

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama gets mixed reviews in Arkansas

Raleigh, N.C. – A new Public Policy Polling survey of Arkansas voters finds the state approving of Barack Obama’s job performance by a narrow margin.

47% support the work the President has done so far, while 45% view it unfavorably. Obama has overall positive numbers because of very strong support from Democratic voters who approve of him 80/14. Only 18% of Republicans like the job he’s doing and he also gets pretty dismal reviews from independents in Arkansas, 54% of whom express disapproval of his performance with only 32% giving him good marks.

“Although it’s good for Obama that his net approval is positive in a state where he got licked last year his poor reviews from independents are not a good sign,” said Dean Debnam, President of Public Policy Polling. “Last week PPP found negative approval numbers for Obama with independents in a national survey and it seems that trend is continuing.”

Governor Mike Beebe has no such problems. His approval numbers are the best PPP has registered for any state chief executive in the country over the last year. 68% of voters express support for the job he’s doing with only 20% giving bad reviews. Even among Republicans his approval is 55%, and with independents it’s 66%. Those numbers make him essentially unbeatable.

Rush Limbaugh enjoys no such popularity in the state, with just 32% of voters saying they hold a favorable opinion of him. 51% have a negative opinion of him.

Finally, Mark Pryor gets good reviews with 54% of the electorate expressing approval.

PPP surveyed 600 Arkansas voters from March 20th to 22nd. The survey’s margin of error is +/-4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Arkansas Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve47% Not Sure..... 8%
Disapprove.....45%

Q2 Do you approve or disapprove of Democratic Governor Mike Beebe's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 68%
Disapprove.....20%
Not Sure..... 12%

Q3 Do you approve or disapprove of Democratic US Senator Mark Pryor's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve54%
Disapprove..... 30%
Not Sure..... 16%

Q4 Do you have a favorable or unfavorable opinion of Rush Limbaugh? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 32%
Unfavorable 51%
Not Sure..... 17%

Q5 Do you think Rush Limbaugh is currently the leading voice for the Republican Party in America? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 24%
No 56%
Not Sure..... 20%

Q6 If you are a woman, press 1, if a man, press 2.

Women51% Men.....49%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat 41%
Republican..... 31%
Other..... 29%

Q8 If you are white, press 1. If you are African American, press 2. If you are Hispanic, press 3. If other, press 4.

White82% Other..... 3%
African American15%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

18-29..... 9% 46-65.....45%
30-45.....24% Older than 65.....21%





Crosstabs

	Base	Gender	
		Women	Men
Obama Approval			
Approve	47%	49%	45%
Disapprove	45%	42%	47%
Not Sure	8%	9%	8%

	Base	Gender	
		Women	Men
Beebe Approval			
Approve	68%	72%	64%
Disapprove	20%	16%	24%
Not Sure	12%	12%	12%

	Base	Gender	
		Women	Men
Pryor Approval			
Approve	54%	59%	49%
Disapprove	30%	25%	36%
Not Sure	16%	17%	15%

	Base	Gender	
		Women	Men
Limbaugh Favorability			
Favorable	32%	29%	35%
Unfavorable	51%	53%	49%
Not Sure	17%	19%	16%





Crosstabs

	Base	Gender	
		Women	Men
GOP Leading Voice			
Yes	24%	22%	25%
No	56%	56%	57%
Not Sure	20%	22%	18%

	Base	Party		
		Democrat	Republican	Other
Obama Approval				
Approve	47%	80%	18%	32%
Disapprove	45%	14%	75%	54%
Not Sure	8%	6%	6%	14%

	Base	Party		
		Democrat	Republican	Other
Beebe Approval				
Approve	68%	79%	55%	66%
Disapprove	20%	11%	31%	20%
Not Sure	12%	10%	14%	14%

	Base	Party		
		Democrat	Republican	Other
Pryor Approval				
Approve	54%	79%	35%	39%
Disapprove	30%	9%	50%	39%
Not Sure	16%	12%	15%	22%





Crosstabs

	Base	Party		
		Democrat	Republican	Other
Limbaugh Favorability				
Favorable	32%	7%	62%	35%
Unfavorable	51%	78%	25%	41%
Not Sure	17%	16%	13%	24%

	Base	Party		
		Democrat	Republican	Other
GOP Leading Voice				
Yes	24%	23%	31%	16%
No	56%	52%	55%	63%
Not Sure	20%	25%	14%	20%

	Base	Race		
		White	African American	Other
Obama Approval				
Approve	47%	39%	93%	30%
Disapprove	45%	52%	2%	52%
Not Sure	8%	9%	5%	19%

	Base	Race		
		White	African American	Other
Beebe Approval				
Approve	68%	67%	71%	81%
Disapprove	20%	20%	20%	11%
Not Sure	12%	13%	10%	7%





Crosstabs

	Base	Race		
		White	African American	Other
Pryor Approval				
Approve	54%	51%	68%	56%
Disapprove	30%	34%	12%	26%
Not Sure	16%	15%	20%	19%

	Base	Race		
		White	African American	Other
Limbaugh Favorability				
Favorable	32%	36%	7%	26%
Unfavorable	51%	47%	71%	52%
Not Sure	17%	16%	22%	22%

	Base	Race		
		White	African American	Other
GOP Leading Voice				
Yes	24%	25%	17%	26%
No	56%	57%	54%	59%
Not Sure	20%	19%	29%	15%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Obama Approval					
Approve	47%	50%	43%	48%	49%
Disapprove	45%	40%	48%	43%	45%
Not Sure	8%	10%	8%	9%	6%





Crosstabs

	Base	Age			
		18-29	30-45	46-65	Older than 65
Beebe Approval					
Approve	68%	79%	62%	64%	78%
Disapprove	20%	7%	29%	21%	12%
Not Sure	12%	14%	9%	15%	10%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Pryor Approval					
Approve	54%	62%	48%	50%	65%
Disapprove	30%	19%	34%	33%	25%
Not Sure	16%	19%	17%	17%	10%

	Base	Age			
		18-29	30-45	46-65	Older than 65
Limbaugh Favorability					
Favorable	32%	22%	31%	32%	36%
Unfavorable	51%	61%	51%	48%	53%
Not Sure	17%	17%	18%	19%	12%

	Base	Age			
		18-29	30-45	46-65	Older than 65
GOP Leading Voice					
Yes	24%	36%	21%	23%	23%
No	56%	42%	59%	57%	57%
Not Sure	20%	22%	19%	20%	20%

