christie	38%	4%	68%	25%
Not sure	15%	6%	18%	32%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Huck				
Hillary Clinton	44%	91%	11%	34%
Mike Huckabee	47%	3%	83%	42%
Not sure	8%	6%	6%	24%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Paul				
Hillary Clinton	48%	91%	14%	52%
Rand Paul	42%	4%	75%	25%
Not sure	10%	5%	10%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Should Huckabee Run in 2016?				
Think he should run	39%	14%	56%	44%
Think he should not	46%	71%	29%	39%
Not sure	15%	15%	15%	17%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Bill Clinton Favorability				
Favorable	55%	93%	27%	55%
Unfavorable	37%	2%	65%	29%
Not sure	8%	5%	8%	15%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Support/Oppose \$10 Min. Wage				
Support	56%	91%	29%	59%
Oppose	36%	6%	61%	28%
Not sure	8%	3%	10%	12%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Support/Oppose Paycheck Fairness Act				
Support	52%	76%	34%	51%
Oppose	23%	7%	37%	16%
Not sure	25%	17%	29%	34%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Agree/Disagree: = Pay for = Work				
Agree	92%	96%	89%	96%
Disagree	5%	2%	7%	3%
Not sure	3%	2%	5%	1%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Should Same-sex Marriage Be Allowed?				
Think it should be allowed	27%	48%	10%	24%
Think it should not be	63%	38%	83%	64%
Not sure	10%	14%	6%	12%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	24%	46%	8%	19%
Gay couples should be allowed to form civil unions but not marry	30%	26%	33%	28%
There should be no legal recognition of a gay couple's relationship	41%	21%	56%	45%
Not sure	5%	7%	2%	8%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
ACA Approval				
Approve	33%	76%	5%	14%
Disapprove	48%	7%	80%	49%
Not sure	18%	17%	15%	37%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
ACA Implementation				
Very successful	13%	31%	2%	1%
Somewhat successful	24%	49%	6%	17%
Somewhat unsuccessful	13%	8%	17%	15%
Very unsuccessful	39%	3%	66%	43%
Not sure	11%	9%	9%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Walmart Favorability				
Favorable	64%	54%	75%	51%
Unfavorable	24%	30%	17%	36%
Not sure	12%	16%	8%	13%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Duggars Favorability				
Favorable	26%	16%	35%	22%
Unfavorable	26%	37%	19%	19%
Not sure	48%	47%	46%	59%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Fave MLB Team				
Braves	6%	5%	7%	1%
Red Sox	4%	5%	3%	4%
Cubs	6%	9%	5%	7%
Astros	2%	0%	3%	3%
Royals	5%	6%	6%	4%
Angels	1%	1%	2%	0%
Yankees	6%	8%	6%	0%
Cardinals	31%	31%	30%	41%
Rangers	8%	4%	11%	7%
Someone else / Don't have a favorite team	30%	32%	28%	34%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Fave NFL Team				
Cow boys	31%	31%	32%	27%
Broncos	11%	10%	14%	7%
Packers	8%	9%	8%	6%
Texans	1%	1%	0%	2%
Chiefs	6%	8%	6%	2%
Saints	6%	8%	6%	0%
Rams	2%	2%	2%	-
Seahawks	3%	5%	2%	5%
Titans	3%	2%	4%	1%
Someone else / Don't have a favorite team	29%	25%	27%	51%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Fave AR College Team				
Arkansas	51%	46%	56%	43%
Arkansas-Little Rock	5%	8%	3%	6%
Arkansas-Pine Bluff	6%	13%	0%	2%
Arkansas State	13%	13%	13%	13%
Central Arkansas	7%	9%	4%	9%
Not sure	19%	11%	23%	26%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Bielema Approval				
Approve	42%	40%	43%	39%
Disapprove	16%	14%	19%	6%
Not sure	42%	46%	38%	55%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Petrino Favorability				
Favorable	29%	29%	31%	21%
Unfavorable	46%	44%	47%	49%
Not sure	24%	27%	22%	31%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Anderson Approval				
Approve	58%	66%	51%	64%
Disapprove	14%	8%	18%	15%
Not sure	28%	26%	31%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Jeb						
Hillary Clinton	46%	82%	77%	64%	24%	7%
Jeb Bush	41%	11%	12%	23%	63%	74%
Not sure	14%	8%	11%	13%	13%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Christie						
Hillary Clinton	47%	85%	83%	60%	25%	8%
Chris Christie	38%	10%	13%	27%	55%	66%
Not sure	15%	5%	5%	13%	20%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Huck						
Hillary Clinton	44%	81%	81%	58%	23%	6%
Mike Huckabee	47%	14%	17%	30%	71%	82%
Not sure	8%	5%	2%	12%	6%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Paul						
Hillary Clinton	48%	81%	85%	66%	26%	7%
Rand Paul	42%	14%	14%	24%	63%	77%
Not sure	10%	5%	2%	10%	10%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Huckabee Run in 2016?						
Think he should run	39%	16%	21%	34%	50%	56%
Think he should not	46%	71%	68%	48%	35%	29%
Not sure	15%	13%	12%	18%	15%	15%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bill Clinton Favorability						
Favorable	55%	81%	85%	74%	43%	13%
Unfavorable	37%	17%	10%	19%	49%	74%
Not sure	8%	2%	5%	7%	9%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose \$10 Min. Wage						
Support	56%	92%	80%	68%	38%	27%
Oppose	36%	7%	19%	23%	49%	65%
Not sure	8%	1%	2%	9%	14%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Paycheck Fairness Act						
Support	52%	83%	69%	65%	39%	22%
Oppose	23%	7%	11%	11%	30%	47%
Not sure	25%	10%	20%	24%	31%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Agree/Disagree: = Pay for = Work						
Agree	92%	99%	95%	96%	95%	80%
Disagree	5%	0%	1%	1%	4%	15%
Not sure	3%	1%	4%	3%	1%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Same-sex Marriage Be Allowed?						
Think it should be allowed	27%	60%	55%	27%	8%	10%
Think it should not be	63%	28%	36%	59%	82%	86%
Not sure	10%	12%	9%	14%	10%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	24%	57%	53%	26%	5%	4%
Gay couples should be allowed to form civil unions but not marry	30%	11%	28%	35%	40%	23%
There should be no legal recognition of a gay couple's relationship	41%	21%	17%	31%	51%	71%
Not sure	5%	11%	2%	7%	3%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Approval						
Approve	33%	62%	67%	40%	17%	6%
Disapprove	48%	19%	21%	39%	64%	76%
Not sure	18%	19%	13%	21%	19%	18%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Implementation						
Very successful	13%	29%	18%	16%	8%	3%
Somewhat successful	24%	36%	48%	30%	9%	7%
Somewhat unsuccessful	13%	8%	13%	11%	17%	15%
Very unsuccessful	39%	17%	13%	27%	54%	69%
Not sure	11%	10%	8%	17%	11%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Walmart Favorability						
Favorable	64%	47%	60%	61%	66%	77%
Unfavorable	24%	37%	32%	22%	23%	16%
Not sure	12%	16%	7%	17%	11%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Duggars Favorability						
Favorable	26%	7%	15%	28%	29%	39%
Unfavorable	26%	49%	45%	27%	18%	9%
Not sure	48%	44%	40%	45%	53%	52%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave MLB Team						
Braves	6%	8%	2%	4%	4%	10%
Red Sox	4%	10%	4%	3%	5%	1%
Cubs	6%	4%	9%	6%	8%	4%
Astros	2%	0%	1%	3%	3%	2%
Royals	5%	6%	10%	4%	5%	4%
Angels	1%	-	0%	2%	1%	2%
Yankees	6%	8%	4%	10%	5%	4%
Cardinals	31%	18%	32%	38%	30%	30%
Rangers	8%	5%	6%	3%	11%	13%
Someone else / Don't have a favorite team	30%	41%	32%	27%	28%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave NFL Team						
Cowboys	31%	27%	17%	34%	34%	36%
Broncos	11%	6%	10%	12%	13%	12%
Packers	8%	8%	12%	9%	8%	5%
Texans	1%	-	0%	1%	1%	-
Chiefs	6%	11%	10%	4%	8%	3%
Saints	6%	7%	9%	7%	3%	6%
Rams	2%	2%	2%	2%	1%	1%
Seahawks	3%	7%	4%	4%	1%	3%
Titans	3%	0%	7%	2%	3%	3%
Someone else / Don't have a favorite team	29%	33%	29%	26%	28%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave AR College Team						
Arkansas	51%	39%	40%	54%	60%	52%
Arkansas-Little Rock	5%	7%	5%	6%	6%	3%
Arkansas-Pine Bluff	6%	13%	7%	7%	3%	1%
Arkansas State	13%	11%	16%	13%	11%	13%
Central Arkansas	7%	8%	12%	4%	5%	7%
Not sure	19%	22%	21%	16%	15%	23%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bielema Approval						
Approve	42%	39%	41%	48%	38%	39%
Disapprove	16%	10%	16%	14%	21%	13%
Not sure	42%	50%	43%	38%	41%	47%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Petrino Favorability						
Favorable	29%	28%	27%	37%	30%	20%
Unfavorable	46%	41%	49%	43%	44%	53%
Not sure	24%	31%	24%	20%	26%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Anderson Approval						
Approve	58%	56%	71%	58%	54%	55%
Disapprove	14%	5%	3%	18%	19%	13%
Not sure	28%	40%	26%	24%	28%	32%

	Base	Gender	
		Woman	Man
Hillary/Jeb			
Hillary Clinton	46%	52%	38%
Jeb Bush	41%	38%	44%
Not sure	14%	10%	18%

	Base	Gender	
		Woman	Man
Hillary/Christie			
Hillary Clinton	47%	52%	40%
Chris Christie	38%	36%	41%
Not sure	15%	12%	19%

	Base	Gender	
		Woman	Man
Hillary/Huck			
Hillary Clinton	44%	50%	38%
Mike Huckabee	47%	46%	50%
Not sure	8%	5%	12%

	Base	Gender	
		Woman	Man
Hillary/Paul			
Hillary Clinton	48%	52%	43%
Rand Paul	42%	38%	47%
Not sure	10%	10%	9%

	Base	Gender	
		Woman	Man
Should Huckabee Run in 2016?			
Think he should run	39%	37%	40%
Think he should not	46%	47%	45%
Not sure	15%	15%	15%





	Base	Gender	
		Woman	Man
Bill Clinton Favorability			
Favorable	55%	61%	50%
Unfavorable	37%	32%	42%
Not sure	8%	7%	9%

	Base	Gender	
		Woman	Man
Support/Oppose \$10 Min. Wage			
Support	56%	63%	48%
Oppose	36%	29%	45%
Not sure	8%	9%	7%

	Base	Gender	
		Woman	Man
Support/Oppose Paycheck Fairness Act			
Support	52%	57%	46%
Oppose	23%	14%	33%
Not sure	25%	29%	21%

	Base	Gender	
		Woman	Man
Agree/Disagree: = Pay for = Work			
Agree	92%	95%	90%
Disagree	5%	3%	7%
Not sure	3%	3%	4%

	Base	Gender	
		Woman	Man
Should Same-sex Marriage Be Allowed?			
Think it should be allowed	27%	28%	25%
Think it should not be	63%	61%	66%
Not sure	10%	11%	9%





	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	24%	27%	20%
Gay couples should be allowed to form civil unions but not marry	30%	25%	35%
There should be no legal recognition of a gay couple's relationship	41%	41%	42%
Not sure	5%	7%	3%

	Base	Gender	
		Woman	Man
ACA Approval			
Approve	33%	32%	35%
Disapprove	48%	45%	52%
Not sure	18%	23%	13%

	Base	Gender	
		Woman	Man
ACA Implementation			
Very successful	13%	11%	15%
Somewhat successful	24%	24%	23%
Somewhat unsuccessful	13%	14%	12%
Very unsuccessful	39%	36%	42%
Not sure	11%	15%	7%

	Base	Gender	
		Woman	Man
Walmart Favorability			
Favorable	64%	63%	65%
Unfavorable	24%	24%	24%
Not sure	12%	13%	11%





	Base	Gender	
		Woman	Man
Duggars Favorability			
Favorable	26%	30%	23%
Unfavorable	26%	28%	24%
Not sure	48%	43%	53%

	Base	Gender	
		Woman	Man
Fave MLB Team			
Braves	6%	6%	5%
Red Sox	4%	4%	3%
Cubs	6%	5%	8%
Astros	2%	2%	2%
Royals	5%	5%	6%
Angels	1%	1%	1%
Yankees	6%	7%	6%
Cardinals	31%	30%	33%
Rangers	8%	6%	10%
Someone else / Don't have a favorite team	30%	33%	26%

	Base	Gender	
		Woman	Man
Fave NFL Team			
Cowboys	31%	30%	33%
Broncos	11%	9%	14%
Packers	8%	9%	7%
Texans	1%	1%	1%
Chiefs	6%	6%	7%
Saints	6%	7%	5%
Rams	2%	2%	1%
Seahawks	3%	3%	4%
Titans	3%	2%	4%
Someone else / Don't have a favorite team	29%	33%	25%

	Base	Gender	
		Woman	Man
Fave AR College Team			
Arkansas	51%	47%	56%
Arkansas-Little Rock	5%	7%	3%
Arkansas-Pine Bluff	6%	6%	5%
Arkansas State	13%	13%	14%
Central Arkansas	7%	7%	6%
Not sure	19%	21%	16%





	Base	Gender	
		Woman	Man
Bielema Approval			
Approve	42%	41%	42%
Disapprove	16%	14%	18%
Not sure	42%	45%	40%

	Base	Gender	
		Woman	Man
Petrino Favorability			
Favorable	29%	25%	34%
Unfavorable	46%	48%	45%
Not sure	24%	28%	21%

	Base	Gender	
		Woman	Man
Anderson Approval			
Approve	58%	52%	63%
Disapprove	14%	8%	20%
Not sure	28%	40%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Jeb				
Hillary Clinton	46%	81%	8%	33%
Jeb Bush	41%	10%	82%	44%
Not sure	14%	9%	9%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Christie				
Hillary Clinton	47%	83%	8%	33%
Chris Christie	38%	10%	73%	44%
Not sure	15%	6%	19%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Huck				
Hillary Clinton	44%	79%	7%	31%
Mike Huckabee	47%	15%	86%	56%
Not sure	8%	6%	7%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Paul				
Hillary Clinton	48%	83%	11%	35%
Rand Paul	42%	12%	76%	51%
Not sure	10%	5%	13%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
Should Huckabee Run in 2016?				
Think he should run	39%	21%	62%	42%
Think he should not	46%	65%	22%	43%
Not sure	15%	14%	16%	16%





	Base	Party		
		Democrat	Republican	Independent / Other
Bill Clinton Favorability				
Favorable	55%	86%	20%	47%
Unfavorable	37%	12%	68%	42%
Not sure	8%	3%	11%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
Support/Oppose \$10 Min. Wage				
Support	56%	81%	34%	44%
Oppose	36%	14%	55%	48%
Not sure	8%	5%	10%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
Support/Oppose Paycheck Fairness Act				
Support	52%	68%	34%	46%
Oppose	23%	9%	36%	30%
Not sure	25%	22%	30%	25%

	Base	Party		
		Democrat	Republican	Independent / Other
Agree/Disagree: = Pay for = Work				
Agree	92%	96%	83%	95%
Disagree	5%	1%	11%	4%
Not sure	3%	2%	6%	1%

	Base	Party		
		Democrat	Republican	Independent / Other
Should Same-sex Marriage Be Allowed?				
Think it should be allowed	27%	37%	11%	27%
Think it should not be	63%	50%	82%	65%
Not sure	10%	14%	7%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	24%	37%	7%	21%
Gay couples should be allowed to form civil unions but not marry	30%	25%	27%	39%
There should be no legal recognition of a gay couple's relationship	41%	32%	62%	36%
Not sure	5%	6%	4%	4%





	Base	Party		
		Democrat	Republican	Independent / Other
ACA Approval				
Approve	33%	62%	8%	19%
Disapprove	48%	22%	75%	59%
Not sure	18%	16%	17%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
ACA Implementation				
Very successful	13%	26%	4%	5%
Somewhat successful	24%	38%	8%	19%
Somewhat unsuccessful	13%	9%	16%	16%
Very unsuccessful	39%	15%	63%	49%
Not sure	11%	12%	9%	11%

	Base	Party		
		Democrat	Republican	Independent / Other
Walmart Favorability				
Favorable	64%	56%	77%	64%
Unfavorable	24%	29%	18%	24%
Not sure	12%	16%	5%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
Duggars Favorability				
Favorable	26%	16%	38%	29%
Unfavorable	26%	32%	16%	26%
Not sure	48%	51%	45%	45%





	Base	Party		
		Democrat	Republican	Independent / Other
Fave MLB Team				
Braves	6%	4%	8%	5%
Red Sox	4%	5%	3%	3%
Cubs	6%	7%	6%	6%
Astros	2%	1%	4%	2%
Royals	5%	6%	6%	3%
Angels	1%	2%	1%	1%
Yankees	6%	6%	5%	8%
Cardinals	31%	30%	28%	36%
Rangers	8%	5%	15%	5%
Someone else / Don't have a favorite team	30%	33%	23%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
Fave NFL Team				
Cowboys	31%	29%	29%	35%
Broncos	11%	11%	14%	10%
Packers	8%	10%	7%	6%
Texans	1%	0%	1%	1%
Chiefs	6%	8%	6%	4%
Saints	6%	8%	4%	5%
Rams	2%	1%	3%	0%
Seahawks	3%	4%	2%	4%
Titans	3%	2%	4%	3%
Someone else / Don't have a favorite team	29%	29%	29%	30%

	Base	Party		
		Democrat	Republican	Independent / Other
Fave AR College Team				
Arkansas	51%	49%	55%	50%
Arkansas-Little Rock	5%	9%	3%	2%
Arkansas-Pine Bluff	6%	10%	2%	3%
Arkansas State	13%	11%	11%	17%
Central Arkansas	7%	6%	5%	8%
Not sure	19%	14%	24%	20%

	Base	Party		
		Democrat	Republican	Independent / Other
Bielema Approval				
Approve	42%	43%	49%	34%
Disapprove	16%	19%	12%	16%
Not sure	42%	38%	40%	51%





	Base	Party		
		Democrat	Republican	Independent / Other
Petrino Favorability				
Favorable	29%	29%	28%	31%
Unfavorable	46%	43%	54%	43%
Not sure	24%	28%	18%	26%

	Base	Party		
		Democrat	Republican	Independent / Other
Anderson Approval				
Approve	58%	63%	53%	56%
Disapprove	14%	14%	15%	14%
Not sure	28%	23%	32%	30%

	Base	Race		
		White	African-American	Other
Hillary/Jeb				
Hillary Clinton	46%	40%	75%	47%
Jeb Bush	41%	47%	6%	37%
Not sure	14%	12%	19%	16%

	Base	Race		
		White	African-American	Other
Hillary/Christie				
Hillary Clinton	47%	40%	84%	43%
Chris Christie	38%	44%	6%	35%
Not sure	15%	16%	10%	21%

	Base	Race		
		White	African-American	Other
Hillary/Huck				
Hillary Clinton	44%	38%	80%	43%
Mike Huckabee	47%	55%	6%	50%
Not sure	8%	8%	14%	6%

	Base	Race		
		White	African-American	Other
Hillary/Paul				
Hillary Clinton	48%	43%	79%	46%
Rand Paul	42%	47%	12%	48%
Not sure	10%	10%	9%	6%





	Base	Race		
		White	African-American	Other
Should Huckabee Run in 2016?				
Think he should run	39%	44%	11%	37%
Think he should not	46%	46%	49%	48%
Not sure	15%	11%	40%	15%

	Base	Race		
		White	African-American	Other
Bill Clinton Favorability				
Favorable	55%	52%	79%	48%
Unfavorable	37%	40%	12%	46%
Not sure	8%	8%	9%	6%

	Base	Race		
		White	African-American	Other
Support/Oppose \$10 Min. Wage				
Support	56%	50%	89%	60%
Oppose	36%	41%	11%	35%
Not sure	8%	9%	1%	5%

	Base	Race		
		White	African-American	Other
Support/Oppose Paycheck Fairness Act				
Support	52%	49%	72%	43%
Oppose	23%	24%	12%	35%
Not sure	25%	27%	16%	22%

	Base	Race		
		White	African-American	Other
Agree/Disagree: = Pay for = Work				
Agree	92%	93%	88%	93%
Disagree	5%	4%	4%	6%
Not sure	3%	2%	8%	1%

	Base	Race		
		White	African-American	Other
Should Same-sex Marriage Be Allowed?				
Think it should be allowed	27%	26%	27%	33%
Think it should not be	63%	66%	52%	59%
Not sure	10%	8%	22%	8%





	Base	Race		
		White	African-American	Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	24%	22%	29%	29%
Gay couples should be allowed to form civil unions but not marry	30%	29%	32%	34%
There should be no legal recognition of a gay couple's relationship	41%	44%	29%	36%
Not sure	5%	4%	10%	2%

	Base	Race		
		White	African-American	Other
ACA Approval				
Approve	33%	27%	64%	43%
Disapprove	48%	55%	13%	43%
Not sure	18%	18%	23%	14%

	Base	Race		
		White	African-American	Other
ACA Implementation				
Very successful	13%	8%	42%	14%
Somewhat successful	24%	22%	31%	30%
Somewhat unsuccessful	13%	16%	3%	6%
Very unsuccessful	39%	44%	9%	42%
Not sure	11%	11%	15%	7%

	Base	Race		
		White	African-American	Other
Walmart Favorability				
Favorable	64%	63%	73%	53%
Unfavorable	24%	26%	11%	28%
Not sure	12%	10%	15%	19%





	Base	Race		
		White	African-American	Other
Duggars Favorability				
Favorable	26%	28%	15%	29%
Unfavorable	26%	29%	14%	18%
Not sure	48%	43%	71%	53%

	Base	Race		
		White	African-American	Other
Fave MLB Team				
Braves	6%	5%	3%	14%
Red Sox	4%	4%	4%	1%
Cubs	6%	6%	11%	5%
Astros	2%	2%	3%	4%
Royals	5%	5%	5%	13%
Angels	1%	1%	1%	3%
Yankees	6%	5%	14%	5%
Cardinals	31%	36%	11%	24%
Rangers	8%	8%	7%	5%
Someone else / Don't have a favorite team	30%	28%	42%	26%

	Base	Race		
		White	African-American	Other
Fave NFL Team				
Cowboys	31%	31%	33%	24%
Broncos	11%	12%	8%	9%
Packers	8%	8%	10%	7%
Texans	1%	0%	-	4%
Chiefs	6%	6%	8%	5%
Saints	6%	6%	5%	11%
Rams	2%	1%	1%	7%
Seahawks	3%	3%	3%	3%
Titans	3%	3%	2%	5%
Someone else / Don't have a favorite team	29%	29%	31%	25%

	Base	Race		
		White	African-American	Other
Fave AR College Team				
Arkansas	51%	55%	37%	35%
Arkansas-Little Rock	5%	5%	7%	3%
Arkansas-Pine Bluff	6%	1%	29%	10%
Arkansas State	13%	14%	2%	29%
Central Arkansas	7%	6%	11%	4%
Not sure	19%	20%	14%	19%





	Base	Race		
		White	African-American	Other
Bielema Approval				
Approve	42%	47%	10%	22%
Disapprove	16%	14%	22%	31%
Not sure	42%	39%	68%	48%

	Base	Race		
		White	African-American	Other
Petrino Favorability				
Favorable	29%	29%	37%	21%
Unfavorable	46%	52%	2%	45%
Not sure	24%	19%	62%	34%

	Base	Race		
		White	African-American	Other
Anderson Approval				
Approve	58%	60%	48%	49%
Disapprove	14%	12%	23%	28%
Not sure	28%	28%	29%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Jeb					
Hillary Clinton	46%	54%	51%	44%	41%
Jeb Bush	41%	14%	36%	45%	48%
Not sure	14%	32%	13%	11%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Christie					
Hillary Clinton	47%	58%	55%	43%	42%
Chris Christie	38%	27%	31%	39%	47%
Not sure	15%	16%	14%	18%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Huck					
Hillary Clinton	44%	52%	48%	42%	41%
Mike Huckabee	47%	29%	39%	52%	53%
Not sure	8%	19%	13%	5%	6%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Paul					
Hillary Clinton	48%	65%	53%	44%	43%
Rand Paul	42%	15%	37%	47%	48%
Not sure	10%	20%	9%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Huckabee Run in 2016?					
Think he should run	39%	39%	29%	42%	40%
Think he should not	46%	39%	48%	46%	48%
Not sure	15%	22%	23%	12%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bill Clinton Favorability					
Favorable	55%	72%	60%	53%	49%
Unfavorable	37%	17%	31%	40%	44%
Not sure	8%	11%	9%	7%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose \$10 Min. Wage					
Support	56%	79%	64%	53%	47%
Oppose	36%	17%	30%	41%	41%
Not sure	8%	4%	6%	7%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Paycheck Fairness Act					
Support	52%	61%	60%	53%	41%
Oppose	23%	11%	25%	26%	22%
Not sure	25%	28%	15%	22%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Agree/Disagree: = Pay for = Work					
Agree	92%	90%	92%	94%	91%
Disagree	5%	10%	3%	3%	5%
Not sure	3%	-	5%	2%	5%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Same-sex Marriage Be Allowed?					
Think it should be allowed	27%	53%	23%	27%	18%
Think it should not be	63%	32%	65%	64%	74%
Not sure	10%	15%	13%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	24%	47%	22%	23%	17%
Gay couples should be allowed to form civil unions but not marry	30%	27%	30%	31%	30%
There should be no legal recognition of a gay couple's relationship	41%	24%	39%	42%	50%
Not sure	5%	3%	9%	5%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
ACA Approval					
Approve	33%	38%	34%	35%	29%
Disapprove	48%	43%	47%	53%	44%
Not sure	18%	19%	20%	13%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
ACA Implementation					
Very successful	13%	13%	17%	11%	13%
Somewhat successful	24%	23%	26%	25%	20%
Somewhat unsuccessful	13%	13%	8%	14%	16%
Very unsuccessful	39%	31%	31%	47%	36%
Not sure	11%	20%	17%	4%	14%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Walmart Favorability					
Favorable	64%	62%	69%	61%	66%
Unfavorable	24%	29%	20%	28%	19%
Not sure	12%	9%	11%	11%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Duggars Favorability					
Favorable	26%	20%	42%	26%	18%
Unfavorable	26%	30%	14%	30%	25%
Not sure	48%	50%	44%	44%	57%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave MLB Team					
Braves	6%	7%	6%	5%	5%
Red Sox	4%	5%	4%	2%	5%
Cubs	6%	8%	6%	6%	8%
Astros	2%	2%	4%	2%	2%
Royals	5%	5%	3%	7%	4%
Angels	1%	4%	-	0%	3%
Yankees	6%	5%	9%	6%	5%
Cardinals	31%	21%	26%	34%	35%
Rangers	8%	9%	11%	7%	7%
Someone else / Don't have a favorite team	30%	34%	32%	30%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave NFL Team					
Cowboys	31%	20%	34%	27%	40%
Broncos	11%	6%	5%	14%	14%
Packers	8%	8%	8%	9%	6%
Texans	1%	-	1%	1%	0%
Chiefs	6%	10%	-	9%	4%
Saints	6%	4%	5%	7%	5%
Rams	2%	2%	2%	1%	2%
Seahawks	3%	10%	4%	1%	3%
Titans	3%	4%	5%	2%	1%
Someone else / Don't have a favorite team	29%	36%	35%	28%	23%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave AR College Team					
Arkansas	51%	40%	51%	50%	57%
Arkansas-Little Rock	5%	11%	5%	4%	5%
Arkansas-Pine Bluff	6%	9%	6%	5%	5%
Arkansas State	13%	11%	15%	13%	12%
Central Arkansas	7%	11%	5%	8%	4%
Not sure	19%	18%	19%	20%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bielema Approval					
Approve	42%	37%	22%	50%	44%
Disapprove	16%	9%	29%	15%	10%
Not sure	42%	54%	49%	35%	45%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Petrino Favorability					
Favorable	29%	23%	42%	28%	25%
Unfavorable	46%	32%	34%	55%	46%
Not sure	24%	46%	24%	18%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Anderson Approval					
Approve	58%	28%	59%	62%	60%
Disapprove	14%	9%	23%	13%	11%
Not sure	28%	63%	17%	25%	29%

	Base	Mode	
		Phone	Internet
Hillary/Jeb			
Hillary Clinton	46%	41%	64%
Jeb Bush	41%	46%	21%
Not sure	14%	13%	14%

	Base	Mode	
		Phone	Internet
Hillary/Christie			
Hillary Clinton	47%	41%	68%
Chris Christie	38%	43%	20%
Not sure	15%	16%	11%





	Base	Mode	
		Phone	Internet
Hillary/Huck			
Hillary Clinton	44%	41%	59%
Mike Huckabee	47%	52%	30%
Not sure	8%	8%	11%

	Base	Mode	
		Phone	Internet
Hillary/Paul			
Hillary Clinton	48%	43%	67%
Rand Paul	42%	47%	21%
Not sure	10%	9%	12%

	Base	Mode	
		Phone	Internet
Should Huckabee Run in 2016?			
Think he should run	39%	37%	44%
Think he should not	46%	48%	38%
Not sure	15%	14%	18%

	Base	Mode	
		Phone	Internet
Bill Clinton Favorability			
Favorable	55%	51%	71%
Unfavorable	37%	40%	22%
Not sure	8%	8%	7%

	Base	Mode	
		Phone	Internet
Support/Oppose \$10 Min. Wage			
Support	56%	51%	77%
Oppose	36%	41%	18%
Not sure	8%	8%	5%

	Base	Mode	
		Phone	Internet
Support/Oppose Paycheck Fairness Act			
Support	52%	46%	75%
Oppose	23%	27%	6%
Not sure	25%	27%	18%





	Base	Mode	
		Phone	Internet
Agree/Disagree: = Pay for = Work			
Agree	92%	91%	97%
Disagree	5%	5%	2%
Not sure	3%	4%	1%

	Base	Mode	
		Phone	Internet
Should Same-sex Marriage Be Allowed?			
Think it should be allowed	27%	24%	35%
Think it should not be	63%	67%	50%
Not sure	10%	9%	15%

	Base	Mode	
		Phone	Internet
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	24%	21%	36%
Gay couples should be allowed to form civil unions but not marry	30%	33%	17%
There should be no legal recognition of a gay couple's relationship	41%	43%	34%
Not sure	5%	3%	13%

	Base	Mode	
		Phone	Internet
ACA Approval			
Approve	33%	32%	38%
Disapprove	48%	49%	44%
Not sure	18%	18%	19%





	Base	Mode	
		Phone	Internet
ACA Implementation			
Very successful	13%	14%	8%
Somewhat successful	24%	22%	30%
Somewhat unsuccessful	13%	14%	9%
Very unsuccessful	39%	41%	33%
Not sure	11%	9%	20%

	Base	Mode	
		Phone	Internet
Walmart Favorability			
Favorable	64%	63%	70%
Unfavorable	24%	25%	23%
Not sure	12%	13%	8%

	Base	Mode	
		Phone	Internet
Duggars Favorability			
Favorable	26%	26%	29%
Unfavorable	26%	27%	20%
Not sure	48%	47%	51%

	Base	Mode	
		Phone	Internet
Fave MLB Team			
Braves	6%	6%	5%
Red Sox	4%	3%	5%
Cubs	6%	7%	4%
Astros	2%	2%	4%
Royals	5%	5%	5%
Angels	1%	1%	0%
Yankees	6%	5%	11%
Cardinals	31%	33%	27%
Rangers	8%	9%	5%
Someone else / Don't have a favorite team	30%	29%	34%





	Base	Mode	
		Phone	Internet
Fave NFL Team			
Cowboys	31%	32%	29%
Broncos	11%	11%	14%
Packers	8%	8%	8%
Texans	1%	1%	-
Chiefs	6%	7%	4%
Saints	6%	6%	4%
Rams	2%	1%	2%
Seahawks	3%	3%	4%
Titans	3%	3%	3%
Someone else / Don't have a favorite team	29%	28%	32%

	Base	Mode	
		Phone	Internet
Fave AR College Team			
Arkansas	51%	53%	45%
Arkansas-Little Rock	5%	5%	8%
Arkansas-Pine Bluff	6%	5%	7%
Arkansas State	13%	12%	15%
Central Arkansas	7%	7%	5%
Not sure	19%	18%	21%

	Base	Mode	
		Phone	Internet
Bielema Approval			
Approve	42%	42%	39%
Disapprove	16%	17%	10%
Not sure	42%	41%	51%

	Base	Mode	
		Phone	Internet
Petrino Favorability			
Favorable	29%	28%	38%
Unfavorable	46%	49%	32%
Not sure	24%	23%	31%

	Base	Mode	
		Phone	Internet
Anderson Approval			
Approve	58%	61%	45%
Disapprove	14%	14%	14%
Not sure	28%	25%	42%



Arkansas Survey Results

Q1 Given the choices of Cliven Bundy, Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Bobby Jindal, Rand Paul, Marco Rubio, and Paul Ryan, who would you most like to see as the GOP candidate for President in 2016?

<i>Cliven Bundy</i>	2%
<i>Jeb Bush</i>	10%
<i>Chris Christie</i>	4%
<i>Ted Cruz</i>	14%
<i>Mike Huckabee</i>	38%
<i>Bobby Jindal</i>	3%
<i>Rand Paul</i>	13%
<i>Marco Rubio</i>	3%
<i>Paul Ryan</i>	3%
<i>Someone else / Not sure</i>	10%

Q2 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	4%
<i>Somewhat liberal</i>	6%
<i>Moderate</i>	16%
<i>Somewhat conservative</i>	29%
<i>Very conservative</i>	45%

Q3 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	49%
<i>Man</i>	51%

Q4 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	33%
<i>46 to 65</i>	36%
<i>Older than 65</i>	31%



	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2016 GOP Pres Preference						
Cliven Bundy	2%	-	3%	-	5%	-
Jeb Bush	10%	23%	5%	10%	14%	6%
Chris Christie	4%	-	8%	14%	5%	1%
Ted Cruz	14%	25%	48%	9%	8%	14%
Mike Huckabee	38%	38%	19%	22%	40%	44%
Bobby Jindal	3%	-	-	5%	3%	3%
Rand Paul	13%	4%	15%	12%	6%	19%
Marco Rubio	3%	-	-	2%	3%	5%
Paul Ryan	3%	-	-	8%	5%	2%
Someone else / Not sure	10%	10%	3%	18%	11%	6%

	Base	Gender	
		Woman	Man
2016 GOP Pres Preference			
Cliven Bundy	2%	-	3%
Jeb Bush	10%	13%	6%
Chris Christie	4%	6%	3%
Ted Cruz	14%	8%	19%
Mike Huckabee	38%	42%	34%
Bobby Jindal	3%	3%	3%
Rand Paul	13%	9%	17%
Marco Rubio	3%	6%	1%
Paul Ryan	3%	3%	4%
Someone else / Not sure	10%	10%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2016 GOP Pres Preference				
Cliven Bundy	2%	3%	1%	1%
Jeb Bush	10%	7%	5%	19%
Chris Christie	4%	2%	6%	4%
Ted Cruz	14%	21%	11%	9%
Mike Huckabee	38%	30%	41%	42%
Bobby Jindal	3%	-	7%	2%
Rand Paul	13%	18%	12%	9%
Marco Rubio	3%	5%	3%	3%
Paul Ryan	3%	6%	3%	1%
Someone else / Not sure	10%	8%	11%	10%

