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Pryor, Cotton closely matched in Arkansas Senate Race

Raleigh, N.C. – PPP's new Arkansas poll finds the Senate race continues to be extremely close, with Mark Pryor leading Tom Cotton 43/42. That is basically unchanged from our last poll of the state in December, which found the candidates knotted at 44%. The early flurry of negative ads in the contest has left both candidates unpopular, with Pryor sporting a 38/46 approval rating and Cotton at a 37/42 favorability. To some extent this is shaping up for voters as a 'lesser of two evils' choice.

One thing hanging over this contest is Barack Obama's unpopularity in the state. Only 33% of voters approve of the job he's doing to 61% who disapprove, and among voters who are undecided in the Senate race Obama's numbers are even worse at a 13/74 spread. Voters disliking Obama isn't a total dealbreaker for Pryor- right now he's winning 16% of those folks and another 19% are undecided- but he'll definitely have to pick up a lot of those folks to win this fall.

In contrast to the Senate race, voters like both of their major choices for Governor. Asa Hutchinson has a 40/33 favorability rating, and Mike Ross registers at 37/29. Hutchinson has opened up a 46/38 lead in our poll, although most recent surveys show the race much closer. Ross would have a 43/33 advantage over Hutchinson's primary challenger, Curtis Coleman. But it doesn't look like Hutchinson has a ton to worry about in the primary- he leads Coleman 62/23.

Tim Griffin appears to be in pretty good shape for both the primary and general election in his quest to move from the House to Lieutenant Governor. In the primary Griffin's at 39% to 19% for Andy Mayberry and 8% for Debra Hobbs. With 34% of voters still undecided that puts Griffin in a pretty good position to reach the 50% mark in the primary. Griffin starts out with a 39/30 lead over John Burkhalter for the general election.

“Arkansas generally looks to be leaning Republican again this year,” said Dean Debnam, President of Public Policy Polling. “But the US Senate race is remaining competitive as Cotton’s negatives have spiked.”

PPP surveyed 840 registered voters, including 342 Republican primary voters, from April 25th to 27th. The margin of error for the overall survey is +/- 3.4% and for the Republicans it's +/-5.3%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.





Arkansas Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 33%
Disapprove..... 61%
Not sure 6%

Q2 Do you approve or disapprove of Senator Mark Pryor's job performance?

Approve 38%
Disapprove..... 46%
Not sure 16%

Q3 Do you have a favorable or unfavorable opinion of Tom Cotton?

Favorable..... 37%
Unfavorable 42%
Not sure 22%

Q4 If the candidates for Senate this fall were Democrat Mark Pryor and Republican Tom Cotton, who would you vote for?

Mark Pryor..... 43%
Tom Cotton 42%
Not sure 16%

Q5 Do you approve or disapprove of Governor Mike Beebe's job performance?

Approve 62%
Disapprove..... 22%
Not sure 16%

Q6 Do you have a favorable or unfavorable opinion of Curtis Coleman?

Favorable..... 13%
Unfavorable 18%
Not sure 68%

Q7 Do you have a favorable or unfavorable opinion of Asa Hutchinson?

Favorable..... 40%
Unfavorable 33%
Not sure 26%

Q8 Do you have a favorable or unfavorable opinion of Mike Ross?

Favorable..... 37%
Unfavorable 29%
Not sure 35%

Q9 If the candidates for Governor this fall were Republican Curtis Coleman and Democrat Mike Ross, who would you vote for?

Curtis Coleman 33%
Mike Ross..... 43%
Not sure 24%

Q10 If the candidates for Governor this fall were Republican Asa Hutchinson and Democrat Mike Ross, who would you vote for?

Asa Hutchinson..... 46%
Mike Ross..... 38%
Not sure 16%

Q11 If the candidates for Lieutenant Governor this fall were Republican Tim Griffin and Democrat John Burkhalter, who would you vote for?

Tim Griffin 39%
John Burkhalter..... 30%
Not sure 31%





Q12 The candidates for State Land Commissioner are Republican John Thurston, Democrat Mark Robertson, and Libertarian Elvis Presley. If the election was today, who would you vote for?

<i>John Thurston</i>	28%
<i>Mark Robertson</i>	27%
<i>Elvis Presley</i>	17%
<i>Not sure</i>	29%

Q13 Do you approve or disapprove of Senator John Boozman's job performance?

<i>Approve</i>	38%
<i>Disapprove</i>	30%
<i>Not sure</i>	32%

Q14 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

<i>Barack Obama</i>	38%
<i>Mitt Romney</i>	50%
<i>Someone else / Don't remember</i>	12%

Q15 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	10%
<i>Somewhat liberal</i>	16%
<i>Moderate</i>	28%
<i>Somewhat conservative</i>	23%
<i>Very conservative</i>	23%

Q16 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q17 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	41%
<i>Republican</i>	27%
<i>Independent / Other</i>	32%

Q18 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	79%
<i>African-American</i>	14%
<i>Other</i>	7%

Q19 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	11%
<i>30 to 45</i>	19%
<i>46 to 65</i>	44%
<i>Older than 65</i>	26%

Q20 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Obama Approval				
Approve	33%	82%	1%	9%
Disapprove	61%	9%	97%	77%
Not sure	6%	9%	2%	14%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Pryor Approval				
Approve	38%	81%	9%	23%
Disapprove	46%	8%	76%	48%
Not sure	16%	12%	15%	29%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Cotton Favorability				
Favorable	37%	9%	60%	29%
Unfavorable	42%	74%	18%	36%
Not sure	22%	17%	23%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Pryor/Cotton				
Mark Pryor	43%	90%	10%	29%
Tom Cotton	42%	3%	74%	35%
Not sure	16%	8%	17%	36%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Beebe Approval				
Approve	62%	80%	45%	76%
Disapprove	22%	5%	37%	12%
Not sure	16%	14%	18%	13%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Coleman Favorability				
Favorable	13%	6%	20%	10%
Unfavorable	18%	28%	13%	8%
Not sure	68%	65%	68%	82%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hutchinson Favorability				
Favorable	40%	12%	63%	34%
Unfavorable	33%	63%	13%	22%
Not sure	26%	24%	24%	44%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Ross Favorability				
Favorable	37%	63%	18%	29%
Unfavorable	29%	10%	44%	25%
Not sure	35%	27%	38%	46%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Coleman/Ross				
Curtis Coleman	33%	3%	58%	24%
Mike Ross	43%	82%	16%	27%
Not sure	24%	14%	26%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hutchinson/Ross				
Asa Hutchinson	46%	10%	74%	46%
Mike Ross	38%	77%	11%	23%
Not sure	16%	12%	14%	31%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Griffin/Burkhalter LG				
Tim Griffin	39%	6%	66%	32%
John Burkhalter	30%	66%	6%	12%
Not sure	31%	27%	28%	55%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Land Commish				
John Thurston	28%	7%	46%	15%
Mark Robertson	27%	57%	7%	14%
Elvis Presley	17%	13%	16%	31%
Not sure	29%	22%	31%	40%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Boozman Approval				
Approve	38%	18%	54%	33%
Disapprove	30%	47%	17%	30%
Not sure	32%	34%	29%	37%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	33%	67%	65%	41%	9%	8%
Disapprove	61%	28%	28%	48%	88%	89%
Not sure	6%	4%	7%	11%	3%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pryor Approval						
Approve	38%	60%	65%	51%	21%	11%
Disapprove	46%	20%	16%	31%	64%	81%
Not sure	16%	20%	18%	19%	15%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cotton Favorability						
Favorable	37%	10%	13%	26%	47%	68%
Unfavorable	42%	67%	71%	53%	28%	9%
Not sure	22%	23%	16%	21%	25%	23%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pryor/Cotton						
Mark Pryor	43%	76%	75%	56%	22%	9%
Tom Cotton	42%	10%	14%	24%	62%	76%
Not sure	16%	14%	11%	19%	16%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Beebe Approval						
Approve	62%	65%	80%	75%	61%	32%
Disapprove	22%	22%	10%	13%	21%	42%
Not sure	16%	13%	10%	12%	18%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Coleman Favorability						
Favorable	13%	6%	6%	11%	13%	25%
Unfavorable	18%	33%	26%	19%	10%	12%
Not sure	68%	60%	67%	70%	77%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hutchinson Favorability						
Favorable	40%	16%	17%	25%	56%	71%
Unfavorable	33%	51%	61%	46%	13%	11%
Not sure	26%	34%	22%	29%	31%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ross Favorability						
Favorable	37%	54%	52%	47%	27%	16%
Unfavorable	29%	20%	15%	21%	34%	46%
Not sure	35%	26%	33%	31%	39%	38%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Coleman/Ross						
Curtis Coleman	33%	9%	16%	17%	50%	58%
Mike Ross	43%	79%	67%	54%	26%	13%
Not sure	24%	13%	17%	30%	23%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hutchinson/Ross						
Asa Hutchinson	46%	14%	21%	27%	70%	80%
Mike Ross	38%	76%	67%	49%	20%	5%
Not sure	16%	10%	12%	24%	10%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Griffin/Burkhalter LG						
Tim Griffin	39%	15%	13%	23%	59%	69%
John Burkhalter	30%	55%	60%	36%	13%	7%
Not sure	31%	30%	27%	41%	28%	24%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Land Commish						
John Thurston	28%	14%	11%	17%	29%	57%
Mark Robertson	27%	48%	52%	33%	15%	4%
Elvis Presley	17%	12%	17%	20%	16%	17%
Not sure	29%	26%	20%	30%	40%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Boozman Approval						
Approve	38%	19%	20%	37%	40%	59%
Disapprove	30%	43%	47%	32%	23%	17%
Not sure	32%	38%	33%	31%	38%	24%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	33%	33%	33%
Disapprove	61%	60%	62%
Not sure	6%	7%	5%

	Base	Gender	
		Woman	Man
Pryor Approval			
Approve	38%	37%	39%
Disapprove	46%	40%	54%
Not sure	16%	23%	7%

	Base	Gender	
		Woman	Man
Cotton Favorability			
Favorable	37%	29%	45%
Unfavorable	42%	40%	43%
Not sure	22%	31%	12%

	Base	Gender	
		Woman	Man
Pryor/Cotton			
Mark Pryor	43%	45%	40%
Tom Cotton	42%	36%	48%
Not sure	16%	19%	12%

	Base	Gender	
		Woman	Man
Beebe Approval			
Approve	62%	65%	59%
Disapprove	22%	17%	27%
Not sure	16%	18%	14%

	Base	Gender	
		Woman	Man
Coleman Favorability			
Favorable	13%	10%	18%
Unfavorable	18%	15%	21%
Not sure	68%	75%	61%





	Base	Gender	
		Woman	Man
Hutchinson Favorability			
Favorable	40%	38%	43%
Unfavorable	33%	30%	37%
Not sure	26%	31%	21%

	Base	Gender	
		Woman	Man
Ross Favorability			
Favorable	37%	37%	36%
Unfavorable	29%	22%	36%
Not sure	35%	41%	28%

	Base	Gender	
		Woman	Man
Coleman/Ross			
Curtis Coleman	33%	27%	40%
Mike Ross	43%	46%	40%
Not sure	24%	28%	21%

	Base	Gender	
		Woman	Man
Hutchinson/Ross			
Asa Hutchinson	46%	41%	52%
Mike Ross	38%	40%	35%
Not sure	16%	18%	13%

	Base	Gender	
		Woman	Man
Griffin/Burkhalter LG			
Tim Griffin	39%	36%	43%
John Burkhalter	30%	27%	33%
Not sure	31%	37%	23%

	Base	Gender	
		Woman	Man
Land Commish			
John Thurston	28%	24%	32%
Mark Robertson	27%	25%	29%
Elvis Presley	17%	16%	17%
Not sure	29%	34%	22%





	Base	Gender	
		Woman	Man
Boozman Approval			
Approve	38%	36%	40%
Disapprove	30%	25%	36%
Not sure	32%	39%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
Obama Approval				
Approve	33%	60%	6%	20%
Disapprove	61%	32%	89%	74%
Not sure	6%	8%	4%	6%

	Base	Party		
		Democrat	Republican	Independent / Other
Pryor Approval				
Approve	38%	65%	12%	26%
Disapprove	46%	21%	71%	58%
Not sure	16%	14%	17%	16%

	Base	Party		
		Democrat	Republican	Independent / Other
Cotton Favorability				
Favorable	37%	16%	60%	42%
Unfavorable	42%	65%	18%	32%
Not sure	22%	18%	22%	26%

	Base	Party		
		Democrat	Republican	Independent / Other
Pryor/Cotton				
Mark Pryor	43%	73%	11%	31%
Tom Cotton	42%	12%	75%	50%
Not sure	16%	15%	14%	18%

	Base	Party		
		Democrat	Republican	Independent / Other
Beebe Approval				
Approve	62%	76%	41%	63%
Disapprove	22%	14%	35%	20%
Not sure	16%	11%	24%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
Coleman Favorability				
Favorable	13%	4%	20%	19%
Unfavorable	18%	27%	9%	15%
Not sure	68%	69%	71%	66%

	Base	Party		
		Democrat	Republican	Independent / Other
Hutchinson Favorability				
Favorable	40%	20%	69%	42%
Unfavorable	33%	51%	11%	30%
Not sure	26%	29%	21%	28%





	Base	Party		
		Democrat	Republican	Independent / Other
Ross Favorability				
Favorable	37%	54%	19%	31%
Unfavorable	29%	17%	41%	32%
Not sure	35%	29%	40%	37%

	Base	Party		
		Democrat	Republican	Independent / Other
Coleman/Ross				
Curtis Coleman	33%	11%	59%	39%
Mike Ross	43%	68%	15%	34%
Not sure	24%	21%	26%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
Hutchinson/Ross				
Asa Hutchinson	46%	20%	77%	53%
Mike Ross	38%	63%	10%	31%
Not sure	16%	17%	13%	16%

	Base	Party		
		Democrat	Republican	Independent / Other
Griffin/Burkhalter LG				
Tim Griffin	39%	15%	73%	42%
John Burkhalter	30%	56%	4%	19%
Not sure	31%	29%	23%	39%

	Base	Party		
		Democrat	Republican	Independent / Other
Land Commish				
John Thurston	28%	10%	55%	26%
Mark Robertson	27%	53%	3%	14%
Elvis Presley	17%	13%	15%	24%
Not sure	29%	23%	27%	36%

	Base	Party		
		Democrat	Republican	Independent / Other
Boozman Approval				
Approve	38%	25%	56%	39%
Disapprove	30%	39%	11%	36%
Not sure	32%	36%	33%	26%





	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	33%	26%	69%	39%
Disapprove	61%	69%	19%	58%
Not sure	6%	6%	11%	2%

	Base	Race		
		White	African-American	Other
Pryor Approval				
Approve	38%	33%	67%	36%
Disapprove	46%	52%	11%	50%
Not sure	16%	15%	22%	13%

	Base	Race		
		White	African-American	Other
Cotton Favorability				
Favorable	37%	40%	17%	39%
Unfavorable	42%	39%	57%	43%
Not sure	22%	21%	26%	18%

	Base	Race		
		White	African-American	Other
Pryor/Cotton				
Mark Pryor	43%	37%	69%	48%
Tom Cotton	42%	48%	7%	40%
Not sure	16%	15%	24%	12%

	Base	Race		
		White	African-American	Other
Beebe Approval				
Approve	62%	63%	59%	60%
Disapprove	22%	24%	9%	25%
Not sure	16%	14%	31%	15%

	Base	Race		
		White	African-American	Other
Coleman Favorability				
Favorable	13%	15%	2%	22%
Unfavorable	18%	18%	13%	28%
Not sure	68%	67%	85%	49%





	Base	Race		
		White	African-American	Other
Hutchinson Favorability				
Favorable	40%	44%	20%	44%
Unfavorable	33%	33%	33%	43%
Not sure	26%	24%	47%	13%

	Base	Race		
		White	African-American	Other
Ross Favorability				
Favorable	37%	34%	56%	35%
Unfavorable	29%	31%	7%	41%
Not sure	35%	35%	37%	24%

	Base	Race		
		White	African-American	Other
Coleman/Ross				
Curtis Coleman	33%	37%	11%	32%
Mike Ross	43%	38%	66%	49%
Not sure	24%	25%	23%	18%

	Base	Race		
		White	African-American	Other
Hutchinson/Ross				
Asa Hutchinson	46%	51%	20%	44%
Mike Ross	38%	34%	59%	44%
Not sure	16%	15%	22%	12%

	Base	Race		
		White	African-American	Other
Griffin/Burkhalter LG				
Tim Griffin	39%	44%	11%	40%
John Burkhalter	30%	26%	47%	34%
Not sure	31%	29%	41%	26%

	Base	Race		
		White	African-American	Other
Land Commish				
John Thurston	28%	31%	11%	25%
Mark Robertson	27%	22%	53%	31%
Elvis Presley	17%	18%	13%	13%
Not sure	29%	29%	23%	31%





	Base	Race		
		White	African-American	Other
Boozman Approval				
Approve	38%	41%	20%	38%
Disapprove	30%	30%	23%	41%
Not sure	32%	28%	57%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	33%	35%	33%	32%	33%
Disapprove	61%	57%	56%	64%	62%
Not sure	6%	8%	11%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pryor Approval					
Approve	38%	33%	37%	38%	42%
Disapprove	46%	29%	41%	50%	51%
Not sure	16%	38%	22%	12%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cotton Favorability					
Favorable	37%	25%	30%	40%	41%
Unfavorable	42%	36%	46%	41%	42%
Not sure	22%	39%	23%	20%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pryor/Cotton					
Mark Pryor	43%	50%	42%	41%	43%
Tom Cotton	42%	27%	33%	45%	48%
Not sure	16%	23%	24%	14%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Beebe Approval					
Approve	62%	62%	64%	60%	65%
Disapprove	22%	15%	23%	24%	20%
Not sure	16%	23%	13%	16%	15%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coleman Favorability					
Favorable	13%	8%	10%	16%	13%
Unfavorable	18%	11%	19%	21%	16%
Not sure	68%	81%	70%	63%	71%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hutchinson Favorability					
Favorable	40%	21%	38%	42%	46%
Unfavorable	33%	20%	34%	35%	36%
Not sure	26%	59%	28%	22%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ross Favorability					
Favorable	37%	37%	35%	38%	37%
Unfavorable	29%	14%	21%	37%	26%
Not sure	35%	49%	44%	25%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Coleman/Ross					
Curtis Coleman	33%	19%	26%	40%	33%
Mike Ross	43%	44%	40%	42%	46%
Not sure	24%	38%	34%	19%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hutchinson/Ross					
Asa Hutchinson	46%	31%	39%	51%	51%
Mike Ross	38%	40%	38%	37%	39%
Not sure	16%	29%	23%	13%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Griffin/Burkhalter LG					
Tim Griffin	39%	19%	33%	43%	46%
John Burkhalter	30%	31%	27%	31%	30%
Not sure	31%	51%	40%	26%	24%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Land Commish					
John Thurston	28%	16%	22%	32%	29%
Mark Robertson	27%	23%	30%	27%	26%
Elvis Presley	17%	25%	21%	17%	10%
Not sure	29%	36%	27%	24%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boozman Approval					
Approve	38%	32%	31%	39%	44%
Disapprove	30%	27%	36%	32%	24%
Not sure	32%	41%	33%	30%	31%

	Base	Mode	
		Phone	Internet
Obama Approval			
Approve	33%	34%	30%
Disapprove	61%	62%	57%
Not sure	6%	4%	13%

	Base	Mode	
		Phone	Internet
Pryor Approval			
Approve	38%	41%	28%
Disapprove	46%	52%	23%
Not sure	16%	7%	49%

	Base	Mode	
		Phone	Internet
Cotton Favorability			
Favorable	37%	41%	17%
Unfavorable	42%	42%	41%
Not sure	22%	17%	42%

	Base	Mode	
		Phone	Internet
Pryor/Cotton			
Mark Pryor	43%	41%	48%
Tom Cotton	42%	46%	24%
Not sure	16%	13%	28%





	Base	Mode	
		Phone	Internet
Beebe Approval			
Approve	62%	62%	64%
Disapprove	22%	25%	9%
Not sure	16%	14%	27%

	Base	Mode	
		Phone	Internet
Coleman Favorability			
Favorable	13%	16%	4%
Unfavorable	18%	20%	12%
Not sure	68%	65%	84%

	Base	Mode	
		Phone	Internet
Hutchinson Favorability			
Favorable	40%	43%	28%
Unfavorable	33%	36%	24%
Not sure	26%	21%	48%

	Base	Mode	
		Phone	Internet
Ross Favorability			
Favorable	37%	37%	37%
Unfavorable	29%	33%	12%
Not sure	35%	30%	51%

	Base	Mode	
		Phone	Internet
Coleman/Ross			
Curtis Coleman	33%	38%	13%
Mike Ross	43%	41%	48%
Not sure	24%	21%	39%

	Base	Mode	
		Phone	Internet
Hutchinson/Ross			
Asa Hutchinson	46%	51%	28%
Mike Ross	38%	37%	43%
Not sure	16%	12%	28%

	Base	Mode	
		Phone	Internet
Griffin/Burkhalter LG			
Tim Griffin	39%	44%	20%
John Burkhalter	30%	31%	27%
Not sure	31%	25%	53%





	Base	Mode	
		Phone	Internet
Land Commish			
John Thurston	28%	31%	13%
Mark Robertson	27%	27%	26%
Elvis Presley	17%	17%	17%
Not sure	29%	25%	43%

	Base	Mode	
		Phone	Internet
Boozman Approval			
Approve	38%	40%	29%
Disapprove	30%	33%	19%
Not sure	32%	27%	52%





Arkansas Survey Results

Q1 Do you have a favorable or unfavorable opinion of Curtis Coleman?

Favorable..... 23%
Unfavorable 11%
Not sure 66%

Q2 Do you have a favorable or unfavorable opinion of Asa Hutchinson?

Favorable..... 65%
Unfavorable 13%
Not sure 22%

Q3 The Republican candidates for Governor are Curtis Coleman and Asa Hutchinson. If the primary was today, who would you vote for?

Curtis Coleman..... 23%
Asa Hutchinson..... 62%
Undecided..... 15%

Q4 The Republican candidates for Lieutenant Governor are Tim Griffin, Debra Hobbs, and Andy Mayberry. If the primary was today, who would you vote for?

Tim Griffin 39%
Debra Hobbs..... 8%
Andy Mayberry..... 19%
Undecided..... 34%

Q5 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 4%
Somewhat liberal 6%
Moderate..... 16%
Somewhat conservative..... 29%
Very conservative 45%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 49%
Man..... 51%

Q7 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 33%
46 to 65..... 36%
Older than 65..... 31%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Coleman Favorability						
Favorable	23%	3%	14%	19%	19%	30%
Unfavorable	11%	46%	2%	18%	7%	8%
Not sure	66%	51%	84%	63%	74%	62%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hutchinson Favorability						
Favorable	65%	75%	58%	46%	60%	75%
Unfavorable	13%	7%	28%	28%	9%	9%
Not sure	22%	18%	14%	26%	31%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gov Primary						
Curtis Coleman	23%	27%	25%	35%	15%	23%
Asa Hutchinson	62%	73%	50%	50%	60%	67%
Undecided	15%	-	25%	15%	25%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
LG Primary						
Tim Griffin	39%	61%	42%	33%	36%	40%
Debra Hobbs	8%	39%	8%	14%	4%	6%
Andy Mayberry	19%	-	36%	23%	14%	21%
Undecided	34%	-	14%	31%	46%	33%

	Base	Gender	
		Woman	Man
Coleman Favorability			
Favorable	23%	16%	29%
Unfavorable	11%	9%	13%
Not sure	66%	76%	57%

	Base	Gender	
		Woman	Man
Hutchinson Favorability			
Favorable	65%	67%	63%
Unfavorable	13%	10%	16%
Not sure	22%	22%	22%

	Base	Gender	
		Woman	Man
Gov Primary			
Curtis Coleman	23%	19%	27%
Asa Hutchinson	62%	66%	57%
Undecided	15%	15%	15%

	Base	Gender	
		Woman	Man
LG Primary			
Tim Griffin	39%	37%	41%
Debra Hobbs	8%	6%	10%
Andy Mayberry	19%	20%	19%
Undecided	34%	37%	31%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Coleman Favorability				
Favorable	23%	20%	27%	20%
Unfavorable	11%	12%	9%	12%
Not sure	66%	67%	63%	69%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Hutchinson Favorability				
Favorable	65%	56%	65%	75%
Unfavorable	13%	9%	18%	11%
Not sure	22%	35%	17%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Gov Primary				
Curtis Coleman	23%	25%	26%	17%
Asa Hutchinson	62%	61%	53%	72%
Undecided	15%	14%	21%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
LG Primary				
Tim Griffin	39%	28%	38%	50%
Debra Hobbs	8%	11%	6%	8%
Andy Mayberry	19%	31%	15%	12%
Undecided	34%	30%	40%	30%

